

Display Advertisement Information for AAHCM e-Newsletter

The AAHCM e-Newsletter is distributed weekly every Monday. Readers include Physicians, Nurse Practitioners, Physician Assistants, Medical Directors and Practice Managers. Ads must be submitted one week in advance (the Monday prior to the week you wish the ad to appear). Advertising space is on a first-come, first-served basis, and we encourage you to reserve space early. You will receive a proof prior to your ad's release.

Placement**	2x run Member Price*	2x run Non-member Price*	4x run (one month continuous) Member Price*	4x run (one month continuous) Non- member Price*
Bottom center (tag line included in news section at top)	\$100	\$125	\$150	\$190
Top right	\$75	\$95	\$115	\$145
Bottom right	\$50	\$65	\$75	\$95
* Ads may include a <i>small</i> graphic. Price may increase depending on graphic submitted.				
**Based on layout, your ad may be moved higher, but not lower, than the placement you request.				

Requirements:

Ads must be in electronic format sent as a PDF or Word file.

Bottom center: Limited to 100 words

Top right: Limited to 50 words

Bottom right: Limited to 50 words

Display Advertisement Reservation Form

AAHCM e-Newsletter

Ad placement (circle one): Bottom center Top right Bottom right

Frequency:

Special Instructions:

The total amount of our advertising selection is \$ _____ .

Contact Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ FAX: _____

E-mail: _____

Signature: _____ Date: _____

Please make checks payable to: **AAHCM** or include your credit card information below:

Card Type: VISA MasterCard Amex Discover \$ _____
Amount authorized

Card number _____ Exp. Date _____

Name as it appears on card

Signature

Return to: AAHCM
PO Box 1037, Edgewood, MD 21040
Phone: 410-676-7966
Fax: 410-676-7980
E-mail: [aaahcm@aaahcm.org](mailto:aahcm@aaahcm.org)
Website: www.aahcm.org

The American Academy of Home Care Medicine is a 501(c)(3) nonprofit organization. A copy of our most recent financial statement can be obtained by writing to the above address.