



AATA | AMERICAN
ADDICTION TREATMENT
ASSOCIATION

CLEARING YOUR PATH TO COMPLIANCE



Martin Serota, MD

**Former Chief Medical Officer, VP
AltaMed Health Services**

Martin Serota, M.D. formerly served AltaMed Health Services as Vice President and Chief Medical officer. He has practiced medicine for more than 25 years, while also assuming many leadership roles, including medical group, IPA and accountable care organization leadership and development. He also has extensive health information technology expertise.

Dr. Serota's priorities were to create a patient-centered organization that was focused on the patient experience and quality outcomes. His goals were to improve operational efficiency, especially through the use of health information technology and innovation, thereby allowing more care for the underserved and to reduce health outcome disparities.

Dr. Serota obtained his medical degree at University of California, San Francisco, and is board-certified in internal medicine.