



SPONSORSHIPS

Frequently Asked Questions

WHAT IS AN AATSP SPONSOR?

An AATSP Sponsor will provide scholarships, awards, study programs, financial support, and products or services of benefit to the AATSP membership.

WHAT IS THE COMMITMENT OF A SPONSOR?

Sponsors of the AATSP agree to sponsor a product or service that is of benefit to our membership, on a one-time or ongoing basis.

WHAT TYPES OF PRODUCTS OR SERVICES DO SPONSORS PROVIDE?

Sponsorship of an event at our annual conference

Sponsors may provide funding for the purchase of conference-related items. Sponsorships can include, but are not limited to:

- Exhibit Break refreshment costs. Exhibit Breaks are 30 minutes in length, during which no regular sessions are scheduled so attendees can visit the Exhibit Hall.
- Conference materials: bags for attendees, badges and lanyards, folders, pens, paper, etc.
- Monetary donations to offset costs of hosting receptions, meetings, entertainment, special events or printing costs.

Awards, Travel Stipends and Scholarships

Scholarship(s) to summer study programs in Spanish or Portuguese worth at least \$1000. In the event that no one applies, or does not meet eligibility, partners will agree to provide funding for a conference event.

WHAT DO SPONSORS RECEIVE IN RETURN?

Sponsors will receive ...

- One complete listing of the AATSP membership e-mail addresses with a minimum \$750 sponsorship.
- Logo and corporate name in the conference program with a conference sponsorship.
- Two admission tickets to the conference awards banquet with conference sponsorship.
- Recognition of funding, scholarship provision or materials contribution during the Annual Conference.
- 5% Discount off a single *Hispania* ad insertion with a minimum \$1000 sponsorship.

