

JANUARY 9-13, 2017 - CHARLESTON, SC

ABYC Standards Week & Annual Meeting

Sponsorship Opportunities



American Boat & Yacht Council, Inc.

613 Third Street, Suite 10, Annapolis MD 21403

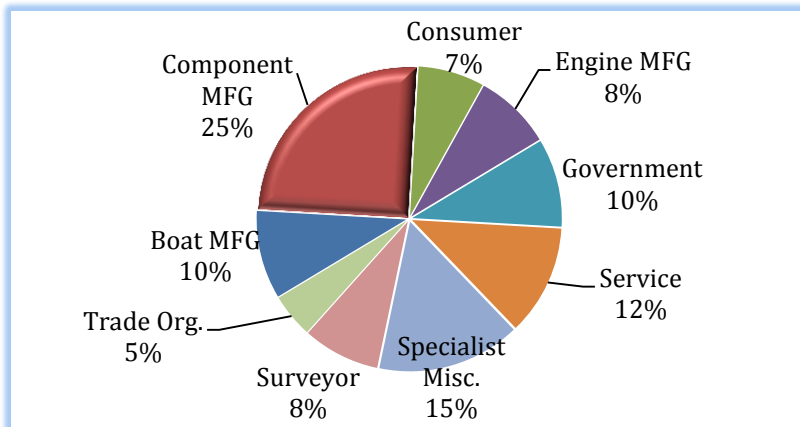
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Overview

STANDARDS WEEK

Standards Week has become a critical step in the revision of ABYC's Standards. Throughout the week, over 100 Project Technical Committee (PTC) members and industry experts will meet to discuss and resolve issues with the Standards under review. This year, the Project Technical Committee meetings include: Hull Piping, Electrical, Fuel and Ventilation, Electrical Components, Hull Performance, Fire Fighting Equipment & Gas Detectors, Control Systems, Navigation Lights.



- ✓ **100+ industry experts**
- ✓ **Attendees from Canada and throughout the U.S.**

ANNUAL MEETING

All are welcome and encouraged to attend the ABYC Annual Meeting & Cocktail Reception on the evening of January 9th, 7p.m. – 9p.m. Attendees will hear about ABYC's latest news, and enjoy music, hors d'oeuvres and cocktails with industry colleagues.

MARINE LAW SYMPOSIUM

ABYC is hosting the Marine Law Symposium at the Francis Marion Hotel on January 10th. This premier expert witness training event will bring additional industry experts to the venue, giving your brand additional exposure. Guests of the Marine Law Symposium are also invited to ABYC's annual meeting and cocktail reception.

THE VENUE

All events will be held at the Francis Marion Hotel in downtown Charleston. This historic and convenient hotel is a great venue for our guests to enjoy the city of Charleston during their stay.

ABYC Standards Week and Annual Meeting

Schedule of Events

All events will be located at the historic Francis Marion Hotel

Event	Date	Time
Hull Piping PTC	Monday, January 9	8:00 am – 5:00 pm
Annual Meeting & Cocktail Hour	Monday, January 9	7:00 pm – 9:00 pm
Marine Law Symposium	Tuesday, January 10	7:00 am – 4:30 pm
Electrical PTC	Tuesday, January 10	8:00 am – 5:00 pm
Fuel and Ventilation PTC	Tuesday, January 10	8:00 am – 5:00 pm
Electrical Components PTC	Wednesday, January 11	8:00 pm – 5:00 pm
Hull Performance PTC	Wednesday, January 11	8:00 pm – 9:00 pm
Fire Fighting Equipment & Gas Detectors PTC	Thursday, January 12	8:00 am – 5:00 pm
Hull Performance PTC	Thursday, January 12	8:00 am – 5:00 pm
Control Systems PTC	Friday, January 13	8:00 am – 3:00 pm
Navigation Lights PTC	Friday, January 13	8:00 am – 3:00 pm

Sponsorship Opportunities

Gold Sponsor - \$5,000 (2 sponsor capacity)

- Most prominent logo placement on all printed materials related to Standards Week
- Most prominent logo on ABYC Standards Week T-shirt
- Sponsor name recognition in any press releases related to Standards Week
- Logo in ABYC eNewsletter (7,000+)
- Recognition on signage at the Francis Marion Hotel
- Recognition on signage and verbal acknowledgement during PTC meetings and the Annual Meeting
- Logo and link on www.abycinc.org
- One (1) free seat at the Marine Law Symposium (\$395 registration fee for attendees)
- Opportunity to use meeting room space for events like product demonstrations. ABYC will promote your meeting in our enewsletters (space can be reserved from 7am-7:45am)

Silver Sponsor - \$3,000 (4 sponsor capacity)

- Logo on all printed materials related to Standards Week
- Logo on ABYC Standards Week T-shirt
- Logo in ABYC eNewsletter (7,000+)
- Signage recognition at the Hyatt Regency Jacksonville Riverfront
- Recognition/logo and verbal acknowledgement during PTC meetings and the Annual Meeting
- Logo and link on www.abycinc.org
- One (1) free seat at the Marine Law Symposium (\$395 registration fee for attendees)

Annual Meeting Cocktail Hour - \$2,500

- Logo in ABYC eNewsletter (7,000+)
- Logo on cocktail hour signage
- Logo and link on www.abycinc.org
- Logo on drink tickets

Lanyard Sponsor – \$2,000

- Company logo on official name badge lanyards (free to all attending)
- Logo in ABYC eNewsletter (7,000+)
- Logo and link on www.abycinc.org

PTC Meeting Sponsor - \$1,200

- Coffee break sponsor
- Logo on signage at the PTC Meetings
- Verbal acknowledgment at the PTC Meetings

T-shirt Sponsor - \$600

- Logo on official ABYC Standards Week T-shirt
- Logo and link on www.abycinc.org

Sponsorship Commitment

Selection:

- **Gold Sponsor - \$5,000**
- **Silver Sponsor - \$3,000**
- **Cocktail Hour Sponsor - \$2,500**
- **Lanyard Sponsor - \$2,000**
- **PTC Meeting Sponsors - \$1,200**
- **T-shirt Sponsor - \$600**

Contact Sandy Brown - sbrown@abycinc.org or call 410-990-4460 x 101 to reserve your event sponsorship! First come, first serve.

If these sponsorship opportunities do not fit your needs, please contact Sandy to discuss options.