

# 18th National Mother Baby Nurses Conference

September 17–19, 2015

Preconference Day September 16

Walt Disney World Swan & Dolphin Resort • Orlando, Florida



## Why Attend?

- Earn 25+ CNEs
- ANN's Conference Guarantee
- Group Discount
- NCC Coding Provided
- Resort Destination
- Nothing Replaces the Experience of a Live Conference!

## 2nd ANNUAL Symposium for Nurse Leaders

September 16–17, 2015

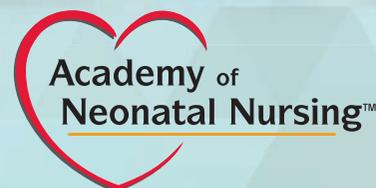
Special Program for Nurse Managers and Nurse Directors

### Kudos from Past Attendees

*"I came away from the conference with education that I can take into my practice as a MB nurse. Also learning what is on the horizon for nursing/MB nursing."*

*"I appreciated hearing about the baby friendly hospital expectations of the near future, this was very informative. I also appreciated the high energy of the speakers."*

*"I found at least one learning experience in every session to take home with me. I have been to many conferences over the course of my career, and this is the first time I can say this."*



*Join us!*

We are thrilled to be heading back to Orlando. It's the perfect destination to combine your education with a vacation! Plan your trip today to the Swan & Dolphin Resort at Walt Disney World. Whether it's a trip for your family, couples, single travelers, or with friends, you'll find so many things to do in Orlando. Orlando offers unique experiences for every visitor to ensure an unforgettable vacation. Whether that means theme parks or on the golf course, an Orlando getaway is whatever you want it to be. Search from theme parks, attractions, arts and culture, shopping, spas, golf, dining, outdoor adventures and nightlife to build your perfect itinerary. The conference hotel has a Disney ticket office on-site where you can purchase tickets in advance, and complimentary transportation is provided to Disney parks.

At this conference you'll discover a wide variety of general and concurrent sessions to meet your educational needs. The program is designed for all

levels of mother baby nurses from the novice nurse to the experienced practitioner. There is something for everyone. Explore the program below, note the renowned speakers, and see how this conference allows you to stay as cutting-edge and up-to date as possible to provide the best care to your tiny patients. Engage with your mother baby nursing colleagues with lively poster and podium sessions. Return to your unit motivated and inspired to provide the best care to your patients and families.

We are pleased to bring back a special track for Nurse Leaders and Managers (see page 3).

*See you in Orlando!*

### **Purpose of this Conference**

The purpose of this conference is to provide current and clinically applicable information for prenatal, intrapartum, and postpartum care of the mother as well as infant care, both in the hospital and through transition to home. The educational sessions provide information to nurses and other health care professionals who care for the expectant and postpartum mother and her newborn. Specific objectives for each presentation will be listed in the conference program.

### **Call for Abstracts**

We invite you to share your knowledge and expertise with your colleagues at the 18th National Mother Baby Nurses Conference. Have you developed an innovative program, completed a research study, or provided exceptional care for a select group of neonates? Please consider developing a poster presentation to share with your colleagues from across the U.S., Canada, and abroad.

Go to [academyonline.org/conferences](http://academyonline.org/conferences) for guidelines and submission forms. Deadline for abstract submission is July 1, 2015.



### **Conference Hotel**

**Walt Disney World Swan & Dolphin Resort**  
**1500 Epcot Resorts Boulevard**  
**Lake Buena Vista, FL 32830**  
**Phone: 800-227-1500**

Check in 3:00 PM

Check out 11:00 AM

Single/Double \$179 + 12.5% tax

Triple/Quad \$204 + 12.5% tax

Rate includes resort services package that includes complimentary bottled water replenished daily, high-speed Internet access, and unlimited use of the fitness center.

Reservations must be received no later than August 14, 2015. Reservations made after this date will be on a space and rate available basis. Make your hotel reservations online at [academyonline.org](http://academyonline.org) or call 800-227-1500.

# ANNUAL SYMPOSIUM FOR NURSE LEADERS

This symposium includes a day and a half of management/leadership content available for 8.75 CNE credits. On the first day we have planned a special half-day workshop featuring content focused on leadership as well as opportunities to interact with other nursing leaders. On the second day, join us for the opening general session speakers at the National Mother Baby Nurses Conference in the morning, then reconvene in the afternoon for our special leadership track.

## Wednesday, September 16

7:30 AM–5:30 PM Registration Open

1:00–5:00 PM

### 040 New Strategies for Successful Leadership: Tips for Aspiring and Seasoned Nurse Managers and Administrators in Neonatal Settings **LRN 5 MNN 4 INP-OB 6**

Laura Mahlmeister, RN, PhD

Dr. Mahlmeister describes the current challenges that new and experienced nurse managers, leaders, and administrators face in neonatal and mother-baby settings. The rise in claims of leadership negligence and criminal misconduct are discussed. Essential leadership responses to patient-family complaints, unusual occurrence reports, and sentinel events are described. Foundational skills required for today's nurse leaders are defined. Participants are guided in the use of leadership resources including the "Centers for Medicare and Medicaid Services and the Joint Commission Crosswalk," Conditions of Participation for Hospitals in Medicare and evidence-based publications that increase the safety and efficacy of care. Electronic resources available for leaders are also identified. Attendees will have an opportunity for discussion of common leadership dilemmas during question and answer periods.

## Thursday, September 17

Participants attend morning general sessions.

1:30–2:30 PM

### 115 Payment for Performance? A New Landscape **LRN 5 MNN 4 INP-OB 6**

Sally Bankston, RN, BSN, MA

The national landscape around health care reform is ever changing. Ms. Bankston focuses on the shift to value-based care versus a fee-for-service model of reimbursement. The influence of patient expectations, expense management, regulatory reporting, innovation, and quality outcomes will be reviewed for their impact on the "bottom line".

2:30–3:45 PM Exhibits Open and Poster Viewing

3:45–4:45 PM

### 125 Creating a Culture of Innovation—One Hospital's Story of Success **LRN 5 MNN 4 INP-OB 6**

Karen Tilstra, PhD

This fast-paced presentation highlights Florida Hospital's success at creating a culture of innovation through the Florida Hospital Innovation Lab (FHIL). You will hear the exciting journey of FHIL's launch and specific examples of transformational innovation outcomes that were created in FHIL. Learn why innovation is vital to your practice and organization and how it will keep you relevant in a rapidly changing world.

## Preconference Day

### Wednesday, September 16

Registration open Tuesday, 4:00–7:00 PM

7:30 AM–5:30 PM Registration Open

7:30–8:00 AM Breakfast selections provided by ANN

### Preconference Workshops

8:00 AM–4:30 PM Full-Day Program (6.5 contact hours)

#### 010 Improving Outcomes for the Small Baby **LRN 2 MNN 3 INP-OB 5**

Jenn Gonya, PhD

Erin L. Keels, MS, APRN, NNP-BC

Elizabeth Martin, MSN, RNC

Leslie Thomas, MS, APRN, NNP-BC

This preconference event will feature the Nationwide Children's Hospital of Columbus, Ohio, Small Baby Program. Join them and learn how they used quality improvement methodology, evidence based practice, and inter-professional collaboration to improve short- and long term outcomes for neonates born less than 27 weeks gestation.

8:00 AM–12:00 PM Half-Day Morning Program (3.75 contact hours)

#### 020 Neonatal Pharmacology: What Do We Need to Know and What Can We Learn? **LRN 4 MNN 3 INP-OB 5 Rx = 3.75**

Jennifer L. Placencia, PharmD

Our speaker discusses neonatal developmental pharmacology and pharmacokinetics as they relate to some of the most commonly used medications in the NICU and in ECMO patients. She will discuss medication use during pregnancy and lactation and the impact on the neonate. Also presented is an update on new alternative lipid therapies.

1:00–5:00 PM Half-Day Afternoon Program (3.75 contact hours)

#### 030 Simulation Training: Using Drills to Improve Outcomes **LRN 5 MNN 4 INP-OB 6**

Cindy C. Ault, MSN, CNS-OB, C-EFM, CCNS

Simulation exercises and drills are among the most useful tools for planning, developing, testing, and evaluating responses to emergency situations requiring immediate interdisciplinary response. In this session we explore the tools and strategies available in order to improve training, evaluation tools and procedures, decision-making exercises, developing teamwork, and improving response times.

#### Key:

**LRN** NCC code for core competency for Low Risk Newborn

**MNN** NCC code for core competency for Maternal Newborn

**INP-OB** NCC code for core competency for Inpatient Obstetric

**Rx** Contact hours of pharmacology content

# Main Conference

## Thursday, September 17

6:45 AM–4:45 PM Registration Open

### General Sessions

6:45–7:45 AM Breakfast selections provided by ANN

7:45–8:00 AM Welcome/General Announcements

8:00–9:00 AM

**GS 141 Defining Nursing Excellence in an Era of High Legal Risk for Mother-Baby Nurses** **LRN 5** **MNN 4** **INP-OB 6**

Laura Mahlmeister, RN, PhD

Mother-baby nurses encounter unique legal risks and claims of negligence in the current legal climate. They also face greater scrutiny by government entities, patients and families, and health care consumer groups. Dr. Mahlmeister defines the characteristics of nursing excellence required to avert preventable adverse outcomes. Appropriate immediate responses to sentinel or “never” events are discussed, as well as essential aspects of nursing documentation. Evidence-based practices that promote positive patient outcomes are also discussed.

9:00–10:00 AM Refreshment Break—Please visit Exhibits and Posters (Coffee, Tea)

10:00–11:00 AM

**GS 142 Maternal Mortality: Lessons from the Front Lines** **LRN 5** **MNN 4** **INP-OB 6**

Nan H. Troiano, MSN, RN-C, NE-BC

Maternal mortality remains a significant challenge in the U.S. Ms. Troiano describes the leading causes of maternal mortality through review of case study excerpts, and provides participants the opportunity to critique nursing responsiveness. Strategies to improve clinical management and reduce maternal–fetal risk of mortality and severe morbidity are identified.

11:00 AM–12:00 PM

**GS 143 The Clinical/Financial Merger** **LRN 5** **MNN 4** **INP-OB 6**

Sally Bankston, RN, BSN, MA

Getting reimbursement for our health care delivery continues to be complicated. As regulatory and insurance considerations change, and access to health care shifts, the “cost curve” will be required to turn downward. The strategies necessary to remain competitive, and provide high-quality care at less cost, is explored.

12:00–1:15 PM Lunch—Exhibits Open and Poster Viewing

1:15–2:15 PM **A Workshops (Concurrent Sessions)**

**151 Pulmonary Complications During Pregnancy** **LRN 1** **MNN 1** **INP-OB 3**

Nan H. Troiano, MSN, RN-C, NE-BC

Selected acute pulmonary complications during pregnancy are described including etiology and principles of clinical management. Through review of case study excerpts, participants will have the opportunity to interpret patient assessment findings and critique clinical nursing care.

**152 Postpartum Hemorrhage** **MNN 2** **INP-OB 4**

Gargey M. Patil, MD, FACOG

Dr. Patil discusses the significance of obstetric hemorrhage to maternal morbidity and mortality. He explores a step-by-step approach, medical and procedural, to help reduce the occurrence of postpartum hemorrhage.

**153 Is There Really a Normal Transition Period? What to Do with the Unexpected** **LRN 2** **MNN 3** **INP-OB 5**

Tracy Karp, MS, NNP-BC

How is it that we go from being in a dark, warm, wet place to a bright light, potentially hostile environment? What are the changes that must occur for us to make that successful transition and how can we approach situations of risk or actual illness and threats. Using a safety case-based model, examine reasons and nursing care for situations that may develop during the initial transition period. Come prepared to share your own experiences.

**154 The Good, The Bad, and the Ugly: Surviving Your Co-Workers!** **LRN 5** **MNN 4** **INP-OB 6**

Sherri Lee Simons, MSN, CCRN, RNC-NIC

Have you ever felt that taking care of the patients is the easy part of your job? The real challenge comes from working with “difficult” co-workers! Come join this action-packed session and learn how to successfully deploy response tactics designed to disarm the diverse personalities/personality disorders encountered in your work environment. Much laughter and fun is included, free of charge!

2:15–3:15 PM Refreshment Break—Please visit Exhibits and Posters (Iced Tea, Lemonade)

3:15–4:15 PM **B Workshops (Concurrent Sessions)**

**161 Double Trouble: The Pregnant Trauma Patient** **LRN 1** **MNN 1** **INP-OB 3**

Judith H. Poole, PhD, MHA/MBA, RNC-OB, C-EFM, CNS

Although most injuries during pregnancy are relatively minor, 1 in 12 pregnant women sustain a significant trauma injury, making trauma the leading non-obstetric cause of maternal death. Fetal death rates, reported to be as high as 65%, are actually higher than maternal deaths secondary to trauma. This session will focus on the critical initial nursing assessment, stabilization, and continued evaluation that every perinatal nurse needs to know to support the pregnant trauma patient.

**162 Top 10 Reasons to Call the Provider in the First 4 Days of Life** **LRN 2** **MNN 3** **INP-OB 5**

Tracy Karp, MS, NNP-BC

The baby appears well after birth and has gone to be with the mother. Is something going to spring up before or soon after discharge, that might be either an annoyance or a life threatening situation? Sometimes risk factors help identify what is coming and sometimes they do not. Using a safety case-based model, examine reasons and nursing care for situations that may develop during the first four days of life after the initial transition period. Come prepared to share your own experiences.

**163 Beware! You are Entering the Danger Zone of Social Media in Health Care: Creating Opportunities and Obstacles** **LRN 5** **MNN 4** **INP-OB 6**

Sherri Lee Simons, MSN, CCRN, RNC-NIC

The use of social media and other electronic communication is expanding exponentially as the number of social media outlets, platforms, and applications available continue to increase. Individuals use blogs, social networking sites, video sites, on-line chat rooms and forums to communicate both personally and professionally with others. Social media is an exciting and valuable tool when used wisely. The very nature of this medium, however, can pose a risk as it offers instantaneous posting opportunities that allow little time for reflective thought and carries the added burden that what is posted on the Internet is discoverable by a court of law even when it is long deleted. This energetic session will leave you better armed to use social media while keeping you and others safe.

**164 Establishing a Donor Human Milk Depot and Donor Human Milk Bank** **LRN 2** **MNN 2** **INP-OB 4**

Colleen Andrew, RN BSN LCCCE

Karen Kesler, RN, BSN, IBCLC

In this session, our presenters differentiate between milk depots and milk banks. Screening milk donors is discussed as well as the steps to establishing a milk bank for Florida. They explain the importance to a hospital and community of establishing donor human milk depots to act as collection facilities for donor human milk banks. The process of opening a donor human milk depot will be explained as well as the benefits and challenges that accompany this endeavor.

## Friday, September 18

6:45 AM–3:45 PM Registration Open

6:00–6:45 AM Fun Run Walk

Join your fellow attendees for a brisk morning walk to start the day off right! We will venture out and get some fresh early morning air at this beautiful, waterfront resort.

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**Rx** Contact hours of pharmacology content

# Main Conference

**6:45–7:45 AM** Breakfast selections provided by ANN

**7:45–8:00 AM** Announcements

## General Sessions

**8:00–9:00 AM**

**GS 241 New Hypertensive Guidelines for Pregnancy: Clinical Issues and Practice Updates** **LRN 1** **MNN 1** **INP-OB 3**

*Judith H. Poole, PhD, MHA/IMBA, RNC-OB, C-EFM, CNS*

Keeping up-to-date on the literature surrounding perinatal nursing care can be an overwhelming task for any nurse. Most recently, the American College of Obstetricians and Gynecologists assembled a group of experts in the management of hypertension in pregnancy and developed updated, evidence-based recommendations for clinical practice. These recommendations, along with those from the California Collaborative and other best practices are explored.

**9:00–10:30 AM** Refreshment Break—Last Chance to Visit Exhibits (Coffee, Tea)

**10:30–11:30 AM**

**GS 242 Making Rapid Response a Reality** **LRN 5** **MNN 4** **INP-OB 6**

*Cindy C. Ault, MSN, CNS-OB, C-EFM, CCNS*

Ms. Ault explores the options available in order to bridge the gap between Hospital-Wide Rapid Response Teams and the needs/hurdles associated with working in a perinatal environment.

**11:30 AM–12:30 PM**

**GS 243 Real Delivery: A Practical Approach to the Application of NRP** **LRN 3** **MNN 3** **INP-OB 5**

*Hilton M. Bernstein, MD*

Dr. Bernstein uses the current NRP guidelines to illustrate its practical use in various perinatal settings, including the labor and delivery and mother baby settings. Through the review of evidence-based practice and sample case reviews, participants leave this session better prepared to care for the assessment and support of newborns within their respective units.

**12:30–1:45 PM** Lunch on your own

## 1:45–2:45 PM C Workshops (Concurrent Sessions)

**251 Intrapartum Emergencies: Fetal Monitoring Case Studies** **LRN 3** **MNN 1** **INP-OB 1**

*Judith H. Poole, PhD, MHA/IMBA, RNC-OB, C-EFM, CNS*

Labor and delivery nurses need to be able to recognize fetal heart patterns that signal the presence of developing acidemia and the potential of an acute obstetric complication (such as placental abruption or uterine rupture) that can quickly lead to fetal asphyxia. Early identification of these FHR patterns, and immediate intervention to improve oxygenation or expedite birth, may help improve neonatal outcomes. This engaging workshop examines interesting cases through the lens of actual fetal monitor strips and discussion.

**252 Out of the Dark: Bringing Perinatal Mood Disorders to Light** **MNN 2** **INP-OB 4**

*June Vinyard, RN, BSN*

The goal of our speaker is to increase the overall awareness of perinatal mood disorders for professional health care providers. Ms. Vinyard explores the risk factors and treatment options. Included in the discussion is an overview of the Perinatal Mood Disorders Program at The Women's Health Pavilion at Florida Hospital Tampa.

**253 Breastfeeding and Maternal**

**Medications** **LRN 4** **MNN 2** **INP-OB 4** **Rx = 1**

*Patricia Mullen, ARNP, NNP-BC, IBCLC, RLC*

It is a common myth that any medication taken by a mother is passed into her breast milk. Nurses caring for mothers and their infants must be able to find correct and evidence-based information regarding maternal medications in order to preserve the breastfeeding relationship and minimize unnecessary wasting of breast milk.

**2:45–3:45 PM**

**400 Interactive Poster Session**

Visit the poster hall and learn what's happening in units across North America. Benefit from your colleagues experience during this lively, interactive session. Become aware of new research findings, unique programs, and case studies. Poster authors will be available for discussion and questions.

## Saturday, September 19

**7:00 AM–12:00 PM** Registration Open

## General Sessions

**(Combined Sessions with National Neonatal Nurses Conference)**

**7:00–8:00 AM** Breakfast selections provided by ANN

**8:00–8:15 AM** Raffle Prizes, Announcements

**8:15–9:15 AM**

**GS 341 High Reliability in Health Care: Would Your Unit Make Walt Disney Proud?** **LRN 5** **MNN 4** **INP-OB 6**

*Kelley Shultz, MD*

Explore with Dr. Shultz what "High Reliability in Health Care" means, understand why it matters to our patients, and learn about how you can achieve this in your facility and specifically in your unit.

**9:15–10:15 AM**

**GS 342 Panel Discussion: Best Practices for Infants with NAS and their Mothers** **LRN 3** **MNN 3** **INP-OB 5** **Rx = 1**

*Aaron M. Germain, MD*

*Denise Maguire, PhD, RN, CNL*

*Julie Long, RN, BSN, RNC-NIC*

Substance use among pregnant women and the care of their infants remain forefront in the minds of perinatal and neonatal professionals. Our panel members present information on best practice for pharmacologic management of neonatal abstinence syndrome (NAS), interactions between mothers and their infants, and nursing perspective on NAS. Conference participants have the opportunity to ask questions during this moderated panel discussion.

**10:15–10:30 AM** Refreshment Break

**10:30–11:30 AM**

**GS 343 Perinatal and Neonatal Ethics: The Role of Ethics in Preventing Moral Distress** **LRN 5** **MNN 4** **INP-OB 6**

*Patricia S. Robinson, PhD, APRN, NE-BC, CCRP*

Dr. Robinson provides a review of clinical ethics, followed by a discussion of the role ethical analysis can play in preventing or reducing moral distress in clinicians. Clinical scenarios will be used to demonstrate the effects clear communication can have to improve the health of the work environment.

**11:30 AM–12:30 PM**

**GS 344 Inspired Nurse** **LRN 5** **MNN 4** **INP-OB 6**

*Rich Bluni, RN*

Few other professions afford the opportunity to impact lives on such a profound level, not only physically but emotionally and spiritually as well. Yet the same qualities that make nursing so deeply rewarding can also make it a challenge, over time, to sustain your energy and passion. Inspired Nurse helps us maintain and recapture those elusive qualities. Nurses must also take care of "self" in order to be able to do the challenging physical, emotional, and intellectual work that it takes to serve others. In this thought-provoking and inspirational presentation, Rich Bluni reminds nurses, and all of those in health care, why we chose this profession.

**12:30–12:45 PM** Conclusion

*Topics and speakers are subject to change*

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## Conference Information

### Group Discount

Any facility/unit registering four (4) or more nurses together, will receive a discount of 25% for each registrant who signs up together for the full, main conference. All registrations must be submitted together, no exceptions. **Please note:** *If a member of the group cancels, the group is no longer eligible for this discount, and the discount is forfeited. Cannot be combined with any other offer.*

### Continuing Education

Attendees may earn up to 28 contact hours for this conference, based on a 60-minute hour. (The main conference sessions provide 14 contact hours, preconference sessions up to 7.5, and poster sessions up to 6.) Participants must be registered for the conference, attend the sessions, and complete an online evaluation to obtain contact hours.

The Academy of Neonatal Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The provider, the Academy of Neonatal Nursing, is approved by the California Board of Registered Nursing, Provider #CEP 6261. Florida Provider #FBN 3218, content code 1300.

### Session Handouts

In an effort to keep your registration fees down, session handouts will *not* be printed in the program guide. **Handouts will be available for download** beginning approximately two weeks prior to the conference for registered attendees. Internet access is not available in conference rooms. After the conference, handouts, audio recordings, and PowerPoint presentations will be available for most sessions and you will have access for one year postconference.

The login instructions for accessing the handouts will be emailed to you when handouts become available. You are strongly encouraged to bring with you **the handouts for the sessions you plan to attend**, or download them for review after the conference. There will be room for note-taking in the program guide.

Power strips, printers, and paper copies of handouts will *not* be available on site.

### Photography

Please note that attendance at the Mother Baby Nurses Conference, sponsored by the Academy of Neonatal Nursing (ANN), constitutes an agreement by the participant to ANN's use and distribution (now and in the future) of the participant's image. These images are for ANN's use only and may appear on ANN's website, in printed brochures, or other promotional materials. Attendee registration constitutes consent for ANN's use of these images.

### Cancellation, Transfer, and Refund Policy

- All cancellations and transfers must be received in writing. For cancellations received prior to August 13, 2015, we will refund registration costs, less a \$50 administrative fee. We are unable to grant refunds after August 13, 2015, but will gladly transfer your registration to a colleague if the request is made in writing to Anthony J. Jannetti, Inc., National Mother Baby Nurses Conference, East Holly Avenue, Box 56, Pitman, NJ 08071-0056, or email your request to charlene@ajj.com.
- Refunds will be processed within 2 weeks after the conference.
- If it becomes necessary to cancel the 18th National Mother Baby Nurses Conference for any reason, including labor strikes or natural disasters, liability shall be limited to a full refund of registration fees.
- Notification of a cancelled conference will be mailed at least 15 days prior to the first day of the conference, if possible.

### ANN Guarantees All Conferences

If at the end of this conference you feel you didn't learn something new or useful, we'll refund your registration in full!

**Conference Questions: 707-795-1421**

## Travel Information

### Hotel

The Walt Disney World Swan & Dolphin Resort has been designated as the official hotel for the Mother Baby Nurses Conference. A block of rooms have been reserved at a group rate of \$179 single/double, \$204 triple/quad per night plus tax, currently 12.5%. To receive the conference rate, call Reservations at 800-227-1500 and refer to the MBC, or make reservations online at [www.academyonline.org](http://www.academyonline.org). Reservations made after August 14, 2015, will be subject to space and rate availability. This rate includes a \$14 mandatory resort services package that includes unlimited local and 800 calls up to 60 minutes, 20 minutes of domestic long distance per day, complimentary bottled water replenished daily, high-speed Internet access, and unlimited use of the fitness center featuring Westin WORKOUT®.

In the heart of the Walt Disney World® Resort, the award-winning Walt Disney World Swan & Dolphin Resort is your gateway to Central Florida's greatest theme parks and attractions. Discover the magical surroundings, superior service, luxurious facilities, and redesigned guest rooms featuring the Heavenly Bed®. The hotel has a Disney ticket office on-site where you can purchase tickets in advance, and complimentary transportation is provided to Disney parks.

### Parking

Valet parking at the hotel is \$26 per day, and self-parking costs \$18 per day. Both have in and out access. (Pricing subject to change.)

### Weather

The weather in Orlando will still be quite warm in September with an average high of 90 degrees and low of 75 degrees. Be sure to pack a sweater for air conditioned meeting rooms.

### Airport & Ground Transportation

The resort is approximately 20 minutes from the Orlando International Airport. Mears Shuttle Service is available for \$22, one way, per person or \$36 roundtrip. Reservations are recommended. Please secure arrangements directly with Mears at 407-423-5566. Taxi service is approximately \$75 one way. (All rates are subject to change.)

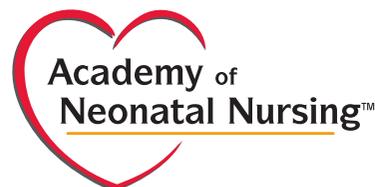
### Car Rental

Avis has been chosen as the official car rental agency for the National Mother Baby Nurses Conference. Rates will be in effect for rental between September 9 and September 23 and will include unlimited free mileage. For details, call reservations at Avis directly at 1-800-331-1600 or make reservations online directly through [www.academyonline.org](http://www.academyonline.org). To receive the discounted rates please refer to the Avis Worldwide Discount (AWD) number **J907463**.

### Can't Attend This Conference? Access the Recorded Content

Discover the convenience of viewing the conference from your home or office. You can purchase on-line access to recorded conference sessions. After the live conference, purchase the entire conference or single sessions. On your own schedule, access audio recordings synched with PowerPoint slides for all recorded sessions and earn CNE contact hours.

Visit our online library at [prolibraries.com/ann](http://prolibraries.com/ann)



# 18th National Mother Baby Nurses Conference

Orlando, Florida • September 16–19, 2015

Register online at [academyonline.org](http://academyonline.org)

Please Print Clearly. Confirmation will be sent *via email only*.

Name \_\_\_\_\_ Credentials (for badge) \_\_\_\_\_  
 Email \_\_\_\_\_  Home  Office Phone \_\_\_\_\_  
 Home Address \_\_\_\_\_ \* Mobile Phone \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ ANN Member # (if applicable) \_\_\_\_\_  
 Employer/Hospital \_\_\_\_\_ Nursing License # \_\_\_\_\_

\* Mobile numbers may be used to send on-site notifications at the conference.

**We use your email address to deliver your conference receipt, conference updates, and handout information.**

We occasionally provide email addresses of attendees to carefully screened vendors to share information on nursing-related products and services.

Check here if you prefer not to have your contact information provided to vendors.

## Conference Fees

### September 16, 2015, Preconference Workshops

Full-Day Preconference Workshop 8:00 AM–4:30 PM	Morning Preconference Workshop 8:00 AM–12:00 PM	Afternoon Preconference Workshop 1:00–5:00 PM
010 Small Baby Program \$185	020 Neonatal Pharmacology \$120	030 Simulation Training \$120

### September 16–17, 2015, ANNUAL Symposium for Nurse Leaders

	Symposium Only	Symposium + Full Conference
Early through 8/12/15	<input type="checkbox"/> \$199	<input type="checkbox"/> \$504
Regular after 8/12/15 or On-site	<input type="checkbox"/> \$299	<input type="checkbox"/> \$604

### September 17–19, 2015, Main Conference Registration

Registration Dates	Single Day Registration
Early Bird through 7/15/15 \$420	Thursday or Friday only (circle one) \$185
Early 7/16/15–8/12/15 \$450	Saturday only \$120
Regular/On-site after 8/12/15 \$490	

**Group Discount:** See page 6 for details. Promotional prices do not apply to Group Discount.

**Student Price:** \$210. Student must provide proof of full time student status, nursing programs only.

**Retiree Price:** \$300. Retirees must be at least 65 years of age.

## Session Selections

Indicate the workshop sessions you wish to attend by filling in the number of the workshop next to each session listed here.

Thursday Sessions A # 1 \_\_\_ B # 1 \_\_\_  
 Friday Sessions C # 2 \_\_\_

### Conference Fees (circle session)

1. Preconference Workshop # 010 \$ \_\_\_\_\_  
 2. Preconference Workshop # 020 or 030 \$ \_\_\_\_\_  
 3. Main Conference or Symposium \$ \_\_\_\_\_  
**Total Amount Due** \$ \_\_\_\_\_

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