

***16th National
Mother Baby
Nurses Conference***

*Specializing in
Mother Baby
Nursing
Education*



September 8-11, 2013

**Caesars Palace Hotel
Las Vegas, Nevada**



16TH NATIONAL MOTHER BABY NURSES CONFERENCE

Las Vegas, Nevada • September 8–11, 2013

Las Vegas is the most exciting and entertaining city in the world! Everything that you would expect from a world-class metropolis, and more, is right here for your pleasure.

This is a city that has something for everyone. While you are here, be sure to see all the great attractions the city of Las Vegas has to offer. Recognized all over the world, the famous Las Vegas Strip is where you can enjoy a walk in the warm desert evening, and view a dazzling, outdoor water light show. You can get a glimpse of amazing world famous re-creations like erupting volcanoes, the Eiffel Tower, the New York skyline, and the Sphinx of Egypt in front of the various hotels and casinos.

Las Vegas offers top quality entertainment, including headliner shows, Broadway style musicals, concerts, attractions, and world-renowned shopping. Don't miss the Forum Shops at Caesars

Palace. Las Vegas nightlife will keep you busy every night, and art displays, music, and museums will take you on a journey from the classic to the contemporary.

And, of course, we have planned an outstanding program for you. Top experts in mother baby nursing offer an exceptional educational experience. Poster presenters add to the program with interactive dialog to enhance your conference experience and enlighten you to what's going on in units across the country and around the world. As a mother baby nurse, we understand that you need to be on the cutting edge and, while treatment strategies evolve and technology advances, it remains the goal of the conference to help you ensure and facilitate the best possible patient outcomes.

Join us in Las Vegas! See you there!

Purpose of this Conference

The purpose of this conference is to provide current and clinically applicable information for prenatal, intrapartum, and postpartum care of the mother as well as infant care, both in the hospital and through transition to home. The educational sessions provide information to nurses and other health care professionals who care for the expectant and postpartum mother and her newborn. Specific objectives for each presentation will be listed in the conference program.

Conference Schedule

Saturday, September 7

4:00–7:00 PM Registration Open

Sunday, September 8

Preconference Workshops

6:30 AM–5:00 PM Registration Open

7:00–8:00 AM Networking Opportunity—(Coffee, Tea, Pastries)

8:00 AM–4:30 PM Full Day Programs (6.5 contact hours)

010 S.T.A.B.L.E. Cardiac Module—An Advanced Course for Future Instructors

Howard Stein, MD

The S.T.A.B.L.E. cardiac module provides general guidelines for the assessment and stabilization of neonates with suspected congenital heart disease (CHD). Included in this intensive session is physical exam of neonates with suspected CHD, anatomic features, clinical presentation and initial stabilization of neonates with CHD, and emphasizes differentiation of cardiac from pulmonary disease. Specific heart lesions are covered in detail. Also discussed are modifications to the six S.T.A.B.L.E. assessment components that are necessary when caring for neonates with suspected or confirmed CHD.

Additional in-depth discussions of embryology, the physiology behind both clinical symptoms and presentations of lesions are presented to increase the knowledge base of those practitioners hoping to teach this course in the future.

020 Beware! You are Entering the Danger Zone! REAL Strategies for Disarming an Environment that Puts Your Patients (and YOU) at Risk

Kelley Shultz, MD

Sherri Lee Simons, MSN, CCRN, RNC-NIC

This preconference day promises to deliver solutions made simple for situations and people that put patients (and YOU) at risk in the perinatal 'hood. Our presenters will pull out the "big guns" and leave participants armed for critical situations and wounded environments. Practice (simulation) battles boosts the group's confidence in winning any war. You will leave ready for any battle you face and you're assured to laugh and will find a great abundance of fun!

8:00 AM–12:00 PM Half-Day Morning Program (3.75 contact hours)

030 Neonatal Pharmacology

Jim Thigpen, PharmD, BCPS

Rx = 3.75

is preconference session is dedicated to a comprehensive review of various neonatal pharmacology topics. Throughout the sessions, case studies will be used to both evaluate and stimulate further discussion on the covered topics. Emphasis will be placed on current evidence-based therapy as well as future directions in neonatal pharmacology and pharmacotherapy.

1:00–5:00 PM Half-Day Afternoon Programs (3.75 contact hours)

040 Early Neonatal Nutrition: Does it Really Matter?

Linda J. Juretschke, PhD, RNC-NPT, APN/NNP-BC, CCNS

Rx = .2

New information continues to emerge about the importance and long-term benefits of early nutrition for neonates. Dr. Juretschke discusses developmental physiology of the gastrointestinal system and evaluates available evidence for providing early parenteral and enteral nutrition for neonates of varying gestational ages. Long-term effects of early neonatal nutrition are discussed.

050 Managing the Legal Pitfalls of Practice: The Road to Patient Safety

Laura Mahlmeister, RN, PhD

Dr. Mahlmeister describes the most common claims of nursing negligence in maternal-neonatal settings. The impact of federal law, the Nurse Practice Act Accreditation Standards and evidence-based practice guidelines are discussed. New liability issues for charge nurses, preceptors, nurse educators, and clinical managers are explored. Case law examples are used to clarify nurses' legal jeopardy. Effective risk control strategies for front-line clinicians as well as charge nurses, clinical managers, and educators are delineated. Participants are guided to identify high-risk situations that often result in claims of malpractice. You will learn strategies for providing safe and effective care when faced with challenges such as limited clinical resources or delayed or ineffective provider responses.

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Main Conference

Monday, September 9

6:30 AM–6:00 PM Registration Open

6:30–7:30 AM Networking Opportunity (Coffee, Tea, Pastries)

General Sessions

7:30–7:45 AM Welcome/General Announcements

7:45–8:45 AM

GS 141 Great Expectations: Nurses Transforming Mother Baby Care

Laura Mahlmeister, RN, PhD

Dramatic transformations in health care require significant transformations in nursing practice. Mother-baby nurses face exciting challenges with the implementation of the Patient Protection and Affordable Care Act. Regulatory and accreditation agencies mandates, as well as patient and employer expectations, require new models of care. Dr. Mahlmeister examines novel approaches to care that place nurses at the forefront of change. The development of nurse-led health care teams is discussed as well as the influence of professional standards, clinical guidelines, and case law on evolving nursing practice.

8:45–10:00 AM Refreshment Break—Please visit Exhibits and Posters (Coffee, Tea)

10:00–11:00 AM

GS 142 Fetal Doppler Studies in High-Risk Pregnancy

Paul Wilkes, MD, FACOG

Dr. Wilkes discusses the use of ultrasound Doppler studies in the management of intrauterine growth restriction, oligohydramnios, and fetal anemia.

11:00 AM–12:00 PM

GS 143 Keeping Safely Abreast of JCAHO

Susan M. Ludington, CNM, PhD, FAAN

The Joint Commission has made PC-05 (exclusive breast milk feedings during birth hospitalization of healthy infants) and PC-05a (if mothers refuse to breastfeed or pump, the data you must collect and how to provide breast milk for their infants) mandatory conditions for accreditation as of January 1, 2014. Dr. Ludington discusses strategies to improve exclusivity of breast milk feedings and how to implement the most influential strategies safely so that Sudden Infant Collapse is prevented.

12:00–1:15 PM Lunch—Exhibits Open and Poster Viewing

1:15–2:15 PM A Workshops (Concurrent Sessions)

151 Critical Conversations: Tips and Tools to Communicate When the Stakes are High

Kelley Shultz, MD

Dr. Shultz explores some of the fundamental skills that can be applied to difficult conversations such as sharing bad news with parents, having crucial conversations with co-workers, approaching quality and patient safety issues in your work environment, asserting yourself in a professional manner with physicians or other professionals outside of nursing.

152 Hypoglycemia: Not So Sweet for the Developing Newborn **Rx = .25**

Linda J. Juretschke, PhD, RNC-NPT, APN/NNP-BC, CCNS

Hypoglycemia in newborns is an important diagnosis that, if left untreated, can have long-lasting negative effects. Dr. Juretschke describes the pathophysiology and causes of newborn hypoglycemia and will discuss nursing management of newborns who present with this seemingly benign disorder.

153 SSRIs in Pregnancy **Rx = .2**

Robert L. Johnson, MD

The use of SSRIs (antidepressants) has increased exponentially in the past few years and are now common medications taken by pregnant women. Concern remains regarding the effects of SSRIs on the fetus and newborn. Dr. Johnson discusses risks and benefits of SSRI use in pregnancy.

154 Stopping the Blame, Shame, and Abuse in Pregnancy: What Every Perinatal Nurse Must Know about Domestic Violence

Sherri Lee Simons, MSN, RNC-NIC, CCRN

Our speaker addresses one of the most common and serious complications during pregnancy, that of domestic violence. Pregnant women are particularly vulnerable to abuse. Unfortunately, domestic violence frequently begins or intensifies during pregnancy, with nearly 50 percent of abusive men battering their significant others when they are pregnant. This workshop equips any perinatal nurse with the real facts, signs, and strategies to deal with those victims frequently encountered in your unit. You will leave the session with knowledge of why abuse is directed towards pregnant women, how that abuse affects the mother and fetus and what YOU can do about it.

2:30–3:30 PM B Workshops (Concurrent Sessions)

161 Electronic Medical Records: Potential Pitfalls and Pragmatic Precautions

Laura Mahlmeister, RN, PhD

Dr. Mahlmeister discusses research-based findings regarding the pros and cons of electronic charting and the use of electronic medical records (EMRs). Recommendations will be offered to ensure the timeliness and accuracy of electronic charting, and the security of EMRs. Legal considerations regarding late entries, reporting critical test results, altering data once it is electronically entered in the EMR, recording patient handoffs, and communicating relevant information to other team members are explored.

162 The Challenge of Physical Assessment: When Should We Worry?

Ellen Tappero, DNP, RN, NNP-BC

Normal variants, birth injuries, and minor congenital anomalies are routinely identified during newborn physical examinations. What they are, where they are most commonly found, and why and when they are considered significant are addressed using a case study approach.

163 Chronic Disease in Pregnancy: What You Need to Know Now

Paul Wilkes, MD, FACOG

Dr. Wilkes discusses the disease processes that can complicate pregnancy including diabetes, hypertension, and thyroid disease.

3:30–4:15 PM Refreshment Break—Please visit Exhibits and Posters (Iced Tea, Lemonade)

4:15–5:15 PM C Workshops (Concurrent Sessions)

171 Intrapartum Trigger Tool: A Real-Time Strategy to Enhance Positive Outcomes

Laura Mahlmeister, RN, PhD

Evidence-based practice guidelines and high reliability processes have been introduced in birthing units to enhance quality and patient safety. Perinatal trigger tools also have been developed to identify adverse outcomes and provide data for ongoing quality improvement activities. We examine five major causes of preventable injury and death during the intrapartum period. Participants are guided in the development of an "Intrapartum Trigger Tool" to aid in rapid identification of situations or conditions known to endanger maternal-fetal well-being. Recommendations for introduction and integration of an Intrapartum Trigger Tool are also discussed.

172 Critical Congenital Heart Disease Screening: What Every Nurse Needs to Know

Dana Lunde, DNP, RNC, APN, NNP-BC

Congenital heart disease occurs in 8 of every 1,000 live births of which one-quarter are considered to be critical heart defects requiring open heart surgery within the first year of life. Although most congenital heart defects are detected on prenatal ultrasound, many may not be detected until the infant has been discharged from the hospital. Dr. Lunde discusses the new guidelines for pulse-oximetry screening and how you can implement a program within your own hospital.

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173 Near-Term or Late-Preterm Infant...That is the Question!

Kelley Shultz, MD

Dr. Schultz explores the current science behind the classification and care of the late-preterm infant. This discussion includes the physiology that makes them different from term infants, things that put them at risk, special concerns in caring for them, and specific discharge teaching appropriate to the late-preterm infant.

174 Honoring Ourselves

Leith Mullaly, MSN, RN-C, IBCLC

In poll after poll, year after year, nursing is ranked by the public as one of the most highly respected professions in our society. In this session, we will explore why we as nurses do not always hold ourselves, or one another, in such high regard...and what we can do about it.

Tuesday, September 10

6:30 AM–4:45 PM Registration Open

6:00 AM Zumba with ANN!

Start your day with a fun, energetic, upbeat Zumba class for conference attendees only!

6:30–7:30 AM Networking Opportunity—Coffee, Tea, Pastries

7:30–7:45 AM Announcements

General Sessions

7:45–8:45 AM

GS 241 Maternal Obesity: Impact on Maternal and Neonatal Health

Nancy O'Brien-Abel, MN, RNC

In recent years, the prevalence of maternal obesity in the U.S. has risen dramatically. The obese pregnant woman is at greater risk for pregnancy complications compared with her ideal weight counterpart. In addition, maternal obesity can adversely impact the health of the woman's fetus, newborn, and child's health later in life.

8:45–10:15 AM Refreshment Break—Last Chance to Visit Exhibits

10:15–11:15 AM

GS 242 The Preterm Labor Toolkit

Robert L. Johnson, MD

The management of preterm labor has long been an issue for health care providers. From bed rest to pharmacologic management, a variety of strategies have been used with varying degrees of success. Dr. Johnson discusses changes in evaluation and treatment of presenting complaints of uterine contractions.

11:15 AM–12:15 PM

GS 243 When the Rose Turns Black: Postpartum Depression and What Every Nurse Needs to Know

Leith Mullaly, MSN, RN-C, IBCLC

Postpartum depression is a major obstetric complication. Ms. Mullaly examines the differences between "baby blues," depression, and psychosis in postpartum women. She looks at the tragic results for mothers, fathers, and infants when this disease is unrecognized and/or undertreated. Alert nurses can have a significant impact in intervening for positive outcomes.

12:15–1:30 PM Lunch on your own

1:30–2:30 PM D Workshops (Concurrent Sessions)

251 Neonatal Skin Care Update

Carolyn Lund, RN, MS, FAAN

In this session, Ms. Lund includes the current state of the science regarding neonatal skin care, and the updated evidence-based guideline for 2013. New information about the colonization of the skin, called the microbiome, is becoming known due to DNA technology. Recent research in the areas of bathing, emollients, and diaper dermatitis will also be presented.

252 Breastfeeding: Mother Baby Nurses are Keys to Success

Leith Mullaly, MSN, RN-C, IBCLC

We nurses know the facts, research, science, and evidence proving that breastfeeding is the superior method of feeding and nurturing infants. Ms. Mullaly includes trivia quizzes, games, and other fun,

unique approaches to reinforce the evidence. Solutions to common practice challenges are explored.

253 Reducing Primary Cesarean Births: How Can Nursing Make a Difference?

Nancy O'Brien-Abel, MN, RNC

In the U.S., one third of pregnancies are delivered by cesarean section, accounting for more than one million surgeries each year. Not only does cesarean section increase maternal complications, it has serious implications for future gestations. Our presenter will identify major obstetric, maternal, and fetal indications for primary cesarean delivery and discuss those indications occurring during labor which, if prevented, would reduce overall cesarean births.

254 Research to Practice: Making it Reality

Susan M. Ludington, CNM, PhD, FAAN

Dr. Ludington explores the evidence of three new mother baby unit practices (i.e., skin-to-skin contact within one minute of cesarean birth) and then reviews strategies to put the evidence into practice, emphasizing the steps an individual nurse can take to make her practice evidence-based.

2:45–3:45 PM E Workshops (Concurrent Sessions)

261 Cheap Torches or Chaste Lover? Intrauterine Infection

Debbie Fraser, MN, RNC-NIC

CHEAP TORCHES or CHASTE LOVER, whatever the acronym, Ms. Fraser provides an overview of intrauterine infections and discusses the most common causes of these infections in the fetus. Clinical presentation, diagnosis, and clinical management are addressed.

262 Sex, Chocolate, and Condoms—Oh, YES! A New Look at Exploring Sexually Transmitted Diseases in Pregnancy and Newborns

Sherri Lee Simons, MSN, CCRN, RNC-NIC

STDs are at unprecedented and epidemic proportions. It is estimated that 1 in 5 Americans between the ages of 15 and 55 are currently infected with one or more STDs, and 12 million Americans are newly infected each year. That's nearly 5 percent of the entire population of the U.S. Of these new infections, 63 percent are in people less than 25 years old and of childbearing age. Ms. Simons discusses maternal, fetal, and neonatal effects and leaves participants with updates on these diseases. You will be informed, have fun...and yes, there will be chocolate!

263 Complex and Unusual Fetal Monitoring Case Studies

Nancy O'Brien-Abel, MN, RNC

Using current evidence, participants will interpret intrapartum FHR tracings, fetal acid-base status, and discuss clinical management. A variety of cases including ruptured vasa previa, fetomaternal hemorrhage, twin-twin transfusion syndrome, maternal seizure, uterine rupture, signal ambiguity, and fetal arrhythmias are presented.

264 Innovative Teaching and Learning Strategies

Jobeth Pilcher, EdD, RNC-NIC, BC

What do you do to jazz up educational activities? How do you engage staff during continuing education programs? What innovative strategies have you found to make learning fun? Do you use mobile learning carts, concept maps, CSI rooms, project-based learning, games, brain-based learning strategies, simulations, or other creative techniques? Dr. Pilcher provides participants with examples of a



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variety of innovative teaching strategies that are designed to promote and enhance learning.

3:45–4:45 PM Poster Session—View posters and dialog with Poster Presenters

Wednesday, September 11

7:00 AM–12:00 PM Registration Open

7:00 AM–8:00 AM Networking Opportunity (Coffee, Tea, Pastries)

General Sessions

Combined Sessions with National Neonatal Nurses Conference

8:00–8:15 AM Raffle, Announcements

8:15–9:30 AM

GS 341 The Future of Nursing

Robin Bissinger, PhD, APRN, NNP-BC, FAAN

Take a journey through the past to see how it has shaped the future of nursing. Look at the coming changes that will affect us as professionals, and come away with your role in empowering nursing practice, improving health care outcomes, and understanding the tools it will take to mentor the next generation to follow us.

9:30–9:45 AM Refreshment Break (Coffee, Tea)

9:45–10:45 AM

GS 342 Drugs of Abuse

Lynn Browne-Wagner, RN, MSN

Ms. Browne-Wagner discusses the most current legal, illegal, and over-the-counter drugs of abuse and their effects on the pregnant patient, fetus, and newborn. Included in the discussion are the primary categories of drugs: narcotics, hallucinogens, amphetamine, and methamphetamine class, and sedative-hypnotics.

10:45–11:45 AM

GS 343 Don't Worry, Be Happy!

Paul Wilkes, MD, FACOG

In the world of nursing, and in our daily lives, there are seemingly unmanageable levels of stress. We are bombarded with life altering scenarios and are often required to put our emotions away while tending to the needs of our patients. Don't worry, be happy? Are you kidding me?! Dr. Wilkes will send you on your way with tools to manage your work and home life, all with a smile!

11:45 AM–12:00 PM Conclusion

Topics and speakers are subject to change

Rx = 1

Can't Attend This Conference?

Take advantage of our online CE library. You can purchase online access to recorded conference sessions at the conclusion of the conference. You will be able to access audio recordings with synched PowerPoint slides for most sessions and earn CNE contact hours.

Visit our online library at prolibraries.com/ann.

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Conference Information

Group Discount

Any facility/unit registering four (4) or more nurses together, will receive a discount of 25% for each registrant who signs up together for the full, main conference. All registrations must be submitted together, no exceptions. **Please note:** *If a member of the group cancels, the group is no longer eligible for this discount, and the discount is forfeited. Cannot be combined with any other offer.*

Continuing Education Information

Attendees may earn up to 29 contact hours for this conference, based on a 60-minute hour. (The main conference sessions provide 14.5 contact hours, preconference sessions up to 7.5, and poster sessions up to 7.) Participants must be registered for the conference, attend the sessions, and complete an online evaluation to obtain contact hours.

The Academy of Neonatal Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

The provider, the Academy of Neonatal Nursing, is approved by the California Board of Registered Nursing, Provider #CEP 6261. Florida Provider #FBN 3218, content code 1300.

Session Handouts

In an effort to keep your registration fees down, session handouts will *not* be printed in the program guide. **Handouts will be available for free download** beginning approximately two weeks prior to the conference for registered attendees. Internet access is not available in conference rooms. After the conference, handouts, audio recordings, and PowerPoint presentations will be available for most sessions and you will have access for one year postconference.

The login instructions for accessing the handouts will be emailed to you when handouts become available. You are strongly encouraged to bring with you **only the handouts for the sessions you plan on attending**, or download them to your computer for review after the conference. There will be room for note-taking in the program guide.

Power strips, printers, and paper copies of handouts will *not* be available on site.

Photography

Please note that attendance at the Mother Baby Nurses Conference, sponsored by the Academy of Neonatal Nursing (ANN), constitutes an agreement by the participant to ANN's use and distribution (now and in the future) of the participant's image. These images are for ANN's use only and may appear on ANN's website, in printed brochures, or other promotional materials. Attendee registration constitutes consent for ANN's use of these images.

Cancellation, Transfer, and Refund Policy

- All cancellations and transfers must be received in writing. For cancellations received prior to August 16, 2013, we will refund registration costs, less a \$50 administrative fee. We are unable to grant refunds after August 16, 2013, but will gladly transfer your registration to a colleague if the request is made in writing to Anthony J. Jannetti, Inc., National Mother Baby Nurses Conference, East Holly Avenue, Box 56, Pitman, NJ 08071-0056, or email your request to Charlene Fuhrer at fuhrerc@ajj.com.
- Refunds will be processed within 2 weeks after the conference.
- If it becomes necessary to cancel the 16th National Mother Baby Nurses Conference for any reason, including labor strikes or natural disasters, liability shall be limited to a full refund of registration fees.
- Notification of a cancelled conference will be mailed at least 15 days prior to the first day of the conference, if possible.

Travel Information

Weather Conditions

Temperatures in Las Vegas in September could reach a high of 97 degrees during the day, but will only be about 74 degrees in the evening. Should be great weather to get out and take a stroll down the strip after a long day of education!

Hotel Information

The grandest of Las Vegas Hotels, Caesars Palace is famous worldwide for its magnificent beauty and impeccable service. This majestic Las Vegas hotel offers a 129,000 square foot casino, 26 restaurants and cafes, sprawling gardens and pools, a world-class spa, and the renowned Colosseum live theater spotlighting world-class stars.

Caesars Palace has been designated as the headquarters hotel for the 16th National Mother Baby Nurses Conference. A block of rooms has been secured for attendees at a special rate of \$167 single/double, \$197 triple/quad. Rates are subject to applicable state and local taxes, currently 12%. This special conference rate will be available until August 9, 2013. Reservations received after this date will be accepted on a space and rate available basis. To make your reservations, call (702) 731-7110 or make your reservation online at www.academyofneonatalnursing.org.

Airline Information

American Airlines has been contracted as the official airline for the conference.

To obtain the discounted fares that are offered through American Airlines, make your reservations online at www.academyofneonatalnursing.org. Please be sure to enter STARfile number **1583BL** in the Promotional Code box.

Airport Information

McCarran International Airport is located approximately 12–15 minutes from the hotel. Shuttle Service is available for approximately \$8 one way and a taxi costs approximately \$30 one way.

Car Rental

Avis has been chosen as the official car rental agency for the National Mother Baby Nurses Conference. Rates will be in effect for rental between September 3 and September 16 and will include unlimited free mileage. For details, call reservations at Avis directly at **1-800-331-1600** or make reservations online directly through www.academyofneonatalnursing.org. To receive the discounted rates please refer to the Avis Worldwide Discount (AWD) number **J907463**.

Parking

Parking at the hotel is complimentary.



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Register online at academyonline.org

Please Print Clearly. Confirmation will be sent *via email only*.

Name _____ Credentials (for badge) _____
 Email _____ Home/Office Phone _____
 Home Address _____ * Mobile Phone _____
 City _____ State _____ Zip _____ Nursing License # _____
 Employer/Hospital _____
* Mobile numbers may be used to send notifications on site at the conference.

We use your email address to deliver your receipt, conference updates and information.

We occasionally provide email addresses of attendees to carefully screened vendors to share information on nursing-related products and services.

Check here if you prefer not to have your email address provided to vendors.

Conference Fees

September 8, 2013, Preconference Workshops

Full Day Preconference Workshops

8:00 AM–4:30 PM

010 S.T.A.B.L.E. Cardiac Module	\$195
020 Beware! You are Entering the Danger Zone	\$195

Morning Preconference Workshop

8:00 AM–12:00 PM

030 Neonatal Pharmacology	\$130
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Afternoon Preconference Workshops

1:00–5:00 PM

040 Early Neonatal Nutrition	\$130
050 Managing Clinical Risks	\$130

September 9–11, 2013, Main Conference Registration

Registration Dates

Early Bird through 7/23/13	\$420
Regular 7/24/13–8/15/13	\$440
After 8/16/13 or onsite	\$465

Single Day Registration

Monday or Tuesday only (circle one)	\$185
Wednesday only	\$120

Group Discount: See page 6 for details. Promotional prices do not apply to Group Discount.

Student and Retiree Price: \$220. Student must provide proof of student status, nursing programs only. Retirees must be at least 65 years of age.

Workshops

Indicate the workshop sessions you wish to attend by filling in the number of the workshop next to each session listed here.

Monday Sessions A # 1 ___ B # 1 ___ C # 1 ___
 Tuesday Sessions D # 2 ___ E # 2 ___

Conference Registration Fees

1. Preconference Workshop # 0 ___ \$ _____
 2. Preconference Workshop # 0 ___ \$ _____
 3. Main Conference Registration Fee \$ _____
Total Amount Due \$ _____

Payment

Check enclosed payable in U.S. funds to: **MBC**
 VISA MasterCard
 Card # _____ - _____ - _____
 Exp. date _____ CVV-code _____
(3-digit code located in the signature strip on back)
 Signature _____
 Billing address same as above. If different:
 Address _____
 City/State/Zip _____

Please let us know who you are:

1. I work in:
 Mother/Baby Unit L & D Postpartum Nursery
 LDRP

2. My primary role is:
 Staff Nurse Manager Educator CNS

3. Number of deliveries per year in my facility:
 <200 200–500 501–1,000 >1,000

4. Including this conference, how many Mother Baby Nurses Conferences have you attended?
 1 2 3 4 5+

Register online at academyonline.org or return this form to:

MB Conference Registration,
 Anthony J. Jannetti, Inc.,
 East Holly Ave., Box 56, Pitman, NJ 08071
 Telephone inquiries: 856-256-2352 Fax: 856-218-0557
 Registration will not be processed without payment.
 See page 6 for cancellation policy.

Cancellation Policy: All cancellation requests must be received in writing on or before August 16, 2013. See Page 6 for refund policy.

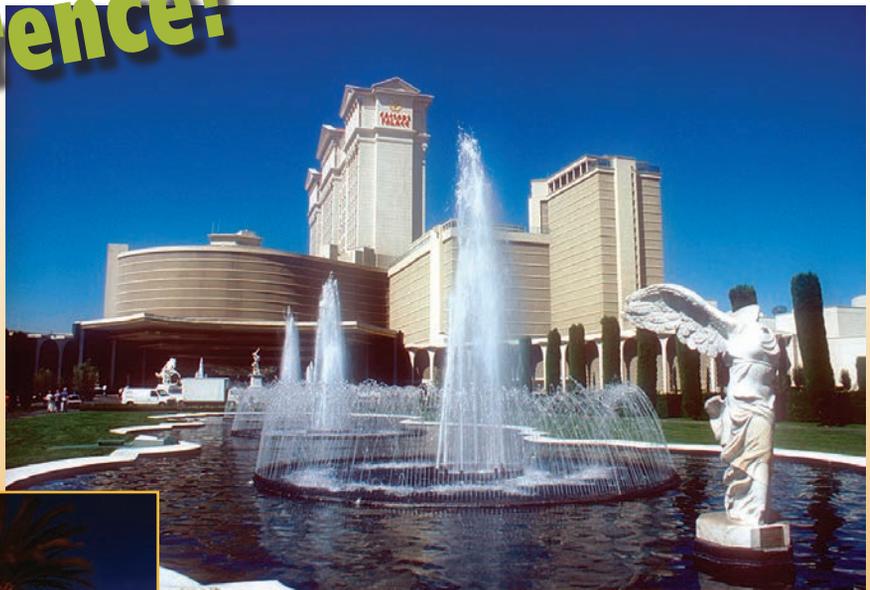
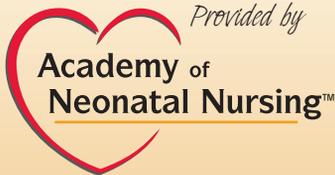
Visit academyonline.org for up-to-date conference information

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Conference Hotel

Caesars Palace Hotel
3570 Las Vegas Blvd. South, Las Vegas, Nevada 89105
Reservations: 702-731-7110

Single/Double: \$167 + 12% tax (taxes subject to change)

Triple/Quad: \$197 + 12% tax (taxes subject to change)

Reservations must be received no later than Friday, August 9, 2013. Reservations made after this date will be on a space and rate available basis. Make your hotel reservations online at academyonline.org.