



ACLEA

The Network for CLE Professionals...Worldwide

45th Mid-Year Meeting



January 31 - February 3, 2009
Hyatt Regency Tamaya Resort
Santa Ana Pueblo, New Mexico

SATURDAY, JANUARY 31, 2009

- 7:45 a.m. – 7:30 p.m.
Registration Desk Open
- 8:15 a.m. – 4:15 p.m.
New Member Orientation and CLE Boot Camp
- 9:30 a.m. – 3:30 p.m.
Advanced Workshop: Critical Thinking with Dr. Gerald Nosich
- 9:30 a.m. – 3:30 p.m.
Trip to Santa Fe (ticketed event)
- 6:00 p.m. – 7:30 p.m.
Welcome Reception Honoring New Members and Faculty
- 7:30 p.m.
First Time Attendees Dinner (ticketed event by invitation only)
Past Presidents' Dinner (ticketed event by invitation only)

SUNDAY, FEBRUARY 1, 2009

- 7:30 a.m. – 5:45 p.m.
Registration and Exhibits
- 8:30 a.m. – 9:30 a.m.
SIG Meetings (*Executive Leadership, Marketing, Publications, State & Provincial Bars*)
- 8:30 a.m. – 9:30 a.m.
45th Annual Meeting Planning Committee Meeting
- 9:30 a.m. – 9:45 a.m.
Networking Break and Exhibits
- 9:45 a.m. – 10:15 a.m.
Announcements and President's Welcome
- 10:15 a.m. – 11:30 a.m.
Plenary Session: "90 Marketing Ideas in 75 Minutes!"
- 11:30 a.m. – 1:00 p.m.
SIG Luncheons (ticketed event - open to all registrants)
(*Executive Leadership, Marketing, Publications, Technology, Special Luncheon for CLE Programmers*)
- 1:00 p.m. – 1:15 p.m.
Transition Time
- 1:15 p.m. – 2:30 p.m.
WORKSHOPS A
- ◆ How to be an Active Listener & How to Communicate as a Leader
 - ◆ The Next Great Book: Evaluating Title Suggestions
 - ◆ Seven Key Variables to Make Your Marketing Plan Succeed
 - ◆ Evaluations & Surveys: How to Get More From Your Membership and Needs Assessment Surveys
 - ◆ Keeping Annual Programs Fresh: Mission Impossible?
- 2:30 p.m. – 3:15 p.m.
Exhibit Hall Showcase
- 3:15 p.m. – 4:30 p.m.
WORKSHOPS B
- ◆ Management of Publications Volunteers
 - ◆ Developing and Keeping a Staff You Can Lean On
 - ◆ Critical Issues for Small Shops
 - ◆ Overcoming the 9 Most Common Objections When Marketing Legal Seminars to Non-Lawyers
 - ◆ Effective Use of Planning and Faculty Committees
- 4:00 p.m. – 8:00 p.m.
ACLEA Super Bowl Reception

MONDAY, FEBRUARY 2, 2009

7:30 a.m. – 3:30 p.m.

Registration and Exhibits

7:45 a.m. – 8:45 a.m.

Committee Meetings

(Exhibitors/Sponsors, International, Public Interest)

8:45 a.m. – 9:00 a.m.

Networking Break and Exhibits

9:00 a.m. – 10:30 a.m.

Plenary Session: "Knowledge-Based Decision Making"

10:30 a.m. – 11:00 a.m.

Networking Break and Exhibits

11:00 a.m. – 12:15 p.m.

WORKSHOPS C

- ◆ The Strategic vs. the Tactical Governing Body
- ◆ Having Your Own Personal 5-Year Plan
- ◆ Choosing Appropriate Delivery Methods for Virtual Seminars
- ◆ Long-Range Planning for Publications
- ◆ Transform Your Programs with an Audience Response System

12:15 p.m. – 1:45 p.m.

SIG Lunches (ticketed event - open to SIG members only)

(Entrepreneurs, In-House/Professional Development, Law Schools, Local & Specialty Bars, Nationals, State & Provincial Bars)

1:45 p.m. – 2:00 p.m.

Transition Time

2:00 p.m. – 3:15 p.m.

WORKSHOPS D

- ◆ The Risk of Client Complacency: Coming to Grips with the Who and the Why of Your CLE Database
- ◆ Attaining Financial Security: Worry Less and Sleep Well
- ◆ Editing Basics
- ◆ Working with Volunteers
- ◆ How to Design a Great Staff Retreat for Your CLE Organization – And Maximize Your Return

5:30 p.m. – 9:00 p.m.

Networking Excursion to El Pinto Restaurant (ticketed event)

Welcome to New Mexico!

OPTIONAL EVENTS

SATURDAY, JANUARY 31, 2009

9:30 a.m. - 3:30 p.m.

Trip to Santa Fe

SUNDAY, FEBRUARY 1, 2009

4:00 p.m. - 8:00 p.m.

ACLEA Super Bowl Reception

MONDAY, FEBRUARY 2, 2009

5:30 p.m. - 9:00 p.m.

Networking Excursion: Dinner at El Pinto

**Don't
Forget!**

ACLEA offers your choice of printed materials or materials on CD for use on-site during the conference *and* as a great addition to your office library! Be sure to make your selection by checking the appropriate box on the registration form. You cannot change your selection on-site; however you can purchase *both* the CD and printed versions for an additional \$50 USD.

Note: The CD materials do not include the CLE Boot Camp. If you have registered for the Boot Camp you will receive a printed version of the Camp materials.

TUESDAY, FEBRUARY 3, 2009

7:00 a.m. – 5:15 p.m.

Registration and Exhibits

7:15 a.m. – 8:00 a.m.

Committee Meeting (MCLE)

8:00 a.m. – 10:00 a.m.

ACLEA Business Meeting & Breakfast

(open to all ACLEA members)

10:00 a.m. – 10:30 a.m.

Networking Break and Exhibits

10:30 a.m. – 11:45 a.m.

Plenary Session: "CLE On Call 24/7: Multi-Tasking Gone Mad"

11:45 a.m. – 1:15 p.m.

ACLEA Luncheon for Various Sized CLE Departments

1:15 p.m. – 1:30 p.m.

Transition Time

1:30 p.m. – 2:45 p.m.

WORKSHOPS E

- ◆ Effective Customer Needs Assessments for Publications
- ◆ CLE Crossing the Generational Divide - Training Tips, Strategies, and Scenarios
- ◆ Brochures That Pop! Marketing Strategies for Ads That Sell
- ◆ Tracking MCLE – How to Become a Multi-State Provider
- ◆ Basics – Front Matter & Back Matter to Outsource or Not
- ◆ The New IRS Form 990: Tax Compliance Meets Corporate Governance

2:45 p.m. – 3:00 p.m.

Networking Break and Exhibits

3:00 p.m. – 4:15 p.m.

WORKSHOPS F

- ◆ Learn the Basics: Mail Preparation and Legal Requirements
- ◆ Up to Speed With Microsoft Office Outlook 2007
- ◆ Working with Vendors, Sponsors, Corporate Sponsorships, and Bar Sponsors
- ◆ Publication Marketing: Snail Mail, E-mail and Word of Mouth!
- ◆ Survival: Recession

4:15 p.m. – 4:30 p.m.

Networking Break and Exhibits

4:30 p.m. – 5:30 p.m.

Plenary Session: "Future Trends and What They Mean for CLE"

6:00 p.m. – 9:30 p.m.

ACLEA Closing Event with Stephanie Urbina Jones

SPECIAL EVENTS SCHEDULE

SATURDAY, JANUARY 31, 2009

9:30 a.m. – 3:30 p.m.

Trip to Santa Fe (ticketed event)

Arrive early and join us for an enchanting trip to “The City Different,” otherwise known as Santa Fe. A world-renowned travel destination unparalleled in richness of history, heritage, arts and culture, Santa Fe is nestled in the foothills of the Rocky Mountains at 7,000 feet, and was recently voted the fourth most popular travel destination in the U.S. (and the twelfth most popular in the world!)

Take the day to explore Santa Fe’s plaza and adobe-lined streets, many still covered with desert dirt, carving a path amongst a vibrant arts and culture scene. Celebrated across the globe, the city’s sophisticated galleries and museums exhibit the work of painters, sculptors, jewelers, photographers and other world-renowned and emerging artists, often of the Spanish-Native American heritage.

Hungry? You are in for a real treat, as eccentric cuisine is available around virtually every corner. Santa Fe is a culinary capital, offering an acclaimed dining scene for just about every taste. Choose from traditional northern New Mexican restaurants to contemporary restaurants serving global fusion, European cuisines and more. “Foodies” love Santa Fe for its world-class cooking schools, award-winning chefs, food festivals and impressive number of local growers focused on foods of the Southwest.

But wait... there’s more! The shops here, many of them locally owned, can turn up remarkable finds for those seeking well-crafted objects steeped in tradition or cutting-edge fashion with flair. In all, it only takes one visit to see that this is one of the world’s extraordinary places.

Meet in the Hyatt Tamaya Resort lobby prior to 9:30am. The bus will return to the hotel by 3:30pm. Cost is \$18 USD per person (does *not* include lunch) with a minimum of 25 people required. Please make your required reservations on the registration form.

6:00 p.m. – 7:30 p.m.

Welcome Reception Honoring New Members and Faculty

ACLEA members and their registered guests join together to welcome new members to the organization and to show support for the Albuquerque faculty. Afterward, join us in the bar for informal karaoke!

7:30 p.m.

First Time Attendees Dinner (Ticketed event by invitation only)

A special networking opportunity for First Time Attendees to meet and greet their colleagues over a delicious meal.

Past Presidents’ Dinner (Ticketed event by invitation only)

SUNDAY, FEBRUARY 1, 2009

4:00 p.m. – 8:00 p.m.

ACLEA’s Super Bowl Reception

Wear your team colors, put on a big foam finger, practice your end zone dance and cheer for your favorite team while networking with your peers during the Sunday Super Bowl Party. Enjoy this event on the big screen accompanied by an appetizing assortment of “tailgate” snacks and beverages. There isn’t a bad seat in the house. Tickets for registrants are included in the registration fee. Guest tickets are available for \$40 USD (tickets include snacks). Please make your required reservations on the registration form.



MONDAY, FEBRUARY 2, 2009

5:30 p.m. – 9:00 p.m.

Monday Night Networking Excursion

Built on ancient cottonwoods in the shadows of the Sandia Mountains, El Pinto has been serving New Mexican cuisine for over 35 years. This dining gem is known for its entrees made with the region’s famous red and green chilies, as well as for its award-winning salsa preceding each meal. In October, El Pinto gained national recognition for



its Green Chile Chicken Stew recipe, showcased on the NBC Today Show for a cooking segment with Phil Lempert. An inspection of the restaurant’s guest book turns up famous former patrons such as Former President George H.W. Bush and musician Mick Jagger. The traditional mariachi music, the fascinating history, and a surrounding of interior waterfalls with lush foliage are just a few more reasons to join us for dinner at the El Pinto Restaurant.

Afterward, you are invited to continue your networking and camaraderie back at the hotel bar with a special night of karaoke. Who is our next ACLEA Idol? Pick your favorite songs and show us what you’ve got... we promise not to hold it against you!

Please gather in the hotel lobby prior to 5:30pm. Buses will drop off directly at the El Pinto Restaurant. Cost per person is \$40 USD for transportation and dinner. Space will fill fast so please make your required reservations on your registration form.

TUESDAY, FEBRUARY 3, 2009

6:00 p.m. – 9:30 p.m.

ACLEA’s Closing Event with Stephanie Urbina Jones



Enjoy cocktails and dinner featuring the flavors of New Mexico, followed by a concert with returning country favorite Stephanie Urbina Jones. You may remember Stephanie as the gypsy-souled, Texicana/country girl with a style all her own that received rave reviews at our ACLEA conference in San Antonio a few years back. Stephanie has released four albums since beginning her career as a songwriter in Nashville and was the first independent female to go #1 on the Texas Music Charts. Her unique blend of musical influences will have you tapping your toes to the beat and dancing till the sun

comes up (or until your shoes fall off!). Experience an unforgettable evening with your ACLEA colleagues and close out your Albuquerque experience with this noteworthy event!

Tickets for registrants are included in the registration fee. Guest tickets are available for \$75 USD (tickets include dinner). Please make your required reservations on the registration form.

SATURDAY, JANUARY 31, 2009

7:45 a.m. – 7:30 p.m.

Registration Desk Open

8:15 a.m. – 4:15 p.m.

New Member Orientation and CLE Boot Camp

The **CLE Boot Camp** was created to assist our colleagues who are new to the profession and those who just need a refresher. The Camp has met with rave reviews, and ACLEA is committed to continuing this service to its members. The sessions within the Camp are basic level, and the overall curriculum is designed to help you in all areas of CLE programming and publications. We are delighted and thankful to have so many volunteers and “old-timers” help with these sessions. We know you will walk away with lots of information to help you in your own organization.

Separate Registration Fee Required – Fee includes a continental breakfast, networking luncheon, written materials, and a “certificate of attendance.”

BOOT CAMP AGENDA

Moderator: **Leslie Lynn Myers**, Texas Institute of CLE

- 8:15 Continental Breakfast**
- 8:30 Introductions and What You Hope to Gain as an ACLEA Member**
- 8:45 The Basics of Marketing CLE Products: From Ideas to Follow-up** - An overview of a professional marketing approach for courses and books utilizing your entire organization, while understanding and adapting to the unique qualities and evolving world of our CLE customers. – **Nicole Steckman**, Georgetown Law Center CLE
- 9:45 Break**
- 10:00 Program Planning from A to Z** - Discover how to make contacts, decide on subjects, content, faculty and formats, understand budgeting and pricing, develop timelines and deadlines, and how to analyze your results. – **Vincent J. O'Brien**, Minnesota CLE
- 11:15 Technology and CLE** - Learn how to maximize technology in your daily operations, programming, marketing, publications, and website presence. Make the most of what you already have while looking toward the future of CLE and technology. – **Paul F. Wood & Jennifer LC Flynn**, Legal Education Society of Alberta
- 12:00 Networking Luncheon**
- 1:15 Breakouts**
- In-House/Professional Development** - CLE tracking methods and record keeping; marketing to in-house lawyers; delivering programs to lawyers outside your home office. How CLE providers can work with In-House/Professional Development teams. – **Roger B. Curlin III**, Carlton Fields, P.A.
- Publications** - Curious about publishing CLE books, working with authors or writing a manuscript? Discover ways to produce, edit, market and work with vendors to publish CLE even if you don't have a publications department. – *Speaker To Be Announced*
- Round Table Discussion** - Exchange ideas, problems, frustrations and solutions on the latest topics in a moderated format. – **Leslie Lynn Myers**, Texas Institute of CLE
- 2:00 Break**
- 2:15 The MCLE Application and Reporting Process** - Are you looking for ways to simplify the MCLE application and recording process? Find out how to work with accreditation agencies and get answers to your questions about different state MCLE requirements. – *Speaker To Be Announced*
- 2:45 Finances and Negotiation Techniques** - Gain insight on how to save money at your seminars and conferences with budgeting, expense monitoring and financial ratios, while learning proven hotel negotiation strategies. – **Bonnie Lebeck**, State Bar of Arizona
- 3:45 Panel of Experts**
- 4:15 Adjourn**

9:30 a.m. – 3:30 p.m.

Advanced Workshop: Critical Thinking *

No matter what we do we cannot escape our thinking. Whether we are working through a complex problem on the job, communicating with our spouses, trying to reason with our children, or even attempting to relax on our day off, our thinking is always functioning with us, determining how we see things, what the world looks like to us. Whether we recognize it or not thinking is the most significant determinant of the quality of our lives. It is our thinking that determines the extent to which we can reason well through complex problems. It is our thinking that determines the extent to which we think through the implications of the decisions we make. It is our thinking that determines whether we can identify the assumptions we are making, and whether we should question those assumptions.

Critical Thinking is the disciplined art of thinking that transforms thinking. Critical thinking ensures that you use the best thinking you are capable of in any set of circumstances. The general goal of thinking is to “figure something out.” In every situation and context, we all have multiple things to figure out. Thinking enables us to do this. The problem is that our thinking often goes awry. Often it presents the world falsely to us. Often it causes us to make serious mistakes. Often it causes us to lose money, to waste resources, to make bad investments, to make foolish decisions, to hurt ourselves or others.

Dr. Nosich's primary objective in this workshop is a two-fold practical one: to introduce participants to the basic principles of critical thinking (so that they become clear about what it is and is not) and to help participants discover ways and means for using critical thinking as a set of tools for thinking deeply through the question, issues, and problems they face in their work and/or life.

Dr. Gerald Nosich – The Foundation for Critical Thinking

**Separate Registration Fee Required. See registration form for details.*

9:30 a.m. – 3:30 p.m.

Trip to Santa Fe (ticketed event)

See Special Events Schedule for details. Meet in the hotel lobby at 9:15am for the trip. Bus will return to hotel by 3:30pm. Cost per person is \$18 USD (does not include lunch) with a minimum of 25 registrants required. Please make your required reservations on the registration form.

6:00 p.m. – 7:30 p.m.

Welcome Reception Honoring New Members and Faculty
Open to *all* attendees!

7:30 p.m.

First Time Attendees Dinner (Ticketed Event By Invitation Only)

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(Executive Leadership, Marketing, Publications, State & Provincial Bars)

8:30 a.m. – 9:30 a.m.

45th Annual Meeting - Planning Committee Meeting

9:30 a.m. – 9:45 a.m.

Networking Break and Exhibits

9:45 a.m. – 10:15 a.m.

Announcements and President's Welcome

Lalla H. Shishkevish - District of Columbia Bar

10:15 a.m. – 11:30 a.m.

Opening Plenary Session

90 Marketing Ideas in 75 Minutes! *How to Get More Publication Orders and Pack the Seminar House Using Direct Mail, E-mail, Web Site Optimization, and Telephone Marketing.*

Putting on a successful seminar and selling publications isn't easy. There are a ton of details to consider... countless bases to cover... changing budgets to deal with in today's economy and a big bottom line to shoot for. Even the smallest misfire can spell trouble in lost registrants, unhappy customers or unexpected expenditures. In this session, take away 90 ways to simplify everything involved in promoting any event and getting more publication sales. Proven tricks-of-the-trade that come only from years of experience, lots of smart testing, hard-won victories and even embarrassing defeats.

Ralph Elliott - Clemson University

11:30 a.m. – 1:00 p.m.

SIG Luncheons (ticketed event - open to all registrants)

Executive Leadership— Join colleagues for a chance to reconnect and discuss hot issues facing your shop. Larry Center will set the stage for discussion about the impact our economy is having on the practice of law, the lawyers we serve, our staff and our businesses. From this not-to-be missed luncheon you will walk away with ideas and feeling good from connecting with others who do what you do, day in and day out. Moderated by Lisa Deane – State Bar of Arizona, and Jeanne Heaton – Illinois State Bar Association

Marketing— “*Outside of the Box*” – During this interactive discussion, we will explore creative ways of marketing outside of the traditional brochure and email approach. What can be done for little to no cost at all? What have been the results by other organizations using creative approaches? Spend time with us as we sort through the questions, ideas and past experiences to marketing outside of the box. Moderated by Amy Danziger Shapiro – ALI-ABA, and Nicole Steckman – Georgetown Law Center CLE.

Publications— “*Making the Most of your Pubs Shop in Troubled Times*” – The economy is in a downturn and this has traditionally meant a slowdown in publication sales. How can publication shops stay ahead of the curve and continue to develop new books to weather the storm and emerge even better than before when the economy recovers? Discussion will include examination of topics, marketing messages, and delivery methods that will appeal to attorneys during an economic downturn. Moderated by Linda Kruschke – Oregon State Bar, and James Edwin Jackson II – Virginia CLE.

Technology— Databases are the bane of many CLE departments and organizations. Often the inability to successfully integrate CLE activity with databases is the biggest source of frustrating new initiatives and slowing ongoing operations. What to do about it? How to solve the problems, or at least make them manageable? There are no easy answers, but the Tech SIG will host a moderated discussion of the challenges and practical solutions of CLE organizations working with their databases. Moderated by Nathaniel T. Trelease – WebCredenza, Inc., and Johnson Cook – Impact Media Solutions, Inc.

Special Luncheon for CLE Programmers— Are you interested in starting a Programming SIG? What is the process and what are the next steps? How can you be involved? Join your fellow CLE programmers for lunch and group discussion about programming, possible SIG creation and what comes next!

1:15 p.m. – 2:30 p.m.

WORKSHOPS A

How to be an Active Listener & How to Communicate as a Leader

Many of us have worked with leaders and others who do not communicate well. Of course, we always want to improve our own abilities. The skill of true listening is not familiar to most of us. We think we know how to do it, but we really don't. But the consequences of listening--good or bad--are enormous. Come to this interactive session to add your weight to the good side of the equation.

Patrick A. Nester – State Bar of Texas

The Next Great Book: Evaluating Title Suggestions

Where do the good ideas for publications come from and how do we know they're good? Discussion will include assessing the market for publications and provide tools for evaluating book proposals.

Pamela J. Jester – Continuing Education of the Bar - CA

Seven Key Variables to Make Your Marketing Plan Succeed

Ralph Elliot will show you how to: build a responsive database; create irresistible offers so people respond; price your publications and programs to build credibility and meet financial objectives; title and name your products to grab immediate attention; optimize timing to get higher response rates; create a promotional package that gets results; and use dramatic copy to convert prospects into customers.

Ralph Elliott – Clemson University

Evaluations & Surveys: How to Get More From Your Membership and Needs Assessment Surveys

Learn how to craft a better questionnaire, and then how to distribute it to your target group in a cost-effective way. The basics of sample selection and the pros and cons of online surveys will be addressed. Examples of surveys from your colleague organizations will be shared.

Cynthia L. Spanhel, Ph.D. – Blue Fire Moon Consulting Partnership

Keeping Annual Programs Fresh: Mission Impossible?

It's that time of year again -- time to plan that annual program again. You want to provide new content, fresh faces and updates from last year. But how do you do this? Will your program chairs and faculty be on board with this mission? What steps can you take to be sure that it's not just the same old thing? Attend this session and learn how to develop the annual program so that your attendees will return year after year. Hear about strategies to keep these programs current, vibrant and innovative so that your 10th, 20th or 40th annual program is as good as the first!!

Donita B. Douglas – Oklahoma Bar Association

Anita C. Shapiro – Practising Law Institute

2:30 p.m. – 3:15 p.m.

Exhibit Hall Showcase

Don't miss this opportunity to learn about the products and services offered by the exhibitors and sponsors who help support our ACLEA meetings. Get your Bingo card stamped and enter to win a free registration to ACLEA's next meeting!

3:15 p.m. – 4:30 p.m.

WORKSHOPS B

Management of Publications Volunteers

“Editing would be so much fun if I didn’t have to deal with authors.”
Q.: What editor said that? A.: All of them. That’s right — like lawyers with clients, doctors with patients, and airlines with passengers, we’re stuck in a love/hate relationship with our authors. Only our “love/hate” is a bit different: we love their dedication, and hate having to importune them all the time for their manuscripts. How can we make that task less onerous on us, less stressful for them, and more productive of quality publications? Greg Smith, a veteran publications director, discusses a variety of techniques, as well as a looming issue for all CLE departments: Is volunteerism on the way out?

Gregory J. Smith – National Institute for Trial Advocacy

Developing and Keeping a Staff You Can Lean On

Finding the right staff can be tough, and then keeping that staff after you’ve made them an important part of your organization can be even more difficult! Retaining staff for many years and insuring they stay interested and engaged in the busy world of CLE requires attention and creativity. We’ll explore ways to find what motivates employees, examine the differences in incentives for employees from different generations, and identify ways of delivering rewards which won’t break the bank. Leave the workshop with tips for building the organizational investment in your staff, ideas for ways to reward staff for their ownership of your organization’s success, and guidelines for insuring they are working at their greatest potential.

Lisa Deane – State Bar of Arizona

James Edwin Jackson II – Virginia CLE

Critical Issues For Small Shops

Are you a small shop with BIG ISSUES? Do you have challenges that threaten the success of your programs and impact your ability to stay competitive? If so, please join us for an open and interactive discussion, where you can address the concerns affecting your day-to-day operations and your bottom line. Together, we can sort through the issues and share our ideas and solutions to put you back in the game.

Cher Carrothers – Toledo Bar Association

Susan Gecho Gobbs – State Bar of Montana

Sabrina Nunley – Milwaukee Bar Association

Overcoming the 9 Most Common Objections When Marketing Legal Seminars to Non-Lawyers

In a nutshell, here are the 9 obstacles you will learn to overcome: 1. Mistrust in the provider; 2. Money spent for value received isn’t worth it; 3. Same old, same old (“I already know this stuff.”); 4. Content impressive in size, but not in focus or too general; 5. Lacks relevance. (“I’ve got unique problems not covered here.”); 6. Too big an investment in time; 7. Too big an investment in money; 8. Nothing different from a dozen other programs offered; 9. Time and place won’t work.

If non-legal prospects sense just one or two of these, you’re inviting trouble. Any more than that, they become sure-fire deal-breakers. So how do you make sure you take precautions up front so your prospects’ concerns are quickly snuffed and they at least consider attending? For you to accomplish 100 percent base-touching is impossible; be wary of any “expert” who tells you otherwise. The intent here is to make you fully aware of these 9 common objections and to give you inexpensive, easy-to-implement anti-dotes for each one of them. Followed closely, the advice provided in this session will help minimize resistance and get your prime and not-so-prime prospects quickly in the buying mood.

Ralph Elliott – Clemson University

Effective Use of Planning and Faculty Committees

Whether you are currently using Advisory, Planning or Faculty Committees or are considering their inclusion in your program toolbox, you will walk away with tips, tools, and tactics for creating, improving and using these valuable groups. Our presenters come to you with diverse experience in the use of outside committees and will provide you with a wealth of practical information to take back to your shops.

Katie Strand – National Institute for Trial Advocacy

Leslie Lynn Myers – Texas Institute of CLE

4:00 p.m. – 8:00 p.m.

ACLEA Super Bowl Reception

Join your ACLEA colleagues at a special Super Bowl celebration event. Tickets for registrants are included in your registration fee. Tickets for guests are \$30 USD per person. Please make your required reservations on your registration form.

MONDAY, FEBRUARY 2, 2009

7:30 a.m. – 3:30 p.m.

Registration and Exhibits

7:45 a.m. – 8:45 a.m.

Committee Meetings

(Exhibitors/Sponsors, International, Public Interest)

8:45 a.m. – 9:00 a.m.

Networking Break and Exhibits

9:00 a.m. – 10:30 a.m.

Plenary Session

Knowledge-Based Decision Making

People in the CLE business make many important decisions – decisions that are critical to the organization’s success and ongoing viability. Unfortunately, many of us do not approach decision making in a strategic manner. How many of us have been at a meeting where a decision was made with little, no, or poor information provided, or when a single person dominated the discussion? All of us!

There is a better way. Glenn Tecker will show us how engaging in knowledge-based decision-making (KBDM) will enable your governing body, advisory board or management team to make informed strategic decisions and form a basis for the installation of an underlying process of ongoing strategic thinking and strategy development. Working under the principles of KBDM, the group:

- Defines and delegates rather than reacts and ratifies
- Focuses on outcomes desired rather than on activity required
- Focuses on what needs to happen next rather than on what has already been done
- Spends their limited time together using information, not collecting it
- Considers issues of capacity, core capability and strategic position in deciding what to do
- Exercises fiduciary responsibility by defining desired outcomes that are consistent with strategic intent and core values rather than detailing how an outcome is to be achieved or re-managing work after it has been accomplished
- Works jointly with staff to facilitate and encourage dialogue on key strategic issues

Knowledge-based decision-making provides a framework for dialogue and deliberation by asking the questions “What do we know?” and “What could we do?” and then providing adequate time to answer the questions and deliberate on a course of action.

Glenn H. Tecker – Tecker Consulting, LLC

10:30 a.m. – 11:00 a.m.

Networking Break and Exhibits

11:00 a.m. – 12:15 p.m.

WORKSHOPS C

The Strategic vs. the Tactical Governing Body

In this follow-up workshop, Glenn Tecker will describe the strategic governing body vs. the tactical governing body; explain the functions and roles of a governing body; and tell us how to move our governing bodies toward a more strategic approach to their work. He will also address how the concept of a strategic vs. tactical board relates to organizational resources and staff size.

Glenn H. Tecker – Tecker Consulting, LLC

Having Your Own Personal 5-Year Plan

Empirical research has shown that successful, fulfilled people have goals. They proactively create their own professional and personal goals, and then set out to achieve them. Too often even smart, accomplished people get caught up in the daily grind and either neglect to set goals or allow crises to deter them from their goals. For them, as John Lennon once wrote, “life is what happens while you’re busy making other plans.” During this workshop, Larry Center, a certified trainer for “The Seven Habits of Highly Effective People,” will identify attributes you must cultivate in order to develop a personal plan, discuss the paradigm you must maintain to create such a plan, explore issues to focus on to maximize your chances for success, help you identify those things most important to you and learn how to make time for them, and start you down the path to developing a plan for achieving balance in your lives that will optimize your success at achieving your highest priority goals and leaving a lasting legacy for your family, friends and colleagues.

Lawrence J. Center – Georgetown Law CLE

Choosing Appropriate Delivery Methods for Virtual Seminars

People will tell you there is only one way to the CLE Future - only one way to do distance learning. You'll hear them say “Video webcasts are the only way to go because it's TV on the Internet!” “Webinars are where it's at because they blend ‘old’ and ‘new’ technology!” “Teleseminars are easy and convenient, why do anything else?” Still others will talk of a random mix of “podcasts,” downloadable MP3s and online virtual realities. Don't listen to them! There is no one answer that is universally true. Depending on the goals of your organization, the demographics of your target market, the nature of the content you are distributing and your own technological state, any or all of those methods could be the answer. This presentation will provide you a practical roadmap to the pluses and minuses of each technology and how you can use a blend of them to meet your CLE goals.

Johnson Cook – Impact Media Solutions, Inc.

Nathaniel T. Trelease – WebCredenza, Inc.

Long-Range Planning for Publications

One of the realities of CLE publishing is that most new titles don't make it to the best-seller category while they're still on the front list. It may take a couple of years for a book to “break even” -- and perhaps another few to begin generating a healthy return. With limited resources and tightening publishing and marketing budgets, long-range planning can be an economical and efficient way to make each book count -- whether your collection is still in the early formative years, or you're considering how best to maximize the potential of an established program. Join Maryanne Jensen to hear 25 practical ideas to ensure that each book you publish, supplement or revise is a strategic, mission-driven, and revenue-generating “acquisition” to your program. Maryanne will also open the floor to a sharing of ideas on what works best for your colleagues in other shops.

Maryanne G. Jensen – Massachusetts CLE, Inc.

Transform Your Programs with an Audience Response System

Turn your hum drum talking heads into sizzling, exciting, engaging CLE. You will learn what an Audience Response System is and how it can increase learner engagement. You will see examples of cool ways they are being used. You will explore strategies for encouraging your faculty to incorporate them into your programs.

Jennifer LC Flynn – Legal Education Society of Alberta

Dawn Ofner – Legal Education Society of Alberta

12:15 p.m. – 1:45 p.m.

SIG Lunches (ticketed event - Open to SIG Members only)

Entrepreneurs— “*Meeting the Needs of the Entrepreneur SIG*” – The SIG leadership has prepared a survey to better understand and meet the needs of its membership which was not finalized at the time of printing. The topic for discussion at the luncheon SIG meeting will therefore be announced via the SIG listserv. We encourage everyone to keep an eye out for the announcement and join your colleagues for lunch! Moderated by the Entrepreneur SIG Chairs.

In-House/Professional Development— The In-house SIG luncheon will feature a discussion on how the current economic situation is affecting Professional Development departments in everything from what training is being offered (and how) to budgeting and cost saving approaches. Moderated by Roger B. Curlin III – Carlton Fields P.A.

Law Schools— Join us for a discussion about the current challenges you are facing as a law school CLE provider. Come share your problems and seek support and resolutions from fellow SIG members. Moderated by Daniel J. McCarroll – University of Missouri-Kansas City School of Law

Local & Specialty Bars— Hear how other non-mandatory bars are dealing with member recruitment and retention in these tumultuous times. SIG members will share ideas that work for them and those that don't. Moderated by Cher Carrothers – Toledo Bar Association, and Pat Edelen – Kentucky Justice Association.

Nationals— Join us for a useful exchange of ideas on general benchmarking trends, facility selection, the direction of technology, and other issues unique to National providers. Moderated by Kari J. Campbell – Lorman Education Services, and Earnestine Murphy – ABA-CLE.

State & Provincial Bars— “*Staying out of the Red: Going for the Green*” – We're past the red and blue and on to the red and green. Don't be color blind! Open your eyes to the real and current economic challenges of our work – How has the economic crisis impacted your shop? What are you now doing differently? Paring down? Revving up? Where can we go from here? Join the state/provincial SIG to discuss these significant issues. Moderated by Donita Douglas – Oklahoma Bar Association, and Linda Morin-Pasco – Maine State Bar Association.

2:00 p.m. – 3:15 p.m.

WORKSHOPS D

The Risk of Client Complacency: Coming to Grips with the Who and the Why of Your CLE Database

Marketing is as much about knowing oneself as it is about continually connecting with existing and potential clients. Without the former, you cannot adequately define who the latter should be. Thomas Paine once wrote, “A thing moderately good is not so good as it ought to be,” and in the context of strategy for CLE organizations, those words run the compendium of organizations who define themselves anchored solely by their past, while others remain adept at defining themselves by how they evaluate, manage, review and monitor their future. In this session, you will be challenged to envision your organization in the context of who you desire to be.

Rob Koonce – New Mexico State Bar Foundation

Attaining Financial Security: Worry Less and Sleep Well

Would you like to be financially secure? Are you on track for retirement? Are your investments working for you? Would you like to increase the return on your investments? Are you saving enough? This session will address these financial issues as well as provide tips on what folks should do in their 20's, 30's, 40's, 50's, 60's and beyond to increase their financial security. This session is interactive, so bring your questions!

Donna Skeels Cygan, CFP®, MBA – Essential Financial Planning, Inc.

Editing Basics

Every legal publication must be edited before it is published. This interactive panel discussion will explore the basics of editing a legal manuscript, including communicating with authors, incorporating editorial board suggestions, and tips on technology to streamline the process.

Dean Land – Oregon State Bar
Darla Upchurch – National Institute for Trial Advocacy

Working with Volunteers

Is it just me, or is there a shift happening out there? Is it getting more difficult to recruit volunteers? Is it getting harder to keep them on track, on time? Are there generational differences in terms of the motivation and willingness to volunteer? Bring your own experiences, good and bad, to this session. We will examine what the experts are saying, frame the issues based on what our own experience is telling us, and explore creative solutions to attract, work with and reward the volunteers that are so crucial to our success.

Dawn Ofner – Legal Education Society of Alberta
Paul F. Wood – Legal Education Society of Alberta

How to Design a Great Staff Retreat for Your CLE Organization - And Maximize Your Return

A well-designed staff retreat accomplishes many things and has a tremendously positive effect on your organization – whether large or small. You can clarify organizational objectives, build team spirit, engage in strategic planning, identify and reinforce best practices, and reward good work. Perhaps most importantly, staff retreats provide a unique opportunity to hear from the many voices within your organization in an informal, participatory venue. Find out what's worked, what hasn't and why as we analyze past retreat schedules and consider possible retreat objectives.

Frank V. Harris – Minnesota CLE

5:30 p.m. – 9:00 p.m.

Networking Excursion to El Pinto (ticketed event)

See Special Events Schedule for details. Gather in the Hyatt Tamaya Hotel lobby beginning at 5:15 p.m. Bus will drop off directly at the El Pinto Restaurant. Cost per person is \$40 USD. Please make your required reservations on your registration form.



7:00 a.m. – 5:15 p.m.

Registration and Exhibits

7:15 a.m. – 8:00 a.m.

Committee Meeting (MCLE)

8:00 a.m. – 10:00 a.m.

ACLEA Business Meeting & Breakfast (open to all ACLEA members)

Some people think the ACLEA Business Meeting is a great time to sleep in. Wrong! Everyone knows that breakfast is the most important meal of the day (and, after all, it's included in your registration!) This breakfast is especially important because it's your chance to learn what is going on in YOUR association. This meeting is for *all* ACLEA members. More learning and information sharing gets done over meals than anywhere else, so this is a great opportunity to get your most important questions answered while you are enjoying a great meal. Just sit down next to the person whose brain you want to pick!

10:00 a.m. – 10:30 a.m.

Networking Break and Exhibits

10:30 a.m. – 11:45 a.m.

Plenary Session**CLE On Call 24/7: Multi-Tasking Gone Mad**

Multi-tasking is gone way beyond having the ability to walk and chew gum at the same time. (Oh, for those simpler times.) It was in the 1990s that “multi-tasking” made its way into résumés and advertisements. Technology has made it easier for us to stay connected to work and our volunteers. Is this a good thing, or is it a good thing gone awry? Recent studies show that there are significant emotional, physiological and psychological consequences to always being “connected.” The concept of “continual partial attention” invites us to wonder what is happening to our attention spans and ability to think critically and not superficially about the issues we face as CLE professionals. What is happening to us? What drives us to be available 24/7 or close to it? Can we stop ourselves (or do we want to)? We feel this stress as CLE providers, and we see what it is doing to the volunteers we work with. How do we cope, and what can we do to make it better?

Irwin Karp - Productive Time

11:45 a.m. – 1:15 p.m.

ACLEA Luncheon for Various Sized CLE Departments (ticketed event)

Do you have marketing, publications and IT *departments* or *individuals*? Do you do all three by *yourself*? Are you a lone chile or are you in a ristra? Join your fellow colleagues in similar sized departments for lunch as they investigate and share new ideas. Cost per person is \$26. Please make the required reservations on your registration form according to your department's size.

1:30 p.m. – 2:45 p.m.

WORKSHOPS E**Effective Customer Needs Assessments for Publications**

You may produce great publications, but if they aren't what your customers need they won't sell. So how do you determine what your customers need? Find out how to use surveys, interviews, and focus groups to gather important customer needs information, as well as what to do with that information once you have it.

Daniel Kopka – Institute of Continuing Legal Education
Linda Kruschke – Oregon State Bar

CLE Crossing the Generational Divide - Training Tips, Strategies, and Scenarios

ACLEA conferences have offered a variety of interesting presentations and material on basic generational understanding. Our panel will focus on the practical application of our accumulated research, revolving around how to organize CLE and training that 'speaks to the Millennials while not shutting out/down the Xers, Boomers, and Traditionalists. Join us for a stimulating and interactive discussion of what's being tried, what works (and doesn't work), ideas in progress, and futuristic approaches that haven't yet hit the floor (or fan.)

Roger B. Curlin III – Carlton Fields, P.A.

Daniel J. McCarroll – University of Missouri - Kansas City School of Law

Adriana Resendez – State Bar of Texas

Brochures That Pop! Marketing Strategies for Ads That Sell

From designs and colors that pop – the fashion “buzz word” du jour – to ad copy that catches everyone's attention, these are the things we all want our brochures to do to sell our products. Brochures are one of the essential marketing pieces used by CLE organizations around the world. You want to create an exciting, interesting ad, but how do you do that? What essential information needs to be included? We'll examine words, phrases and components that work and some that don't and provide suggestions that have worked for us. Come to this interactive session to learn tips to enhance your brochures and to share your ideas for successful brochure marketing.

Clair Papieredin – Pennsylvania Bar Institute

Barbara Thornton – Pennsylvania Bar Institute

Tracking MCLE – How To Become A Multi-State Provider

Keeping up with attorneys' MCLE status in a multi-jurisdictional environment has its own special challenges. This interactive session will look at best practices and efficiencies in tracking, compliance, and providing accredited CLE in multiple jurisdictions.

Gina Roers – West Professional Development

Basics – Front Matter & Back Matter to Outsource or Not

Every publication needs front matter and back matter, but often we don't think about it until the end of the project. Tables of content and chapter outlines must be clearly organized. Tables of cases and statutes are tedious to create, but essential for some books. And a good index is critical for readers to find the information they need quickly. But what's the best way to create all of this material? Is it better to designate someone in-house as responsible, or to outsource to a contract editor or indexer?

Ellen Buckley – Colorado Bar Association CLE

The New IRS Form 990: Tax Compliance Meets Corporate Governance

The sweeping redesign of IRS Form 990, the return that charities and other tax-exempt organizations are required to file annually, is based on three guiding principles: enhancing transparency, promoting tax compliance, and minimizing the burden on the filing organization. This workshop will explore the changes to Form 990 that impact a tax-exempt organization's corporate governance policies and procedures, and help you develop a checklist approach to achieving tax and legal compliance through enhanced governance. (You'll also leave with ideas about turning this topic into a seminar or publication when you get home.)

Marjorie A. Rogers – Modrall Sperling

2:45 p.m. – 3:00 p.m.

Networking Break and Exhibits

3:00 p.m. – 4:15 p.m.

WORKSHOPS F

Learn the Basics: Mail Preparation and Legal Requirements

Learn the latest postal regulations regarding bulk mailing and worksharing concepts (i.e. postage rates, eligibility requirements and sort methods), the basics of mail preparation and the legal provisions for acceptance of mail. Other topics to be addressed include the legal recognition of special services under the U.S. Mails (e.g. certificates of mails, certified mail and registered mail).

Margaret Romero – United States Postal Service

Up to Speed With Microsoft Office Outlook 2007

Learn how to use Microsoft Office Outlook 2007 as a much more powerful tool than just for checking e-mail. This session will cover everything from the advanced functions of e-mail to planning and scheduling.

Mary I. Patrick – New Mexico State Bar Foundation

Working with Vendors, Sponsors, Corporate Sponsorships, and Bar Sponsors

Sponsorships can ease some of the financial burdens associated with program planning, but where do you start? How do you find a sponsor that is the right fit for your program and how do you convince them to see the value in sponsorships? We will talk about creating sponsorship packages that will add value to both parties and offer sponsorship ideas that work.

Dimitry V. Orlet – Cincinnati Bar Association

Louise Spinelli – Monroe County Bar Association

Publication Marketing: Snail Mail, E-mail and Word of Mouth!

Attend this presentation for an interactive discussion on marketing course books, deskbooks and other publication products. Walk away with creative ideas on how to keep the money rolling in and what marketing techniques don't work. If you have ideas to share, we'd love to hear them!

Holly Garland Langworthy – Minnesota CLE

Michael Taylor – Continuing Education of the Bar - CA

Survival: Recession

All CLE providers are feeling the impact of the recession. How we plan for doing business in a down economy and deal with the fallout will determine whether we emerge healthy and vibrant, leaner and meaner, or down for the count. Our panelists will share their insights, but you are critical to the discussion, too. Join us to learn what others are doing to survive (and thrive?) in a weak economy.

Mary Lynne Johnson – Atlanta Bar Association

Irwin Karp – Productive Time

Matt Mickelson – National Business Institute

Patrick A. Nester – State Bar of Texas

Mark Rosch – Internet for Lawyers

Rob Seto – Continuing Legal Education Society of B.C.

4:15 p.m. – 4:30 p.m.

Networking Break and Exhibits

4:30 p.m. – 5:30 p.m.

Plenary Session

Future Trends and What They Mean for CLE

Trends in the legal industry (economic stratification, law firm mergers and consolidations, client sophistication, price competition, professional development, new competition, geographic expansion, and business failure to name a few) have implications for our CLE industry. What threats and opportunities for CLE publishers and programmers are indicated by these current and emerging trends? Ward Bower will offer a peek into the future, showing us the Legal Transformation Study 2020, four possible futures for CLE, and the implications for CLE and legal publishers in 2020.

Ward Bower – Altman Weil, Inc.

6:00 p.m. – 9:30 p.m.

ACLEA Closing Event with Stephanie Urbina Jones



See Special Events Schedule for details. Tickets for registrants are included in the registration fee. Cost per guest is \$75. Please make your reservation in advance on your registration form and be sure to include the number of guests attending.

Interested in being an ACLEA Exhibitor or Sponsor in Albuquerque?

ACLEA meetings are a terrific opportunity to promote your products and services to the decision makers who will use them!

As an ACLEA exhibitor or sponsor you have:

- The opportunity to promote your presence in advance of the meeting to generate leads and interest in your services.
- Maximum visibility with attendees! The Exhibit Area is in the same area as the refreshments, and it is in close proximity to the meeting rooms, so the attendee traffic is great!
- Time to visit with potential new clients about your product or service! The meeting schedule provides for networking breaks between conference sessions - enough time to really talk to potential clients.
- Special attention and extra contact time during our "Exhibitor Showcase" afternoon break on Sunday, February 1st. Attendees are provided with an opportunity to visit each Exhibitor booth and become eligible for a grand prize drawing for a free registration to ACLEA's next meeting. ACLEA provides the refreshments, so this special event is always a favorite of attendees!

Exhibit space is limited and priority on booth selection is based on the order in which registrations are received, so reserve your space today!

For the sponsor/exhibitor registration form, and the opportunities and benefits available, visit www.aclea.org/exhibitor.html.

Questions?

Call or e-mail ACLEA headquarters at (512) 453-4340 or aclea@aclea.org

Register By:



Mail: P.O. Box 4646
Austin, TX 78765



Fax: (512) 451-2911



Online: <http://www.aclea.org>

GENERAL INFORMATION

Registration — The program registration fee includes conference materials, admission to Sunday, Monday, and Tuesday sessions, the business meeting and breakfast, the Sunday Super Bowl reception and the Tuesday night special event. Saturday's CLE Boot Camp session, the Advanced Critical Thinking session, and all optional lunches and tours are separately priced. We must receive payment for optional sessions, lunches, and tours in advance of the conference to guarantee your reservation. All special event and tour fee payments are nonrefundable after January 16, 2009.

Spouse/Guest Fee — ACLEA has a spouse/guest fee for attendance at ACLEA meetings by those not eligible for ACLEA membership. This is a restricted fee intended for family members. Any spouse/guest who is interested in networking with other spouse/guests as well as friends in ACLEA, may pay a fee to cover the costs of food and beverage and attendance at some meetings. This \$95 USD fee includes the welcome reception, continental breakfasts, business meeting breakfast, exhibit hall mixer, morning and afternoon breaks, and attendance at any sessions on topics that may be of interest. This benefit is extended only to those spouse/guests who are not eligible for ACLEA membership. **ANYONE CONSULTING WITH OR EMPLOYED BY AN ORGANIZATION ELIGIBLE FOR MEMBERSHIP IN ACLEA IS NOT ELIGIBLE FOR THIS FEE.**

Hotel Information — Our host hotel is the Hyatt Regency Tamaya Resort. ACLEA has secured a special room rate of \$169.00 USD per night for double or single until **January 7, 2009**. To make your reservations, call (505) 867-1234 (in U.S. or Canada) or (0011)-1-800-233-1234 (International) and request the *Association for Continuing Legal Education* group rate. **Please note: ACLEA has obtained this room rate by contracting a total meeting package at the Hyatt Regency Tamaya. ACLEA must meet certain minimum food & beverage and hotel room pickup requirements or ACLEA will face attrition and/or meeting room rental. In order for ACLEA to continue to provide a reasonable registration fee, we need your help. Please take advantage of the room rate we have negotiated and make your reservation by contacting:**

Hyatt Regency Tamaya Resort
1300 Tuyuna Trail
Santa Ana Pueblo, New Mexico 87004
Phone (505)-867-1234 (U.S. or Canada) or
(0011)-1-800-233-1234 (International)

ACLEA members can also make their hotel reservations online by visiting:
<https://resweb.passkey.com/go/continuinglegaleducation>.

Transportation — The Hyatt Regency Tamaya is approximately 26 miles (30 minutes) from the Albuquerque Sunport International Airport (ABQ). Shuttle service is available from New Mexitours via vans/sedans that pick up every hour on the hour between 6am and 6pm, with after hours pick-up on request. Reservations are required (call 505/771-3739) at least 24 hours before arrival or departure from hotel. Cost is \$40 for the first person and \$10 for each additional person within the same party. Taxi and limousine service can be booked through the hotel guest services at (505) 867-1234. Taxi fares from the airport to the Hyatt Tamaya are approximately \$90 one-way, so attendees are strongly encouraged to work together to plan arrival times for sharing the shuttle, cabs or rental cars with others. Complimentary self-parking is available, and overnight valet is \$15 per night.

Cancellation Policy — All special event & tour fee payments are nonrefundable after January 16, 2009. Registration refunds, less a \$50 USD processing fee, will be given to registrants who cancel by 5:00 p.m. Friday, January 16, 2009. If notice is received between January 16 and 23, 2009 at 5:00 p.m., refunds will be given less a \$150 USD processing fee. No refunds or transfers will be granted thereafter.

45TH MID-YEAR MEETING

JANUARY 31 - FEBRUARY 3, 2009
HYATT REGENCY TAMAYA RESORT
SANTA ANA PUEBLO, NEW MEXICO



ALBUQUERQUE

Why You Should Attend:

Like the photo above, New Mexico is a study in color and contrast, awe-inspiring from a distance, yet warm and welcoming in person. It is bright blue skies filled with high desert air, and the comfortable scent of sage and piñon accompanying each panoramic vista. It's the true Southwest, painted and alive with centuries of history and culture. It's "The Land of Enchantment," a destination like no other.

Think of this house as ACLEA Albuquerque – warm, welcoming and beckoning for you to enter. What does it look like inside? What awaits you behind the blue door? Familiar faces, friends and colleagues, and future friends you have yet to meet. Knowledge, new experiences, and lasting memories you have yet to make. The latest information, products, trends, and best-practices shared by the leaders in our field. It's education, networking, and entertainment all behind one big "blue door" called the Hyatt Regency Tamaya Resort, nestled just north of Albuquerque in Santa Ana Pueblo, New Mexico.

You don't need to knock first... just register and COME ON IN!

SPECIAL THANKS TO THE ALBUQUERQUE PLANNING COMMITTEE

Cher Carrothers – Toledo Bar Association

Sandra R. Geller – Practising Law Institute

Linda Kruschke – Oregon State Bar

Leslie Lynn Myers – Texas Institute of CLE

Vincent J. O'Brien – Minnesota CLE

Jaime Rivera – Illinois Attorney General's Office

Mary Lynne Johnson (Co-Chair) – Atlanta Bar Association

Donna J. Passons (Co-Chair) – ACLEA Executive Director



The Network for CLE Professionals...Worldwide