



Academy of Human Resource Development
Leading Human Resource Development Through Research

2015 AHRD International Research Conference in the Americas
Hyatt Regency St. Louis at the Arch
February 18-21, 2015

Celebrating 22 Years!



EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

315 Chestnut Street, St.Louis, MO 63102 USA
Phone: 1+(314) 655 1234

The AHRD Vision

Leading human resource development through research.

The AHRD Mission Statement

To develop a community of interest recognized as a global human resource development center of excellence that promotes ethical research and practice.

To influence and encourage the creation and systematic study of theories, processes, and techniques that advance human resource development.

To foster research-practice linkages.

To disseminate knowledge of human resource development theories, processes, and techniques.

To encourage the incorporation of research results into HRD degree and professional development programs.

To provide fellowship for individuals with scholarly and professional interests in human resource development.

More About AHRD

AHRD is a global organization made up of, governed by, and created for the Human Resource Development (HRD) scholarly community of academics and reflective practitioners. The Academy was formed to encourage systematic study of human resource development theories, processes, and practices; to disseminate information about HRD; to encourage the application of HRD research findings; and to provide opportunities for social interaction among individuals with scholarly and professional interests in HRD from multiple disciplines and from across the globe.

EXPLORE ST. LOUIS

The Gateway City has plenty to offer its visitors with fun, family-friendly activities, great entertainment venues and an exciting nightlife. Relax in a cozy neighborhood cafe, tour a local brewery or take a safari adventure.

In the middle of everywhere

- Within 500 miles of one-third of the U.S. population and within 1,500 miles of 90 percent of the people in North America
- Lambert-St. Louis International Airport, which services all major carriers, averages 475 daily arrivals and departures each day to 66 national and international destinations
- Once you're here, the airport is located less than 13 miles from downtown St. Louis and is accessible via the Metro-Link light rail system

Thriving business environment

- St. Louis-based companies Edward Jones, World Wide Technology and Build-A-Bear Workshop were included in Fortune magazine's 2014 ranking of "100 Best Companies to Work For"
- Home to 19 Fortune 1000 companies including 9 that are in the Fortune 500

- More than \$5 billion worth of new and exciting development projects have revitalized downtown St. Louis, with more than \$700 million in new development currently underway

What others are saying

- The American Planning Association named Forest Park one of the top 10 Great Public Spaces in 2013
- Washington Avenue, right out the front door of America's Center®, was named among the 10 Great Streets in America for 2011 by the American Planning Association's Great Places in America program
- TripAdvisor ranked the Missouri Botanical Garden No. 3 on its list of "Top 10 Public Gardens" in the U.S. for 2013

HOTEL INFORMATION

Hyatt Regency St. Louis at The Arch

315 Chestnut Drive
St. Louis, MO 63102

Phone: (1) 314-655-1234

Room Rate: \$125 single/double plus tax

More information may be found at www.AHRD.org

Exhibit/Sponsor Opportunities

President's Dinner

\$1,500

- Company link with logo on AHRD website for six months post conference.
- Logo prominently listed in Conference program
- Signage with logo in Conference registration area
- Prominent listing on general sponsor signage
- Exhibit table with preferred location
- Includes two full conference registrations (\$700 value)
- Verbal thank you at Presidential Banquet
- Three complimentary Presidential Dinner passes

President's Reception

\$1,000

- Thank-you listing on AHRD website for three months post conference.
- Name and logo prominently listed on the Conference website and program
- Name and logo listed on signage at President's reception on Saturday
- Exhibit table
- Includes one full conference registration (\$350 value)
- Two complimentary Presidential Dinner passes

Opening Reception Sponsor

\$1,000

- Thank-you listing on AHRD website for one month post conference
- Name listed in Conference program
- Signage at conference reception on Thursday
- Listing on general sponsor signage
- Exhibit table
- Two complimentary Opening Reception passes
- Includes one full conference registration (\$350 value)

Entertainment Sponsor

\$750

- Thank you listing on AHRD website for one month post conference
- Company name and logo listed on the Conference website and program
- Signage at the President's Reception on Saturday
- Name and logo listed on the general sponsor signage
- Exhibit table
- Includes up to two complimentary Presidential Dinner passes

Table Top Exhibitor

\$300

University/College/Institution Exhibitor

\$175

Exhibit Space Details

Full details, including setup times, show times, and tear down will be sent with your confirmation packet.

- ◆ Table top exhibit includes: draped 8' table and 2 chairs
- ◆ AHRD will assign table top exhibits with higher level sponsors receiving highest exposure
- ◆ Setup: Thursday, February 19, 10 a.m. to 2 p.m.
- ◆ The exhibit area will host all breaks throughout the conference for highest possible exposure.
- ◆ Teardown: Saturday, February 21 at 5 p.m.
- ◆ Shipping information will be sent with confirmation email

PLEASE NOTE: This is an application to sponsor. All sponsor applications are subject to review and approval by AHRD. Moreover, we reserve the right to deny sponsor privileges to any applicant.

Conference Registration

This is the Academy's 22nd Annual International Research Conference in the Americas.

Participants include national and international HRD thought leaders and HRD practitioners, graduate students, and university faculty. The organizations represented include national and international universities, nonprofits, governments, and corporations from around the world.

Registration for the 2015 International Research Conference in the Americas will be available on www.AHRD.org in November.

More details may be found at www.AHRD.org

Yes! We would like to be a Sponsor/Exhibitor for the 2015 AHRD International Research Conference in the Americas in St. Louis, Missouri from February 18-21, 2015!

Payment MUST accompany form to guarantee sponsorship.

Please indicate Exhibitor/Sponsor Level

- President's Dinner \$1,500
- President's Reception \$1,000
- Opening Reception \$1,000
- Entertainment Sponsor \$750
- Table Top Exhibitor \$300
- University/College/Institution \$175

Please indicate if you will need the following:

- Electricity \$50
- Wireless Internet- No Charge in 2015!

Grand Total: \$ _____

Please indicate those attending and additional selections:

President's Dinner Sponsor

Conference Attendees:

Name _____ included

Name _____ included

President's Reception Sponsor

Conference Attendees:

Name _____ included

Opening Reception Sponsor

Conference Attendees:

Name _____ included

CONTACT INFORMATION

Name _____

Exhibit Representative (if different than above): _____

Company _____

Address _____ Country _____

City _____ State _____ Postal Code _____

Phone _____ Email _____

All listings and signage should read: _____
(fill in facility/company name as desired)

PAYMENT (must accompany application to guarantee sponsorship)

- Check (made payable to AHRD)
- Visa
- Mastercard
- P.O.: _____

All credit card fields required

Card Number _____ Exp. Date _____ 3-digit security code _____

Cardholder Name (print) _____ Cardholder Phone _____

Cardholder Signature _____

Credit Card Billing Address: Same as address above

Address _____ Country _____

City _____ State _____ Postal Code _____

Mail/fax to the AHRD office at:

1000 Westgate Drive, Suite 252 | St. Paul, MN 55114 USA
Phone: 651-290-7466 | Fax: 651-290-2266 | www.ahrd.org
Questions? Contact Carissa Wolf at carissaw@ewald.com or 651-265-7849

(For office use only)

initials	fin.
date	
CK/CC	
amt. paid	
bal. due	

Cancellation Policy:

All Sponsor/Exhibitor cancellations by January 23, 2015 will be refunded, less a \$75 handling fee. Cancellations received after January 23, 2015 will not receive a refund.

Note: Please do not send credit card information via email. Per standard by the Payment Card Industry, AHRD has met the requirements of the Payment Card Industry-Data Security Standards (PCI-DSS).