



AIA Santa Clara Valley

Electronic Advertisement Rate Sheet Email & Website

Date: _____ Contact Name: _____

Firm: _____

Billing Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

CHOOSE YOUR ELECTRONIC AD TYPE:

LEADERBOARD WEBSITE ADVERTISING-- \$500/per month /30 day limit

This opportunity consists of a horizontal format banner at the top of the home page and is run of site on www.aiascv.org. Limited to 3 consecutive months per year. AD DIMENSION: **528p x 120 pixels**, high resolution .jpeg image required.

DEDICATED MARKETING EMAIL -- \$250 (\$100 for non-profit or AIASCV Member)

Only two dedicated-marketing emails are available per month (1 profit, 1 non-profit); first-come, first-served basis.

Provide your high resolution .jpeg image sized at **75 x 75 pixels**.

Advertising specifications: Max. 250 words (in simple text - .doc or .txt format - no special formatting) and 1 image (attached as separate file) not to exceed 100dpi size to be included in email.

E-NEWSLETTER EVENT LISTING -- \$100 (\$35 for non-profits or AIASCV Member)

Listed in the "Non-AIASCV Events" section in our monthly "Upcoming Events E-Newsletter"

Advertising specifications: in simple text - .doc or .txt format – (no special formatting), attach the following as a separate file:

Name of the event, Date, Time, Location, 2 lines of text (max. 50 words) about event,

Company URL link (if applicable) or contact information for more details.

Due to space limitations, this option is subject to space availability related to AIASCV listings.

Provide your high resolution .jpeg image sized at **75 x 75 pixels**.

HOW TO SUBMIT: email completed order form and materials to info@aiascv.org with the subject line "Email Advertisement" and provide the month preferred with a secondary month if your first choice is not available.

E-NEWSLETTER ADVERTISEMENT -- \$150 (\$75 for non-profits or AIASCV Member)

Your advertisement placed within AIASCV Member e-newsletter.

Only 1 e-newsletter ad available each month these are reserved on a first-come, first- served basis.

AD DIMENSION: Provide your high resolution .jpeg image sized at **481 x 211 pixels**.

HOW TO SUBMIT: email completed order form and materials to info@aiascv.org with the subject line "Email Advertisement" and provide the month preferred with a secondary month if your first choice is not available.

WEB CALENDAR POSTING -- \$75 (\$35 for non-profits or AIASCV Member)

Advertising specifications: in simple text - .doc or .txt format non formatted, include the following: Name of the event, Date, Time, Location, 2 lines of text (max. 50 words) about event, Company URL link (if applicable) or contact information for more details.

Provide your high resolution .jpeg image sized at **75 x 75 pixels**.

HOW TO SUBMIT: email completed order form and materials to info@aiascv.org with the subject line "Web Calendar Posting."

ELECTRONIC AD PACKAGE -- \$375 (\$150 for non-profits or AIASCV Member)

FREE FOR OUR CORPORATE PARTNERSNEW!!!

Includes: 1 dedicated email, 1 e-newsletter event listing, and a web calendar posting. Reserved on a first-come, first-served basis. (\$425 value) Provide your high resolution .jpeg image sized at **481 x 211 pixels**

HOW TO SUBMIT: email completed order form and materials to info@aiascv.org with the subject line "E-Ad Package" and provide the month preferred with a secondary month if your first choice is not available.

TOTAL DUE:

Mail to:

AIASCV, 325 S. First St., Suite 100, San Jose, CA 95113

VISA [] MASTERCARD [] CHECK []

NAME : _____

CARD #: _____

EXP. DATE _____ CVV: _____