

HOME TOURS

A TOUR BY ARCHITECTS

SPONSORSHIP OPPORTUNITIES

Tour Date: May 5, 2018 | 10:00 am – 4:00 pm

Event Description

Open to the public, the Home Tour showcases the finest residential architecture in Silicon Valley. Each house on the tour is designed by a local area architect and was completed within the last five years. Houses are chosen to showcase a variety of design styles demonstrating that excellence in design is not limited by size or dollars.

Throughout the day, tour participants see some of the latest residential projects from the inside out, meet design teams, explore housing trends, and discover innovative design solutions that inspire unique Bay Area living.

Expected Marketing Outreach

A special marketing committee will seek wide spread promotions for our Home Tour. Our goal is that thousands will read about it in publications such as the Mercury News, Sunset Magazine, Silicon Valley Business Journal, and Yelp.

Please select a sponsorship level that serves your marketing goals:

Home Tour Title Sponsor (\$5,000.00) (2 available) First rights to firms who have homes on the tour.

- Title sponsorship for our **Home Tour**, which open to the public.
- Title sponsor's name under **Home Tour** event name in all promotional emails and printed material.
- (1) full page ad in our tour program/ticket.
- A description of firm products/services listed on the printed tour brochure/ticket
- A description of firm products/services listed on our website.
- Title sponsor's logo and link on Home Tour website, social media, press releases, and all marketing materials including email confirmations and printed Tour tickets.
- Available to be present the day of home tour in the home you were involved with.
- Firm brochures, business card at the home on the tour that your firm was a part of.
- 8 free tickets to the Tour.
- A free opportunity to be an exhibitor at our May Chapter meeting.
- Deadline to secure this level of sponsorship: March 30, 2018

Home Tour Supporting Sponsor \$2,000.00 (6 available)

- Logo on all on site sponsor posters.
- Logo on Home Tour website.
- A one paragraph description of firm products/services listed on our home tours website page.
- A one paragraph description of firm products/services listed on our final tour program.
- Firm brochures, business card at the home on the tour that your firm was a part of.
- 3 free tickets to the Tour.
- Deadline to secure this level of sponsorship March 30, 2018

Home Display Sponsor (\$750.00) *(limited to only those firms who have provided services or product to the homes we are touring.)*

- Firm brochures, business card at the home on the tour that your firm was a part of.
- Logo in Tour Program/Ticket next to home that your firm was part of.
- 2 free tickets to the Tour
- Deadline March 30, 2018. Cannot guarantee inclusion in the sponsor signage if sponsorship is received after this date.

To secure your sponsorship or to get more information, contact April Becerra, CAE, Executive Director for AIA Santa Clara Valley at 408-298-0611 ext 101 or by email at abecerra@aiascv.org.