

## Industries and Associated Linear and 2D Symbologies

Industry	2D Symbologies	Linear Symbologies	Application
Manufacturing	<b>Primary:</b> Data Matrix (North America and Europe), QR Code (Asia) <b>Secondary:</b> PDF-417 & Micro-PDF-417 Other - Code 49 (France)	Most types	Part Tracking
Postal	<b>Primary:</b> Postal Symbologies Postnet - USPS Aus Post - Australian Post BPO - British Post JPO - Japan Post Kix Code - Dutch Post <b>Secondary:</b> PDF417 and OCR	UPC and EAN	Sortation Auditing Certified Mail Registered Mail Metered Mail Point of Sale
Lotteries	<b>Primary:</b> PDF417 <b>Secondary:</b> Data Matrix	Code 128	Ticket Validation
Transportation	<b>Primary:</b> MaxiCode and PDF417	<b>Secondary:</b> Code 3 of 9, Code 128 and OCR	Package Tracking Manifests Bills of Lading
Government	<b>Primary:</b> PDF417 <b>Secondary:</b> Data Matrix and OCR		I.D. Cards Registrations Asset Tracking
Health Care	<b>Primary:</b> Code 128, PDF417, and Data Matrix <b>Secondary:</b> OCR	<b>Primary:</b> Code 128 <b>Secondary:</b> Codabar	Patient Bracelets Medication Insurance Proc.
Clinical	<b>Primary:</b> PDF417 and Data Matrix <b>Secondary:</b> OCR		Clinical Analysis
Retail	<b>Primary:</b> JAN <b>Secondary:</b> GS1 DataBar, Composite Codes, and OCR	<b>Primary:</b> UPC and EAN <b>Secondary:</b> Code 128, Interleaved 2 of 5	Point of Sale Returned Goods Inventory Control
Trade Show	<b>Primary:</b> PDF417		Lead Tracking
APS (Advanced Photographic Systems)	<b>Primary:</b> Code 49		Film Canister
Automotive	<b>Primary:</b> QR Code (Asia) <b>Secondary:</b> PDF417	<b>Primary:</b> Code 3 of 9	Inventory Vehicle I.D.