Corporate Partners Program

AIS is pleased to present its Corporate Partners Program. This three-tiered program provides multiple ways for corporations to network with leaders in the field of information systems and technology. For additional information, please contact the AIS office.

Silver: $10,000 per year

- Two free corporate registrations at both AMCIS and ICIS
- Recognition in both conference programs
- One half-page advertisement in both the AMCIS and ICIS programs
- Recognition in both the AMCIS and ICIS Proceedings
- Recognition of the firm’s representatives at the conferences, with the opportunity to meet and interact with internationally recognized figures in the I/S field
- A private reception at each conference exclusively for sponsors and members of the conference committee
- One free library subscription to the CAIS/JAIS/AIS e-Library

Gold: $30,000 per year

- All of the preceding
- Two additional corporate registrations at both AMCIS and ICIS (total of four)
- One booth at both AMCIS and ICIS
- Ability to sponsor additional “a la carte” conference items such as receptions, attendee gifts, name badges, and/or lanyards, etc. with proper recognition in all program materials and conference Websites
- Access to AIS-secured rooms for hands-on presentations or workshops with attendees (to be scheduled according to availability and not to interfere with the program; i.e., pre- or post-conference and/or evening time slots) at one of the two conferences
- Logo presence on the AIS and conference Websites with a hotlink to your organization’s Website

Platinum: $50,000 per year

- All of the preceding
- Two additional corporate registrations at both AMCIS and ICIS (total of six)
- A second booth at both AMCIS and ICIS (or a double booth)
- Prominent recognition in the conference programs (front or back covers)
- One full-page advertisement in both the AMCIS and ICIS programs
- Ability to sponsor meals with appropriate logo inclusion
- Ability to distribute information in attendee registration packets
- Ability to host additional “a la carte” items at AMCIS and ICIS such as program printing, proceedings editing and publication, e-mail/internet stations, and/or audio visual equipment for program presentation rooms or luncheons with proper recognition in all program materials and conference Websites
- Ability to submit surveys for market research on the AIS Website to gather data to be shared with AIS and its members and the Platinum Partner (no direct access to members unless they volunteer such access of their own accord)
- Partner Webpage on the AIS Website, content to be developed by partner and AIS

The premier global organization for academics specializing in Information Systems
**ABOUT AMCIS**

The annual Americas Conference on Information Systems (AMCIS) is a conference of the Association for Information Systems (AIS), and attracts more than 1,200 attendees annually. AMCIS is viewed as one of the leading conferences for presenting a broad variety of research done by and for IS/IT academicians in the Western Hemisphere. Every year its papers and panel presentations are selected from over 700 submissions, and the AMCIS Proceedings and sponsor advertisements are in libraries throughout the world.

The Conference activities are primarily delivered by and for academics, though many of the papers and panels have a strong professional orientation. Since the first AMCIS in 1995, over 4,000 articles, panels, tutorials, workshops, and technical demonstrations have appeared at the Conferences and in the AMCIS Proceedings.

Future Conferences:
2005, August 11-14, Omaha, Nebraska
2006, August 3-6, Acapulco, Mexico
2007, August 9-12, Keystone, Colorado

---

**ABOUT ICIS**

The annual International Conference on Information Systems (ICIS) is the largest and most prestigious gathering of I/S academics and research-oriented practitioners in the world. Every year its 50 or so papers and panel presentations are selected from over 800 submissions, and the ICIS Proceedings with sponsor advertisements are made available on CD-ROM and electronically in libraries throughout the world. Both the AMCIS and ICIS Proceedings are also available on the AIS e-library.

ICIS is the largest of the AIS conferences and is associated with the Association for Computing Machinery (ACM), the International Federation for Information Processing (IFIP), the Institute for Operations Research and Management Sciences (INFORMS), and the Society for Information Management (SIM). The prestige of these organizations provides additional opportunity for sponsor recognition.

The Conference activities are primarily delivered by and for academics, though many of the papers and panels have a strong professional orientation. The conference regularly attracts more than 1,200 attendees.

Future Conferences:
2005, December 11-14, Las Vegas, Nevada
2006, December 16-19, Milwaukee, Wisconsin
2007, December 9-12, Montreal, Canada