Reaching New Heights

Americas Conference on Information Systems 2007

August 9-12, 2007
Keystone, Colorado

Hosted by:
Colorado State University
College of Business
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AMCIS 2007 is a “Green” Conference! To reduce waste, we have limited event descriptions in our program. To find out more information about any of our exciting panels, tutorials or workshops, or to print out your own personalized itinerary, please visit the Cyber Café in the Quandary Peak Foyer in the Keystone Conference Center and log on to:

http://amcis2007.abstractcentral.com/login
Greetings,

On behalf of the Association for Information Systems (AIS), we are pleased to welcome you to the 2007 Americas Conference on Information Systems (AMCIS). This conference, celebrating its 13th year, is widely recognized in the Americas and around the world as a distinguished and important academic forum for Information Systems educators. We hope you will take full advantage of this opportunity to not only gain new insight and knowledge about the research issues affecting our field today, but also to network and interact with your fellow colleagues from around the world, each of whom brings a unique and important perspective to the field of IS.

Please join us in a sincere thank you to the AMCIS 2007 Conference Committee led by John Hoxmeier and Stephen Hayne for all the hard work and dedication to making this conference a successful and educating experience for you. With the help of the AIS staff and countless volunteers who dedicated their time and effort, they have put together an exciting and rich conference program. We would also like to extend special thanks to our corporate, academic and government sponsors for their continued and impressive support, which made all of this possible.

AMCIS continues to be an important and enduring benefit for the members of the association and the AIS Council continues to look for ways to make it even better from year to year. Additionally, the Council continues to develop strategic initiatives to further support the other member benefits of academic journals, the AIS e-library, AISWorld, placement services, accreditation, and chapter/SIG development. We are also in the process of implementing a new member management system and content management system, both of which will increase the value of your membership.

During this past year the AIS Council has taken steps to increase the professionalism of the association while also seeking ways to increase the value proposition to you, our members. We will continue on that path this year by seeking member input about services and benefits that would make your membership even more valuable. Please help us in this regard by completing the conference attendee survey, and other member surveys issued throughout the year. Your input is critical to the Council as we plan for future growth and development of AIS.

We hope you have a successful and enjoyable conference experience. We look forward to interacting with you here in Keystone and hearing your vision ideas for AIS.

Dennis Galletta
2007-08 AIS President

Pete Tinsley, CAE
Executive Director, AIS
Dear AMCIS 2007 Delegates,

The committee for The Americas Conference on Information Systems welcomes you to Colorado. AMCIS is celebrating its 13th annual meeting at the beautiful destination resort, Keystone, marking the first time an AIS conference has been hosted in the Rocky Mountains. This year’s conference theme, *Reaching New Heights*, is consistent both with the conference venue and our discipline in general.

AMCIS 2007 is an important gathering of IS educators, thought leaders, and researchers at a time when the expectation of designing, building, and deploying systems is reaching new heights. Information is increasingly rich and complex. We are also facing a limited supply of a new generation of learners at a time when the demand for their services is high. Our distinctive plenary speakers, Dr. Irving Wladawsky-Berger of IBM and Dr. Jose A. Blakeley of Microsoft, will address these timely topics.

This year’s conference features over 600 research papers in addition to tutorials, workshops, panels, and vendor presentations. The program includes a journal publication track, a vendor track, a CIO panel, and the continuation of the Spanish language track. The conference committee, consisting of over 40 faculty and 50 student volunteers, is exceptional and has invested a lot of time to deliver a quality conference experience. The doctoral consortium is sponsored by Oracle and chaired by Michael Mannino and Ramesh Venkataraman. Joe Valacich and George Marakas are leading the MIS camp for junior faculty.

The technical program is diverse and high quality. There were over 754 submissions with 456 acceptances representing 350 institutions from over 35 countries. Our congratulations go to each of the authors whose work appears in the electronic edition of the program. Our thanks go to the hundreds of authors, reviewers, mini-track, and track chairs involved. This year, we also incorporated a new submission, manuscript, program, and proceedings system from ScholarOne. Many thanks go to Josh Dahl at ScholarOne and Maggie Kempken at AIS for their tireless effort in pulling this all together.

We have taken many extra steps to enhance the conference experience for you this year. Qwest is sponsoring ubiquitous wireless access, HP is sponsoring the cyber café, CSU is providing the equipment and Keystone is providing extra village transportation. Bottled water is being distributed in the delegate bags for your enjoyment. We are also pleased to inform you that the conference has taken on a distinctive green theme this year, with recycling stations and conscious use of recycled materials throughout.

Finally, we hope you enjoy the unique setting Keystone provides for AMCIS 2007. While you may experience a few extra huffs and puffs while you walk through the village, the views and the weather will make it worthwhile. Our Saturday social event features food and music associated with the Colorado mountain experience, with Jim Salestrom providing entertainment under the summer stars.

AIS has made a strong commitment to delivering a quality conference that adds significant value to its membership. A special thanks to Eph McLean, Pete Tinsley, and the AIS staff for delivering on this commitment. A special thank you also to Lise Fitzpatrick of Experient and Angela Andrews of Keystone who make this look easy.

Please enjoy your stay at Keystone as together we *Reach New Heights*.

John Hoxmeier    Stephen Hayne    Sudha Ram    Laku Chidambaram

Conference Co-Chairs    Program Co-Chairs
Dear AMCIS 2007 Delegates:

On behalf of the State of Colorado, Colorado State University, and the College of Business, we are pleased to welcome you to Colorado from around the Americas and the world. We are excited to host the Americas Conference on Information Systems in Keystone.

The 2007 AMCIS Conference is important to Colorado on a number of fronts. As educators of our technology workforce, you play a direct and vital role in the success of our state. Colorado is a major competitor in information technology, with nationally prominent information technology and systems programs within our various institutions. In addition:

- Colorado ranks 5th in the U.S. in software services employment.
- The Longmont-Boulder corridor is home to the highest percentage of software engineers in the United States and has been since 2003.
- According to Colorado Labor Statistics, information technology jobs will represent most of the major job growth in the state through 2012 (includes aerospace, bioscience, energy, and finance).
- Colorado ranks 2nd in computer and information systems experts.

Technology companies require highly educated and trained employees to generate a higher share of high-paying, high quality jobs. Our vision is to establish Colorado as a technology leader through our economy, citizens, institutions of higher learning, and state government.

We are also pleased to learn that many of you are visiting our beautiful state for the first time. We hope you will take some time to enjoy a taste of a Colorado summer and will plan to return during another of our fantastic seasons. Tourism is another important strategic investment for Colorado.

Colorado's economic prosperity depends on the continued ability of our colleges and universities to educate the 21st century workforce and to create new ideas and technologies. We are pleased that many of the world’s prominent IS researchers and educators will be sharing ideas at AMCIS on how to deliver this important benefit not just to Colorado, but to companies and economies around the globe.

Welcome to Colorado. We hope you have an enjoyable and productive conference.

Bill Ritter, Jr.          Larry Edward Penley          Ajay Menon
Governor               President                Dean
State of Colorado      Colorado State University  College of Business
AMCIS 2007
Conference Committee

Conference Chairs/Treasurers
John Hoxmeier, Colorado State University
Stephen Hayne, Colorado State University

Program Chairs
Sudha Ram, University of Arizona
Laku Chidambaram, Oklahoma University

Program Advisor
Bob Zmud, Oklahoma University

Publication Track Chair
Keng Siau, University of Nebraska, Lincoln

Project Management
Bob Rademacher, Colorado State University

Placement
Dawn Gregg, University of Colorado, Denver

Exhibitors
Jon Clark, Colorado State University

Tutorials/Workshops
Leo Vijayasarathy, Colorado State University
Matt Germonprez, University of Wisconsin, Eau Claire

AV/Equipment
Jon Borton, Colorado State University, Pueblo
John Plotnicki, Colorado State University
Jon Schroth, Colorado State University

Volunteers
Susan Athey, Colorado State University
Dan Turk, Colorado State University

Mark your calendars now!
Don’t miss AMCIS 2008 and AMCIS 2009!

AMCIS 2008
Toronto, Canada
August 14-17, 2008

Conference Chairs:
Izak Benbasat, University of British Columbia
izak.benbasat@ubc.ca
Ali R. Montazemi, McMaster University
montazem@mcmaster.ca

AMCIS 2009
San Francisco, California, USA
August 6-8, 2009

Conference Chairs:
Robert Nickerson, San Francisco State University
rnick@sfsu.edu
Ramesh Sharda, Oklahoma State University
sharda@okstate.edu
Conference Attire
AMCIS conference attire is business casual. While the weather outside is warm, it is recommended that you bring a light sweater or jacket with you for cool meeting rooms. Please note that evenings in the mountains can also be quite cool.

Conference Packets

Badges and Guests
All attendees and guests received a name badge in their packet. These badges are required at all times for you to attend conference functions or meetings. If you lose your badge, please notify the registration desk immediately so you may get a replacement.

Guests are welcomed at the AMCIS conference. You may register your guests and purchase tickets for them to attend conference functions or meetings at the AMCIS registration desk. Guests are also required to wear name badges to gain entrance to conference functions.

Meals and Special Meal Requests
Your name badge will gain you admittance to the Saturday social event and all meals. As noted above, you may bring guests who have been registered and have a name badge.

If you requested special dietary preferences when you registered, you will receive a ticket which you must present to receive your special meal.

Registration Hours
Registration is available in the Main Lobby at the Keystone Conference Center during the following hours:

Thursday, August 9
7:30 a.m. – 7 p.m.

Friday, August 10
8 a.m. – 5 p.m.

Saturday, August 11
8 a.m. – 5 p.m.

Sunday, August 12
8 a.m. – 12 p.m.

AIS Placement Hours
During the conference, facilities will be provided to assist the meetings of applicants and university representatives for job interviews and placement. Participants (both interviewers and interviewees MUST be registered to take part).

For more information about AIS Placement Services, please stop by the registration desk. Placement at AMCIS 2007 will take place in the Keystone Lodge in the Divide Room during the hours of:

Thursday, August 9
1 – 6 p.m.

Friday, August 10
7 a.m. – 6 p.m.

Saturday, August 11
7 a.m. – 6 p.m.

Sunday, August 12
7:30 a.m. – 12 p.m.
Cyber Café
Colorado State University, Qwest and Hewlett-Packard are proud to offer a cyber café for your use during AMCIS 2007. You can find the café in the Quandary Peak Foyer in the Keystone Conference Center. The café is available during regular conference hours (excluding evening events).

Exhibit Hours
Please visit our exhibitors during the conference. A full listing of exhibitors is available on page 7 of this program. Exhibit booths will be on display in the Keystone Conference Center in the Shavano Foyer outside the Business Center during the hours of:

- **Thursday, August 9**
  3 – 6 p.m.
- **Friday, August 10**
  8 a.m. – 5 p.m.
- **Saturday, August 11**
  8 a.m. – 5 p.m.
- **Sunday, August 12**
  8 a.m. – 12 p.m.

Getting Around the Resort
Keystone Resort offers a convenient shuttle to all the destinations within the resort. Please inquire with a resort staff member for a schedule of the shuttle transportation.

Health and Safety

First Aid/In Case of Emergency
In case of emergency, please pick up the nearest WHITE ‘house phone’ and dial “0” for operator assistance. Keystone Resort has a clinic onsite, but will require transportation from the resort shuttle. If you are sick or injured, you should not attempt to walk to the clinic.

Altitude
At over 9,000 feet in elevation, some visitors to Keystone Resort will experience mild symptoms of altitude sickness. These symptoms may include: shortness of breath, increased heart rate, nausea, fatigue, headache, loss of appetite or difficulty sleeping. These symptoms usually diminish within 24 hours. If they do not, please consult a doctor or visit the resort clinic.

To reduce your risk:
- Take it easy your first day
- Reduce consumption of alcohol, caffeine and salty foods
- Drink three to four times more water than usual during your stay

At this altitude, the sun is also 40% stronger than normal. Please take the proper precautions with sunscreen, proper eye wear and lip balm with SPF protection.

AMCIS conference attendees can expect a special high country experience on Saturday at our outdoor social event themed "A Taste of Colorado." This will be a great time where attendees from all over the world will enjoy fantastic Colorado food, drink and music surrounded by the beautiful Rocky Mountains! Emmy Award-winning songwriter Jim Salestrom will provide “Music from the Mountains.”
Thank you to the following exhibitors:

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microsoft</td>
<td><a href="http://www.microsoft.com">www.microsoft.com</a></td>
</tr>
<tr>
<td>IBM</td>
<td><a href="http://www.ibm.com">www.ibm.com</a></td>
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<tr>
<td>Colorado State University</td>
<td><a href="http://www.biz.colostate.edu">www.biz.colostate.edu</a></td>
</tr>
<tr>
<td>Palgrave Macmillan</td>
<td><a href="http://www.palgrave.com">www.palgrave.com</a></td>
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<tr>
<td>Qwest</td>
<td><a href="http://www.qwest.com">www.qwest.com</a></td>
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<tr>
<td>Hewlett-Packard</td>
<td><a href="http://www.hp.com">www.hp.com</a></td>
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<td>Oracle</td>
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<tr>
<td>McGraw-Hill Higher Education</td>
<td><a href="http://www.mhhe.com">www.mhhe.com</a></td>
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<tr>
<td>Pearson Education</td>
<td><a href="http://www.pearsoned.com">www.pearsoned.com</a></td>
</tr>
<tr>
<td>Thomson Delmar Learning</td>
<td><a href="http://www.delmarlearning.com">www.delmarlearning.com</a></td>
</tr>
<tr>
<td>John Wiley &amp; Sons, Inc.</td>
<td><a href="http://www.wiley.com">www.wiley.com</a></td>
</tr>
<tr>
<td>Taylor &amp; Francis</td>
<td><a href="http://www.tandf.co.uk/journals">www.tandf.co.uk/journals</a></td>
</tr>
<tr>
<td>Accenture</td>
<td><a href="http://www.accenture.com">www.accenture.com</a></td>
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<tr>
<td>Practical Ecommerce</td>
<td><a href="http://www.practicalecommerce.com">www.practicalecommerce.com</a></td>
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<tr>
<td>ScholarOne</td>
<td><a href="http://www.scholarone.com">www.scholarone.com</a></td>
</tr>
<tr>
<td>Alien Technology</td>
<td><a href="http://www.alientechnology.com">www.alientechnology.com</a></td>
</tr>
</tbody>
</table>

Your Invitation

...to hear Leslie Willcocks talk on refereed teaching cases - as seen in the Journal of Information Technology.

Date: Friday August 10th
Venue: The Red Cloud Room at 5.15pm
A reception will follow immediately afterwards at 6pm

Palgrave Macmillan are offering a free trial to any teacher who may interested in utilising the teaching cases and receiving the journal on a regular basis.

Anyone taking out a trial can have a drink on us at the reception

www.palgrave-journals.com
## AMCIS 2007
### Schedule of Events
#### Overview

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<tr>
<td>7:30 a.m. - 7:00 p.m.</td>
<td>Registration</td>
<td>Conference Center - Main Lobby</td>
</tr>
<tr>
<td>8:00 a.m. - 5:00 p.m.</td>
<td>MIS Camp</td>
<td>Castle Peak I</td>
</tr>
<tr>
<td>8:30 a.m. - Noon</td>
<td>Workshops - Session I</td>
<td></td>
</tr>
<tr>
<td>9:00 a.m. - 7:00 p.m.</td>
<td>Doctoral Consortium (by invitation only)</td>
<td></td>
</tr>
<tr>
<td>1:00 p.m. - 4:30 p.m.</td>
<td>Workshops - Session II</td>
<td></td>
</tr>
<tr>
<td>6:00 p.m. - 8:00 p.m.</td>
<td>Welcome Reception</td>
<td>Red Cloud Peak</td>
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<th>Friday, August 10</th>
<th>Event</th>
<th>Location</th>
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<td>7:00 a.m. - 8:30 a.m.</td>
<td>Continental Breakfast</td>
<td>Conference Center – Shavano Peak and Terraces</td>
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<tr>
<td>8:00 a.m. - 5:00 p.m.</td>
<td>Registration</td>
<td>Conference Center Main Lobby</td>
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<tr>
<td>8:30 a.m. - 10:00 a.m.</td>
<td>Paper Presentations</td>
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<tr>
<td>10:00 a.m. - 10:30 a.m.</td>
<td>Networking Break</td>
<td>Conference Center Ballroom Foyers and Terraces</td>
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<tr>
<td>10:30 a.m. - Noon</td>
<td>Paper Presentations</td>
<td></td>
</tr>
<tr>
<td>12:15 p.m. - 1:00 p.m.</td>
<td>Plenary Presentation</td>
<td>Longs Peak</td>
</tr>
<tr>
<td>1:00 p.m. - 2:30 p.m.</td>
<td>Lunch</td>
<td>Conference Center – Shavano Peak and Terraces</td>
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<tr>
<td>2:30 p.m. - 4:00 p.m.</td>
<td>Paper Presentations</td>
<td></td>
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<tr>
<td>4:00 p.m. - 4:30 p.m.</td>
<td>Networking Break</td>
<td>Conference Center - Ballroom Foyers and Terraces</td>
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<tr>
<td>4:30 p.m. - 6:00 p.m.</td>
<td>Paper Presentations</td>
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## AMCIS 2007
### Schedule of Events

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<td>Continental Breakfast</td>
<td>Conference Center - Shavano Peak and Terraces</td>
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<tr>
<td>8:00 a.m. - 5:00 p.m.</td>
<td>Registration</td>
<td>Conference Center – Main Lobby</td>
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<tr>
<td>8:30 a.m. - 10:00 a.m.</td>
<td>Paper Presentations</td>
<td></td>
</tr>
<tr>
<td>10:00 a.m. - 10:30 a.m.</td>
<td>Networking Break</td>
<td>Conference Center - Ballroom Foyers and Terraces</td>
</tr>
<tr>
<td>10:30 a.m. - Noon</td>
<td>Paper Presentations</td>
<td></td>
</tr>
<tr>
<td>Noon - 1:30 p.m.</td>
<td>Conference Lunch featuring Dr. Jose Blakely, Microsoft</td>
<td>Longs Peak</td>
</tr>
<tr>
<td>2:00 p.m. - 3:30 p.m.</td>
<td>Paper Presentations</td>
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<tr>
<td>3:30 p.m. - 4:00 p.m.</td>
<td>Networking Break</td>
<td>Conference Center - Ballroom Foyers and Terraces</td>
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<tr>
<td>4:00 p.m. - 5:30 p.m.</td>
<td>Paper Presentations</td>
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<tr>
<td>6:30 p.m. - 8:30 p.m.</td>
<td>Social Event</td>
<td>Decatur Field</td>
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<td>10:00 a.m. - 10:30 a.m.</td>
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<tr>
<td>10:30 a.m. - Noon</td>
<td>Paper Presentations</td>
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</table>

**End of Conference**
All of the AMCIS 2007 meetings and sessions take place in the Keystone Conference Center and Keystone Lodge. Below is a reference guide listing which meeting rooms are in each building. Building and resort maps are available on the following pages.

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<td>Castle Peak 1</td>
<td>Longs Peak Foyer</td>
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<td>Castle Peak 2</td>
<td>Longs Terrace</td>
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<tr>
<td>Castle Peak 3</td>
<td>Quandary 1</td>
</tr>
<tr>
<td>Castle Peak 4</td>
<td>Quandary 2</td>
</tr>
<tr>
<td>Colorado Rockies Ballroom</td>
<td>Quandary 3</td>
</tr>
<tr>
<td>Columbine Ballroom</td>
<td>Quandary Peak Foyer</td>
</tr>
<tr>
<td>Columbine Office</td>
<td>Red Cloud Peak</td>
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<tr>
<td>Crestone 1</td>
<td>Shavano Foyer</td>
</tr>
<tr>
<td>Crestone 2</td>
<td>Shavano Peak</td>
</tr>
<tr>
<td>Crestone 3</td>
<td>Shavano Terrace</td>
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<tr>
<td>Crestone 4</td>
<td>Torreys 1</td>
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<tr>
<td>Grays 1</td>
<td>Torreys 2</td>
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<td>Grays 2</td>
<td>Torreys 3</td>
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<td></td>
<td>Torreys 4</td>
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<table>
<thead>
<tr>
<th>Keystone Lodge</th>
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<tr>
<td>Keystone Lodge Ballroom</td>
<td>Windwood</td>
</tr>
<tr>
<td>Arapahoe Room</td>
<td>Foxfire</td>
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<tr>
<td>Divide Room</td>
<td>Golds</td>
</tr>
<tr>
<td>Ten Mile Room</td>
<td>Silvers</td>
</tr>
<tr>
<td>Lakeside Suite</td>
<td>Suns</td>
</tr>
<tr>
<td>Starslide</td>
<td></td>
</tr>
</tbody>
</table>
KEYSTONE LODGE MEETING ROOMS (2nd Floor)

- Starslide
- Windwood
- Foxfire
- Gold Camp
- Gold Streak
- Silverhawk
- Sunburst
- Silverwood
- Sundrift
- SILVERS
- SUNS
- Quicksilver

- Built-in credenza
- Storage
- Restrooms
CONFERENCE ROOMS

KEYSTONE LODGE BALLROOM (3rd Floor)

Arapahoe Room

Divide Room

Ten Mile Room

Lakeside Suite

Gallery
YOU CAN
DEVELOP A
COMPETITIVE
ADVANTAGE

IBM is working with universities and businesses around the world to help prepare students for a more competitive workforce. The value of education increases during times of change, and in today's dynamic environment, the intersection of business and technology has grown in importance. From building student competencies to partnering on cutting-edge research, IBM is committed to building a collaborative ecosystem that nurtures an open community of shared knowledge and skills.

For more information, visit www.ibm.com/university
AMCIS 2007
Plenary Speakers

Dr. Irving Wladawsky-Berger, Chairman Emeritus, IBM Academy of Technology and Visiting Professor of Engineering Systems, MIT
Friday, August 10, 12:15 - 1:00 p.m.
Longs Peak, Keystone Conference Center

"IT Enabled Transformation of Organizations and Institutions"

Dr. Irving Wladawsky-Berger is responsible for identifying emerging technologies and marketplace developments critical to the future of the IT industry. In February 2006 Dr. Wladawsky-Berger was appointed Visiting Professor of Engineering Systems at MIT’s interdisciplinary Engineering Systems Division. He is a member of the Board of Governors of the University of Chicago-based Argonne National Laboratories and BP International. He was co-chair of the President’s Information Technology Advisory Committee, as well as a founding member of the Computer Sciences and Telecommunications Board of the National Research Council. He is a Fellow of the American Academy of Arts and Sciences. A native of Cuba, he was named the 2001 Hispanic Engineer of the Year.

Dr. Jose A. Blakeley, Microsoft Software Architect, SQL Server Division.
Saturday, August 11, 12:00 - 1:30 p.m.
Longs Peak, Keystone Conference Center

"Rethinking Information Systems to Accommodate an Abundance of Riches"

Dr. José Blakeley is a software architect in the SQL Server Division at Microsoft Corporation. He is currently lead architect in the Data Programmability group in SQL Server building the Entity Framework in ADO.NET. José has contributed to numerous programmability and extensibility features in the SQL Server products. Before joining Microsoft in 1994, José was a Member of the Technical Staff at the Computer Science Laboratory at Texas Instruments where he was a principal investigator in the development of DARPA Open-OODB, an object-oriented database system. He has over 20 granted or pending patents. José received a computer systems engineering degree from ITESM, Monterrey, Mexico, and M.Math and a Ph.D. degree in computer science from the University of Waterloo, Canada.
2007 Participating Faculty

Michael Mannino, University of Colorado, Denver

Ramesh Venkataraman, Indiana University

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Anne Massey, Indiana University

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Kai Larsen, University of Colorado

Andrew Whinston, University of Texas, Austin

Viswanath Venkatesh, University of Arkansas

Steve Sheetz, Virginia Tech

Sue Brown, University of Arizona

Vijay Mookerjee, University of Texas, Dallas
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MIS Camp gives new MIS faculty a chance to participate in a series of interactive sessions focused on relevant issues in research, teaching and service that will foster career development and fun!

Thank you to the following 2007 MIS Camp Organizers and Counselors for making this year’s camp a success:

2007 MIS Camp Organizers
George Marakas, University of Kansas
Joe Valacich, Washington State University

2007 MIS Camp Counselors
Wynne W. Chin, University of Houston
Traci J. Hess, Washington State University
Robin S. Poston, University of Memphis
Detmar Straub, Georgia State University
Ajay Vinze, Arizona State University
Youngjin Yoo, Temple University

MIS CAMP Keynote Speaker
This year’s keynote speaker for MIS Camp is Richard “Rick” Watson, the J. Rex Fuqua Distinguished Chair for Internet Strategy at the University of Georgia’s Terry College of Business. Professor Watson is also the director of the Center for Information Systems Leadership and Interim Head of the MIS Department.
We’d like to recognize the “Best Paper” winners for AMCIS 2007. One overall best paper and three honorable mentions were selected by our track and mini-track chairs. With 456 papers accepted into the conference, this is a huge accomplishment. Please join us in congratulating the following individuals:

### Best Paper of the Conference

**DSS Track**

“Computer-Aided Credibility Assessment by Novice Lie-Catchers”
Matthew Jensen, University of Arizona
Judee Burgoon, University of Arizona
Jay Nunamaker, University of Arizona

### Honorable Mentions

**HCI Track**

“Selecting While Walking: An Investigation of Aiming Performance in a Mobile Work Context”
Martin Schedlbauer, University of Massachusetts, Lowell
Jesse Heines, University of Massachusetts, Lowell

**Design Science Track**

“Strategic Planning for Enterprise Mobility: A Readiness-Centric Approach”
Rahul Basole, Georgia Institute of Technology

**IT Research and Education Track**

“IS Professionals Assess the Usefulness of the Four Most Common IS Courses”
Deborah Ballou, Tennessee Technological University
Brian Huquenard, Tennessee Technological University
### COLLE & KM

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<td>Tom L. Roberts, Alanah Davis, Gert-Jan de Vreede</td>
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<td>Collaborative and Inter-organizational Application of Information Systems to Large-Scale Disruptive Events</td>
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<td>Distributed Decision-Making in the Global Economy</td>
<td>A.K. Aggarwal, Sherif Kamel, Pekka Makkonen</td>
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<td>Knowledge Management: Knowledge Transfer and Knowledge Management Systems</td>
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<td>Virtual Communities</td>
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<td>Universitat der Bundeswehr München, Germany, University of Texas, Austin, Technische Universität München Boltzmannstr, Oakland University</td>
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<td>Enterprise Systems Architecture and Technology</td>
<td>Randy Bradley, Norbert Gronau, Peter Loos, Utako Tanigawa</td>
<td>University of Tennessee, Universität Potsdam, Institut für Wirtschaftsinformatik, Nova Southeastern University</td>
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<td>Enterprise Systems Learning and Education</td>
<td>Ed Watson, Thomas Theling</td>
<td>Louisiana State University, Johannes Gutenberg University, Mainz, Germany</td>
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<td>Enterprise Systems Organizational Issues</td>
<td>Amany R. Elbanna, Darshana Sedera, Marinos Themistocleous</td>
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<td>Intelligent Agent and Multi-Agent Systems in Business</td>
<td>Vijayan Sugumaran, Stefan Kim</td>
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<td>Jan Muntermann, Robert C. Nickerson, Henri Isaac, Upkar Varshney</td>
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<td>Open Source Software Development, Adoption, and Use</td>
<td>Marie-Claude Boudreau, Leigh Jin, Donald Wynn, Sherae Daniel</td>
<td>University of Georgia, San Francisco State University, University of Georgia, University of Maryland</td>
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<td>Peer-to-Peer Paradigm</td>
<td>Kai Fischbach, Michael D. Smith, Detlef Schoder</td>
<td>University of Cologne, Germany, Carnegie Mellon University, University of Cologne, Germany</td>
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<td>Syracuse University, University of Delaware, University of Arizona, IBM T.J. Watson Research</td>
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<td>University of Cologne, Germany, Mississippi State University, University of Missouri, Rolla, Georgia State University, University of Nebraska, Lincoln, University of Nebraska, Lincoln, University of Cologne, Germany, Case Western Reserve University</td>
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|                       | Robert D. St. Louis  
|                       | Arizona State University  
|                       | Arizona State University  
| Data/Text Mining for Managerial Decision Support | Dursun Delen  
|                       | David L. Olson  
|                       | Oklahoma State University  
|                       | University of Nebraska  
| Distributed and Collaborative Process Design and Application | Souren Paul  
|                       | Derek L.Nazareth  
|                       | North Carolina A&T State University  
|                       | University of Wisconsin, Milwaukee  
| Emergency Response Information Systems | Tung X. Bui  
|                       | Murray Turoff  
|                       | Bartel Van de Walle  
|                       | University of Hawaii  
|                       | New Jersey Institute of Technology  
|                       | Tilburg University, The Netherlands  
| Environmental Decision Support Systems | Omar El-Gayar  
|                       | Dakota State University  
| Human Characteristics and Ethics in the Decision Environment | Dianne J. Hall  
|                       | Russell W. Robbins  
|                       | Auburn University  
|                       | Marist College, Poughkeepsie  
| Information Visualization and Decision Support | David Schuff  
|                       | Ozgur Turetken  
|                       | Temple University  
|                       | Ryerson University, Canada  
| Model Driven, Web-Based Decision Support Systems | Dan Power  
|                       | University of Northern Iowa  

### E-BIZ AND SERVICES

| Accounting Information Systems | William S.Remington  
|                                | Terry L.Fox  
|                                | Richard A.Huff  
|                                | Emporia State University  
|                                | Baylor University  
|                                | Colorado State University-Pueblo  
| Business Models for the Digital Economy | Hans-Deiter Zimmermann  
|                                | Ian MacInnes  
|                                | University of Applied Sciences, Eastern Switzerland  
|                                | Syracuse University  
| Business Process Automation and Management | Amit V. Deokar  
|                                | Michael zur Muehlen  
|                                | Jay F. Nunamaker,Jr.  
|                                | Dakota State University  
|                                | Stevens Institute of Technology  
|                                | University of Arizona  
| E-Business among Small and Medium-sized Enterprises | Simha R.Mangal  
|                                | Param Kosalge  
|                                | Nancy M.Lavenburg  
|                                | Grand Valley State University  
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|                                | Grand Valley State University  
|                                | I-Chin Wu  
|                                | University of South Australia  
|                                | Australia  
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| Mobile Commerce Strategy and Behavioral Issues | Michele Gribbins  
|                                | Matt Nelson  
|                                | Ofir Turel  
|                                | University of Illinois at Springfield  
|                                | Illinois State University  
|                                | McMaster University  
| Semantic e-Business | Lakshmi S. Iyerz  
|                                | Rahul Singh  
|                                | A.F.Salam  
|                                | University of North Carolina at Greensboro  
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|                                | Srinivas Padmanabhuni  
|                                | Jai Ganesh  
|                                | Infosys Technologies Limited  
|                                | Infosys Technologies Limited  
|                                | Infosys Technologies Limited  

### E-GOVERNMENT

| E-Government and Public Sector Evaluation | Tony Elliman  
|                                | Graham Orange  
|                                | Ray Whitehouse  
|                                | Brunel University, UK  
|                                | Leeds Metropolitan University  
|                                | The London Borough of Havering,  
| From Implementation to Adoption: Challenges to Successful E-Government Diffusion | Vishanth Weerakkody  
|                                | Yogesh K.Dwivedi  
|                                | Michael D.Williams  
|                                | Brunel University, UK  
|                                | University of Wales, Swansea  
|                                | University of Wales, Swansea  
| IS/IT in Non profits | Oscar Gutierrez  
|                                | Kieran Mathieson  
|                                | Wei Zhang  
|                                | University of Massachussets Boston  
|                                | Oakland University  
|                                | University of Massachusetts, Boston  
| Managerial and Social Aspects of E-Government | Roman Brandweiner  
|                                | Lisa Donat  
|                                | Harald Mahrer  
|                                | Danube University, Austria  
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### GLOBAL IT

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Aurora D. Sanchez Ortiz | University of North Texas  
Universidad Catolica del Norte, Chile |
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| Cross Cultural IS Research | Scott McCoy  
Guillermo Rodriguez Abitia  
Jon Heales | College of William and Mary  
Tecnologico de Monterrey  
University of Queensland, Australia |
| ICT in Africa and Other Developing Regions | Godwin Udo  
Peeter Kirs  
Kallop Bagehi | University of Texas at El Paso  
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University of Texas at El Paso |
| ICT in the Caribbean: Fostering Regional Cooperation and Economic Development | Patrick I. Jeffers  
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| ICT Issues in the Greater China Region (IGC) | Karl Reiner Lang  
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Narcyz R佐ocki  
Roland Weistroffer | Brunel University  
Brunel University  
State University of New York, New Paltz  
Virginia Commonwealth University |

### HCI

| Emergency Response Systems | Tung Bui  
Murray Turoff  
Bartel Van de Walle | University of Hawaii  
New Jersey Institute of Technology  
Tilburg University, The Netherlands |
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Marymount University  
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Ryerson University |
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Traci Hess | University of Wisconsin, Eau Claire  
Washington State University |
| Personalization Systems | II Im  
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University of Missouri, Rolla |

### HEALTHCARE

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Bengisu Tulu | Claremont Graduate University  
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Rajeev K. bali | Illinois Institute of Technology  
Illinois Institute of Technology  
Coventry University UK |
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Steven D. Sheetz | Villanova University  
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Stephanie Mills  
Alisha Malloy  
Dorothea LaChon Abraham | Louisiana State University  
Our Lady of the Lake Regional Medical Center  
University of Alabama  
Mason School of Business |
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<td>University of Michigan-Dearborn</td>
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<td>Information Systems Evaluation</td>
<td>Zahir Irani, Marinos Themistocleous, Tony Elliman, Peter E.D. Love</td>
<td>Brunel University, Brunel University, Brunel University, Edith Cowan University, Australia</td>
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<td>Information Systems Strategy and Implementation</td>
<td>D.Lance Reenaugh, Raymond Papp</td>
<td>Wilberforce University, University of Tampa</td>
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<td>Information Technology Project Management</td>
<td>Terry Fox, Richard A. Huff</td>
<td>Baylor University, Colorado State University, Pueblo</td>
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<td>IS Challenges for Small and Medium Size Enterprises</td>
<td>Anastasia Papazafeiropoulou, Yogesh K. Dwivedi</td>
<td>Brunel University, University of Wales, Swansea</td>
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<td>IS Leadership</td>
<td>David Preston, Aurora Sanchez Ortiz</td>
<td>Texas Christian University, Universidad Catolica del Norte</td>
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<td>Offshoring: Trends, Issues, and Management</td>
<td>Rajiv Kishore, Kallol Bagchi, Jing Long Zhang</td>
<td>State University of New York, Buffalo, University of Texas, El Paso, Huazhong University of Science &amp; Technology, China</td>
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<td>Outsourcing IS Development, IT Operations, and Business Processes</td>
<td>Mihir A. Parikh, Wendy L. Currie, Mark Borman</td>
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<td>Reaching New Heights through an Understanding of the Application, Adoption, and Use of Radio Frequency Identification</td>
<td>Cynthia K. Riemeneschneider, Deborah J. Armstrong, Bill Hardgrave</td>
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<td>Types of Social Issues Impacted by Information Technology</td>
<td>Donald L. Amoroso, Michael B Knight</td>
<td>Appalachian State University, Appalachian State University</td>
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### IT RESEARCH & EDUCATION

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<tr>
<th>Topic</th>
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<tr>
<td>Information Systems Education Research</td>
<td>Geoffrey N. Dick, Mary J. Granger, Craig R. Van Slyke</td>
<td>UNSW, Australia, George Washington University, University of Central Florida</td>
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<td>Assessment of MIS Courses and Curricula</td>
<td>Skip Benamati, Jeffrey Merhout</td>
<td>Miami University, Miami University</td>
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<td>Building Relationships between Information Systems and Other Academic Disciplines</td>
<td>Sean B. Eom</td>
<td>Southeast Missouri State University</td>
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<td>Information Technology in Education</td>
<td>Chetan S. Sankar</td>
<td>Auburn University</td>
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<td>IS Case Studies</td>
<td>Uwe Leimstoll, Petra Schubert</td>
<td>University of Applied Sciences, Switzerland, University of Applied Sciences, Switzerland</td>
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<td>Language-Centred Research in Information Systems</td>
<td>Richard J. Boland, Jr., Neil Ramiller, Erica Wagner, Ping Wang</td>
<td>Case Western Reserve University, Portland State University, Cornell University, University of Maryland</td>
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<td>Philosophical Foundations of Information Systems</td>
<td>Deborah Bunker, James F. Courtney, Dr. Dianne Hall, John D. Haynes</td>
<td>The University of New South Wales, Australia, University of Central Florida, Auburn University, Charles Darwin University, Australia</td>
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<td>Research Methods in IS</td>
<td>Eph Mc Lean, Rudy Hirschheim, Emmanuel Monod</td>
<td>Georgia State University, Louisiana State University, Paris Dauphine University, France</td>
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<td>Social Theory in Information Systems Research</td>
<td>J.P. Allen, Howard Rosebaum, Pnina Shachaf</td>
<td>University of San Francisco, Indiana University, Indiana University</td>
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</table>
| SAD | Agile Systems Development Methods | Sridhar Nerur  
RadhaKanta Mahapatra  
Balasubramaniam Ramesh | University of Texas, Arlington  
University of Texas, Arlington  
Georgia State University |
|-------------------------------|-------------------------------------------------|-----------------------------------------------------------------|
|                               | Productivity and Quality in Systems analysis and Design | Marcus A. Rothenberger  
Yi-Ching-Kao | University of Nevada, Las Vegas  
University of Wisconsin, Milwaukee |
|                               | Research Methodologies to Study Software Development: Issues, Challenges and Approaches | Dan Turk  
Leo Vijayasarathy  
Jon Clark | Colorado State University  
Colorado State University  
Colorado State University |
|                               | SA&D Methodologies and Processes | Solomon Antony  
Glenn Browne  
Andrew Gemino | Murray State University  
Texas Tech University  
Simon Fraser University, Canada |
|                               | Systems Analysis and Design for Geographically Distributed IS Development | Narayan Ramasubbu  
Vijay Khatri  
Akhilesh Bajaj | University of Michigan  
Indiana University  
University of Tulsa |
|                               | Systems Analysis and Design: Modeling Methods, Techniques and Languages | John Erickson  
Keng Siau  
Xin Tan | University of Nebraska at Omaha  
University of Nebraska, Lincoln  
Fairleigh Dickinson University |
|                               | Teaching, Training and Learning SA&D: Challenges and Paradigm Choices | John Satzinger  
Linda Jo Callaway  
Dinesh Batra | Missouri State University  
Pace University  
Florida International University |

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<tr>
<th>SECURITY &amp; PRIVACY</th>
<th>Business Process Control, Security and Risk Assessment</th>
<th>Deepak Khazanchi</th>
<th>University of Nebraska</th>
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|                   | Digital Forensics and its Role in Security, Law and Accounting | Glenn S. Dardick  
David P. Biros | Longwood University  
Oklahoma State University |
|                   | Information Security and Privacy Concerns in a Global Economy | Hamid Nemati  
Soon Ac Chun  
Jengchung V. Chen  
Jeff Stanton | University of North Carolina, Greensboro  
City University of New York  
National Cheng Kung University, Taiwan  
University of Connecticut |
|                   | Information Security Within and Across Business Networks | Scott Dynes  
Lutz Colbe | Dartmouth College  
University of St.Gallen, Switzerland |
|                   | Regulatory and Standards Compliance in Information Technology and Information Security | Michael E. Whitman  
Herb Mattord | Kennesaw State University  
Kennesaw State University |
|                   | Socio-Technical dimensions in IS Security | Gurpreet Dhillon  
Raj Sharman  
H.R.Rao | Virginia Commonwealth University  
State University of New York  
State University of New York |
|                   | Technical and Educational Aspects of IS Security | Al Bento  
Benjamin Ngugi | University of Baltimore  
Suffolk University |

| SPANISH | Information Technology and its Relevance in Latin America | Martha Garcia-Murillo  
Carlos J. Navarette  
James B. Pick | Syracuse University  
California State Polytechnic University, Pomona  
University of Redlands |
### Thursday, August 9

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<tr>
<th>Session/Event</th>
<th>Location</th>
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<tr>
<td>8:00 AM - 5:00 PM MIS Camp</td>
<td>Castle Peak 1</td>
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<tr>
<td>8:30 AM - 12:00 PM Entity Data Platform</td>
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<tr>
<td>MISQE Sponsored Workshop on Developing Papers for Practitioner Audiences</td>
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<tr>
<td>A Personal Growth Approach to Reaching New Heights in IT Effectiveness</td>
<td>Grays 2</td>
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<tr>
<td>9:00 AM - 7:00 PM Doctoral Consortium</td>
<td>Summit III (The Inn)</td>
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<tr>
<td>1:00 PM - 4:00 PM AMCIS 2009 Committee Meeting</td>
<td>Foxfire (Keystone Lodge)</td>
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<tr>
<td>1:00 PM - 4:30 PM Business Process Management - More than Business Modeling</td>
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<td>1:00 PM - 4:30 PM Active Learning in the University Classroom</td>
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<tr>
<td>Helping IS Research Reach New Heights through Text Mining Methods</td>
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### Friday, August 10

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<tr>
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<tr>
<td>7:00 AM - 8:30 AM Continental Breakfast</td>
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<tr>
<td>8:30 AM - 10:00 AM Analysis and Design in the IS Curriculum: Taking it to</td>
<td>Torreys 3</td>
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<td>the Next Level</td>
<td>Arapahoe (Keystone Lodge)</td>
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<tr>
<td>IT Workforce Trends: Implications for Curriculum and Hiring</td>
<td>Red Cloud</td>
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<tr>
<td>The Promise of RFID Technologies</td>
<td>Ten Mile (Keystone Lodge)</td>
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<td>Collaboration Engineering: Designing Collaboration Processes and Systems</td>
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<td>Design &amp; Management of Virtual Communities - (1)</td>
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<td>Disruptive Technologies and Innovations</td>
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<td>Business Intelligence</td>
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<td>Accounting Information Systems</td>
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<td>Cross Cultural Perception Issues</td>
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<td>IT Management: Information Systems Evaluation - Introduction</td>
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<tr>
<td>HCl: Emerging Computer-Mediated Communication Tools/Technologies for</td>
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<td>Consumer-Centric Health Information Systems - (1)</td>
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<td>Collaboration and Experiential Learning</td>
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<td>Studies on Acceptance and Use of IT Session II</td>
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<td>Agile Teams and Distributed Agile</td>
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<td>Regulatory Impacts and Influence</td>
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<td>Competing with IT in Latino America</td>
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<td>10:00 AM - 10:30 AM Networking Break</td>
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<td>10:30 AM - 12:00 PM Journal Minitrack: Theoretical Approaches to UML based Development</td>
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<td>Technology-Enhanced Learning in Blended Learning Environments: Practical</td>
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<td>Service-Centric Computing and Its Impact on Business and Education</td>
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<td>Cross-Organizational and Cross-Border IS/IT Collaboration - (1)</td>
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<td>Design &amp; Management of Virtual Communities - (2)</td>
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<td>GIS and Spatial Technologies: Theory and Applications</td>
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<td>Information Visualization and Decision Support</td>
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<td><strong>12:15 PM - 1:00 PM</strong></td>
<td><strong>Managing Knowledge with IT in Latino America</strong></td>
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<td><strong>1:00 PM - 2:30 PM</strong></td>
<td><strong>IT Enabled Transformation of Organizations and Institutions</strong></td>
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<td><strong>2:30 PM - 4:00 PM</strong></td>
<td><strong>Journal Minitrack: Empirical Studies on UML</strong></td>
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<td>Future Directions in Methodologies and Tools for the Management of Security</td>
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<td>Visualizing IS: A Introductory Tutorial on Geographic Information Systems</td>
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<td>Impact of Virtual Communities</td>
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<td>Knowledge Transfer - (3)</td>
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<td>Trust - (1)</td>
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<td>Global IT: ICT in Africa and Other Developing Regions - (1)</td>
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<td>HCI Issues in Healthcare IT</td>
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<td>Healthcare: E Knowledge and Healthcare - (1)</td>
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<td>Theoretical Perspectives on IT Adoption &amp; Diffusion</td>
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<td>SA&amp;D Processes and Value</td>
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<td>Digital Forensics and Cyber Law</td>
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<td>Adoption, Abuse and Use – Policies and Strategies</td>
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<td>The IT Unit in Latino America</td>
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<td><strong>Networking Break</strong></td>
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<td><strong>Journal Minitrack: Qualitative Research</strong></td>
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<td>EGov: e-Government and Public Sector Evaluation</td>
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<td>Managerial and Social Aspects of Government - (2)</td>
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<td>Resilience</td>
<td>Quandary 3</td>
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<td>CAIS Editorial Board Meeting</td>
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<td>SIG HEALTH</td>
<td>Silvers (Keystone Lodge)</td>
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<td>SIG ENTSYS</td>
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<td>6:00 PM - 7:30 PM</td>
<td>LACAIS</td>
<td>Golds (Keystone Lodge)</td>
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<td>6:00 PM - 7:30 PM</td>
<td>SIGSAND</td>
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<td>6:30 PM - 8:00 PM</td>
<td>SIGHCI</td>
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<tr>
<td>7:00 AM - 8:30 AM</td>
<td>Breakfast</td>
<td>Conference Center</td>
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<td>7:30 AM - 9:00 AM</td>
<td>AMICS 2008 Track Chairs Meeting and Breakfast</td>
<td>Golds (Keystone Lodge)</td>
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<tr>
<td>8:30 AM - 10:00 AM</td>
<td>Undergraduate Information Systems Model Curriculum Revision: Rethinking the Approach and the Process</td>
<td>Red Cloud</td>
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<td>8:30 AM - 10:00 AM</td>
<td>The Global Text Project: Engaging Many For The Benefit Of Many More</td>
<td>Torreys 3</td>
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<tr>
<td>8:30 AM - 10:00 AM</td>
<td>Hands On Enterprise Systems and Large Scale, Real Datasets Tutorial - Available Opportunities for Academic Use</td>
<td>Arapahoe (Keystone Lodge)</td>
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<td>Knowledge Management Systems</td>
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<td>Ubiquitous Applications</td>
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<td>8:30 AM - 10:00 AM</td>
<td>Mobile Business: Design of Mobile Applications</td>
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<td>8:30 AM - 10:00 AM</td>
<td>Distributed and Collaborative Process Design and Application</td>
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<td>Business Models for the Digital Economy</td>
<td>Grays 3</td>
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<tr>
<td>8:30 AM - 10:00 AM</td>
<td>EGov: From Implementation to Adoption: Challenges to Successful E-Government Diffusion - (1)</td>
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<td>ICT Strategies in the Greater China Region</td>
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<td>8:30 AM - 10:00 AM</td>
<td>Hedonic Information Technologies - (2) (Online Gaming)</td>
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<td>8:30 AM - 10:00 AM</td>
<td>Integrating the Digital Healthcare Enterprise</td>
<td>Suns (Keystone Lodge)</td>
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<td>8:30 AM - 10:00 AM</td>
<td>Focusing on the IT in IT Adoption &amp; Diffusion</td>
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<td>8:30 AM - 10:00 AM</td>
<td>Troubled Projects - (3)</td>
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<td>8:30 AM - 10:00 AM</td>
<td>IS challenges for SMEs: The Way Forward</td>
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<tr>
<td>8:30 AM - 10:00 AM</td>
<td>The Business Impact of IS Development</td>
<td>Crestone 4</td>
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<td>8:30 AM - 10:00 AM</td>
<td>Enrollments - (2)</td>
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<tr>
<td>8:30 AM - 10:00 AM</td>
<td>Past, Present and Future of IS Research</td>
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<td>Data and Modeling</td>
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<td>Security &amp; Privacy: Information Security and Privacy Concerns in a Global Economy - (2)</td>
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<td>Social Theory in IS Research - (2)</td>
<td>Ten Mile (Keystone Lodge)</td>
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<td>8:30 AM - 10:00 AM</td>
<td>Organizational Security Awareness and Control</td>
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<td>Networking Break</td>
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<td>10:30 AM - 12:00 PM</td>
<td>Accrediting Undergraduate and Graduate Programs in Information Systems: Why, Why Not, and How</td>
<td>Red Cloud</td>
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<td>10:30 AM - 12:00 PM</td>
<td>Lessons Learned in Conducting Healthcare &amp; Information Systems Research: Professors and Physicians Discuss, Debate and Collaborate</td>
<td>Torreys 3</td>
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<td>10:30 AM - 12:00 PM</td>
<td>Structural Equation Modeling (SEM) Using SmartPLS Software: A Visual Tool for Quantitative Researchers Analyzing Path-Based Models</td>
<td>Arapahoe (Keystone Lodge)</td>
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<td>Knowledge Management Practices</td>
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<td>Modeling and Design Considerations of ERS</td>
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<td>Mobile Commerce Strategy</td>
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<td>EGov: From Implementation to Adoption: Challenges to Successful E-Government Diffusion - (2)</td>
<td>Castle Peak 1</td>
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<td>Cultural Impacts on ICT in China</td>
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<td>HCI with Mobile Devices</td>
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<td>Theory Meets Practice in Healthcare - (1)</td>
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<td>Exploring New Contexts for Adoption and Diffusion Research</td>
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<td>10:30 AM - 12:00 PM</td>
<td>Global Project Management - (4)</td>
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<td>IT Portfolio Management</td>
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<td>IT Management: IS Strategy &amp; Implementation - (1)</td>
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<td>Assessing the IS Curriculum</td>
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<td>Systems Theory, Deliberative Inquiry and Phenomenology</td>
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<td>Analysis, Design and Modeling</td>
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<td>12:00 PM - 2:00 PM</td>
<td>Conference Lunch: Rethinking Information Systems to Accommodate an</td>
<td>Longs Peak</td>
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<td>IT Service Management in the IS Curriculum: A Road Map</td>
<td>Red Cloud</td>
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<td>From Hindsight to Foresight: Applying Delphi, Cross Impact Analysis,</td>
<td>Arapahoe (Keystone Lodge)</td>
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<td>Beyond Blackboard: Microsoft Technologies for Facilitating Group Work</td>
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<td>Knowledge Sharing/Reuse</td>
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<td>Adoption of Mobile Technologies - (1)</td>
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<td>Business Process Automation and Management - (2)</td>
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<td>IS/IT in nonprofits</td>
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<td>E-Service Adoption in China</td>
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<td>Habit, Continuance, and Interruptions with Technology</td>
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<td>Theory Meets Practice in Healthcare - (2)</td>
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<td>Case Studies Methodology</td>
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<td>Enterprise Systems Architecture and Technology - (1)</td>
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<td>IT Management: IS Strategy &amp; Implementation - (2)</td>
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<td>IT Management: Enterprise Systems- Organizational Issues - (1)</td>
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<td>Issues Concerned with Online Learning</td>
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<td>IT Research &amp; Education: Research Methods in IS - (1)</td>
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<td>Method Engineering</td>
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<td>Networking Break</td>
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<td>IBM: SSME Research and Curriculum Development</td>
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<td>Declining IS/IT Enrollments: Issues and Strategies</td>
<td>Ten Mile (Keystone Lodge)</td>
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<td>Using ITIL to Improve IT Services</td>
<td>Red Cloud</td>
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<td>How to Start an IS Academic Program in Health Information Systems</td>
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<td>Context-awareness in Pervasive Computing, Mobile Services, and Healthcare</td>
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<td>Knowledge Transfer - (1)</td>
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<td>Open Source Software Development</td>
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<td>DSS: Environmental DSS - (1)</td>
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<td>Adoption of Mobile Technologies - (2)</td>
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<td>E-Business and SMEs - (1)</td>
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<td>Egov: Managerial and Social Aspects of E-Government</td>
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<td>Quality and Performance on the Web</td>
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<td>Enterprise Systems Architecture and Technology - (2)</td>
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<td>Information Systems Applied</td>
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<td>IS Strategy &amp; Implementation - (4)</td>
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<td>IT Management: Reaching New Heights through an Understanding of the</td>
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<td>Application, Adoption, and Use of Radio Frequency Identification - (2)</td>
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<td>IT Management: Enterprise Systems - Organizational Issues - (2)</td>
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<td>Social Theory in IS Research - (1)</td>
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<td>Evolving Nature of Privacy</td>
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<td>IS Security Education - (2)</td>
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<td>Continental Breakfast</td>
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<td>Current Issues in Mobile Wireless and Technologies</td>
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<td>FOOM - Functional &amp; Object Oriented Methodology: an Integrated Approach</td>
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<td>Organizational Use of Open-Source</td>
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<td>Values and Ethics in the Decision Environment</td>
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<td>E-Business and SMEs - (2)</td>
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<td>Behavior and Task Processes in HCI</td>
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<td>System Design and Modeling for Information Quality</td>
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<td>IS Strategy &amp; Implementation - (3)</td>
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<td>Challenges in IT management Within SMEs</td>
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<td>Offshoring: Trends, Issues and Management - (2)</td>
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<td>Information Security Within and Across Business Networks</td>
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<td>Team-Based Learning Instructional Strategies for the Computer-Mediated Classroom: Techniques to Increase Active Learning</td>
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<td>Mobile Business: Case Studies</td>
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<td>Ubiquitous Applications - (2)</td>
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<td>Cultural and the Decision Environment</td>
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<td>IS/IT in Developing Countries</td>
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<td>Web 2.0 and Collaborative Value Creation</td>
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<td>Gender and Age Considerations in HCI Research</td>
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<td>Challenges in IT adoption by SMEs</td>
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<td>Studies on Acceptance and Use of IT</td>
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<td>IS Security Education - (1)</td>
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<td>Regulatory Compliance in Banking</td>
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Thursday, August 9, 2007

MIS Camp
Room: Castle Peak 1
8:00 AM

PHD Project (KPMG)
Room: Arapahoe
8:00 AM

Entity Data Platform
Room: Crestone 1
Session Chair: Jose Blakely, Microsoft
8:30 AM

MISQE Sponsored Workshop on Developing Papers for Practitioner Audiences
Room: Grays 1
Session Chairs: Cynthia Beath, University of Texas at Austin; Cynthia Beath, University of Texas at Austin
8:30 AM

A Personal Growth Approach to Reaching New Heights in IT Effectiveness
Room: Grays 2
Session Chair: Eugene Kalonznlacky, University of Winnipeg
8:30 AM

Web 2.0 - Overview, Principals, Constituents and Business Models
Room: Grays 3
Session Chairs: Jai Ganesh, Infosys Technologies; Srinivas Padmanabhuni, Infosys Technologies Ltd
8:30 AM

Doctoral Consortium
Room: Summit III
9:00 AM

Room: Crestone 1
Session Chair: David Graves, IBM
1:00 PM

AMCIS 2009 Committee Meeting
Room: Foxfire
1:00 PM

Active Learning in the University Classroom
Room: Grays 2
Session Chair: John Borton, Colorado State University, Pueblo
1:00 PM

Helping IS Research Reach New Heights through Text Mining Methods
Room: Grays 3
Session Chair: Dirk Hovorka, University of Colorado
1:00 PM

Welcome Reception
Room: Red Cloud
6:00 PM
Friday, August 10, 2007

Continental Breakfast
Room: Conference Center
7:00 AM

Analysis and Design in the IS Curriculum: Taking it to the Next Level
Room: Torreys 3
Session Chairs: Dinesh Batra, Florida International University; Heikki Topi; John Satzinger, Missouri State University
8:30 AM

IT Workforce Trends: Implications for Curriculum and Hiring
Room: Red Cloud
Session Chairs: Christine Bullen, Stevens Institute of Technology; Stuart Galup, Florida Atlantic University; Thomas Abraham, Kean University
8:30 AM

Testing, Testing, One, Two, Three: How to Compare Statistical Techniques Such as PLS, Regression, and LISREL
Room: Ten Mile
Session Chairs: Dale Goodhue, Terry College of Bus., University of Georgia; Ron Thompson, Wake Forest University; William Lewis, Louisiana Tech University
8:30 AM

The Promise of RFID Technologies
Room: Arapahoe
Session Chairs: Arijit Sengupta, Wright State University; Damon Bramble; Mark Brown; Vikram Sethi, Wright State University
8:30 AM

Collaboration & KM
Collaboration Engineering: Designing Collaboration Processes and Systems
Room: Grays 1
Session Chair: Alanah Davis, University of Nebraska at Omaha
8:30 AM

Collaboration Engineering for Interdisciplinary Teams
John D. Murphy - University of Nebraska Omaha, Justin Yunkovich - UNO
8:30 AM

A Dialectical Sensemaking Model for Making Electronic Record Control Practice Decisions
James L. Parish - University of Central Florida, James F. Courtney - University of Central Florida.

Designing ThinkLets for Convergence (Invited)
Alanah Davis - University of Nebraska at Omaha, Gert-Jan de Vreeze - University of Nebraska at Omaha, Robert Briggs - University of Nebraska at Omaha

Design & Management of Virtual Communities - (1)
Room: Grays 2
Session Chair: Jan Marco Leimeister, Technische Universitaet Muenchen
8:30 AM

Managing Virtual Communities - A Case Study of a Viable System
Christoph Rosenkranz - University of Frankfurt, Christoph Feddersen

Online Communities for Customer Relationship Management on Financial Stock Markets - A Case Study from a Project at the Berlin Stock Exchange
Christoph Lattermann - Potsdam University, Stefan Stieglitz - Potsdam University

Creating Innovation Systems through Virtual Communities
Molly Wasike - Florida State University, Robyn Tegland, Brian Donnellan

Design Science
Disruptive Technologies and Innovations
Room: Quandary 1
Session Chair: Cap Smith, Colorado State University
8:30 AM

Explaining Radical Technology-Based Innovations in Organizations
Ulri Giel - Case Western Reserve University, Kalle Lyttinen - Case Western Reserve University, Jessica Carlo - Case Western Reserve, Gregory Rose

The Impact of Information Technology Innovation on Firm Performance
Namchul Shin - Pace University

The Need for Disruptive Technologies in the Intelligence Community (Invited)
Jeffrey Morrison - DYO

DSS
Business Intelligence
Room: Torreys 1
Session Chair: Benjamin Shao, Arizona State University
8:30 AM

Understanding Organizational Transformation from IT Implementations: A Look at Structuration Theory
Linying Dong, Thilini Ariyachandra - University of Cincinnati

Business Intelligence Impact Assessment
Mohamed Sidahmed - University of Colorado at Denver and Health Sciences Center

A Model for Estimating the Savings from Dimensional versus Keyword Search (Invited)
Karen Corral - Arizona State University, David Schuff - Temple University, Robert St. Louis - Arizona State University, Ozgur Turetken - Ryerson University

Advice and Standards in the Decision Environment
Room: Torreys 2
Session Chairs: Dianne Hall, Auburn University; Russell Robbins, Marist College
8:30 AM

Human-Centered Decision Aid: Activity Theory, Individual and Collective Decision
Gilles Coppen - ENST Bretagne, François Legras - ENST Bretagne, Frédéric Cadier - ENST Bretagne

How Advice and Its Source Characteristics Prompts Changes in Investment Decisions
Robin Proton - University of Memphis, Clayton Looney, Asli Y. Akbulut - Grand Valley State University

Ethics for Information Resource Management: The Role of Objective Ethical Standards in Decision-Making
John Drake - Auburn University, Charles Snyder, Casey Cegielski - Auburn University
E-Biz & Services

Accounting Information systems
Room: Grays 3
Session Chair: William Remington, Emporia State University
8:30 AM
Information Systems: The Toolbox for Accounting; The Historical Relationship between IS and Accounting (Invited)
William Remington - ESU, Terry Fox - Baylor, Rick Huff - CSU-Pueblo
Managing the Implementation of an Enterprise System in an Accounting and Finance Environment
Janet Williams - University of Glamorgan, Michael Williams - Swansea University
Towards an Intelligent Property Valuation Model: An Exploratory and Conceptual Study
Yong Seog Kim - USU, Matt Manley - Utah State University, John Johnson - USU

Global IT

Cross Cultural Perception Issues
Room: Crestone 2
Session Chair: Jon Heales, University of Queensland Business School
8:30 AM
Cross Cultural IS Research Minitrack Introduction (Invited)
Scott McCoy - College of William and Mary, Jon Heales - UQBS, Guillermo Rodriguez-Abitia - ITESM Campus Estado de Mexico
Differences in National IT Investment: What Really Matters
Susan Sherer - Lehigh University, Joseph Manzo
Gender Perception toward Computing: Cross Culture Comparison - the US, China, and India
Kittipong Laosethakul - Sacred Heart University, Thaweephan Leingpibul - Western Michigan University, Yajiong (Lucky) Xue - Florida Atlantic University, Nikhil Mehta - Florida A&M University

HCI

HCl: Emerging Computer-Mediated Communication Tools/Technologies for Web-based Services
Room: Castle Peak 3
Session Chair: Shu Schiller, Wright State University
8:30 AM
A Wiki That Knows Where It Is Being Used: Social Hazard or Social Service?
Maria M. Plummer - New Jersey Institute of Technology, Linda Plistrick - New Jersey Institute of Technology, Starr R. Hiltz - New Jersey Institute of Technology, Quentin Jones
Online Communication & Baby Boomers: Current Use, Preferences, and Future Expectations
David Gurzick - University of Maryland, Baltimore County, A. Ant Ozok - University of Maryland, Baltimore County, Barbara Morris - University of Maryland, Baltimore County
The Hidden Side of E-Mail Use: How to Explain Problems of Electronic Coordination?
Nabita Boukef Charfi - ESDES business school

Healthcare

Consumer-Centric Health Information Systems - I
Room: Suns
Session Chair: Bengisu Tulu
8:30 AM
A Grounded Theory Approach to Investigate Patient Empowerment in E-Healthcare
Sherrie D. Cannon - University of North Carolina Greensboro, A F. Salam - UNCG, Lakshmi S. Iyer - The University of North Carolina at Greensboro
Optimal Staffing Policy and Telemedicine
Hakan Tarakci - University of Melbourne; Moosa Sharafali - University of Melbourne; Zafer Ozdemir - Miami University

IT Management

Residential/ Household Context (1)
Room: Crestone 1
Session Chair: M.D. Williams
8:30 AM
Economic Outcomes of E-Professional, Home-based Entrepreneurs
Joanne H. Pratt - Joanne H. Pratt Associates
Effect of the Food Traceability System for Building Trust: Price Premium and Buying Behavior
Young Chan Choe - Seoul National University, Joowon Park - Information and Communications University, Min Chung, Cheol Hee Lee, Junghoon Moon - Information and Communications University
The Influence of Demographic Variables on Citizens’ Adoption of E-Government (Invited)
Michael Williams - Swansea University, Yogesh Dwivedi - Swansea University

IT Management: IS Leadership - (1)
Room: Crestone 4
Session Chair: David Preston, Texas Christian University
8:30 AM
Information Security Governance Arrangements: The Devil is in the Details
Srinivasan V. Rao - The University of Texas at San Antonio, Siriramam Ramachandran - The University of Texas at San Antonio
CIOs in the Public Sector: The Gap Between Theory and Literature
Rachel Lawry, Di Waddell - Deakin University, Mohini Singh - RMIT University
The Role of the Business Unit CIO: A Study of the Interaction Between Corporate IT Governance and Local Leadership
Alan F. Thorogood - Australian Graduate School of Management, Colin Wood
IT Research and Education

Collaboration and Experiential Learning
Room: Castle Peak 2
Session Chair: Craig Van Slyke, University of Central Florida

8:30 AM
Train to Work Effectively in Virtual Environments: A Framework of Virtual Team Competency
Fang Chen - University of Manitoba, James Sager - California State University, Chico

Assisting Teams to Learn About Their Teams: Preliminary Experiences with Team-based Assessment Software in Face-to-Face and Online Teams
Katia Passerini - NJIT, Dezhi Wu - Southern Utah University, Liz Gomez Avery - NJIT

Outcome-Driven Experiential Learning MIS Courses in Web 2.0 Environment
C D. Huang - Florida Atlantic University, Ravi S. Behara - Florida Atlantic University

Studies on Acceptance and Use of IT Session II
Room: Castle Peak 4
Session Chair: Michele Gribbins, University of Illinois at Springfield

8:30 AM
Modeling the Motivating and Enabling Factors of Students’ Acceptance of Web-Based Course Management Systems
Michael Williams - Swansea University, Janet Williams - University of Glamorgan, Jun Chen - Swansea University

A Cross-Discipline Investigation of Students’ Acceptance of Podcasting as a Learning Tool
Michele Gribbins - University of Illinois at Springfield, Harsanavardhan D. Bapat - University of Illinois at Springfield

An Evaluation of a Workshop with a Focus on Fostering Teaching Excellence through Research (Invited)
Chetan Sankar - Auburn University, Victor Mbarika - Southern University, P.K. Raju - Auburn University

SAD

Agile Teams and Distributed Agile
Room: Torreys 4
Session Chair: Sridhar Nerur, University of Texas at Arlington

8:30 AM
Pair Programming: Effects of Trust on Software Quality
George A. Mangalaraj - Western Illinois University, Vikram S. Bhadouria - The University of Texas at Arlington

A Research Framework for Investigating the Successful Configuration of Globally Distributed Agile Teams
Jason H. Sharp - Tarleton State University, Sherry D. Ryan - University of North Texas

Distributed Scrum for Large-Scale and Mission-Critical Projects
Juyun Cho - Utah State University

Security & Privacy

SIGASYS01 - (1)
Room: Quandary 2
Session Chair: Theophanis Stratopoulos, University of Waterloo

8:30 AM
Investigating the Development of a Multi-objective Decision Model that Seeks to Generate Informed Alternatives for Maximizing IS Security within an Organization
Jeff May - Virginia Commonwealth University, Gurpreet Dhillon - Virginia Commonwealth University

Return on Security Investments – Design Principles of Measurement Systems Based on Capital Budgeting
Jan v. Broecke - Liechtenstein University, Christian Buddendick - University of Münster, Gereon H. Brauch - University of Münster

A Theoretical Basis for Defining Internal Control Objectives for Information Systems Security (Invited)
Sushma Mishra - Virginia Commonwealth University, Gurpreet Dhillon - Virginia Commonwealth University

Regulatory Impacts and Influence
Room: Quandary 3
Session Chair: Herbert Matt福德, Kennesaw State University

8:30 AM
ISO Security Standards as a Leverage on IT Security Management
Igli TASHI - Business School Lausanne University, Solange Ghermanda-Hélée - Business School - Lausanne University

The Influence of Regulations on Innovation in Information Security
Lara Khansa - University of Wisconsin, Madison, Divakaran Liginlal - University of Wisconsin

Spanish Language

Competing with IT in Latino America
Room: Castle Peak 1
Session Chair: Carlos Navarrete, Cal Poly Pomona

8:30 AM
Influential Factors on Purchasing Frequency in Virtual Bookstores in Brazil
Luz A. Joia - Getulio Vargas Foundation, Elaine T. Rodrigues - Getulio Vargas Foundation

Evaluación del Alineamiento estratégico TI - Negocio y su impacto en la productividad de las Pequeñas y Medianas Empresas del Cluster Minero en Antofagasta, Chile
Aurora D. Sanchez - Universidad catolica del Norte

Estudio Exploratorio de la Distribucion Espacial de los Estudiantes de Ingenieria de Una Universidad Privada en la Ciudad de Mexico
Marcelo Mejia - ITAM

IT Management

IT Management: Information Systems Evaluation - Introduction
Room: Crestone 3
Session Chair: Tony Elliman, Brunel University

8:30 AM
Information Systems Evaluation: Mini-Track Introduction (Invited)
Zahir Irani; Tony Elliman - Brunel University, School of Information Systems, Computing and Mathematics; Marinos Themistocleous - Brunel University, Peter E D Love - Edith Cowan University, School of Management Information Systems

A Ten-Year Odyssey of the ‘IS Productivity Paradox’ - A Citation Analysis (1996-2006)
Zeying Wan - University of Western Ontario, Yulin Fang - City University of Hong Kong, Michael Wade - York University

Information Technology and Knowledge Worker Productivity: A Taxonomy of Technology Crowding
Pamela J Karr - UNC Charlotte, Ying Lu - UNC Charlotte

Coffee Break
Room: Conference Center Ballroom Foyers
10:00 AM
Journal Minitrack: Theoretical Approaches to UML based Development
Room: Ten Mile
Session Chairs: Yair Wand, UBC; Joerg Evermann, Victoria University Wellington; Kaushik Dutta, Florida International University; Debra VanderMeer, Florida International University

10:30 AM
Technology-enhanced Learning in Blended Learning Environments: Practical Considerations and Lessons Learned
Room: Torreys 3
Session Chairs: Catherine Beise, Salisbury University; Chelley Vician, Michigan Technological University; Michele Gribbins, University of Illinois at Springfield

10:30 AM
Service-Centric Computing and Its Impact on Business and Education
Room: Red Cloud
Session Chairs: J. Leon Zhao, University of Arizona; Michael Goul, Arizona State University; Mohan Tamiru, University of Arizona; Sandeep Purao, Penn State University; Tony Shan

10:30 AM
Planners Lab
Room: Arapahoe
Session Chair: James Courtney, University of Central Florida

10:30 AM
Collaboration & KM
Cross-Organizational and Cross-Border IS/IT Collaboration - (1)
Room: Grays 1
Session Chair: Nicholas Romano, Oklahoma State University

10:30 AM
Cross-Organizational and Cross-Border IS/IT Collaboration: Mini-Track Introduction (Invited)
Nicholas Romano - Oklahoma State University, James Pick - University of Redlands, Narcyz Rozsoki - State University of New York at New Paltz

10:30 AM
E-Collaboration Within the Dispersed Sales Force Training Process of Multinational Pharmaceutical Companies
Florian Hedede - University of St. Gallen, Andrea Back - University of St. Gallen

The Impact of Cultural Distance on the Internationalization of Online Professional Communities —An Empirical Investigation of ISWorld
Yuecheng Yu - Baruch College, the City University of New York, Nanda Kumar - Baruch College, the City University of New York, Karl Lang - Baruch College

Design & Management of Virtual Communities - (2)
Room: Grays 2
Session Chair: Achim Dannecker, Universität der Bundeswehr München

10:30 AM
Fun, Simple and Instructive: Towards a Design Theory for a Constructivist Gaming Learning Environment
Roberto A. Muñoz Rosario - New Jersey Institute of Technology, George Widmeyer - New Jersey Institute of Technology

A Model of Identity Credibility in Virtual Communities: An Elaboration Likelihood Model Perspective
Jie Yu - National University of Singapore, Zhentui Jiang - National University of Singapore, Hock Chuan Chan - National University of Singapore

How May E-Learning Groups Interact?
Chia-Ping Yu - Tamkang University, Feng-yang Kuo - National Sun Yat-sen University

Design Science
GIS and Spatial Technologies: Theory and Applications
Room: Quandary 1
Session Chair: James Pick, University of Redlands

10:30 AM
Application of GIS for Mapping OIl-Contaminated Soil in Kuwait
Samira O. Asem - Kuwait Institute for Scientific Research, Waled Y. Roy - Kuwait Institute for Scientific Research

Spatial Technologies: An Evolutionary Framework and Case Study Analysis of Company Strategies (Invited)
James Pick - University of Redlands

DSS
Innovative Applications of Data Mining
Room: Torreys 1
Session Chair: Dursun Delen, Oklahoma State University

10:30 AM
Mining Quarterly Reports for Intraday Stock Price Trends
Antonina Durfee - Appalachian State University, Anna V. Mironenko - Taganrog Institute of Technology

Predicting Crime Reporting with Decision Trees and the National Crime Victimization Survey
Juliette Gutierrez - Claremont Graduate University, Gondy Leroy - Claremont Graduate University

Data Mining and Knowledge Discovery: An Analytical Investigation
Tai Ben-Zvi - Stevens Institute of Technology, Israel Spiegler - Tel-Aviv University

Information Visualization and Decision Support
Room: Torreys 2
Session Chair: David Schiff, Temple University

10:30 AM
Investigating the Roles of Virtual Experience in Consumers’ Online Purchasing Decisions
Ken Wang - Washington State University, Pratim Datta - Washington State University

Development of a Primary Health Centre Data Warehouse System for Disease Management in Developing Countries
Iyabo O. Awoyelu - Obafemi Awolowo University, Rhoda N. Ikono - Obafemi Awolowo University

Facilitating Browsing with Information Visualization: A Cognitive Fit Perspective (Invited)
Stella Taylor - Temple University, David Schiff - Temple University, Ozgur Turetken - Ryerson University
E-Biz & Services

Networks
Room: Grays 3
Session Chair: Hans-Dieter Zimmermann, University of Applied Sciences HTW Chur
10:30 AM
The Emergence of On-Demand Software Aggregators: Implications for Developers, Customers, and Software Companies
Julie S. David - Arizona State University, Arti Mann - Arizona State University

Network Governance in the E-Lance Economy
Robert Hooker, Carmen Lewis, Molly Waakko - Florida State University, James L. Worrell - Florida State University, Tom Yoon

A Typology for Community Wireless Networks Business Models
Abdelnasser M. Abdelal - University of Nebraska at Omaha, Hesham Ali - University of Nebraska at Omaha

Global IT

Cross Cultural Communication Issues
Room: Crestone 2
Session Chair: Guillermo Rodriguez-Abitia, ITESM Campus Estado de Mexico
10:30 AM
The Role of Proximity in Willingness to Transact: The Effects of Trust and Culture
sophie k. cookshott - UQBS, Raul Trejo

Deception, Cultural Differences and Computer-Mediated Communication
Carmen G. Lewis - Florida State University

IT Management

Residential/ Household Context - (2)
Room: Crestone 1
Session Chair: Yogesh Dwivedi, Swansea University
10:30 AM
Household Technology Acceptance: Heterogeneity in Computer Adoption
Alastair Robertson - Lancaster University, Didier Soopramanien - Lancaster University, Robert Fildes - Lancaster University

An Exploratory Study of Information Systems Resistance: The Case of Mobile Banking Systems in Korea and Finland
Cho-seon-Pyo Lee - Carson-Newman College, Minna Mattila, J.P. Shim - Mississippi State University

Customer Value
Room: Crestone 3
Session Chair: Zahir Irani, Brunel University
10:30 AM
Assessing Customer Value of Net-Enabled Firms: Test of Panel Data
Pankaj Setia - MSU, Roger Calantone, Ken Boyer

Measuring Web-based Service Quality: The Online Customer Point of View
Samar I. Swaid - University of Arkansas at Little Rock, Rolf Wigand - University of Arkansas at Little Rock

IT Management: IS Leadership - (2)
Room: Crestone 4
Session Chair: David Preston, Texas Christian University
10:30 AM
An Extended Model of IT Governance: A Conceptual Proposal
Gerald G. Grant - Carleton University, Allen Brown - Carleton University, Aareni Uruthirapathy - Carleton University, Shawn McKnight - Carleton University

Barriers IT Employees Face - A Gender Perspective
Cynthia Priemenschneider - University of Arkansas, Deborah Armstrong, Margaret Reid - University of Arkansas, Myria Allen - University of Arkansas

IT Research and Education

Curriculum - (1)
Room: Castle Peak 2
Session Chair: Geoffrey Dick, University of New South Wales
10:30 AM
IS Professionals Assess the Usefulness of the Four Most Common IS Courses
Deborah J. Babb - Tennessee Technological University, Brian R. Huguenard - Tennessee Technological University

Mastery Level Learning and the Art of Database Design
Pam Neely - Rochester Institute of Technology

IS Curriculum Recommendations for Web Courses Based on Current Technology Use by Fortune 400 Companies
Juyun Cho - Utah State University, Jason Couraud - Utah State University, David Olsen - Utah State University
Language-Centered Research in Information Systems
Room: Castle Peak 4
Session Chair: Neil Ramiller, Portland State University
10:30 AM
Systemic Involvement in Human Discourse: A Bi-modal Approach to IT Discourse
David W. Marlow - University of South Carolina - Upstate
Exploring Technology Frames through Interview Narratives
Maureen MacLeod - University of Hawaii, Elizabeth J. Davidson - Shidler College of Business, University of Hawaii Manoa
Texts as Maps: Deconstruction as an Approach to Exploring IS Practice
Mike Chiasson - Lancaster University, Elizabeth J. Davidson - Shidler College of Business, University of Hawaii Manoa

SAD
Improving Agile Practices
Room: Torreys 4
Session Chair: Venugopal Balijepally, Prairie View A&M University
10:30 AM
An Empirical Study Examining the Usage and Perceived Importance of XP Practices
Ann L. Fruhling - UNO, Jessica Zhang - UNO
James A. McCart - University of South Florida, Donald J. Berndt - University of South Florida, Alison Watkins - University of South Florida
An Integrated Framework for Code Reuse and Refactoring in Extreme Programming
Vijayan Sugumaran - Oakland University, Gerald DeHondt - Kent State University

Security & Privacy
SIGASYS01 - (2)
Room: Quandary 2
Session Chair: Theophanis Stratopoulos, University of Waterloo
10:30 AM
Perceptions of Information Technology Risk: A Delphi Study
James L. Worrell - Florida State University, Ashley A. Bush - Florida State University
Development of an Information Technology Audit Process Quality Framework
Douglas Haveka - Miami University, Jeffrey W. Merhout - Miami University

E-Risk
Room: Quandary 3
Session Chairs: Rui Chen, SUNY Buffalo; Ye Chen, University of Wisconsin-Madison
10:30 AM
Dimensions of Perceived Ecommerce Risks: An Empirical Study Using the Psychometric Paradigm
Eswar A. Nyshadham - Nova Southeastern University, Ling Wang, Bill Hafner
Tiered Approach for Mitigating Big Security Losses: A Variance Reduction Model
Arunabha Mukhopadhyay - Indian Institute of Management Lucknow, Samir Chattejee - Claremont Graduate University, Debashis Saha - IIM Calcutta, Ambuj Mahanti - IIM Calcutta, Samir K. Sadhukhan - IIM Calcutta
April M. Adams - Mississippi State University, Gary Templeton - Mississippi State University, Natalie Campbell

Spanish Language
Managing Knowledge with IT in Latino America
Room: Castle Peak 1
Session Chair: James Pick, University of Redlands
10:30 AM
Comunidades Virtuales Como Alternativa Para Facilitar el Intercambio de Conocimiento en Organizaciones
Edgar V. Villacampa-Escourra - Universidad Nacional de Ingeniería, Jose A. Robles-Flores - Arizona State University / ESAN University
Agrupamiento en Grandes Bases de Datos vía la Reducción Estadistica del Espacio de Búsqueda
Ignacio Aria - ITAM, Angel Kuri - ITAM
Web-Based Corporate Training in Brazil: An Exploratory Investigation into Key Success Factors
Lucr A. Joes - Getulio Vargas Foundation

IT Enabled Transformation of Organizations and Institutions
Room: Longs Peak
Session Chair: Irving Wladawsky-Berger, IBM
12:15 PM
Box Lunch
Room: Terraces
1:00 PM
Journal Minitrack: Empirical Studies on UML
Room: Ten Mile
Session Chairs: Andrew Gemino, Simon Fraser University; Brian Dobing, University of Lethbridge; Jeffrey Parsons, University of Newfoundland; Drew Parker, SFU
2:30 PM
CIO Panel
Room: Red Cloud
Session Chairs: Ross Rutledge, Qwest; Jintae Lee, University of Colorado, Boulder; Richard Scudder, University of Denver; Geoff Cooper, Sunrise Medical; Amy Fowler, Lewis and Fowler
2:30 PM
Future Directions in Methodologies and Tools for the Management of Security
Room: Torreys 3
Session Chairs: Gurpreet Dhillon, Virginia Commonwealth University; Jackie Rees, Purdue University; Joobin Choobineh, Texas A&M University; Michael Grimala, Air Force Institute of Technology
2:30 PM
Visualizing IS: An Introductory Tutorial on Geographic Information Systems
Room: Arapahoe
Session Chairs: Daniel Farkas, Pace University; Narayan Murthy, Pace University
2:30 PM
Collaboration & KM

Cross-Organizational and Cross-Border IS/IT Collaboration - (2)
Room: Grays 1
Session Chair: James Pick, University of Redlands

2:30 PM
The Role of Diversity and Technology in Global Virtual Teams
Praveen Pinjani - University of North Carolina at Greensboro; Prashanth C. Palvia - UNCG

The Impacts of Electronic Collaboration and Information Exploitation Capability on Firm Performance
Ilsang Ko - Chonnam National University; Lorne Olfman - CGU; Sujung Choi - Chonnam National University

Leader Delegation, Task Significance, and Trust in Global Software Development Teams
Suling Zhang - New Jersey Institute of Technology; Marilyn Tremaine - New Jersey Institute of Technology; Allen Mirowski - Monmouth University; Jerry Fjerestad, Patrick O'Sullivan

Impact of Virtual Communities
Room: Grays 2
Session Chair: Balaji Rajagopalan, Oakland University

2:30 PM
A Facilitators’ Perspective on Successful Virtual Communities of Practice
Halbana Tarmizi - University of Nebraska at Omaha; Gert-Jan de Vreede - University of Nebraska at Omaha; Ilze Zigris - University of Nebraska at Omaha

Facilitating Employee Creativity: What Can We Learn from Online Work Community?
Dejin Zhao - Penn State University; Mary Beth Rosson - Penn State University

Towards a Research Agenda for Virtual Communities (Invited)
Ashim Dannecker - Universität der Bundeswehr München; Jan Marco Leimeister - TUM - Technische Universität München

Knowledge Transfer - (3)
Room: Castle Peak 4
Session Chairs: David Croasdell, University of Nevada Reno; Donald Jones, Texas Tech University; Samuel Otim

2:30 PM
Knowledge Transfer for ERP Upgrades
Jeff Erickson - University of Colorado at Denver and Health Sciences Center; Judy E. Scott - University of Colorado at Denver and Health Sciences Center

The Role of IT Human Capability in Knowledge Transfer Process Under IT Outsourcing Situations
Jooyeon Park - Yonsei School of Business; Kun Shin Im - Yonsei University

Design Science

Agent-Based Applications
Room: Quandary 1
Session Chair: Vijayan Sugumaran, Oakland University

2:30 PM
An Agent-Based Reverse Pricing Model for Reducing Bullwhip Effect in Supply Chains
Yi Mujaj - University of Hohenheim; Joerg Leukel - University of Hohenheim

Agent-oriented e-Learning Process Modeling
Hokyin Lai - City University of Hong Kong; Huaqing Wang - City University of Hong Kong; Minhong Wang - The University of Hong Kong

DSS

Improved Methodologies in Data Mining
Room: Torreys 1
Session Chair: Christie Fuller, Oklahoma State University

2:30 PM
Multi-dimensional Data Visualization Techniques for Exploring Financial Performance Data
Donna Marghescu - Turku Centre for Computer Science, Abo Akademi University

Classification Algorithm Sensitivity to Training Data with Non Representative Attribute Noise
Michael Mannino - University of Colorado at Denver; Yanjuan Yang - University of Colorado at Denver and Health Sciences Center; Young Ryu - University of Texas at Dallas

Comparing Neural Network, Logistic Regression, and Discriminant Analysis for Knowledge Representation and Classification Explanation
Monica Lam - CSUS

E-Biz & Services

Trust - (1)
Room: Grays 3
Session Chair: Ian Maclnnes, Syracuse University

2:30 PM
The Roles of Positive and Negative Utility in Predicting Online Wine Purchase Behavior
Michael J. Sheridan - Appalachian State University; Joseph A. Cazier - Appalachian State University; Douglas B. May - Appalachian State University

The Moderating Role of Perceived Effectiveness of Third-Party Control on Trust and Online Purchasing Intentions
Yulin Fang - City University of Hong Kong; Israr Qureshi - University of Western Ontario; Patrick McCole - Queen's University Belfast; Elaine Ramsey - Queen's University

The Effectiveness of Customer Service Policies on Intentions in Business-To-Consumer E-Commerce: A Psychological Contract Perspective
Wei Sha - Pittsburgh State University

Global IT

Global IT: ICT in Africa and Other Developing Regions - (1)
Room: Crestone 2
Session Chair: Godwin Udo, University of Texas El Paso

2:30 PM
An Assessment of Electronic Banking Initiatives in Nigeria
Francis K. Andoh-Baidoo - State University of New York at Brockport; Babajide Osatuyi - State University of New York at Brockport; Muhammadou M. Kah - ABTI American University; Emmanuel S. Ajido - High Point University

Going Online? The Case of an E-Pharmacy in Jordan
Saheer Al-Jaghoub - Al-Ahliyya Amman University; Moh'd Al-Jedaya - Al-Ahliyya Amman University; Hussein Al-Yaseen
HFH

HFH Issues in Healthcare IT
Room: Castle Peak 3
Session Chair: Nina McGarry, Marymount University
2:30 PM

Key Considerations for Designing Electronic Medical Records Systems
Edward W. Wright - Case Western University, Michel Avital - University of Amsterdam

Applying IT to Healthcare: Humans, Errors, and a Data Quality Perspective
Leo L. Pipino - University of Massachusetts Lowell, Yang Lee - Northeastern University

Health Information Websites: Is the Health Consumer Being Well-Served?
Julie Fisher, Frada Burstein - Monash University, Kathy Lynch, Kate Lazarenko, Sue McKenmich

Using Cross-Tabulation and Kendall’s TAU-C in an Effort to Understand Gender Issues of Socio-Technical Systems
Development of a Healthcare Informatics Application (Invited)
Nina McGarry - Marymount University

Healthcare

Healthcare: E Knowledge and Healthcare - (1)
Room: Suns
Session Chair: Nilmini Wickramasinghe, Stuart School of Business
2:30 PM

Knowledge Creation in Virtual Communities of Patients: The Role of Quality Assurance
Achim Dannecker - Universität der Bundeswehr München, Ulrike Lechner - Universität der Bundeswehr Muenchen

Social Capital and Knowledge Exchange in Hybrid Virtual Communities for Patients with Multiple Sclerosis: Preliminary Results
Sherry D. Ryan - University of North Texas

Knowledge Management: The Hidden Power Behind Network-Centric Healthcare (Invited)
Nilmini Wickramasinghe - Illinois Institute of Technology, rajeev Bali - Coventry University, Brian Leahane - Coventry University, Ian Marshall - Coventry University, Rahul Nagulb - Coventry University

IT Management

Theoretical Perspectives on IT Adoption & Diffusion
Room: Crestone 1
Session Chair: Anand Jeyaraj, Wright State University
2:30 PM

An Empirical Investigation of the Equity Implementation Model: An Alternative Lens for Understanding Technology Adoption
Traci J. Hess - Washington State University, Kailash Joshi - University of Missouri - St. Louis, Anna McNab

Building on Levitt’s Diamond Model of Organizations: The Organizational Interaction Diamond Model and the Impact of Information Technology on Structure, People, and Tasks
Dianne L. Wigand - University of Arkansas at Little Rock

Protection Motivation Theory in Information System Adoption: A Case of Anti-Plagiarism System
Younghwa Lee - University of Kansas, Jeong-Yeon Lee - University of Kansas, Yucong Liu - University of Kansas

IT Research and Education

Curriculum - (2)
Room: Castle Peak 2
Session Chair: Mary Granger, George Washington University
2:30 PM

Do They Really Know It? Students’ Perceptions of the Software Applications Course
Marcy Courier - The University of Tampa, Raymond Papp - The University of Tampa

Programming Standards for the Information Systems Curriculum
Julie Tomlin - Colorado State University, John Hoeveier - Colorado State University, Susan Atley - Colorado State University

A Qualitative Analysis of Computing Students’ Professional Identity and its Relationship to Strategies for Coping with Stressors in the Computing Disciplines
Tracy L. Lewis - Radford University, Wanda J. Smith - Virginia Tech, France Belanger - Virginia Tech, F. Vennard Harrington - Radford University

Project Risk and Knowledge - (1)
Room: Crestone 3
Session Chair: Brandis Phillips, Michigan State University
2:30 PM

A Theoretical Framework for Information Systems Portfolio Management
Brandis Phillips - Michigan State University

Risk Perspectives in Systems Development
Merrill Warkentin - Mississippi State University, Ernst Bekker - Northeastern State University, Allen C. Johnston - University of Alabama Birmingham, Robert S. Moore - Mississippi State University

Replacing the Project Manager in Information System Projects: What Knowledge Should be Transferred?
Maritza Pimentel - University of Jyväskylä, Terho Varilaenen - Turku School of Economics

Offshoring: Trends, Issues, and Management
Room: Crestone 4
Session Chair: Donald Amoroso, Appalachian State University
2:30 PM

Outsourcing and the Arbitrage Myth: Valuing the Intrinsic Risk of IT Offshoring
James Davis - Louisiana State University

Is Offshore Sourcing Decision a Strategic Response to Declining Firm Performance?
Shrish C. Srivastava - National University of Singapore, Thompson S. Teo - National University of Singapore, Partha S. Mohapatra - Morgan State University

IT Offshore Outsourcing: Contingency and Strategies
Rui Chen - State University of New York at Buffalo, Rajiv Kishore - SUNY at Buffalo

Social Issues
Room: Torreys 2
Session Chair: Donald Amoroso, Appalachian State University
2:30 PM

Dan J. Kim - University of Houston Clear Lake, Kwok-Bun Yue - University of Houston Clear Lake, T. Andrew Yang - University of Houston - Clear Lake

Music Sharing in Russia: Understanding Behavioral Intention and Use of Music Downloading (Invited)
Donald Amoroso, Antonina Durfee - Appalachian State University
SAD

SA&D Processes and Value
Room: Torreys 4
Session Chairs: Solomon Antony, Texas Tech University; Glenn Browne, Texas Tech University; Andrew Gemino, Simon Fraser University
2:30 PM
Requirements Elicitation Technique Selection: A Theory-Based Contingency Model
Miguel I. Aguirre-Urreta - University of Kansas, George Marakas - University of Kansas
Estimating Risk in Information Technology Projects
Andrew C. Gemino - Simon Fraser University, Chris Sauer - University of Oxford, Blaize Herne Reich - Simon Fraser University
IT Value of Software Development: A Multi-theoretic Perspective
VenuGopal Balijepally - Prairie View A&M University, Sridhar Nerur - University of Texas at Arlington, RadhaKanta Mahapatra

Security & Privacy

Digital Forensics and Cyber Law
Room: Quandary 2
Session Chairs: David Biros, Oklahoma State University; Glenn Dardick, Longwood University
2:30 PM
Computer Forensics, E-Discovery, and Spoliation: Impact of the New Federal Rules
Burke T. Ward - Villanova University, Janice C. Sipior - Villanova University, Linda Volonino - Canisius College, Georgina R. Peterson
A Framework for Stylometric Similarity Detection in Online Settings
Ahmed Abbasi - University of Arizona, Hsinchun Chen - University of Arizona

Adoption, Abuse and Use – Policies and Strategies
Room: Quandary 3
Session Chairs: Merrill Warkentin, Mississippi State University; Sushma Mishra, Virginia Commonwealth University
2:30 PM
The IT Security Adoption Conundrum: An Initial Step Toward Validation of Applicable Measures
Merrill Warkentin - Mississippi State University, Jordan Shropshire - Mississippi State University, Allen C. Johnston - University of Alabama Birmingham
Managing the Dark Side of Computer Use at Work: A Typology of Information Technology Abuse and Management Strategy
Stephen M. Campbell - UNO, Ying Lu - UNO
Out of Fear or Desire: Why do Employees Follow Information Systems Security Policies?
Ja Yeol Son - University of British Columbia, Hyeun-Suk Rhee

Spanish Language

The IT Unit in Latino America
Room: Castle Peak 1
Session Chair: Martha Garcia Murillo, Syracuse University
2:30 PM
The Use of Mixed Methodology in the Study of the IT Occupational Culture: Utilizando Metodología de Investigación Mixta en el Estudio de la Cultura Ocupacional de Sistemas
Indira R. Guzman - Touro University International

Un Estudio Exploratorio de los Departamentos de Tecnologias de Informacion en un Pais en Desarrollo
Juan M. Gómez Reynoso - Universidad Autonoma de Aguascalientes, Carlos A. Torres Quiliones, Carlos A. Artibano Mercado, Estela L. Muñoz Andrade

Coffee Break
Room: Conference Center Ballroom Foyers
4:00 PM

Palgrave Macmillan
Room: Red Cloud
4:30 PM
Journal Minitrack: Qualitative Research
Session Chairs: Jeffrey Nickerson, Stevens Institute of Technology; Michael zur Muehlen, Stevens Institute of Technology
4:30 PM

Connecting the Americas
Room: Torreys 3
Session Chairs: Ajay Vinze, Arizona State University; Ali Reza Montazemi, McMaster University; Aurora Sanchez, Catholic University of the North - Chile; Guillermo Rodriguez-Abitia, ITESM Campus Estado de Mexico; Jack Becker, University of North Texas; Ken Kendall, Rutgers University; Martin Santana, ESAN University
4:30 PM
Positioning and Tracking Technologies in Healthcare: RFID and More
Room: Arapahoe
Session Chairs: Nelson King, American University of Beirut; Q.B. Chung, Villanova University
4:30 PM

Collaboration & KM

Collaborative Distributed Decision Making
Room: Grays 1
Session Chair: Anil Aggarwal, University of Baltimore
4:30 PM
Knowledge Networking across the Social Divide: A Model for Distributed Decision Making
Sajda Gureshi - UNO, Mehrzad Kamal - UNO, Peter Keen
Roles of Information Technology in Distributed and Open Innovation Process
Peter Balch - University of Ljubljana, Kevin C. Desouza - University of Washington, Yukika Awazu, Christoph H. Wecht, Jeffrey Kim - University of Washington, Sanjeev Jha
Decision-Making in a Distributed Global Environment (DDGE): Lessons from Web-Based Education (WBE) (Invited)
A.K. Aggarwal - University of Baltimore, Minnie Yen - University of Alaska Anchorage, Pekka Makkonen - University of Jyväskylä
**Design Science**

**Service-Oriented Enterprises and Architectures**
Room: Grays 2  
Session Chair: Padmal Vitharana, Syracuse University  
4:30 PM

Achieving Flexibility via Service-Centric Community Source: The Case of Kuali  
Manlu Liu, Harry Wang - University of Delaware, J Leon Zhao - University of Arizona

A Service Model for the Development of Management Systems for IT-enabled Services  
Nico Ebert - University of St. Gallen, Falk Uebernickel, Axel Hochstein, Walter Brenner

Service-Oriented Enterprises and Architectures: State of the Art and Research Opportunities (Invited)  
Padmal Vitharana - Syracuse University, Kumar Bhaskaran - IBM T.J. Watson Research Center, Hemant Jain - UWMilwaukee, Harry Wang - University of Delaware, J Leon Zhao - University of Arizona

**Agent-Based Applications - (2)**  
Room: Quandary 1  
Session Chair: Vijayan Sugumaran, Oakland University  
4:30 PM

A F. Salam - UNCG

Flexibility of Multiagent Problem-Solving Based on Mutual Understanding (Invited)  
Stefan Kirn - Universität Hohenheim, Vijayan Sugumaran - Oakland University

**DSS**

**Data Mining for Better Decision Support**  
Room: Torreys 1  
Session Chair: David Olson, University of Nebraska  
4:30 PM

Medical Material Management Support Using Data Mining and Analytics  
Madhav Erraguntla - Knowledge Based Systems, Inc., Richard Mayer

Using Neural Networks to Forecast Box Office Success (Invited)  
Mike Henry - Institute for Research in Information Systems, Ramesh Sharda - Institute for Research in Information Systems, Dursun Delen - Oklahoma State University

**E-Biz & Services**

**Trust - (2)**  
Room: Grays 3  
Session Chair: Hans-Dieter Zimmermann, University of Applied Sciences HTW Chur  
4:30 PM

Consumer’s Initial Acceptance of E-Commerce Website: A Contingency Approach  
Rui Chen - State University of New York at Buffalo

Naveen Amblee - University of Hawaii at Manoa, Tung Bui - University of Hawaii at Manoa

Building Consumer-to-Consumer Trust in e-Finance Marketplaces  
Martina Greiner - University of Georgia, Hui Wang - University of Georgia

**E-Gov**

**EGov: e-Government and Public Sector Evaluation**  
Room: Castle Peak 1  
Session Chair: Tony Elliman, Brunel University  
4:30 PM

Exploring the Relationship Between IS performance and Organizational Culture in the Government and Public Sector Organizations  
Shivraj Karunung - The George Washington University

Investigating EAI Adoption in LGAs: A Case Study Based Analysis  
Muhammad M. Kamal - Brunel University, Marinos Themistocleous - Brunel University

A Value Oriented Conceptual Model for Innovation in Local Government (Invited)  
Ah-Lian Kor - Leeds Metropolitan University, Graham Orange - Leeds Metropolitan University, Tony Elliman - Brunel University, Rana Tassabehy - University of Bradford

**Managerial and Social Aspects of Government II**  
Room: Castle Peak 4  
Session Chair: Roman Brandtweiner, Vienna University of Economics & BA  
4:30 PM

Public Sector Innovation and Diffusion Processes: Decentralisation and Innovation  
Bjoern Niehaves - European Research Center for Information Systems

How to Configure Cost-optimal Procurement Consortia for Academic Libraries  
Daniel Buimborn - Frankfurt University, Rainer B. Fladung - J. W. Goethe University Frankfurt, Franz Rothlauf - J. Gutenberg University Mainz

**Global IT**

**Global IT: ICT in Africa and Other Developing Regions - (2)**  
Room: Crestone 2  
Session Chairs: Godwin Udo, University of Texas El Paso; Peeter Kirs, University of Texas El Paso  
4:30 PM

Management of Interorganizational Open Source Software Projects – Lessons from a Case Study in Developing Country Context  
Jussi Nissilä, Jussi Puhakainen - Turku School of Economics, Pasi Malinen - Turku School of Economics

Open Source Software Adoption: Differences Between Developed and Developing Economies  
Solomon Negash - Kennesaw State University, Michelle S. Carter - Georgia State University
HCI

Hedonic Information Technologies - (1)
(Lifestyle Computing)
Room: Castle Peak 3
Session Chair: Paul Lowry, Brigham Young University

4:30 PM
User Acceptance of Hedonic Information Technologies: A Perceived Value Perspective
Okt Ture - California State University, Fullerton, Alexander Serenko - Lakehead University, Nick Bontis

Real vs. Virtual: A Theoretical Framework for Assessing the Role of Authenticity in Visitor Interactions with Museum Technologies
Jessie Pawlud - Paris Dauphine University, Detsar Srauba - Georgia State University

Trust and Privacy Concern Within Social Networking Sites: A Comparison of Facebook and MySpace (Invited)
Catherine Dwyer - Pace University, Starr Hiltz - New Jersey Institute of Technology, Katia Passerini - New Jersey Institute of Technology

Healthcare

Healthcare: E Knowledge and Healthcare - (2)
Room: Suns
Session Chair: Nilmini Wickramasinghe, Stuart School of Business

4:30 PM
Improving the Knowledge Base by Integrating Vital Sign Data into Pre-Hospital Patient Care Records
Mark Gaynor - Boston University, Dan Myung, Steve Moulton

Identification of Customer Value of Healthcare Services in Taiwan
Wan-I Lee - National Kaohsiung First University of Science and Technology, Bih-Yaw Shih - National PingTung University of Education, Taiwan, ROC

IT Management

Factors that Influence IT Adoption & Diffusion
Room: Crestone 1
Session Chair: Renee Pratt, Florida State University

4:30 PM
Conceptualizing Creative Use: An Examination of the Construct and its Determinants
Amette M. Mills - University of Canterbury, Wynne W. Chin - University of Houston

The Effect of Simplicity and Perceived Control on Perceived Ease of Use
Dangwon Lee - Information and Communications University, Junghoon Moon - Information and Communications University, Yong J. Kim

Examining the Relationships Among Personality Traits, IT-specific Traits, and Perceived Ease of Use
Joshua M. Davis - University of South Carolina, Lorraine S. Lee - University of South Carolina, Mun Y. Yi - University of South Carolina

Project Teams - (2)
Room: Crestone 3
Session Chair: Jeff Crawford, University of Tulsa

4:30 PM
Reducing Requirement Perception Gaps through Coordination Mechanisms in Software Development Team
Yuzhu Li - University of Central Florida, James Jiang - University of Central Florida, Gary Klein - University of Colorado at Colorado Springs

Know Thyself: The Importance of Identity in Achieving Software Development Project Temporal Success
Jeff Crawford - University of Tulsa

Good Project Management Practices Drive More Than Project Success: Learning, Knowledge Sharing and Job Satisfaction in IT Project Teams
Frank Braun - Northern Kentucky University, Michel Avital - University of Amsterdam

IT and Business Process Outsourcing
Room: Crestone 4
Session Chair: Mihir Parikh, University of Central Florida

4:30 PM
Information Technology Sourcing Research: Critique, Lessons and Prospects (Invited)
Leslie Willcocks - London School of Economics, Mary Lacity - University of Missouri, Sara Cullen - University of Melbourne

Differences in Contracting: Anchoring Formal and Relational Norms within BPO Governance
Cornelia Gellings - E-Finance Lab, Kim R. Wulff - E-Finance Lab

Social Capital in Knowledge Based Business Process Outsourcing
Biswadip Ghosh - University of Colorado at Denver and Health Sciences Center, Judy E. Scott - University of Colorado at Denver and Health Sciences Center

Social Issues Session (2)
Room: Torreys 2
Session Chair: Donald Amoroso, Appalachian State University

4:30 PM
Uses of Social Software in Personal and Organizational Settings
Rachael IP - City University of Hong Kong

Electronic Monitoring in Workplace: Synthesis and Theorizing
Rui Chen - State University of New York at Buffalo, G. Lawrence Sanders

IT Research and Education

Enrollments - (1)
Room: Castle Peak 2
Session Chair: Geoffrey Dick, University of New South Wales

4:30 PM
Attracting Students to the IS Major: The Role of IT Sophistication in Introductory IS Courses
Ash Y. Alkabul - Grand Valley State University, Clayton A. Looney - University of Alabama

Toward Recruitment And Retention Strategies Based on the Early Exposure to the IT Occupational Culture
Isabelle Fagnoul - Syracuse University, Indira R. Guzman - Touro University International, Jeffrey Stanton - Syracuse University

Why College Undergraduates Choose to Major in Information Technology: A Multi-Theoretical Perspective
Nathan Heintze - FAU, Qiong Hu - Florida Atlantic University

SAD

Systems Development
Room: Torreys 4
Session Chairs: Solomon Antony, Texas Tech University; Glenn Browne, Texas Tech University; Andrew Gemino, Simon Fraser University

4:30 PM
Analyzing Scrum Agile Software Development with Development Process, Social Factor, and Project Management Lenses
Yong Seng Kim - USU

Web-Based Information Systems: Developing a Design Theory
Keng Siau - University of Nebraska-Lincoln, Xiaofeng Chen, Xin Tan - Fairleigh Dickinson University

Improving Mutual Understanding of Development Artifacts: A Semiotics-Based Approach
Jon Gesinev - Victoria University of Wellington, Gary Haggard - Bucknell University, Jennifer Ferreira - Victoria University of Wellington
Security & Privacy

Online Privacy
Room: Quandary 2
Session Chair: Jeng-Chung Chen, University of Wisconsin - La Crosse
4:30 PM
An Empirical Investigation of the Determinants of Online Information Disclosure
Riza E. Arsal - Clemson University, Chris Zimmer, Mohammad AlMarzouq, Varun Grover - Clemson University
The Impact of Personal Dispositions on Privacy and Trust in Disclosing Health Information Online
Gaurav Bansal - University of Wisconsin - Milwaukee, Fatemeh Zahedi - University of Wisconsin - Milwaukee, David Gefen - Drexel University

Resilience
Room: Quandary 3
Session Chairs: Jeff May, Virginia Commonwealth University; Raj Sharman, SUNY - Buffalo
4:30 PM
The Essential Components of Disaster Recovery Methods: A Delphi Study Among Small Businesses
Barry A. Cumbie - Auburn University
Business Continuity Preparedness and the Mindfulness State of Mind
Tiffany L. Braun - Northern Kentucky University, Ben Martz - Northern Kentucky University
An Empirical Investigation of Knowledge-Based Authentication
Ye Chen - University of Wisconsin-Madison, Divakaran Liginlal - University of Wisconsin

LACAIS
Room: Golds
6:00 PM
SIG HEALTH
Room: Silvers
6:00 PM
SIG ENTSYS
Room: Crestone 1
6:00 PM
SIGSAND
Room: Torreys 1
6:00 PM
CAIS Editorial Board Meeting
Room: Grays 1
6:00 PM
SIGHCI
Room: Grays 3
6:30 PM
Saturday, August 11, 2007

**Breakfast**
Room: Conference Center
7:00 AM

**AMCIS 2008 Track Chairs Meeting and Breakfast**
Room: Golds
7:30 AM

**Undergraduate Information Systems Model Curriculum Revision: Rethinking the Approach and the Process**
Room: Red Cloud
Session Chairs: Heikki Topi; Janice Sipior, Villanova University; Jay Nunamaker, University of Arizona; Joe Valacich, Washington State University
8:30 AM

**The Global Text Project: Engaging Many For The Benefit Of Many More**
Room: Torreys 3
Session Chairs: Don McCubbrey, University of Denver; John Beachboard, Idaho State University; Rick Watson, University of Georgia; Paul Bauer, University of Denver
8:30 AM

**“Hands On” Enterprise Systems and Large Scale, Real Datasets Tutorial - Available Opportunities for Academic Use**
Room: Arapahoe
Session Chairs: David Douglas, University of Arkansas; Phil Farley
8:30 AM

**Collaboration & KM**

**Knowledge Management Systems**
Room: Grays 1
Session Chairs: David Croasdell, University of Nevada Reno; Gregory Schyrmik; Rhonda Syler, University of Arkansas in Little Rock
8:30 AM

**A Descriptive Case Study of Electronic Records Taxonomy Development at the Central Intelligence Agency**
David Baida, Summer Bartczak - AFIT, Rhonda A. Syler - University of Arkansas at Little Rock, Alan Heminger - AFIT
Impact of Knowledge Management Systems on Knowledge Intensive Business Processes
Gregory B. Schyrmik - Arizona State University, Uday Kulkarni - Arizona State University, Ronald Freeze - Arizona State University

**Design Science**

**Ubiquitous Applications**
Room: Grays 2
Session Chair: Hong Sheng, University of Missouri-Rolla
8:30 AM

**RFID Application in the Food Industry: A Case Study of Korean Food Safety Information Systems Project**
J.P. Shim - Mississippi State University, Chengqi Guo - Mississippi State University, Jongtae Yu - Mississippi State University

**Everyday Simplicity: The Implications of Everyday Tasks for Ubiquitous Computing Applications**
Florian Resatsch - University of Arts Berlin, Uwe Sandner - Technische Universität München, Daniel Michelis - University of St. Gallen, Christian Hoechst - University of Arts Berlin, Thomas Schildhauer

**Mobile Business: Design of Mobile Applications**
Room: Quandary 1
Session Chair: Upkar Varshney, Georgia State University
8:30 AM

**Towards a Taxonomy of Mobile Applications (Invited)**
Robert Nickerson - San Francisco State University, Upkar Varshney - Georgia State University, Jan Muntermann - J.W. Goethe-University Frankfurt, Henri Isaac - Paris Dauphine University

**An Open Platform for Context-aware Short Message Service**
Heng Tang - City University of Hong Kong, Stephen Shaoji Liao - City University of Hong Kong, David Jingjun Xu - City University of Hong Kong

**An Electronic Market Framework for Context-Sensitive Mobile Consumer Profiles in the Marketing Domain**
Andreas Albers - University of Frankfurt

**DSS**

**Distributed and Collaborative Process Design and Application**
Room: Torreys 1
Session Chair: Souren Paul, North Carolina A&T State University
8:30 AM

**Logic Agents and Conceptual Interoperability through Semantic Web Technologies**
Tobias Lehmann - Universität der Bundeswehr, Andreas Karcher - Universität der Bundeswehr

**A Dynamic Voting Wiki Model**
Connie White - New Jersey Institute of Technology, Linda Piotrick - NJIT, Murray Turoff - NJIT, Starr R. Hillz - njit

**Input Information Complexity and Information Processing in GSS-Based Virtual Work Groups: An Experimental Investigation (Invited)**
Souren Paul - North Carolina A&T State University, Derek Nazareth - University of Wisconsin Milwaukee

**E-Biz & Services**

**Business Models for the Digital Economy**
Room: Grays 3
Session Chair: Ian MacInnes, Syracuse University
8:30 AM

**Bank of One: Empirical Analysis of Peer-to-Peer Financial Marketplaces**
Sanjeev Kumar - University of Michigan

**The Influence of Online Word of Mouth on Product Sales in Retail E-commerce: An Empirical Investigation**
Aalanah Davis - University of Nebraska at Omaha, Deepak Khazanchi - University of Nebraska at Omaha
E-Gov

EGov: From Implementation to Adoption: Challenges to Successful E-Government Diffusion - (1)
Room: Castle Peak 1
Session Chair: Vishanth Weerakkody, Brunel University
8:30 AM
E-government Diffusion: A Comparison of Adoption Constructs
Lemuria D. Carter - Mississippi State University

E-Collaboration and Government – Collaboration Using Virtual Teams in Law Enforcement To Counter Internet Crimes Against Children
Rahul Bhaksar - California State

Consumer Adoption of Broadband in Pakistan
Khali Khoumbati - University of Sindh, Jamshoro, Banita Lal - University of Bedfordshire, Hsin Chen - Kingston University

Global IT

ICT Strategies in the Greater China Region
Room: Crestone 2
Session Chairs: Christina Chang; Nobuhiro Takahasi, Osaka City University
8:30 AM
A Study of Global Marketing Strategies of Taiwan’s Personal Computer Industry - Based on the National Culture Dimensions of Hofstede
Christina L. Chang - National Pingtung Institute of Commerce, I-Chun Lin - Department of Information Management, National Sun Yat Sen University, He Qing Yan

Offshoring of Software Development from Japan to China
Nobuhiro Takahasi - Osaka City University, Mita Li - Kyoto University

HCI

Hedonic Information Technologies - (2) (Online Gaming)
Room: Castle Peak 3
Session Chair: Ian MacInnes, Syracuse University
8:30 AM
Why They Enjoy Using This Gaming Application
Jiming Wu - University of Kentucky, Pengtao Li - California State University - Stanislaus

Massively Multiplayer Online Role-Playing Games (MMORPGs) and Commitment Behavior: An Integrated Model
Sooran Jo - Information and Communications University, Junghoon Moon - Information and Communications University, Edward J. Gannett, G. Lawrence Sanders

Healthcare

Integrating the Digital Healthcare Enterprise
Room: Sun
Session Chairs: Elliot Sloane, Villanova University; Gondy Leroy, Claremont Graduate University; Steven Sheetz, Virginia Tech
8:30 AM
Jörg Becker, Robin Fischer, Christian Janiesch - ERCIS Münster, Harm J. Scherpbeiter

Improving the Knowledge Base by Integrating Vital Sign Data into Pre-Hospital Patient Care Records
Mark Gaynor - Boston University, Darn Myung, Joseph Restuccia Restuccia - Boston University, Steven Moulton

An Integrated Social Actor and Service Oriented Architecture (SOA) Approach for Improved Electronic Health Record (EHR) Privacy and Confidentiality in the US National Healthcare Information Network (NHIN) (Invited)
Elliot Sloane - Villanova School of Business, Gondy Leroy - Claremont Graduate University, Steven Sheetz - Virginia Tech

IT Management

Focusing on the IT in IT Adoption & Diffusion
Room: Crestone 1
Session Chair: Pam Carter, Florida State University
8:30 AM
Accommodating Differences in the Uniformity and Stability of Information Systems Artifacts
Anand Jeyaraj - Wright State University

Expanding Views of Technology Acceptance: Seeking Factors Explaining Security Control Adoption
Tim C. Chenoweth - Boise State University, Robert P. Minch - Boise State University, Sharon W. Tabor - Boise State University

Technology Adoption at the Consumer Level: Focus on Internet Based Communication Technology
Kyotei Lee - University of Missouri-St. Louis, Shahz Khan - University of Missouri - St. Louis

Troubled Projects - (3)
Room: Crestone 3
Session Chair: Richard A. Huff, CSU-Pueblo
8:30 AM
The Moderating Effect of Cognitive Capability on Task Conflict: A Longitudinal Study of Task Conflict and Team Performance in Student Software Development Teams
Jun He - University of Michigan-Dearborn

Where Do We Draw The Line? Tolerance of Escalating Commitment To Troubled Projects
Jonathan Paul - University of Sydney, Marcus O’Connor - University of Sydney

Organizational Factors and Bad News Reporting on Troubled IT Projects
ChongWoo Park - Georgia State University, Mark Kel - Georgia State University

IS Challenges for SMEs: The Way Forward
Room: Torreys 2
Session Chair: Anastasia Papazafeiropoulou, Brunel University
8:30 AM
SMEs and IT Innovation. What’s the Way Forward? (Invited)
Anastasia Papazafeiropoulou - Brunel university, Yogesh Dwivedi - Swansea University, Oluwassola Osi - Brunel University

Use of Knowledge in ICT Investment Decision-Making of SMEs
Torsti Rantapuusa - Lahti University of Applied Sciences, Outi Ihanainen - Lahti University of Applied Sciences
The Business Impact of IS Development
Room: Crestone 4
Session Chair: Tony Elliman, Brunel University
8:30 AM
Towards a Benefits Realization Roadmap for ERP Usage in Small and Medium-Sized Enterprises
Jose Esteves Sousa - Instituto de Empresa
The Adoption of POUE and OUE of IT Investments in the Jordanian Business Environment
Hussein Al-Yaasen - Amman University, Ramzi El-Haddad - Brunel University, Saheer Al-Jaghoub - Al-Ahliyya Amman University, Ali Al-Gwen
Edumilis Mendez - Universidad Simon Bolivar, Maria Pérez - Universidad Simón Bolivar, Luis Mendoza - Universidad Simón Bolivar

IT Research and Education
Enrollments - (2)
Room: Castle Peak 2
Session Chair: Craig Van Slyke, University of Central Florida
8:30 AM
Using Information Systems Theory to Increase IS Enrollment
Hope Koch - Baylor University, Tim Kayworth - Baylor University
Where Have All the Students Gone? Strategies for Tackling Falling Enrollments (Invited)
Geoffrey Dick - University of New South Wales, Mary Granger - George Washington University, Carolyn Jacobson - Marymount University, Craig Van Slyke - University of Central Florida

Past, Present and Future of IS Research
Room: Castle Peak 4
Session Chair: Jim Courtney, University of Central Florida
8:30 AM
Ten Years of The Philosophical Foundations Mini-Track at AMCIS - Some Patterns (Invited)
Douglas Steel - University of Houston, Jaana Porra - University of Houston, Michael Parks - University of Houston
Seeking Dragons in IS Research
Elham Mousavidin - University of Houston, Lakshmi Goel - University of Houston
Making Information Systems Research More Valuable
Nik R. Hassan - University of Minnesota Duluth

SAD
Data and Modeling
Room: Torreys 4
Session Chairs: Solomon Antony, Texas Tech University; Glenn Browne, Texas Tech University; Andrew Gemino, Simon Fraser University
8:30 AM
An Augmented Approach To Support Collaborative Distance Learning Of Unified Modeling Language
Keng Siau - University of Nebraska-Lincoln, Fionia Fu-Hoon Nah - University of Nebraska-Lincoln, Brenda Escherbrenner - University of Nebraska-Lincoln, Ashu Guru
Investigating Data Integration Using Sequence Analysis and Process Tracking
Joerg Evermann - Victoria University of Wellington

Security & Privacy
Security & Privacy: Information Security and Privacy Concerns in a Global Economy - (2)
Room: Quandary 2
Session Chair: Soon Chun, City University of New York, College of Staten Island
8:30 AM
Understanding Consumer Motivation for Taking Action against Spyware
Xin Luo - Virginia State University, Anil Gurung - Kansas State University
The Effect of Third Party Seals on Consumers’ Repurchase Process in Online Shopping: A Multi-Group Analysis
Insu Park - University at Buffalo, Amit Bhatnagar - University of Wisconsin-Milwaukee, H. Raghav Rao

Organizational Security Awareness and Control
Room: Quandary 3
Session Chairs: Gurpreet Dhillon, Virginia Commonwealth University; Han Li, Oklahoma State University
8:30 AM
Parents and the Internet: Privacy Awareness, Practices and Control
Robert Crossler, France Belanger - Virginia Tech, Janine S. Hiller, Payal Aggarwal, Karthik Channareshava, Kaigui Bian, Jung-Min Park, Michael Hsiao
Synthesis and Analysis of Moore and Benbasat’s PCI and Witte’s Susceptibility and Severity of Threat Scales
Mark B. Schmidt - St. Cloud State University, Kirk P. Amett
Development of a Framework for Analyzing Individual and Environmental Factors Preceding Attitude toward Information Security
Ruben Mancha - University of Texas at San Antonio, Glenn Dietrich - University of Texas at San Antonio

Social Theory in IS Research - (2)
Room: Ten Mile
Session Chair: Howard Rosenbaum, Indiana University
8:30 AM
Understanding Online Community Effectiveness: The Efficacy of Integrating Group Development and Social Capital Theories
Roderick L. Lee - Penn State University
Internet Use from the Perspective of the Theory of Planned Behaviour
Johann Kerschbaum - University of Vienna, Elisabeth Donat - Donauuniversität Krems, Roman Brandweiner - Danube University Krems
Web 2.0: A Social Informatics Perspective (Invited)
J.P. Allen - University of San Francisco, Howard Rosenbaum - Indiana University, Pnina Shachaf - Indiana University

Coffee Break
Room: Conference Center Ballroom Foyers
10:00 AM
Accrediting Undergraduate and Graduate Programs in Information Systems: Why, Why Not, and How
Room: Red Cloud
Session Chairs: Carolyn Jacobson, Marymount University; George Kasper, Virginia Commonwealth University; Heikki Topi; Richard Mathieu, James Madison University; Richard Redmond, Virginia Commonwealth University; Vikram Sethi, Wright State University
10:30 AM

Lessons Learned in Conducting Healthcare & Information Systems Research: Professors and Physicians Discuss, Debate and Collaborate
Room: Torreys 3
Session Chairs: Calvin Wheeler; Elizabeth Davidson, University of Hawaii; Evgeny Kaganer, Louisiana State University; Irma Becerra-Fernandez. Florida International University; Paul Murphree; Sonja Wiley-Patton, Louisiana State University; Stephanie Mills, Our Lady of the Lake Regional Medical Center
10:30 AM

Structural Equation Modeling (SEM) Using SmartPLS Software: A Visual Tool for Quantitative Researchers Analyzing Path-Based Models
Room: Arapahoe
Session Chair: Geoffrey Hubona, Georgia State University
10:30 AM

Collaboration & KM

Knowledge Management Practices
Room: Grays 1
Session Chairs: David Croasdell, University of Nevada Reno; Nikhil Mehta, Florida A&M University; Rikka Ahlgren, University of Jyvaskyla; Supyuwenyon Varintorn
10:30 AM

Knowledge Management Practices in Thai SMEs: Influence of SME Characteristics on Knowledge Management Processes
Varintorn Supyuwenyon, Nazrul Islam, Uday Kulkarni - Arizona State University

Knowledge Integration in Software Teams: An Assessment of Project Uncertainty and IT-Usage as Antecedents
Nikhil Mehta - Florida A&M University; Terry A. Byrd - Auburn University; Dianne Hall - Auburn University, Kittipong Laosetakhul - Sacred Heart University

Facilitating Design Knowledge Management by Tailoring Software Patterns to Organizational Roles
Rikka Ahlgren - University of Jyvaskyla

DSS

Modeling and Design Considerations of ERS
Room: Torreys 1
Session Chair: Tung Bui, The University of Hawaii
10:30 AM

Ontology Structure of Elements for Web-based Natural Disaster Preparedness Systems
Chen-Hui Chou - University of Wisconsin-Milwaukee, Fatemeh Zahedi - University of Wisconsin - Milwaukee

Emergency Response Coordination and IT Support: Contingency and Strategies
Ru Chen - State University of New York at Buffalo, Raj Sharman - State University of New York at Buffalo, H. Raghav Rao, Sharmahu J. Upadhyaya - State University of New York at Buffalo

Confidence in Crises: Time-Pressed Interorganizational Information Sharing
Janis L. Gogan - Bentley College, Monica Garfield - Bentley College, Mary Ann Robbert - Bentley College

E-Biz & Services

Business Process Automation and Management
Room: Grays 3
Session Chair: Amit Deokar, Dakota State University
10:30 AM

Integration of a Business Rules Engine to Manage Frequently Changing Workflow: A Case Study of Insurance Underwriting Workflow
George K. Royce - University of Nebraska at Omaha

Towards Enhanced Business Process Models Based on Fuzzy Attributes and Rules
Oliver Thomas - DFKI, Thorsten Dollmann, Peter Loos - German Research Center for Artificial Intelligence (DFKI)

Mobile Commerce Strategy
Room: Grays 2
Session Chair: Michele Gribbins, University of Illinois at Springfield
10:30 AM

Mobile Computing Technologies and Organizational Control: A Disciplinary Power Perspective
Jije Wang - Georgia State University

Segmenting the Fixed and Mobile Service Markets in the USA: A Cluster Analysis
Alexander Serenko - Lakehead University, Olir Turel - California State University, Mehdi Zahaf - Lakehead University

Incorporating M-Commerce into Organizational Strategy: A Case Study in the Tourism Sector
Amit Sinhavastava, Rana Tassabehji - University of Bradford, James Wallace - University of Bradford

E-Gov

EGov: From Implementation to Adoption: Challenges to Successful E-Government Diffusion - (2)
Room: Castle Peak 1
Session Chair: Yogesh Dwivedi, Swansea University
10:30 AM

E-Government Implementation Challenges in UK: A Case Study of Trading Standards Department
Vikas Jain - George Washington University, Shalini Kesar - John Moores Liverpool University

RFID and Interorganizational Collaboration: Political and Administrative Challenges
Janis L. Gogan - Bentley College, Christine B. Williams - Bentley College, Jane Fedorowicz - Bentley College

E-government Implementation in Zambia: Contributing Factors (Invited)
Vishanth Weerakkody - Brunel University, Yogesh Dwivedi, Mike Williams - Swansea University, Laurence Brooks, Anthony Mwange - Brunel University
Global IT

**Cultural Impacts on ICT in China**
Room: Crestone 2
Session Chairs: Hua Dai; Susanna Xu, National University of Ireland Galway

10:30 AM

**Cultural Aspects of Emergence of e-Relationships: A Study in a Newly Formed Large Chinese Telecom Enterprise**
Susanna X. Xu - J. E. Cairnes Graduate School of Business & Public Policy, National University of IrelandGalway, Ireland, Joe Nandhakumar - University of Warwick

**A SCOR-Based Method for Supply Chain Process Reengineering with Applications in Chinese Automotive Industry**
Jianyuan Yan - Nankai university, Kai Li - Nankai University, Dongliang Qiu - Nankai university

**Intention to Use Mobile Commerce: A Demographic Analysis of the Chinese Market**
Hua Dai - University of North Carolina at Greensboro, Rahul Singh - University of North Carolina, Greensboro, Lakshmi S. Iyer - The University of North Carolina at Greensboro

HCI

**HCI with Mobile Devices**
Room: Castle Peak 3
Session Chair: Younghwa “Gabe” Lee, University of Kansas

10:30 AM

**Selecting While Walking: An Investigation of Aiming Performance in a Mobile Work Context**
Martin Schedlbauer - Univ. of Mass. Lowell, Jesse Heines - Univ. of Mass. Lowell

**Interface Design for Handheld Mobile Devices (Invited)**
Peter Tarasewich - Northeastern University, Jun Gong - Northeastern University, Fiona Fui Hoon Nah - University of Nebraska-Lincoln

**Horizontal Selection: An Evaluation of a Digital Tabletop Input Device**
Mark Moore - Univ. of Mass. Lowell, Martin Schedlbauer - Univ. of Mass. Lowell, Holly Yanco - Univ. of Mass. Lowell

Healthcare

**Theory Meets Practice in Healthcare - (1)**
Room: Suns
Session Chairs: Sonja Wiley-Patton, Louisiana State University; Stephanie Mills, Our Lady of the Lake Regional Medical Center

10:30 AM

**Do Perceptions of An Organizing Vision Influence Physicians Assimilation of Electronic Medical Records?**
John L. Reardon - University of Hawaii, Elizabeth J. Davidson - Shidler College of Business, University of Hawaii Manoa

**Voice over Internet Protocol (VoIP) in the Emergency Department (ED): A Process Innovation**
Kenneth D. Jones - The University of Texas at San Antonio, Michael Hilliard - Brooke Army Medical Center, Bruce Adams - Brooke Army Medical Center, Stephen Sample - Brooke Army Medical Center, Peter Marks - Brooke Army Medical Center

IT Management

**Exploring New Contexts for Adoption and Diffusion Research**
Room: Crestone 1
Session Chair: Begona Perez-Mira, Louisiana State University

10:30 AM

**Investigating the Antecedents and Benefits of SOA Implementation: A Multi-Case Study Approach**
Tom E. Yoon - Florida State University, Pam Carter - Florida State University

**Getting Ready for Success: May Alignment Be of Help?**
Sebastian F. Martin - Goethe University Frankfurt, Daniel Beimborn - Frankfurt University, Mihir A. Parikh - University of Central Florida, Tim Weitzel - Otto Friedrich University Bamberg

**Tying Context to Post-Adoption Behavior with Information Technology: A Conceptual and Operational Definition of Mindfulness**
Nicholas Roberts - Clemson University, Jason B. Thatcher - Clemson, Richard Klein

**Global Project Management - (4)**
Room: Crestone 3
Session Chair: Min Zhang, Bentley College

10:30 AM

**TQM in IS?: The Case of a Government Agency in Singapore**
Hung-Pheng Tan - National University of Singapore, Michael J. Tan - University of Nevada, Reno, Nian-Jin Lee

**Exploring Control Modes in Globally Distributed IT Work Management**
Min Zhang - Bentley College, Donald Chand - Bentley College, Gary David - Bentley College

**IT Portfolio Management**
Room: Crestone 4
Session Chair: Tony Elliman, Brunel University

10:30 AM

**Implications of Complexity Theory on Real Option Analysis in IT Portfolio Management**
John Burke - University of Illinois at Urbana-Champaign, Michael J. Shaw - University of Illinois Urbana-Champaign

**Rejection and Selection Decisions in the IT Portfolio Composition Process: An Enterprise Risk Management Based Perspective**
Prasanna P. Khadde - University of Illinois Urbana-Champaign, Michael J. Shaw - University of Illinois Urbana-Champaign

**Examining Measurements of Process Capital - A System Model Perspective**
Shari Shang - National ChengChi University, Ya-Ling J. Wu - National Chengchi University

**IT Management: IS Strategy & Implementation - (1)**
Room: Torreys 2
Session Chair: Lance Revenaugh, Cedarville University

10:30 AM

**Information Systems Strategy & Implementation: A Decade of Change (Invited)**
D. Lance Revenaugh - Wilberforce University, Raymond Papp - University of Tampa

**A Trend Toward More Centralized Information Technology (IT) Management**
Carl R. Adams - University of Minnesota, Eric C. Larson - University of Minnesota, Weidong Xia - University of Minnesota

**The Impact of Operational Alignment on IT Flexibility – Empirical Evidence from a Survey in the German Banking Industry**
Daniel Beimborn - Frankfurt University, Jochen Franke, Heinz-Theo Wagner - Frankfurt University, Tim Weitzel
IT Research and Education

Assessing the IS Curriculum
Room: Castle Peak 2
Session Chairs: Jeff Merhout, Miami University; Skip Benamati, Miami University

10:30 AM
Project-Based Learning across the MIS Curriculum: An Assessment on Team Building
Mohammad A. Rob - University of Houston-Clear Lake

Integrating Institutional and Individual Information Systems Assessment Through the Center for Computing Education Research
Lynn J. McKell - Brigham Young University, Herbert E. Longenecker - U of South Alabama, Jeffrey P. Landry - U of South Alabama, J H. Pardue - U of South Alabamas

Adapting the MSIS Curriculum for Healthcare
Xiaoni Zhang - Northern Kentucky University, Ben Martz - Northern Kentucky University, Gary Ozanich - Northern Kentucky University

Systems Theory, Deliberative Inquiry and Phenomenology
Room: Castle Peak 4
Session Chair: Jim Courtney, University of Central Florida

10:30 AM
General Systems Theory: A Guiding Framework for IS Research
Shivraj Kanungo - The George Washington University, Vikas Jain - George Washington University

The Importance of Deliberative Inquiry for IS Research
Zaheeruddin Asif - Temple University, Heinz K. Klein

Knowledge Sharing as a Work of Self-Presentation: A Phenomenological Study in Knowledge Management Systems
Feng-Yang Kuo - Sun Yat-sen University, Mei-Lien Young - Shu-Te University

SAD
Analysis, Design and Modeling
Room: Torreys 4
Session Chair: John Erickson, University of Nebraska at Omaha

10:30 AM
Service Responsibility Tables: A New Tool for Analyzing and Designing Systems
Steven Alter - Univ of San Francisco

Integration of Models for Understanding Continuance of Process Modeling Techniques
Jan Recker - Queensland University of Technology, Michael Rosenme - Queensland University of Technology

Design Science Research on Systems Analysis and Design: The Case of UML (Invited)
Xin Tan - Fairleigh Dickinson University, Keng Siau - University of Nebraska-Lincoln, John Erickson - University of Nebraska at Omaha

Conference Lunch: Rethinking Information Systems to Accommodate an Abundance of Riches
Room: Longs Peak
Session Chair: Jose Blakely, Microsoft

12:00 PM

IT Service Management in the IS Curriculum: A Road Map
Room: Red Cloud
Session Chairs: Jack Probst; John Beachboard, Idaho State University; Ramesh Venkatraman, Bharathidasan Institute of Management; Stuart Galup, Florida Atlantic University; Sue Conger, University of Dallas

2:00 PM
From Hindsight to Foresight: Applying Delphi, Cross Impact Analysis, and Scenarios
Room: Arapahoe
Session Chairs: Anat Hovav, Korea University Business School; Paul Gray, Claremont Graduate University

2:00 PM
Beyond Blackboard: Microsoft Technologies for Facilitating Group Work in Higher Education
Room: Shavano
Session Chair: Randy Guthrie, Microsoft

Collaboration & KM
Knowledge Sharing/Reuse
Room: Grays 1
Session Chairs: Donald Jones, Texas Tech University; Ravidran Sury; Stacie Petter, University of Nebraska at Omaha

2:00 PM
Conference Paper Sharing: Social-Psychological Perspectives
Jeong-Yeon Lee - University of Kansas, Yungwha Lee - University of Kansas, Preeti Wadhwa- University of Kansas

Do Task Complexity and Knowledge Recency Affect Knowledge Reuse? Implications for Knowledge Management Efforts
Govind Iyer - Arizona State University, Sury Ravindran - Arizona State University

A Generic Process for Individual Knowledge Reuse: Potential Problems and Solutions
Stacie Petter - University of Nebraska at Omaha, Vijay Vaishnavi - Georgia State University

DSS
Assessing ERS
Room: Torreys 1
Session Chair: Tung Bui, The University of Hawaii

2:00 PM
Community Response Grids for Older Adults: Motivations, Usability, and Sociability
Philip Fei Wu - University of Maryland, Jenny Preece - University of Maryland, Ben Shneiderman - University of Maryland, Paul T. Jaeger, Yan Qu

Computer-aided Credibility Assessment by Novice Lie-Catchers
Matthew L. Jensen - University of Arizona, Judee K. Burgoon - University of Arizona, Jay F. Nunamaker, Jr. - University of Arizona
E-Biz & Services

Adoption of Mobile Technologies - (1)
Room: Grays 2
Session Chair: Ofir Turel, California State University Fullerton
2:00 PM
Early Consumer Adoption of Mobile TV from the Perspective of Flow Experience
Yoonhyuk Jung - Louisiana State University, Sonja Wiley-Patton - Louisiana State University
Exploring the Value Structure Behind Mobile Auction Adoption Intention
Ya Tang - University of Illinois at Urbana-Champaign, Paul W. Forster - Hong Kong University of Science and Technology
Adoption of SMS for Business-to-Consumer Usage: Supporting Adherence to Healthy Activities
Mihail Cocosila - McMaster University, Norm Archer - McMaster University, Yufei Yuan - McMaster University

Business Process Automation and Management - (2)
Room: Grays 3
Session Chair: Amit Deokar, Dakota State University
2:00 PM
Are We There Yet-Seamless Mapping of BPMN to BPEL4WS
Marta Indulska - The University of Queensland, Jan Recker - Queensland University of Technology, Peter Green - The University of Queensland, Michael Rosemann - Queensland University of Technology
An Approach for Capacity Planning of Web Service Workflows
Julian Eckert - Technische Universität Darmstadt, Nicolas Repp - Technische Universität Darmstadt, Rainer Berbner - Technische Universität Darmstadt, Ralf Steinmetz - Technische Universität Darmstadt

E-Gov

IS/IT in nonprofits
Room: Castle Peak 1
Session Chairs: Kieran Mathieson, Oakland University; Oscar Gutierrez, University of Massachusetts Boston; Wei Zhang, University of Massachusetts Boston
2:00 PM
Fundraising and the Internet
Kemal Allinikmer - Purdue University, Prabuddha De - Purdue University, Yasir Ozcelik - Fairfield University, Zader D. Ozdemir - Miami University
eGovernment Initiatives and Ex-Ante IT Investment Evaluation
Thanos C. Papadopoulos - Warwick Business School, Panagiotis Kanelis - Athens University of Economics and Business
Information Systems Research in the Nonprofit Context: A New Frontier (Invited)
Oscar Gutierrez - Massachusetts Boston, Wei Zhang - UMass Boston, College of Management

Global IT

E-Service Adoption in China
Room: Crestone 2
Session Chairs: Xin Luo, Virginia State University; Yongjian Li
2:00 PM
An Assessment of U.S. and Chinese Online Gaming Environments and Futures
Merrill Warkentin - Mississippi State University, Chengqi Guo - Mississippi State University, Xin Luo - Virginia State University, Feifei Xie

E-CIS

Problems, Challenges, and Suggestions for Reverse Logistics of Publishing Industry in China
Cansheng Wei, Yongjian Li - NanKai University
Understanding Internet Banking: An Empirical Investigation of Potential Customers’ Acceptance in Mainland China
Weiling Ke - Clarkson University, Bingia Shao - Chongqing University, Linhua Yang - Chongqing Education College, zhangxi Lin

HCI

Habit, Continuance, and Interruptions with Technology
Room: Castle Peak 3
Session Chair: Susan Lippert, Drexel University
2:00 PM
The Different Mechanisms of Habit and Past Behavior on Evaluations and IS Continuance Intention: An Empirical Investigation
Mei-Chun Wu - National Sun Yat-sen University
Roles of Attitudes in Initial and Continued ICT Use: A Longitudinal Study
Ping Zhang - Syracuse University
Technology Mediated Interruptions: The Effects of Task and Interruption Characteristics on Decision-Making
Asli Basoglu - Washington State, Mark Fuller - Washington State

Healthcare

Theory Meets Practice in Healthcare - (2)
Room: Suns
Session Chairs: Alisha Malloy, University of Alabama; Dorothea L. Abraham, College of William and Mary; Sonja Wiley-Patton, Louisiana State University; Stephanie Mills, Our Lady of the Lake Regional Medical Center
2:00 PM
IT expenditure in a Dutch Hospital
Ronald Spanjers - Catharina Hospital
Lessons Learned in Health Care Research: Four IS Case Studies (Invited)
Sonja Wiley-Patton - Louisiana State University, Alisha Malloy - University of Alabama, Dorthea LaChon Abraham - College of William & Mary, Stephanie Mills - Franciscan Missionary of Our Lady, Suzanne Pawlowski - Louisiana State University, Karen Hare - New Jersey Institute of Technology, Sean Lane - Louisiana State University, Irma Becerra-Fernandez - Florida International University, Bili Sallas - Louisiana State University

IT Management

Case Studies Methodology
Room: Crestone 3
Session Chair: Uwe Leimstoll, University of Applied Sciences Northwestern Switzerland
2:00 PM
How to Convince People Who Don’t Like IT to Use IT: A Case Study on E-Recruiting
Andreas Eckhardt - Frankfurt University, Tim Wezel - Bamberg University, Wolfgang Keerig - Frankfurt University, Josef Buschbacher - Festo AG
The eXperience Methodology for Writing IS Case Studies (Invited)
Pete Schubert - University of Koblenz-Landau, Ralf Wolff - University of Applied Sciences Northwestern Switzerland
Enterprise Systems Architecture and Technology - (1)
Room: Crestone 1
Session Chair: Randy Bradley, University of Tennessee
2:00 PM
Evaluating Information Systems Flexibility: a Research Approach to Build a Framework
Laura Jacome - ITAM
Dynamic Alignment of ERP Systems and their Documentations - An Approach for Documentation Quality Improvement
Ralf Knackstedt, Axel Winkelmann - European Research Center for Information Systems (ERCIS), Jörg Becker

IT Management: IS Strategy & Implementation - (2)
Room: Crestone 4
Session Chair: Lance Revenaugh, Cedarville University
2:00 PM
Will Your Acquisitions Increase Your IT Budget? The Effects of Mergers and Acquisitions Strategy on Firms? Information Technology Strategy
Viet T. Dao - University of Oklahoma
Mind the Gap: Positioning Information Systems/Information Technology within the Process of Post-merger Integration
Dragos Vieru - HEC Montreal, Suzanne Rivard - HEC Montreal
IT Innovation Persistence: An Exploratory Analysis
Theophanis Stratopoulos - University of Waterloo, Jee-Hae Lim - University of Waterloo

IT Management: Enterprise Systems-Organizational Issues - (1)
Room: Torreys 3
Session Chairs: Amany Elbanna, London School of Economics and Political science; Darshana Sadera, Queensland University of Technology; Marinos Themistocleous, Brunel University
2:00 PM
Everyone is Different! Exploring the Issues and Problems with ERP Enabled Shared Service Initiatives (Invited)
Darshana Sadera - Queensland University of Technology, Sharmistha Dey - Queensland University of Technology
Towards the Causal Structure of Problems in Enterprise System Adoption
Piotr Soja - Cracow University of Economics, Grazyna Palwoda-Pekas - Cracow University of Economics
Measuring User-Coping Strategies of Adaptation to Information Technologies
Christophe M. Eile-dit-cosaque - University of Paris Dauphine

RFID Business Impact
Room: Torreys 2
Session Chair: Deborah J. Armstrong, Florida State University
2:00 PM
Is There a Business Case for RFID? (Invited)
Cynthia Riemenschneider - University of Arkansas, Bill Hardgrave - University of Arkansas, Deborah Armstrong - Florida State University
Assessing the Impact of Privacy-Enhancing Technologies for RFID in the Retail Industry
Frederic G. Thiesse - University of St. Gallen, Christian Floerkemeier - ETH Zurich, Elgar Flesch - University of St.Gallen

IT Research and Education
Issues Concerned with Online Learning
Room: Castle Peak 2
Session Chair: Pekka Makkonen, University of Jyväskylä
2:00 PM
Online versus Traditional Classroom Environments: An Exploratory Study of Course Characteristics
Tim Klaus - Texas A&M University - Corpus Christi, Chuleeporn Changchit - Texas A&M University - Corpus Christi
Student-Created Screen Capture Videos as a Part of Information Systems Science Course: Learning in the Spirit of YouTube
Pekka Makkonen - University of Jyväskylä

Instructor Perception of Online Discussion Boards
Nathan E. Bots - Claremont Graduate University, Terry Ryan - Claremont Graduate University

IT Research & Education: Research Methods in IS - (1)
Room: Castle Peak 4
Session Chair: Emmanuel Monod, Paris Dauphine University
2:00 PM
Building Theory from Practice: Opportunities in IS Project Management
Peter J. Reynolds - University of New South Wales, Philip Yetton - University of New South Wales
Diversity in Collaborative Information Systems (IS) Research Methods: Academic Breadth or ‘Re-Inventing the Wheel’?
Claudia Loebbecke - University of Cologne, Olivier Berthod - University of Cologne, Claudia Huyskens - University of Cologne
Context, Process and Outcomes of ISD: An Allegorical Tale
Mike Newman - University of Manchester

SAD
Method Engineering
Room: Torreys 4
Session Chair: Xin Tan, Fairleigh Dickinson University
2:00 PM
The BWW-Model as Method Engineering Theory
Andreas Geherti - Technische Universitat Dresden, Daniel Pfeiffer - University of Muenster, Jörg Becker
Configurative Method Engineering - On the Applicability of Reference Modeling Mechanisms in Method Engineering
Jörg Becker, Ralf Knackstedt, Daniel Pfeiffer - European Research Center for Information Systems, Christian Janiesch

Journal Minitrack: What Makes CAIS Tick?
Room: Ten Mile
Session Chairs: Paul Lowry, Brigham Young University; Jerry Luftman, Stevens Institute of Technology; Joey George, Florida State University; Steve Alter, University of San Francisco; Jane Fedorowicz, Bentley College
2:00 PM

Coffee Break
Room: Conference Center Ballroom Foyers
3:30 PM
IBM: SSME Research and Curriculum Development
Room: Shavano
Session Chairs: Stephen Kwan, San Jose State University; Paul Kontogiorgis, IBM SSME Ambassador; Ron Dattero, Missouri State 4:00 PM

Declining IS/IT Enrollments: Issues and Strategies
Room: Ten Mile
Session Chairs: Craig Van Slyke, University of Central Florida; Geoffrey Dick, University of New South Wales; Mary Granger, George Washington University; Rick Watson, University of Georgia; John Plotnicki, Colorado State University; Jerry Luftman, Stevens Institute of Technology 4:00 PM

Using ITIL to Improve IT Services
Room: Red Cloud
Session Chairs: Barbara Denison, Wright State Univ; Jim McGrane; Jon Richard; Vikram Sethi, Wright State University 4:00 PM

How to Start an IS Academic Program in Health Information Systems
Room: Arapahoe
Session Chairs: Ken Trimmer, Idaho State University; Vance Wilson, University of Wisconsin-Milwaukee 4:00 PM

Context-awareness in Pervasive Computing, Mobile Services, and Healthcare
Room: Suns
Session Chair: Upkar Varshney, Georgia State University 4:00 PM

Collaboration & KM
Knowledge Transfer I
Room: Grays 1
Session Chairs: Axel Winkelmann, Universitat Munster; Samuel Otim; Scott Paquette, University of Toronto; Todd Peachy 4:00 PM

Investigating Knowledge Transfer: A Preliminary Model to Improve Our Understanding of the Literature
Todd Peachey - AFIT, Summer Bartczak - AFIT, Dianne Hall - Auburn University

Knowledge Transfer in Information Systems Research: State of the Art and Perspectives for Internet Literature Services
Ralf Knackstedt - European Research Institute for Information Systems, Axel Winkelmann - European Research Center for Information Systems (ERCIS), Robert Braun

Design Science
Open Source Software Development
Room: Quandary 1
Session Chairs: Donald Wynn, University of Georgia; Sherea Daniel, University of Maryland 4:00 PM

Measuring Knowledge Sharing in Open Source Software Development Teams
Yuan Long - Colorado state university-Pueblo, Keng Sliau - University of Nebraska-Lincoln, Kris Howell - Colorado State University-Pueblo

The Application of DEA to Measure the Efficiency of Open Source Security Tool Production
Richard G. Mathieu - James Madison University, Barry A. Wray - University of North Carolina at Wilmington

Retention and Quality in Open Source Software Projects
Vishal Mitha - University of North Carolina at Greensboro, Prashant C. Palvia - UNCG

DSS
DSS: Environmental DSS - (1)
Room: Torreys 1
Session Chair: Omar El-Gayar, Dakota State University 4:00 PM

A Spatial Decision Support System for Flood Risk Monitoring
Suzette R. Burckhard - South Dakota State U

A Web-based DSS Supporting the Multiple-Perspectives of the Manatee-Watercraft Collision Problem
Lars P. Linden - University of Central Florida, James F. Courtney - University of Central Florida

Antecedent Factors Influencing Customer Decision Support Satisfaction from e-WOM Systems
Chul Woo Yoo - Seoul National University, Junghoon Moon - Information and Communications University, Young Chan Choe - Seoul National University

E-Biz & Services
Adoption of Mobile Technologies - (2)
Room: Grays 2
Session Chair: Michele Gribbins, University of Illinois at Springfield 4:00 PM

Measuring Mobil Device Usability as a Second Order Construct in Mobile Information Systems
Andrew Urbaczewski - University of Michigan - Dearborn, Matti Kivistö

Organisational Adoption of Mobile Distributed Work: An Empirical Examination
Probir K. Banerjee - City University of Hong Kong, Sarah P. Shek - City University of Hong Kong, Choong L. Sia - City University of Hong Kong

E-Business and SMEs - (1)
Room: Grays 3
Session Chairs: Nancy Levenburg; Simha Magal, Grand Valley State University 4:00 PM

E-Business Use in Small and Medium-Sized Tourism Enterprises: A Post Adoption Perspective
Laddawan Kaewkitipong - Lancaster University, David H. Brown - Lancaster University Management School

Exploring the Determinants of Web-Based E-Business Evolution in Canada
Carlos Carrasquian - University of Lethbridge, Ken Klassen - University of Georgia

A Taxonomy of Virtual Information Tasks and e-capability of Visitor Information Centres: An Australian Case Study
John D’Ambra - The University of New South Wales, Nina Murdik
E-Gov

Egov: Managerial and Social Aspects of E-Government
Room: Castle Peak 1
Session Chair: Roman Brandtweiner, Vienna University of Economics & BA

Saturday, August 11, 2007

Cultural Barriers/Enablers in Implementing E-Government Initiatives in Malaysia
Stephen Jackson - The Queen's University of Belfast, Meng Seng Wong - The Queen's University of Belfast, George Philip - The Queen's University of Belfast

Voting Early and Often Can Be a Good Thing
Jerry Post - University of the Pacific

Antecedents of e-Government Success: A Phenomenological Study
M Naveed Bajr - The University of North Carolina - Greensboro; Prashant C Pakra - The University of North Carolina - Greensboro; Anna Latif - The University of North Carolina - Greensboro

IT Management

Enterprise Systems Architecture and Technology - (2)
Room: Crestone 1
Session Chair: Utako Tanigawa, Wal-Mart Stores, Inc.

Service-Oriented Architecture Paradigm: Major Trend or Hype for the German Banking Industry?
Stefan Schulte - TU Darmstadt, Nicolas Ropp - Technische Universität Darmstadt, Rainer Berbner - Technische Universität Darmstadt, Ralf Steinmetz - Technische Universität Darmstadt, Ralf Schaarschmidt - IBM

Enterprise Architecture Stakeholders - a Holistic View
Eetu I. Niemi - University of Jyväskylä

Information Systems Applied
Room: Crestone 3
Session Chair: Uwe Leimstoll, University of Applied Sciences Northwestern Switzerland

All Stakeholders are Flexible But Some are More Flexible Than Others - External Stakeholder Influence: A Case Study Experience
Hilary Berger - University of Wales Institute Cardiff

IS/IT in Emerging Economies
Room: Crestone 2
Session Chairs: H. Roland Weistroffer, Virginia Commonwealth University; Narcyz Roztocki, SUNY at New Paltz

4:00 PM

IS/IT in Developing and Emerging Economies (Invited)
Narcyz Roztocki - State University of New York at New Paltz, H. Roland Weistroffer - Virginia Commonwealth University, Sonali Morar - Brunel University, Syed Nasirin - Brunel University

Reaching New Heights and Seeing New Realities: A Study of Software Services in an Emerging Economy
Pratyush Bharati - University of Massachusetts

ICT Investment Impacts on Future Levels of Democracy, Corruption, and E-Government Acceptance in Emerging Countries
Daniel Soper - Arizona State University

Quality and Performance on the Web
Room: Castle Peak 3
Session Chair: Andrea Everard, University of Delaware

4:00 PM

A Research Model of Relationship Quality in E-Commerce: Connecting IS Factors with Marketing Profitability
Heshan Sun - Syracuse University, Ping Zhang - Syracuse University, Xue S. Xiao - Syracuse University

The Influence of Website Quality and Expectancy-Disconfirmation on Assessments of Service Quality: A Signaling Theory Perspective
John D. Wells - Washington State University, Ryan T. Wright - Washington State University, Thomas Carignan

The Effects of Online Rating Validity on Decision Performance
Robin Poston - University of Memphis, Amy Hennington - University of Memphis

IT Management: Reaching New Heights through an Understanding of the Application, Adoption, and Use of Radio Frequency Identification - (2)
Room: Torreys 2
Session Chair: Deborah J. Armstrong, Florida State University

Towards Item-Level RFID in the Japanese Publishing Industry
Claudia Loebebecke - University of Cologne, Masakazu Fujita, Claudio Huyskens - University of Cologne

RFID-Enabled Shelf Replenishment with Case-Level Tagging: A Simulation Study
Frederic G. Thiesse - University of St. Gallen, Christian Tellkamp, Elgar Fleisch - University of St. Gallen
IT Management: Enterprise Systems - Organizational Issues - (2)
Room: Torreys 3
Session Chairs: Amany Elbanna, London School of Economics and Political Science; Darshana Sedera, Queensland University of Technology; Marinos Themistocleous, Brunel University

4:00 PM
Reap from ERP Systems - The Management of Absorptive Capacity in Post-ERP Implementation
Shari Shang - National ChengChi University, Chih-Hsien Hsu - National Chengchi University

Aligning Organizational Requirements with Enterprise Systems Capabilities: The Role of Domain-Specific Knowledge
Michael Rosemann - Queensland University of Technology, Iris Vessey - University of Queensland, Ron Weber - Monash University, Corina Radulescu

Boundaries and Knowledge Contribution in Interorganizational Relationships: A Social Capital Perspective
Carmen C. Lewis - Florida State University, Ashley A. Bush - Florida State University

IT Research and Education
Results of Experiments
Room: Castle Peak 2
Session Chair: Sonja Fischer

4:00 PM
An Information Technology Literacy Self-Assessment Instrument: Development and Pilot Results
Jorge Perez - Kennesaw State University, Meg Murray - Kennesaw State University, Martha Myers - Kennesaw State University

Acceptance and Benefits of Web-based Self-Assessments at Universities
Sonja Fischer - University Erlangen-Nuremberg, Michael Amberg - FAU, Nadja Knarr - Friedrich-Alexander-University Erlangen-Nuremberg

Heidegger's Phenomenology still a “Preferred Research Approach” for User-Driven Research? The Case of Cultural Organizations (Invited)
Emmanuel Monod - Paris Dauphine University, Jessie Pallud - Paris Dauphine University, Heinz K. Klein - State University of New York

Social Theory in IS Research - (1)
Room: Castle Peak 4
Session Chair: Pnina Shachaf, Indiana University

4:00 PM
Examining Alignment of Frames Using Actor-Network Constructs: The Implementation of an IT Project
Bijan Azad - American University of Beirut, Sameer Farah - University of Maryland

A Realist Social Theory of Information Systems
Michael Cuellar - Georgia State University

Mediated Interaction: Social Informatics in the Era of Ubiquitous Computing
Hamid R. Elbia - Indiana University

Security & Privacy
Evolving Nature of Privacy
Room: Quandary 2
Session Chair: Jeff Stanton, Syracuse University

4:00 PM
Privacy in the YouTube Era: Evolving Concepts in the Protection of Personal Information (Invited)
Jeffrey Stanton - Syracuse University, Hamid Nemati - UNCG, Soon Chun - City University of New York, Jengchung Chen - National Cheng Kung University

A Personal Information Auction: Measuring the Differential Value of Privacy
Daniel O. Rice - Loyola College in Maryland, John D'Arcy - Towson University

Without Permission: Privacy on the Line
Joanne H. Pratt - Joanne H. Pratt Associates, Sue Conger

IS Security Education - (2)
Room: Quandary 3
Session Chair: Benjamin Ngugi, Nova Southeastern University

4:00 PM
An Information Systems Security Framework
Joseph H. Schuessler - University of North Texas

Comparing Security Perceptions of E-Commerce Users
Mark B. Schmidt - St. Cloud State University, Jim Q. Chen - St. Cloud State University, Dien Phan - St. Cloud State University, Kirk P. Arnett

Social Event
Room: Decatur Field
6:30 PM
Sunday, August 12, 2007

**Continental Breakfast**
Room: Conference Center
7:00 AM

**Current Issues in Mobile Wireless and Technologies**
Room: Torreys 2
Session Chairs: Geoffrey Knoerzer, DePaul University; J.P Shim, Mississippi State University; Kevin WhiteHurst; Sasha DeKleva, DePaul University; Upkar Varshney, Georgia State University
8:30 AM

**FOOM - Functional & Object Oriented Methodology: An Integrated Approach**
Room: Castle Peak 1
Session Chair: Peretz Shoval, Ben-Gurion University of the Negev
8:30 AM

**Collaboration & KM**

**Knowledge Transfer - (2)**
Room: Grays 1
Session Chairs: Benjamin Voigt, University of Zurich; Donald Jones, Texas Tech University; Jeff Erickson, University of Colorado at Denver; Joo Yeon Park, Yonsei University; Malgorzata Bugajska, University of Zurich
8:30 AM

**How to Manage Knowledge Transfer in IT - Outsourcing Relationships Towards a Reference Model**
Benjamin J. Vogl - University of Zurich, Jasminko Novak - University of Zurich, Gerhard Schwabe - University of Zurich

**Piloting Knowledge Transfer in IT/IS Outsourcing Relationship Towards Sustainable Knowledge Transfer Process: Learnings from Swiss Financial Institution**
Malgorzata Bugajska - University of Zürich

**Design Science**

**Organizational Use of Open-Source**
Room: Quandary 1
Session Chairs: Leigh Jin; Marie-Claude Boudreau, University of Georgia
8:30 AM

**The Adoption of Open Source Desktop Software in a Large Public Administration**
Kris Ven - University of Antwerp, Philip Huysmans - University of Antwerp, Jan Verelst - University of Antwerp

**Attractiveness of Open Source Projects: A Path to Software Quality**
Carlos D. Santos - Southern Illinois University, Kay Nelson - Southern Illinois University

**Public Sector Business Intelligence – An Open Source Approach**
Bjørn Niehaves, Felix Mueller-Wienbergen - European Research Center for Information Systems, Joerg Becker

**Mobile Business: Strategy and Implementation**
Room: Quandary 3
Session Chair: Jan Muntermann, J.W.Goethe-University Frankfurt
8:30 AM

**Strategic Planning for Enterprise Mobility: A Readiness-Centric Approach**
Rahul C. Basole - Georgia Institute of Technology

**Enabling Efficient and Privacy-friendly Location-based Services with Standardized Intermediary Infrastructures**
Tobias Scherner - University of Frankfurt

**DSS**

**Values and Ethics in the Decision Environment**
Room: Torreys 1
Session Chairs: Dianne Hall, Auburn University; Russell Robbins, Marist College
8:30 AM

**Decision Support for Individuals, Groups, and Organizations: Ethics and Values in the Context of Complex Problem Solving (Invited)**
Russell Robbins - Marist College, Dianne Hall - Auburn University

**A Study on the Impact of Values on the Open Source Design Decision-making Process**
Glen Sagers - Illinois State University, Bryan Hosack - Illinois State University

**Diopta: An Ethics Decision Support System**
Kieran Mathieson - Oakland University

**E-Biz & Services**

**Semantic eBusiness**
Room: Grays 2
Session Chair: Fergle Daubeterre
8:30 AM

**Semantic SOA - IT Catalyst for Business Transformation**
Shavin Rachana - Infosys Technologies Ltd, Rajat Kumar - Infosys Technologies Ltd

**Semantic Machine Translation in Object Oriented Programming: Toward a Comprehensive, Idiomatic Model for Multilingual Communication**
Philip D. Crowder - Virginia Intermont College, David W. Marlow - University of South Carolina - Upstate

**Secure Integration of eBusiness Processes in the Extended-Enterprise (Invited)**
Fergle Daubeterre - UNCG, Rahul Singh - UNC Greensboro, Lakshmi Iyer - The University of North Carolina at Greensboro, Richard Ehrhardt - UNCG

**E-Business and SMEs - (2)**
Room: Grays 3
Session Chairs: Parag Kosalge, Grand Valley State University; Simha Magal, Grand Valley State University
8:30 AM

**Towards an Understanding of the Influence of Organisational Factors on the CoSourcing Decision**
Mark Borman - The University of Sydney

**Relationship Between Importance and Performance of E-Business Motivations Among SMEs (Invited)**
Simha Magal - Grand Valley State University, Parag Kosalge - Grand Valley State University, Nancy Levenburg - Grand Valley State University
HCI

Behavior and Task Processes in HCI
Room: Castle Peak 3
Session Chair: Dirk Hovorka, University of Colorado
8:30 AM
Usability in Multiple Monitor Displays
Jake Truemper - Perficient, Inc., Richard Hall, Michael Hilgers, Morris Kalliny, Hong Sheng - University of Missouri-Rolla
Using Event Based Markov Model Simulation to Analyze Interactive Human Behavior
Thomas G. Kannampallil - The Pennsylvania State University, Steven R. Haynes - The Pennsylvania State University

IT Management

System Design and Modeling for Information Quality
Room: Crestone 1
Session Chair: Mary Ann Robbert, Bentley College
8:30 AM
GIGO or not GIGO: Error Propagation in Basic Information Processing Operations
Irl Askira Gelman - University of Arizona
CEIP Maps: Context-embedded Information Product Maps
Yang Lee - Northeastern University, Samuel Chase, Jonathan Fisher, Andrew Leinung, Dillon McDowell, Michael Paradiso, Jonathan Simons, Christopher Yarsawich - Northeastern University
Data Quality Begins with the Business Model
Mary Ann Robbert - Bentley College, Donna B. Fletcher - Bentley College

IS Strategy & Implementation - (3)
Room: Crestone 2
Session Chair: Raymond Papp, University of Tampa
8:30 AM
Information Systems Impact Model Proof of Concept
Bob McQuaid - Pepperdine University
An Exploratory Study of the Influence of External Stakeholders on the Strategic Alignment of IS Projects
David Murungi - Louisiana State University
Aligning IT Strategy to Business Strategy in a Multi-Business Company
A.J. Gilbert Silvius - Utrecht University of Professional Education

Challenges in IT management within SMEs
Room: Crestone 3
Session Chair: Anastasia Papazafeiropoulou, Brunel university
8:30 AM
The Impact of Managerial Characteristics of Top Management Team on the Extent of Information Technology Adoption: An Exploratory Study with the Upper Echelon Theory
Ta-Tao Chuang - Gonzaga University, Kazuo Nakatani, Duanning Zhou - Eastern Washington University
Comparing Alignment Factors in SMEs and Large Organizations: A Planning Integration Perspective
Anabel Gutierrez - Brunel University, Jorge Orozco - Brunel University, Alan Serrano - Brunel University, Ali Nawazish, Homa Yaz

Outsourcing Outcome
Room: Crestone 4
Session Chair: Mark Borman, The University of Sydney
8:30 AM
Outsourcing Success: Psychological Contract Perspective
Tejaswin Herath - SUNY Buffalo, Rajiv Kishore - SUNY Buffalo
Understanding Information System Outsourcing Failure: Lessons from a Case Study
Ranganathan Chandrasekaran - Univ of Illinois at Chicago, Ahmed Tayeh, Vaishali Nagpure
How to Measure Relationships - Merging Alignment and Outsourcing Research towards a Unified Relationship Quality Construct
Daniel Beimborn - Frankfurt University, Stefan A. Blumenberg - Frankfurt University

Offshoring: Trends, Issues and Management - (2)
Room: Torreys 3
Session Chairs: Jing Long Zhang; Kallol Bagchi, University of Texas at El Paso
8:30 AM
A Comparative Analysis of Offshored and Onshored Software Development Projects (Invited)
Kallol Bagchi - University of Texas, El Paso, Peeter Kirs - The University of Texas at El Paso, Godwin Udo - University of Texas at El Paso
Cultural Issues in Globally Distributed Information Systems Development: A Survey and Analysis
Huyen Huang - The Pennsylvania State University

IT Research and Education

Studies on Academic Success
Room: Castle Peak 2
Session Chair: Rakesh Babu, University of North Carolina at Greensboro
8:30 AM
The Influence of WebCT Information Technology and Structure of Instruction on Students Academic Performance
Konstantin V. Taskov - University of North Texas
Exploring Student Perceptions of an Electronic Textbook: A TAM Perspective
Klara Nelson - The University of Tampa, Harold Webb
Differences in Factors Affecting Academic Success for Disabled Individuals in Technology-Mediated Learning Environments
Rakesh Babu - University of North Carolina at Greensboro, Rahul Singh - UNC Greensboro, Lakshmi S. Iyer - The University of North Carolina at Greensboro, Vishal Midha - University of North Carolina at Greensboro

Security & Privacy

Privacy Perception
Room: Torreys 4
Session Chair: Soon Chun, City University of New York, College of Staten Island
8:30 AM
Workplace Internet Use Monitoring and Employee Behavior Intention Change
Qinyu Liao - UT Brownsville, Xin Luo - Virginia State University, Anil Gurung - Kansas State University, Long Li - Virginia Commonwealth University
The Impact of Government Trust Perception on Privacy Risk Perceptions and Consumer Acceptance Of Residual RFID Technologies
Andrew S. Jensen, Joseph A. Cazier - Appalachian State University, Dinesh S. Dave - Appalachian State University
An Investigation of Consumer's Security and Privacy Perceptions in Mobile Commerce
Hua Dai - University of North Carolina at Greensboro, Lakshmi S. Iyer - The University of North Carolina at Greensboro, Rahul Singh - University of North Carolina, Greensboro
Information Security Within and Across Business Networks
Room: Quandary 2
Session Chair: Scott Dynes

8:30 AM
Information Security in the Extended Enterprise: A Research Agenda (Invited)
Scott Dynes - Tuck School of Business, Lutz Kolbe - University of Goettingen, Ragnar Schierholz - ABB Switzerland Ltd.

Extended-Enterprise Information Security: A Risk Propagation Framework for Information Supply Chains
Ravi S. Behara - Florida Atlantic University, C D. Huang - Florida Atlantic University, Qing Hu - Florida Atlantic University

Assessing Business Process Security Awareness: A Service-Oriented Approach
Mariagrazia Fugini - Politecnico di Milano, Ernesto Damiani - Università di Milano, Karl Reed - La Trobe University

Design Science

Peer-to-Peer Paradigm
Room: Quandary 1
Session Chair: Kai Fischbach

10:30 AM
Electronic Trading Venue Peers
Adrian Wranik - Johann Wolfgang Goethe-University

Studying Microscopic Peer-to-Peer Communication Patterns (Invited)
Peter Gloos - MIT Sloan School of Management, Daniel Oster - University of Cologne, Kai Fischbach - University of Cologne, Koji Arisawa - Hitachi Advanced Research Laboratory, Robert Laubacher - MIT Sloan School of Management, Benjamin Waber - MIT Media Laboratory

The Impact of the P2P Paradigm on the New Media Industries
Nicolas C. Liebau - Technische Universität Darmstadt, Konstantin Pussep, Kalman Graffi, Sebastian Kaune, André Beyer, Eric Jahn, Ralf Steinmetz

Mobile Business: Case Studies
Room: Quandary 3
Session Chair: Robert Nickerson, San Francisco State University

10:30 AM
Mobile Technologies for Efficient Service Processes: A Case Study in the German Machine and Plant Construction Industry
Oliver Thomas - DFKI, Philipp Walter - DFKI, Peter Los - German Research Center for Artificial Intelligence (DFKI), Markus Nütgens, Michael Schlicker

Privacy-Friendly LBS: A Prototype-Supported Case Study
Jan Zibuschka - JWG University Frankfurt, Lothar Fritsch, Mike Radmacher - JWG University Frankfurt, Tobias Scherner - University of Frankfurt, Kai Rannenberg

Ubiquitous Applications - (2)
Room: Castle Peak 4

10:00 AM
Connecting Mobile Phones to the Internet of Things: A Discussion of Compatibility Issues Between EPC and NFC
Thomas Wiechert - University of St. Gallen, Frederic G. Thiesse - University of St. Gallen, Florian Michahelles - ETH Zurich, Patrick Schmitt - ETH Zurich, Elgar Fleisch - University of St. Gallen

GameTheoretic Analysis of Digital Multimedia Broadcasting Industry
Seungjae Shin - Mississippi State University, Meridian, J.P. Shim - Mississippi State University, Martin B. Weiss

DSS

Cultural and the Decision Environment
Room: Torreys 1
Session Chairs: Dianne Hall, Auburn University; Russell Robbins, Marist College

10:30 AM
Cross Cultural Implications of the Technology Artifact
Susan Clemmons - Florida International University

Decision-Making Effectiveness: The Role of IT use, Decision Processes and Organizational Culture
Shravij Karunoglu - The George Washington University

An Exploration of Antecedent Characteristics for Predicting User Perseverance in Online Travel Shopping
Joseph A. Cazer - Appalachian State University, Antonia Durfee - Appalachian State University, B. D. Medin - Appalachian State University

HCl

Personalization Systems
Room: Castle Peak 4
Session Chairs: Hong Sheng, University of Missouri-Rolla; Il Im, Yonsei University

8:30 AM
Collaborative Recommender Systems for Online Shops
Uwe Leimstoll - University of Applied Sciences Northwestern Switzerland, Henrik Stormer - University of Fribourg

Introducing User Profiles and Personas into Information Systems Development
Jiao Ma - Saint Louis University, Cynthia M. LeRouge - Saint Louis University

Coffee Break
Room: Conference Center Ballroom Foyers
10:00 AM

Team-Based Learning Instructional Strategies for the Computer-Mediated Classroom: Techniques to Increase Active Learning
Room: Torreys 3
Session Chairs: Dezhi Wu, Southern Utah University; Elizabeth Avery Gomez, New Jersey Institute of Technology; Katia Passerini, New Jersey Institute of Technology

10:30 AM

Collaboration & KM

Participation in Virtual Communities
Room: Grays 1
Session Chair: Selwyn Ellis

10:30 AM
Interpersonal Relationship Needs of Virtual Community Participation: A FIRO Perspective
Honglei Li - University of Wales Swansea, Vincent S. Lai

Sharing of Knowledge in Public Knowledge Spaces: Influencing Factors
Tejaswini Herath - SUNY Buffalo, G. Lawrence Sanders

Understanding Self-Disclosure in Electronic Communities: An Exploratory Model of Privacy Risk Beliefs, Reciprocity, and Trust
Clay Posey - Louisiana Tech University, Selwyn Ellis - Louisiana Tech University
Global IT

IS/IT in Developing Countries
Room: Crestone 2
Session Chair: Syed Nasirin, Brunel University
10:30 AM
Managing Project-Based IS Initiatives in the Vocational and Technical Education Sector of Developing Asian Countries: A Soft Systems Approach to Identifying the Role of Information and Information Systems
Channa Gunawardena - Lancaster University Management School, David H. Brown - Lancaster University Management School
Global Diffusion on the Internet: The Case of Uganda
Moses Nawe - Stockholm University, Victor Mbara, Kibiy D. Samake - Louisiana State University, Micheal Niyitegeka - Makerere University
Jamaica: Implementing the National ICT Strategy through Policy and Initiatives
Sheryl Thompson - Lancaster University

E-Biz & Services

Web 2.0 and Collaborative Value Creation
Room: Grays 2
Session Chairs: Jai Ganesh, Infosys Technologies; Srinivas Padmanabhan, Infosys Technologies Ltd
10:30 AM
Web 2.0: Conceptual Framework and Research Directions (Invited)
Jai Ganesh - Infosys Technologies Ltd., Srinivas Padmanabhan - Infosys Technologies Ltd.
Impacts of Web 2.0 on Business Models in Mass Customization
Bettina Bazianiec - University of Augsburg, Oliver Gausmann, Jan Oetjen, Klaus Turowski
Branding 2.0 - Designing an Information System to build a Brand based on User-generated Content
Martin Mairinger - W.P. Carey School of Business, Arizona State University

Room: Grays 3
Session Chair: William Yu Chung Wang, University of South Australia
10:30 AM
An Exploratory Study of Capturing and Reusing Project Knowledge from a Stage-based Perspective (Invited)
I-Chin Wu - Fu-Jen Catholic University, William Yu Chung Wang - University of South Australia
Knowledge Discovery on Consumer Trust in B2C Electronic Commerce
Dan J. Kim - University of Houston Clear Lake

HCl

Gender and Age Considerations in HCI Research
Room: Castle Peak 3
Session Chair: Weiying Hong, University of Nevada Las Vegas
10:30 AM
Effects of Color Temperature and Gender on Website Aesthetics
Constantine K. Koursaris - Michigan State University, Sarah Swierenga - Michigan State University, Ethan Warrall - Michigan State University
Computer Interaction for Older Users: A Literature Review
Nicole Wagner - McMaster University, Khaled Hassanein - McMaster University, Milena Head - McMaster University

Gender Preferences in Web Design: Usability Testing through Eye Tracking
Soosan Djamazdi - Worcester Polytechnic Institute, Thomas Tulis, Joseph Hsu, Erin MacQueen, Kelly Osberg, John Bosch

Challenges in IT adoption by SMEs
Room: Crestone 3
Session Chair: Yogesh Dwivedi, Swansea University
10:30 AM
Resource Constraints Related to Emerging Integration Technologies Adoption: The Case of Small and Medium-Sized Enterprises
Hsin Chen - Kingston University, Man Wai Lee - Brunel University, Nick Wilson - Kingston University
An Information Technology Therapy Approach to Micro-enterprise Adoption of ICTs
Peter Wolcott - UNO, Sajda Qureshi - UNO, Mehruz Kamal - UNO
The UK SMEs Experience of Broadband Diffusion
Oluwasola Oni - Brunel University, Anastasia Papazateropoulou - Brunel university

DSS

DSS: Environmental DSS - (2)
Room: Crestone 4
Session Chair: Omar El-Gayar, Dakota State University
10:30 AM
Good CARMA for the High Plains
John Hastings - University of Nebraska-Kearney, Alexandre Latchininsky - University of Wyoming, Scott Schell - University of Wyoming
Establishment of a Database System for the Environmental Rehabilitation of Kuwait
Waledd Roy - KISR, Adel Asem

IT Research and Education

Studies on Acceptance and Use of IT
Room: Castle Peak 2
Session Chair: Michele Gribbins, University of Illinois at Springfield
10:30 AM
Evaluating Students' Acceptance and Use of Tablet PCs in Collegiate Classrooms
Omar El-Gayar - Dakota State University, Mark Moran - Dakota State University
On the Centrality of Social Norms in Determining MBA Program Success
Nitza Geri - Open University of Israel, Orr Mendelson - Tel Aviv University, David Gefen - Drexel University

Security & Privacy

IS Security Education - (1)
Room: Torreys 4
Session Chair: Benjamin Ngugi, Nova Southeastern University
10:30 AM
Incorporating Information Assurance in Systems Analysis and Design Curricula
Stephen D. Barnes - Oklahoma State University, David P. Biros - Oklahoma State University, Mark Weiser - Oklahoma State University, Nicholas C. Romano - Oklahoma State University
Information Security Awareness: An Evaluation among Business Students with Regard to Computer Self-efficacy and Personal Innovation
Jim Ryan - Troy University
Regulatory Compliance in Banking  
Room: Quandary 2  
Session Chair: Herbert Mattord, Kennesaw State University  

10:30 AM  
Regulatory Compliance in Information Technology and Information Security (Invited)  
Herbert Mattord - Kennesaw State University, Michael Whitman - Kennesaw State University  

Banking Regulatory Response - The Case of Strong Authentication  
Paul Witman - California Lutheran University

Information Lifecycle Management  
Room: Crestone 1  
Session Chair: Tony Elliman, Brunel University  

10:30 AM  
Modeling Information Lifecycle Management  
Lars A. Tunczyk - Technical University Darmstadt, Nicolas Liebau - TU Darmstadt, Ralf Steinmetz  

A Method for File Valuation in Information Lifecycle Management  
Lars A. Tunczyk - Technical University Darmstadt, Marcel A. Groepf, Nicolas Liebau - TU Darmstadt, Ralf Steinmetz  

Cost Impacts on Information Lifecycle Management Design  
Lars A. Tunczyk - Technical University Darmstadt, Martin Behrens - TU Darmstadt, Nicolas Liebau - TU Darmstadt, Ralf Steinmetz

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