2017 Annual Report
Thank you for being a member of the Association for Information Systems and continuing your support for AIS.

The end of an eventful year provides an opportunity to reflect on the past and look into the future of the association. The upcoming year looks bright for information systems professionals and scholars, and we expect 2018 to be a great year for our students as the job market remains strong. This is reflected by more students choosing information systems as their major as well as in deans’ decisions to allocate positions to IS departments.

The excitement continues to grow during 2018 as we look forward to adding a new Diversity Committee to AIS, establishing an AIS Advisory Board, and expanding our support and services across AIS Communities with our new peer-to-peer community platform.

Building on those successes, we are looking forward to the opportunity to meet with IS colleagues across the globe during ECIS 2018 in Portsmouth, PACIS 2018 in Yokohama, AMCIS 2018 in New Orleans and ICIS 2018 in San Francisco. These conferences provide us an opportunity to continue to serve the IS field, as well as society, to advance our collective mission.

Matti Rossi, AIS President
The AIS eLibrary continues to be one of the most valuable resources to AIS Members. Readership and engagement in the AIS eLibrary continues to grow at an incredible pace. Since 2009, holdings in the eLibrary have grown 350%, and article downloads have grown from 15,000 to 85,000 per month.

38,106
The number of total works in the AIS eLibrary.

972,856
The number of downloads in the AIS eLibrary from January 1, 2017 to December 31, 2017.

225
The number of countries that accessed the AIS eLibrary from January 1, 2017 to December 31, 2017.

3,267
The number of works posted in the AIS eLibrary from January 1, 2017 to December 31, 2017.
The following publications received awards from AIS in 2017 as selected Senior Scholar Best Information Systems Publication Award.

- Fred Niederman, Tom Ferratt, Eileen Trauth - On the Co-Evolution of Information Technology and Information Systems Personnel - The Data Base for Advances in Information Systems
- Oliver Müller, Stefan Debortoli, Iris Junglas, Jan vom Brocke - Using Text Analytics to Derive Customer Service Management Benefits from Unstructured Data - MISQE
- Katherine Choy, Daniel Schlagwein - Crowdsourcing for a better world: On the relation between IT affordances and donor motivations in charitable crowdfunding - Information Technology & People
- Lisen Selander, Sirkka Jarvenpaa - Digital Action Repertoires And Transforming a Social Movement Organization - MISQ
- Michael Schermann, Konrad Dongus, Philip Yetton, Helmut Krcmar - The role of Transaction Cost Economics in Information - Technology Outsourcing research: A meta-analysis of the choice of contract type - Journal of Strategic Information Systems
- AIS Outreach Practice Publication Award - Jeanne Ross, Peter Weill, David C. Robertson - Enterprise Architecture as Strategy: Creating a Foundation for Business Execution
For many years, AIS has been focused on building strong communities to help support network opportunities, research collaborations, and professional development activities for our members. 2017 was a banner year for AIS Communities.

SIGs
AIS SIGs have a shared interest in advancing a specific area of knowledge in Information systems. SIGs are dedicated to researching, developing and disseminating knowledge based on their specific designations.

35

Chapters
AIS Chapters support the AIS mission by offering a variety of local services. While each chapter may offer different services, many provide conferences, discussion groups, newsletters, conferences, refereed journals and positions.

41

Colleges
AIS colleges are a communities of colleagues with similar professional interests or roles. Colleges are dedicated to connecting like-minded AIS members to help them excel in their professional endeavors.

3

Student Chapters
At the end of 2016, Student Chapters boasted 64 total chapters. The Student Chapter Leadership Conference was held in Bloomington, Indiana.

64
2017 Outstanding Communities include:

**SIGs**
- SIG Accounting Information Systems
- SIG Adoption and Diffusion of Information Technology
- SIG Decision Support and Analytics
- SIG Education
- SIG Geographic Information Systems
- SIG Grounded Theory Methodology
- SIG Human-Computer Interaction
- SIG ICT and Global Development
- SIG IS/IT Issues in Asia Pacific
- SIG IT in Healthcare
- SIG IT in Project Management
- SIG Ontology Driven Information Systems
- SIG Security
- SIG Service

**Colleges**
- AIS College of Senior Scholars
- AIS Women’s Network

**Chapters**
- Australasian
- Brazil
- Italy
- Korea
- Liechtenstein
- Malaysia
- Midwest USA
- Poland
- Qatar
- Scandinavia
- Taiwan
- Turkey

**SIGs**
- SIG Social Inclusion
- SIG Systems Analysis and Design
AIS is the premier global association for Information Systems academics, enabling scholarship and the development of new knowledge.

**EDUglopedia**
The EDUglopedia.org project is a global initiative to create an open and free platform for higher education opportunities. Universities around the world use EDUglopedia.org to promote their programs to an international audience.

**IS Job Index**
AIS and Temple University produce the nationwide Information Systems (IS) Job Index. This index organizes national level data on placement, type of jobs, satisfaction, and on related factors such as career services, knowledge level, preparedness, and search strategies.

**Research Rankings Service**
The Research Rankings Service tracks publications in eight leading IS journals in the AIS Senior Scholars’ basket of journals. At present, the database includes data for the years 1990-2017.
About EDUglopedia

- The EDUglopedia.org project is a global initiative to create an open and free platform for higher education opportunities.
- Universities around the world use EDUglopedia.org to promote their programs to an international audience.
- Students, in turn, use EDUglopedia.org in order to find those study programs that match their individual preferences, both for first time studies, continuous education, or stays abroad.
- Also learning resources are made available, and both professors and fellow students are there to get in touch with one another and to exchange experiences.
- While pay-sites charge universities to register their programs, EDUglopedia.org is an initiative by the academic community itself, and it is free of any charge.
- Our vision is to make education more accessible and to foster inclusion of both institutions and people around the world.
The Association for Information Systems grants a selection of prestigious awards each year to deserving members, educators, and leaders in the field of information systems. The AIS awards reward outstanding scientific achievement, service, and contributions across all aspects of the field.

**Leadership Excellence Award**

The AIS Leadership Excellence Award recognizes the achievements of industry leaders who have demonstrated exemplary leadership and innovation in the use and development of information systems.

Ji-Hoon Rim, CEO of Kakao

**AIS LEO Award**

Sirkka Jarvenpaa, University of Texas at Austin
Vallabh Sambamurthy, Michigan State University

**AIS Fellow Award**

Brian Fitzgerald, Lero, University of Limerick
Diane Strong, Worcester Polytechnic Institute
Eric Wang, National Central University
Jeanne Ross, MIT CISR
Kai Lim, City University of Hong Kong
Sue Newell, Sussex University
Suprateek Sarker, University of Virginia
Susan Brown, University of Arizona

**Sandra Slaughter Service Award**

Guillermo Rodriguez Abitia, Universidad Nacional Autonoma de Mexico
Jane Fedorowicz, Bentley University
Edgar A. Whitley, London School of Economics
Scholarship

Outstanding Contribution to IS Education
Jan vom Brocke, University of Lichtenstein

AIS Innovation in Teaching
Ilia Bider, Stockholm University; Martin Henkel, Stockholm University; Stewart Kowalski, Norwegian University of Science and Technology; Erik Perjons, Stockholm University

AIS Early Career Award
Gordon Burch, University of Minnesota; Jeffrey Jenkins, Brigham Young University; Aaron Baird, Georgia State University; Jaime Windeler, University of Cincinnati; Alvin Leung, City University of Hong Kong

AIS Doctoral Student Service Award
David Agogo, University of Massachusetts - Amherst; Jordana George, Baylor University; Georg Link, University of Nebraska Omaha; Jessica Pye, Georgia State University

AIS Outreach Practice Publication Award
Jeanne Ross, Peter Weill, David C. Robertson - Enterprise Architecture as Strategy: Creating a Foundation for Business Execution
AIS Conferences continue to be the place for Information Systems professionals to go share research, network, and more. 2017 was a banner year for AIS Conferences and affiliated conferences.

- **AMCIS**
  - 483 Attendees
  - 797 Submissions
  - 233 Accepted Submissions
  - 43 countries represented

- **ECIS**
  - 400 Attendees
  - 568 Submissions
  - 260 Accepted Submissions
  - 40 countries represented

- **ICIS**
  - 1,003 Attendees
  - 908 Submissions
  - 616 Accepted Submissions
  - 50 countries represented

- **PACIS**
  - 1,200 Attendees
  - 1,361 Submissions
  - 406 Accepted Submissions
  - 45 countries represented
During 2017 the global presence of AIS was a key theme and we are very pleased to see that with the European Conference on Information Systems joining as a regional conference, we now have three regional conferences: AMCIS, PACIS and ECIS.

Furthermore, HICSS has been added to the AIS eLibrary. These additions provide us with a strong foundation for the future and complement our globally rotating flagship conference, ICIS. We have just had ICIS, hosted in Seoul, and celebrated a very successful turnout, with more than 1,200 members from all over the globe participating.

In 2018, we will concentrate on delivering both high-quality conferences, as well as easily accessible subregional conferences, which provide possibilities for our members to gather and share their results and insights and to socialize with peers.
Our people are the lifeblood of our association. AIS is committed to providing unique research, education, and networking experiences to help our members grow and succeed in the field of information systems.

AIS ended 2017 with 4,329 members. 1,872 from Region 1, 1,240 from Region 2, and 1,217 from Region 3. These outstanding numbers further reinforce the association’s commitment to maintaining a global academic association as one of its highest priorities and missions.
Membership

AIS reached record membership levels during 2017 and continued strengthening the membership value proposition in the association during 2018 by:

- Adding resources/holdings to the AIS eLibrary
- Expanding the use of the mobile conference application across all conferences
- Expanding career and placement services
- Strengthening connections and ties with regional conferences such as ECIS, PACIS, and HICSS
- Reinforcing the commitment to maintaining a global academic association as one of our highest priorities and missions
- Adding access to new and innovative member services such as research ranking services, Eduglopedia, and broadening access in the AIS Affiliated journals program.

The excitement continues to grow during 2018 as we look forward to adding a new Diversity Committee to AIS, establishing an AIS Advisory Board, and expanding our support and services across AIS Communities.
2017 was a transitional year in the AIS Office with the new Conference Director, Executive Director and Membership Director. However, year after year the stabilizing force across the association is our members, our eLibrary, our Conferences, our Communities and our incredible volunteers who review papers, participate on committees, host workshops, lead conferences and run for Council and continue moving this association forward. AIS cannot exist without the incredible efforts of our volunteers!
The success of the association could not be achieved if it weren’t for the dedicated volunteers and staff. The AIS Council represents a wide variety of Information Systems professionals from across the globe, across all levels of academia. The AIS staff is made up of association professionals who believe in the mission of the organization and are driven by seeing AIS succeed.
## Financials

### Statements of Financial Position

<table>
<thead>
<tr>
<th>Assets</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$1,414,259</td>
<td>$1,104,438</td>
</tr>
<tr>
<td>Investments</td>
<td>782,435</td>
<td>961,815</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>87,283</td>
<td>17,463</td>
</tr>
<tr>
<td>Conference Advances</td>
<td>125,847</td>
<td>226,067</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>21,573</td>
<td>9,304</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$2,431,367</td>
<td>$2,310,687</td>
</tr>
</tbody>
</table>

### Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Liabilities:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable and Other Accruals</td>
<td>$98,266</td>
<td>$158,137</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>709,566</td>
<td>828,760</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>807,834</td>
<td>687,897</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Unrestricted Net Assets:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Undesignated</td>
<td>826,529</td>
<td>828,309</td>
</tr>
<tr>
<td>Designated</td>
<td>797,634</td>
<td>803,481</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>1,623,563</td>
<td>1,631,780</td>
</tr>
</tbody>
</table>

| Total Liabilities and Net Assets    | $2,431,367| $2,310,687 |

### Statements of Activities

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Support and Revenue:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conferences Registration</td>
<td>$1,742,274</td>
<td>$1,634,069</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>681,046</td>
<td>643,408</td>
</tr>
<tr>
<td>Journal Subscriptions and Placement Fees</td>
<td>187,896</td>
<td>178,884</td>
</tr>
<tr>
<td>In-Kind Contributions</td>
<td>16,900</td>
<td>73,950</td>
</tr>
<tr>
<td>Total Support and Revenue</td>
<td>2,626,216</td>
<td>2,530,311</td>
</tr>
</tbody>
</table>

| Interest and Dividend Income        | 17,553     | 18,343     |

| Realized and Unrealized Gains (Losses) on Investments | 79,853 | (11,017) |

| Total Support, Revenue and Gains (Losses) | 2,723,422 | 2,537,637 |

<table>
<thead>
<tr>
<th>Expenses:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference Expenses</td>
<td>1,779,889</td>
<td>1,586,927</td>
</tr>
<tr>
<td>Membership Expenses</td>
<td>215,035</td>
<td>199,482</td>
</tr>
<tr>
<td>Publication Expenses</td>
<td>250,049</td>
<td>238,615</td>
</tr>
<tr>
<td>Initiatives Expenses</td>
<td>314,152</td>
<td>404,748</td>
</tr>
<tr>
<td>Total Program Services</td>
<td>2,558,026</td>
<td>2,429,772</td>
</tr>
</tbody>
</table>

| Management and General                | 173,824   | 240,430    |

| Total Expenses                        | 2,731,849 | 2,670,202  |

| Decrease in Unrestricted Net Assets   | (8,227)   | (132,565)  |

| Net Assets at Beginning of Year       | 1,631,790 | 1,764,355  |

| Net Assets at End of Year             | $1,623,563 | $1,631,790 |