Alvin John Reid

Lincoln University Medal

Alvin Reid of Winchester, South Canterbury, has made a sustained and significant voluntary contribution to the agricultural extension activities of Lincoln University for many years.

Prominent in this has been his work helping to develop the South Island Dairying Development Centre (SIDDC) and the Lincoln University Dairy Farm and providing on-going support for both enterprises.

Alvin was a founding member of the SIDDC Board and has made an outstanding contribution to its activities. He played a major role in the establishment of the Lincoln University Dairy Farm in 2000–2001 and served on its Business Advisory Group.

In recent times Alvin was a key project member and leader of the review of the Lincoln University Dairy Farm and the development of the new Precision Dairying focus.

The creation of SIDDC and development of the Lincoln University Dairy Farm have been two substantial initiatives enhancing Lincoln University's engagement with the South Island dairying industry. Input and support from farmers like Alvin Reid have enabled Lincoln University to establish itself firmly as a leading participant in the research and demonstration of sustainable, profitable dairying systems for the South Island.

Alvin farms in South Canterbury and he and wife Judith are past winners of the Lincoln University Foundation South Island Farmer of the Year Award, under the Dairying category. In their winning presentation for the award and general approach to farming Alvin showed himself to be well ahead of his time in terms of judicious decision–making for future investment and in advocating dairying practices that have now come into their own.

To the New Zealand dairy industry in general, Alvin has also given outstanding service, including contributions as a Director of Livestock Improvement Co-operative Ltd and as a Director of Dexcel Ltd, now DairyNZ.

In summary, Alvin Reid has given abundantly of his time, wisdom and energy for the good of Lincoln University and its mission to serve New Zealand's land-based

industries. He fully deserves the honour of receiving the Lincoln University Medal for exemplary voluntary service supporting the 'fabric and reputation' of Lincoln University.