

2013  
AOCD Annual Meeting  
Program Review

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Las Vegas, Nevada  
September 30 – October 3, 2013



## Program Evaluation Summary

64 program evaluations returned, 282 speaker and content evaluation forms returned

What was your reason for enrollment? (more than one selection could be made)

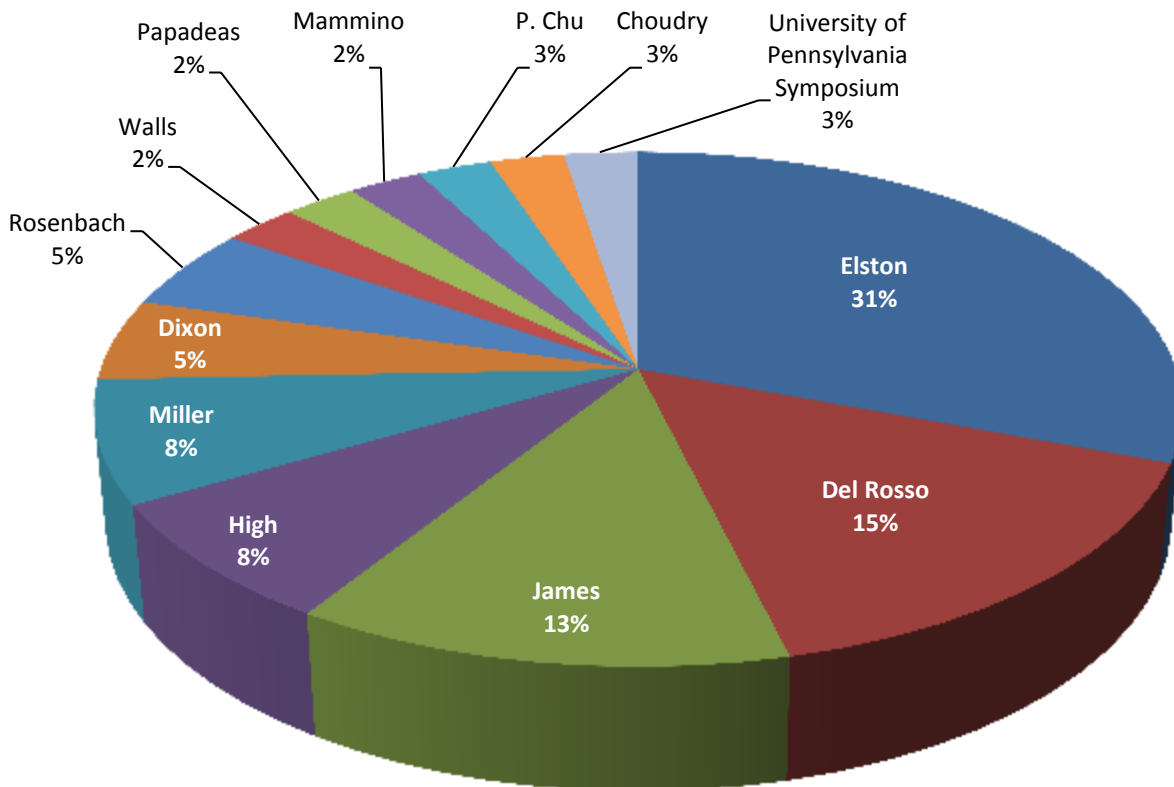
- 20% – Program topics
- 25% – Location of the program
- 36% – Desire to broaden knowledge
- 77% – Needed CME hours
- 13% – Other

In general, do you base your decision to attend a CME program on: (more than one selection could be made)

- 38% – Program content
- 56% – Program location
- 63% – Need for CME hours

Were you interested in a specific speaker?

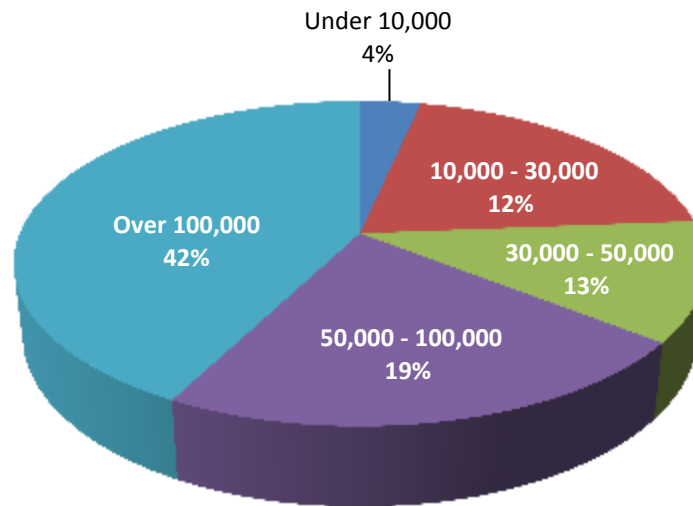
- 46% – Yes (see chart below)
- 54% – No



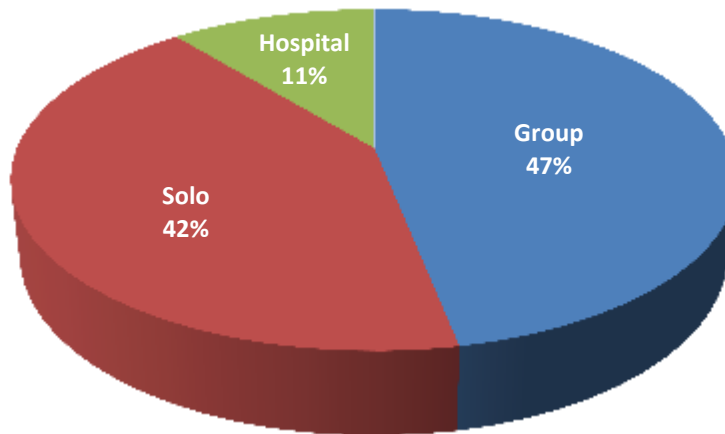
Have you previously attended an AOCD CME program?

- 97% – Yes
- 3% – No

## What is the population of the city in which you practice?



## In which type of practice are you currently engaged?



### Which subjects were the most valuable to you?

- Coding – 22
- Surgical Update – 12
- Acne – 9
- Medical Dermatology – 6
- Inpatient Dermatology – 5
- CLIA Test – 4
- Pediatric Dermatology – 4
- General Dermatology – 3
- Cosmetic Dermatology – 2
- Dermatopathology – 2
- Dysplastic Nevi – 2
- Great Cases – 2
- Medical Missions – 2
- Aesthetics Workshop – 1
- AK – 1
- All Topics – 1
- All Non-Cosmetic Topics – 1
- Asset Management – 1
- Business Meeting – 1
- Lessons from the Clinic – 1
- Pigmented Lesions – 1
- POTS - 1
- Psoriasis – 1
- UPenn Symposium – 1
- What's Bugging You? – 1

Which subjects do you feel could have been omitted?

- Aesthetics Workshop – 2
- Resident Lectures – 2
- Acne – 1
- AJCC and NCCN Guidelines – 1
- CLIA – 1
- Cosmetic Topics – 1
- Dermatopathology – 1
- New Therapies – 1
- Radiation Oncology – 1
- Rare Skin Conditions – 1
- Surgical Dermatology – 1

Please comment on what ways you think the course could be improved:

Location

- All was satisfactory – 12
- Hold meeting in a different hotel – 4
- Hold Meeting in a different city – 2
- Keep meeting locations close to major airports – 2
- Ensure easy access to conference center – 1
- Hold meetings on the east coast – 1

Time of Lectures

- All was satisfactory – 15
- Earlier start and end times – 4
- Start later in the morning – 3
- Start lectures earlier in the week, not the middle – 2
- Continue to start program after AOA Opening Session – 1
- Keep closer to schedule – 1
- Schedule best lectures at the beginning of the meeting to increase attendance – 1
- Schedule longer days/more CME – 2
- Shorter lectures (30-50 minutes) – 1

Breaks

- All was satisfactory – 17
- Take as few as possible – 1
- Take two breaks each day – 1

If you could choose one location to attend a CME program, where would it be?

- Las Vegas, NV – 13
- New York, NY – 6
- Orlando, FL – 6
- San Diego, CA – 6
- San Francisco, CA – 5
- Boston, MA – 3
- Maui, HI – 2
- Nashville, TN – 2
- Anaheim, CA – 1
- Charleston, SC – 1
- East Coast – 1
- Hawaii – 1
- Hilton Head, SC – 1
- Los Angeles, CA – 1
- Naples, FL – 1
- New Orleans, LA – 1
- Online – 1
- Portland, OR – 1
- Sedona, AZ – 1
- Ski Destination – 1
- Southern California – 1
- Tampa, FL – 1
- Western U.S. – 1

What topics would you like to see addressed at future meetings?

- Future of Medicine/ACA/Obamacare – 6
- Business/Practice Management – 5
- OCC/Recertification Review – 4
- Coding – 4
- Cosmetic Dermatology – 3
- General Dermatology – 3
- Dermoscopy – 2
- Investments/Asset Protection – 2
- Connective Tissue Disease – 2
- Legal Lecture – 2
- Mohs – 2
- Rashes – 2
- Complex Surgical Dermatology – 2
- Allergic Contact Dermatitis – 1
- Autoimmune Disease – 1
- Biologics Use On & Off Label – 1
- EMR Systems – 1
- Fungal Infections – 1
- How to Retire - 1
- Management of Dysplastic Nevi – 1
- Medical Dermatology – 1
- Melanoma – 1
- Lasers – 1
- New Treatment for Common Conditions – 1
- Patch Testing – 1
- Pediatric Pearls – 1
- Pharmacology – 1
- Red Meat Urticaria – 1
- Speakers Inga Ellzey & Hillary Baldwin – 1
- Surgical Pearls – 1
- Turn CLIA Test into a Lecture – 1
- Update Lectures – 1

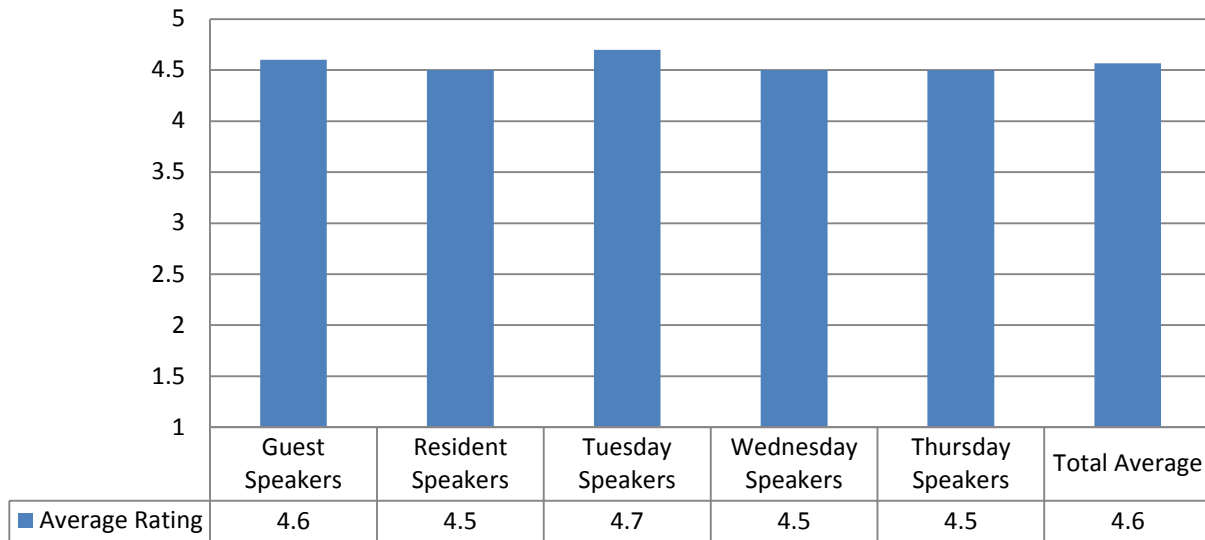
What was the best part of your experience at this meeting?

- Lectures – 16
- Social Activities – 9
- Location – 3
- Everything – 2
- Scheduling In-Training Exam on Monday – 1

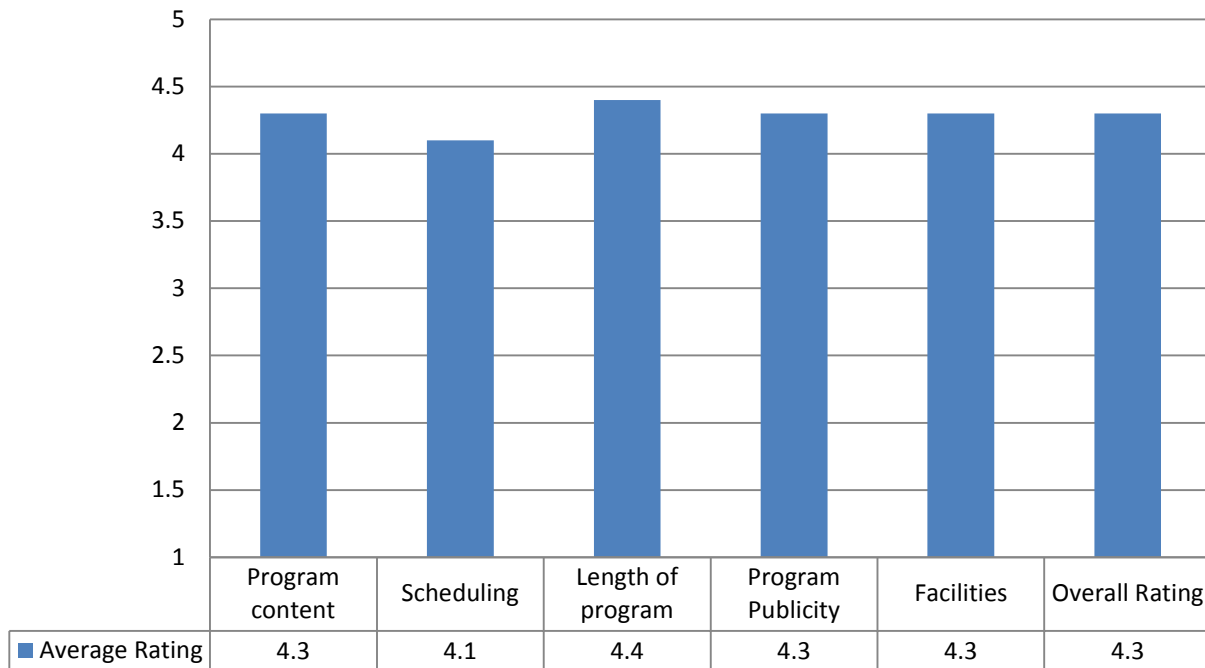
What was the worst part of your experience at this meeting?

- All was satisfactory – 6
- Location – 5
- Dining options – 2
- No camera or display for aesthetic workshop – 2
- Adjusting to a different time zone – 1
- Cold conference room – 1
- Conference facilities – 1
- Early morning lectures (7 a.m.) – 1
- Self-promotion during Dr. Marder's lecture – 1
- Long days – 1
- Meeting was during the week – 1
- No food provided – 1
- Shortage of evaluation forms – 1
- Shortage of hot water in the conference room – 1
- Shortage of t-shirts – 1
- Taxi ride – 1
- Distance needed to walk to meeting – 1
- Too many computers and cell phones being used – 1
- Travel – 1

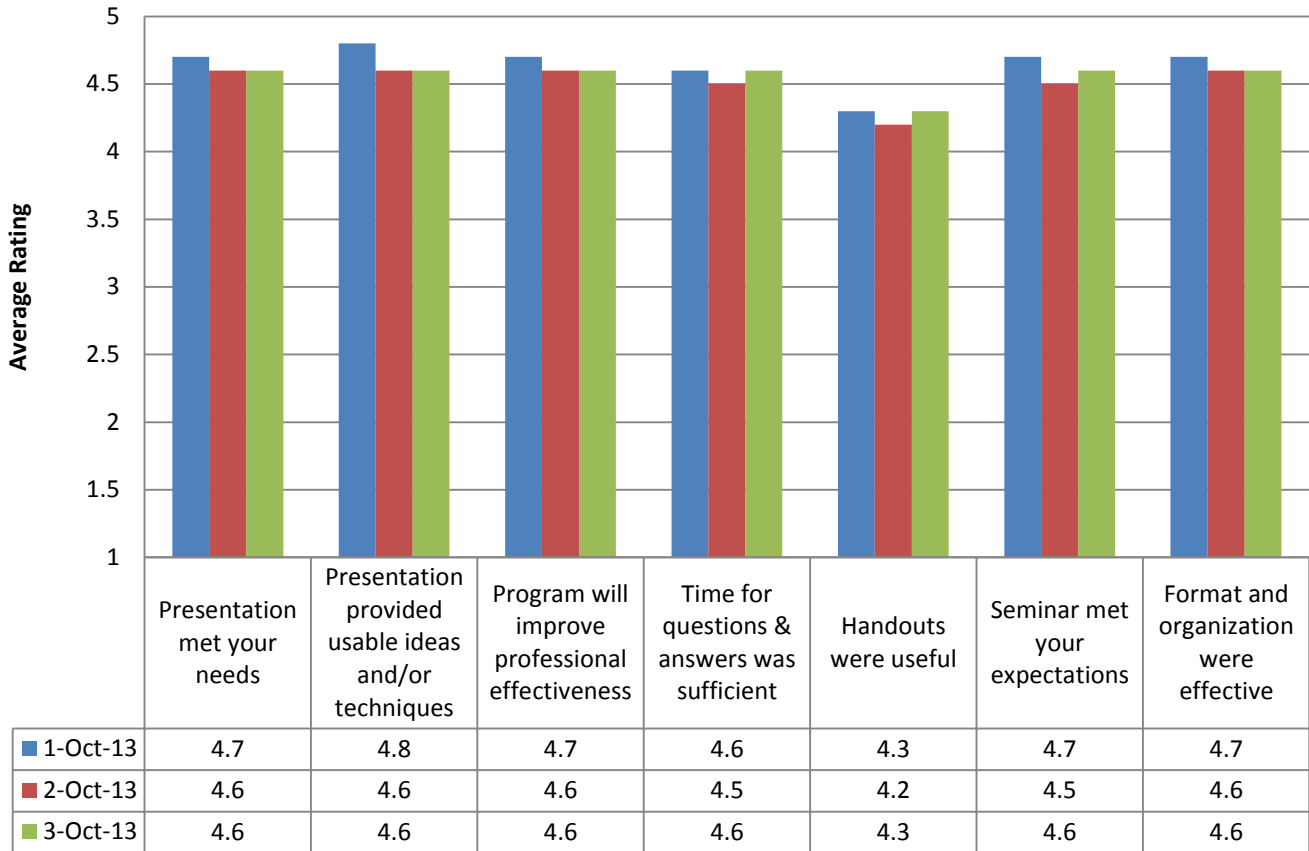
### Speaker Evaluation Averages



### General Program Evaluation



## Evaluation of Program Content



Did these lectures meet the objectives of the CME program?

**October 1, 2013**

100% - Yes  
0% - No

**October 2, 2013**

100% - Yes  
0% - No

**October 3, 2013**

100% - Yes  
0% - No

Would you attend a similar conference next year?

**October 1, 2013**

98% - Yes  
2% - No

**October 2, 2013**

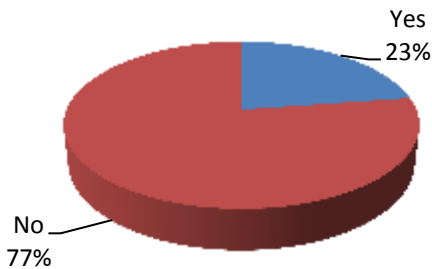
98% - Yes  
2% - No

**October 3, 2013**

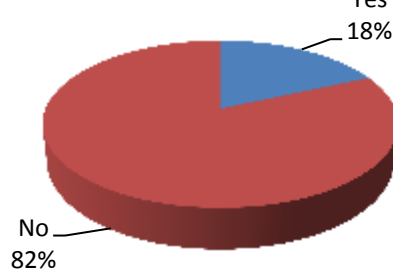
97% - Yes  
3% - N

## Was the activity commercially biased?

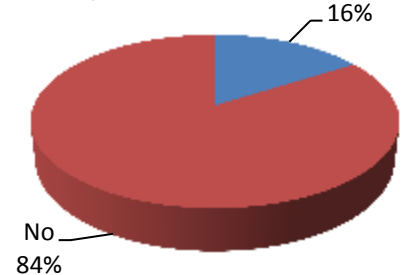
**Oct 1, 2013**



**Oct 2, 2013**



**Oct 3, 2013**



## Comments

- Add panels for questions before breaks. Would like to have more time for Q & A.
- Encourage audience participation format for presenters.
- Extend hours/CME hours of the single conference to 25-30 hours so we can get the required AOA/AOCD CME in one conference.
- Freezing room, poor quality food.
- Good lectures on Thursday but most people were gone.
- Great lectures from Upenn, Dr. Elston, Dr. Del Rosso, Dr. Morgan; Great job by program director.
- Have printed schedule of lectures available at check in.
- How about an AOCD golf event?
- It was nice that the dermatology lectures didn't overlap with the AOA opening session.
- Keep meeting locations close to major airports.
- Keep the President's Banquet simple and informal.
- Lecture hall was quite cold.
- Most of the lectures were quite good and applicable.
- Never again in Vegas! The College is large enough to go it alone except the once every 5 years
- Nice mix of medical, surgical & cosmetic derm topics.
- One pearl that I can take home and use is well worth the money, to obtain 5 or 6 motivates me to come again.
- Need a projector to see live cosmetic demonstration.
- Restaurants were too expensive with exception of buffet.
- Schedule meetings over a weekend to minimize financial losses from missing a week of work; no meetings over Halloween, many have young kids and Halloween is a big deal to us.
- Seems like the best lectures (Great Cases & Lessons From the Clinic) would have been better attended if not at 7 a.m.
- Too many west coast meetings in a row.
- Very noisy during the AOCD Board.