

New York City NewsTrain, June 6-7, 2013

NewsTrain will be in New York City on June 6-7 for a two-day workshop on covering disasters and tragedies, including how to help staff cope with the emotional toll of such stories. The workshop will be held at Associated Press headquarters, 450 W. 33rd St., New York, NY.

JUNE 6	
9:30-10:15 am	REGISTRATION / Continental breakfast
10:15-10:45 am	Welcome / introductions / agenda
10:45-12 pm	Digital Coverage: When a major story breaks, people turn to the web and mobile news feeds to get caught up on key developments. This session will focus on how to create an advance plan for digital coverage for any major breaking news story and on the best tools to use to help your newsroom execute top-notch coverage in real time. We'll walk through a checklist of things to consider when news breaks and over the days the follow. (Tomlin)
12-1 pm	Lunch
1-2:15 pm	Disaster Plans: Does your newsroom have a plan for when a major tragedy breaks? An overview on the basis elements of a newsroom disaster plan and how to prepare and develop one for your newsroom. (Townes, Bass)
2:30-3:45 pm	Storytelling: As coverage of a major tragedy unfolds, daily breaking news stories should be supplemented by other forms, short to mid-range enterprise, that provide depth, context, and the human story to coverage. What forms are available and how they work. (Jamieson)
4-5:15 pm	Social Media: Social media can be a powerful asset for reporting during major tragedies. This session will cover tools and tips for finding sources connected to the story, fact-checking social media tips and curating social media to augment coverage. (Jenkins)

JUNE 7			
8:30-9 am	REGISTRATION / Continental breakfast		
9-10:15 am	Emotional Health: How to recognize and cope with the personal emotional stress associated with covering major tragedies. (Shapiro)		
10:30-11:45 am	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Managing Emotional Health: A session for editors and managers on how to recognize and help deal with emotional stress among the staff you supervise, co-workers, other people around you. (Shapiro, Lyon)</td> <td style="width: 50%;">Smartphones for Journalists: A guide to the best smartphone apps for reporters working in the field. (Leow)</td> </tr> </table>	Managing Emotional Health: A session for editors and managers on how to recognize and help deal with emotional stress among the staff you supervise, co-workers, other people around you. (Shapiro, Lyon)	Smartphones for Journalists: A guide to the best smartphone apps for reporters working in the field. (Leow)
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11:45-12:45 pm	Lunch program: Julie Jacobson, AP photographer		
12:45-2 pm	Field Gear: An overview of the gear – simple to high-tech – that can be used when the big story breaks and staff is in the field for extended periods of time under difficult circumstances. (Donnelly, Martin)		
CLOSING			