

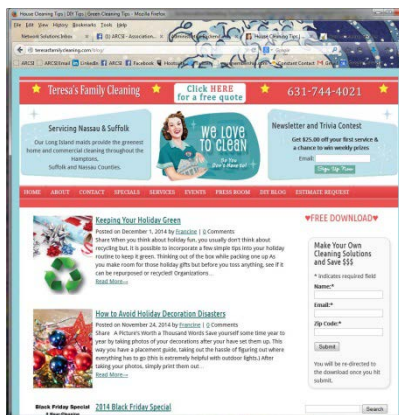


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TERESA'S FAMILY CLEANING WINS NATIONAL MARKETING AWARD

DECEMBER 9, 2014 – Columbus, OH – Teresa's Family Cleaning, a residential cleaning company in Rocky Point, New York, is the 2014 co-recipient of the Best Innovative Marketing Tool/Idea Award from the Association of Residential Cleaning Services International (ARCSI). The award is presented annually to the residential cleaning company that submits the best marketing single piece or event submission, such as a flier, billboard, contest, or community event that is used as part of a larger marketing plan.



Teresa Ward, president of Teresa's Family Cleaning, was recognized at ARCSI's Annual Convention and Education Conference in Orlando on November 6 for their social media campaign and blog, which can be found at teresasfamilycleaning.com/blog/. This year, the voting for the Best Innovative Marketing Tool/Idea Award resulted in a tie. Also receiving the award was Enid's Cleaning Service in Rochester, IN.

Teresa's Family Cleaning is a Long Island home and commercial cleaning company that creates a feeling of welcome, comfort, and beauty in the homes of its valued customers, while fostering the spirit of generosity in the lives of their employees and the Long Island

community.

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The Association of Residential Cleaning Services International (ARCSI) was established in 2003 to assist residential cleaning service owners in starting, promoting, building and expanding their businesses. With members in the U.S., Canada, the Philippines, Australia and throughout Europe, ARCSI is committed to providing valuable information to ensure the growth and development of our members' businesses through education, networking and collaboration. For more information, visit www.arcsi.org or call 614-547-0887.