



The Alliance of Arizona Nonprofits provides many kinds of nonprofit resources for Arizona's nonprofit sector including cost savings, advocacy, grant resources and educational workshops.

A wide array and robust schedule of communication and events occur throughout the year and are available to the 1,000+ Alliance members and non-members alike. The Alliance offers event participation in the form of both in-person events and webinars allowing nonprofits statewide to participate.

The Alliance focuses on bringing the many tools, ideas and available resources to our nonprofit's fingertips to assist them with fulfilling their missions and strengthening their organization.

*Our mission is to Unite,  
Strengthen and Advance  
Arizona's nonprofit sector.*

*\*Excludes Annual Conference, Business On Board, Arizona Gives Day, Membership Orientation and Nonprofit Lifecycles Institute events.*

## 'Alliance Supporter' Sponsorship Opportunities

**The Alliance is seeking partners to support its mission of uniting, strengthening and advancing Arizona's nonprofits. Your support will assist with the costs associated with planning and hosting workshops, as well as activities focused on Grant Writing/Fundraising, Government Relations, and Advocacy for Arizona's nonprofit sector.\***

**Sponsorship would give your organization wide-spread branding exposure through our email, e-newsletter, website and social media channels. Audiences will vary as we have followers and subscribers that include: C-level executives, development directors, board members and specialty staff (like HR and program coordinators) from nonprofits of all sizes. All sponsorships are a full 12 months with benefits beginning when sponsorship is solidified.**

For more information on sponsorship opportunities, please contact:

*Alliance of Arizona Nonprofits (EIN: 20-2529887)  
Jennifer Purcell, Director of Community Engagement  
360 E. Coronado Road, Suite 120  
jenniferp@arizonanonprofits.org  
602-279-9166*



## 'Alliance Supporter' Sponsorship Opportunities

Elite  
\$10,000

- Industry exclusivity
- Logo at top of Events Calendar webpage (Brought to you by YOUR COMPANY)
- Box ad on Home Page of website
- Opportunity to present 1 workshop (*speaker and topic must be approved by Alliance and be non-sales in nature*)
- Opportunity to include PDF document in applicable follow-up workshop emails
- Logo inclusion on Training & Information web page
- Box ad on all website sub-pages
- Logo included in Alliance e-newsletter (at least once per month; 8,000 subscribers)
- Social media tag highlighting applicable workshops
- Logo included on applicable workshop registration pages
- Hyperlinked business name included in applicable follow-up workshop emails
- Logo inclusion as 'Alliance Supporter' on Sponsor web page

Premier  
\$5,000

- Logo at top of Volunteer Center webpage (Brought to you by YOUR COMPANY)
- Logo inclusion on Training & Information web page
- Box ad on all website sub-pages
- Logo included in Alliance e-newsletter (at least once per month; 8,000 subscribers)
- Social media tag highlighting applicable workshops
- Logo included on applicable workshop registration pages
- Hyperlinked business name included in applicable follow-up workshop emails
- Logo inclusion as 'Alliance Supporter' on Sponsor web page

Preferred  
\$2,500

- Logo included in Alliance e-newsletter (at least once per month; 8,000 subscribers)
- **Social media tag highlighting applicable workshops**
- Logo included on applicable workshop registration pages
- Hyperlinked business name included in applicable follow-up workshop emails
- Logo inclusion as 'Alliance Supporter' on Sponsor web page

*All benefits are for a full 12-month period.*

Select  
\$1,000

- Logo included on applicable workshop registration pages
- Hyperlinked business name included in applicable follow-up workshop emails
- Logo inclusion as 'Alliance Supporter' on Sponsor web page

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Jennifer Purcell, Director of Community Engagement at 602-279-9166 or [jenniferp@arizonanonprofits.org](mailto:jenniferp@arizonanonprofits.org)

