



2017 “Grantseeking/Fundraising” Webinar Program

Presenting Sponsor \$3,000

The “Grantseeking/Fundraising” Program is a yearlong educational webinar series hosted by the Alliance of Arizona Nonprofits. The exclusive Presenting Sponsorship provides your organization with the opportunity to promote your products/services to nonprofit professionals throughout Arizona. This training provides our most sought after information, which in return is used to maintain a healthy and sustainable nonprofit organization. Both members and non-members can attend these webinars.

The goals of the “Grantseeking/Fundraising” Program are for nonprofits to learn about:

- Grant sources and research
- Grant writing – clarity and depth
- Current trends in fund development
- Building relationships and partnerships

Your support of the “Grantseeking/Fundraising” Program will allow the Alliance to provide a minimum of six webinars approximately 1.5 hours in length for the 2017 calendar year. Webinars average between 40-75 participants. All webinars are recorded and distributed to paid attendees.

2016 “Grantseeking/Fundraising” Program Examples:

- 1 – The 90-Minute Grant Proposal (36)
- 2 – Simple Tweaks to Super-Charge Your Grants Research and Connect with Your “Sweet-Spot” Funders (50)
- 3 – Cultivating Relationships (86)
- 4 – Budget Building for Grantwriters: Crafting a Bullet-Proof Proposal Budget – Guaranteed! (79)
- 5 – Partnership Pays (TBD)
- 6 – Power Writing for Nonprofits (TBD)
- 7 – GrantsMagic U – The Ultimate Grants Toolkit (8 pre-recorded video-based modules)
- 8 – Get to Know GGO: An Introduction to Arizona Guide to Grants Online (114)

Funding resources available through Alliance:

Arizona Guide to Grants Online

The Alliance can provide Arizona Guide to Grants Online (GGO) subscriptions to both members and non-members. GGO is an Alliance owned and maintained database of 3,000 funders who have awarded grants to Arizona nonprofits serving Arizona residents.



Alliance members have free access to GrantStation, a national/international database of funders complete with funding alerts and educational webinars.



Sponsorship Benefits:

- Exclusive sponsorship for 2017 and first right of refusal for 2018
- Event/Workshops promoted as the “<Webinar> presented by <Org Name>” or similar
- Sponsor logo will appear on Alliance website and all event/workshop promotion, including but not limited to:
 - Website
 - Social media (Facebook 2,200/Twitter 4,500)
 - Newsletter and e-mail marketing (7,400+ circulation; nonprofit members and community members)
 - Webinar A/V and thank you
- Sponsor may make a 2 minute live introduction to kick off the webinar
- Sponsor may distribute an electronic handout, flyer or brochure to attendees (Alliance to send)
- Opportunity for 1-2 team members to attend webinar

For more information on this program or other sponsorship opportunities with the Alliance of Arizona Nonprofits call or email:

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