



2017 Growing Better Together Program

Presenting Sponsor - \$6,000

(Currently: Alliance Bank of Arizona)

Growing Better Together is a yearlong educational series hosted by the Alliance of Arizona Nonprofits in the Phoenix, Tucson and Flagstaff/Prescott metro areas. The exclusive Presenting Sponsorship provides your organization with an intimate, in-person connection opportunity with nonprofit professionals and decision makers throughout Arizona. Both members and non-members can attend these workshops.

The goals of the Growing Better Together Program are to provide:

- Quality and current information sourced from the experts within our community to assist nonprofits with sustainability and growth
- Materials and actionable take-aways
- Networking opportunities for nonprofits
- A tangible membership touch-point

Workshops are at least two hours in length and include approximately 30 minutes for additional questions and networking. Depending on the city, workshops attract between 20-50 attendees each.



Audiences may vary by topic. Past sessions tend to attract:

- CEOs of small and mid-size nonprofits
- Development directors from nonprofits of all sizes
- Board members and volunteers from 'start-up' nonprofits
- Specialty staff – Programming, Communications/Marketing, Human Resources, Accounting

"Growing Better Together" Program Examples:

- 1 – The World Has Changed. Has Your Hiring System Changed With It?
- 2 – Lifecycles of a Nonprofits
- 3 – Collective Leadership
- 4 – Learning As You Go
- 5 – Transforming Organizational Culture
- 6 – Using Input to Generate Innovation

Sponsorship Benefits:

- Exclusive sponsorship for 2017 and first right of refusal for 2018
- Program promoted as the "Growing Better Together Program presented by <Org Name> or similar
- Sponsor logo will appear on Alliance website and all event promotion, including but not limited to:



- Website
- Social media (Facebook 2,200/Twitter 4,500)

- Newsletter and e-mail marketing (7,400+ circulation; nonprofit members and community members)
- Printed materials
- Event A/V and thank you
- Sponsor may make a 2 minute live introduction to kick off the session
- Sponsor may include a handout, flyer or brochure in participant material
- Sponsor may display promotional sign, materials and/or products at venue
- Sponsor will receive opportunity to be the speaker for (1) session: speaker and topic must be approved by Alliance and be non-sales in nature

For more information on this program or other sponsorship opportunities with the Alliance of Arizona Nonprofits call or email:

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