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FOR IMMEDIATE RELEASE

Rob Johnson Honored with Billiard Congress of America 2010 President's Award

Las Vegas, Nevada – July 12, 2011 – Each year the Chairman of the Billiard Congress of America (BCA) Board of Directors has the opportunity to recognize an outstanding individual who has made significant contributions to the billiard industry with the presentation of the BCA President's Award.

2010-2011 BCA Board Chairman Ivan Lee announced during the BCA General Membership Meeting that he has chosen Rob Johnson, current Chief Executive Officer of the Billiard Congress of America, as the recipient of the 2010 President's Award. Johnson has been the CEO of the BCA since 2006, and has earned a reputation for strong leadership in the industry and a desire to promote billiards at every opportunity.

"In choosing this year's President's award recipient, I wanted to choose someone whose work often may go unnoticed or unappreciated, yet someone who is really working hard to make a positive impact on our industry," Chairman Lee stated. "This year's award recipient is a true professional. Rob is hardworking, honest, loyal and fair. He has great enthusiasm and always displays a positive attitude regardless of the situation at hand."

Johnson's previous experience in professional sports has provided him the necessary skills to help drive the association's mission of supporting its membership and promoting the game of billiards. Prior to his position at the Billiard Congress of America, Johnson served in a variety of sports management positions, including serving as president of Pikes Peak International Raceway and the Denver Grand Prix.

As CEO of the BCA, Johnson is focused on growing a united, prosperous and highly regarded billiard industry. In a recent interview with Pool and Billiard Magazine's Shari Stauch, Rob mentioned that his saving grace has always been to keep himself, the BCA staff and the BCA Board of Directors focused on the mission of the Billiard Congress of America.

During his tenure, Johnson has worked hard to provide industry members with tangible benefits designed to support their businesses. Such benefits include industry, retail and room operator-specific research, an enhanced level of education during the BCA Expo and the development of non-industry partnerships with such companies as Coca-Cola, and First Data, who offer association members price discounts on products and services. He has also streamlined the association to make it easier to do business with the BCA and reduced overall operating expenses by more than 60 percent since his arrival.

Other industry leaders concur with Lee's assessment of Johnson's successful leadership. "Having worked with five of the previous BCA Executive Directors I can confidently say that Rob Johnson is the most personable, approachable, and professional CEO the BCA has ever had," says Skip Nemecek, former BCA Chairman.

"The BCA is fortunate to have a person of Rob's integrity, energy, knowledge and enthusiasm working daily for the benefit of players, wholesalers and retailers," said Sean Cummings, former BCA Chairman.

"Rob is the coolest cat on a hot tin roof I have ever known. His ability to stay calm whilst juggling the diverse points of concern and interest in the billiards industry is astounding," declares Jerry Forsyth, founder of AZBilliards.

Under Rob Johnson's direction, the BCA Instructor's Committee and its programs have flourished as never before. "When I talk to Rob, it gets done... quickly," stated Randy Goettlicher, Chairman of the BCA Instructor Program.

About Billiard Congress of America

Founded in 1948, the Billiard Congress of America is a non-profit trade organization dedicated to growing a united, prosperous and highly regarded billiard industry through BCA leadership. The BCA seeks to enhance the success of its members and promote the game of billiards through educational, marketing and promotional efforts, annual industry trade shows, and other programs designed to encourage billiards as a lifestyle and make pool everybody's game. For more information, visit bca-pool.com or call 303.243.5070.

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