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BCA Returns to Vegas for Successful 2009 Expo

Broomfield, Colo. – June 29, 2009 – The 2009 edition of the Billiard Congress of America’s (BCA) [International Billiard & Home Recreation Expo](#) came to a successful conclusion. The event, produced by the BCA, was held at the Sands Expo and Convention Center in Las Vegas, Nevada, June 25-27, 2009. Buyer attendance for the three-day event was 1,120. The number of companies exhibiting at the event was 116, while the total number of booths was 412.

“I was excited to see how well the show turned out and I am very pleased with all of the positive comments that I have received from both exhibitors and buyers,” commented Ivan Lee, co-chair of the Expo and 2008-2009 chairman of the BCA Board of Directors. “Informally, the show was a roll-call for the billiard industry and the exhibitors that attended saw a strong show of support from the retail base. Many buyers commented that Las Vegas is the right place for the BCA Expo and they were happy to be back in Vegas. I was also impressed with the Business of Billiards Seminar Series. We had very good attendance at the seminars this year and the information presented was timely and very useful.”

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"If you are involved in the billiard industry and didn't participate in the BCA Expo you missed out," said Lee. "But, don't take my word for it, ask the exhibitors, retailers and room operators that came to the Expo."

The BCA has secured the Las Vegas Convention Center for the 2010 Expo, which will take place June 24-26, 2010, and the Sands Expo and Convention Center, June 23-25, 2011.

About Billiard Congress of America

Founded in 1948, the Billiard Congress of America is a non-profit trade organization dedicated to growing a united, prosperous and highly regarded billiard industry through BCA leadership. The BCA seeks to enhance the success of its members and promote the game of billiards through educational, marketing and promotional efforts, annual industry trade shows, tournaments and other programs designed to encourage billiards as a lifestyle and make pool everybody's game. For more information, visit www.bca-pool.com or call 866.852.0999.

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