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**FOR IMMEDIATE RELEASE**

**DEEP DISCOUNTS ON VEGAS HOTEL ROOMS  
-- BCA Members Receive Free Admission --**

Broomfield, Colo. – February 23, 2009 – Attending the 2009 BCA International Billiard & Home Recreation Expo, June 25-27, 2009, in Las Vegas, just became a lot more affordable. The Billiard Congress of America (BCA) has re-negotiated the rates at all 2009 BCA Expo hotels to save attendees more than 33 percent on their travel budget.

The hotel blocks at the Venetian, Treasure Island and the Riviera are now a great deal and more competitively priced than rates offered on the Internet. The Venetian is now \$129/night weekdays and \$159/night Friday and Saturday (was \$219), Treasure Island is now \$69/night for weekdays and \$109/night for weekends (was \$105/\$169) and the Riviera is now \$89/night for all nights (was \$94/\$114). Attendees can book their hotel on the 2009 BCA Expo Web site at [www.bcaexpo.com/travel.html](http://www.bcaexpo.com/travel.html).

BCA members also receive free entry into the 2009 BCA Expo as long as they have registered by April 30, 2009. The easy, online BCA Expo registration process is now open. Registrants can navigate to [www.bcaexpo.com](http://www.bcaexpo.com), click on the red registration button and follow the simple registration process, which will take less than three minutes.

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### **About International Billiard & Home Recreation Expo**

Established in 1983, the [International Billiard & Home Recreation Expo](#) provides industry manufacturers, distributors, retailers, dealers and poolroom operators an annual venue for new business opportunities, including education, new products and networking. The International Billiard & Home Entertainment Expo is sponsored exclusively by the Billiard Congress of America.

### **About Billiard Congress of America**

Founded in 1948, the [Billiard Congress of America](#) is a non-profit trade organization dedicated to growing a united, prosperous and highly regarded billiard industry through BCA leadership. The BCA seeks to enhance the success of its members and promote the game of billiards through educational, marketing and promotional efforts, annual industry trade shows, tournaments and other programs designed to encourage billiards as a lifestyle and make pool everybody's game. For more information, visit [www.bca-pool.com](http://www.bca-pool.com) or call 866.852.0999.

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