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FOR IMMEDIATE RELEASE

BCA Secures Multi-Year Las Vegas Venues for its Annual Expo

Broomfield, Colo. – June 13, 2008 – The Billiard Congress of America (BCA) is pleased to announce that the [International Billiard & Home Recreation Expo](#) will return to Las Vegas, Nev., beginning in 2009.

The BCA has secured the Sands Convention Center for the 2009 Expo, which will take place June 25-27, 2009, and the Las Vegas Convention Center, June 24-26, 2010. The Expo will also be held in Las Vegas in 2011 and 2012, with the dates and locations for those years still to be determined.

“We are already looking forward to our return to Las Vegas next year,” commented Ivan Lee, co-chair of the 2008 Expo and 2007-2008 president of the BCA Board of Directors. “The BCA Expo has always experienced great success in Las Vegas. The attendance and exhibitor participation levels are consistently high, and the feedback we’ve received regarding the location and venues is always very positive for the event.”

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About Billiard Congress of America

Founded in 1948, the Billiard Congress of America is a non-profit trade organization dedicated to growing a united, prosperous and highly regarded billiard industry through BCA leadership. The BCA seeks to enhance the success of its members and promote the game of billiards through educational, marketing and promotional efforts, annual industry trade shows, tournaments and other programs designed to encourage billiards as a lifestyle and make pool everybody's game. For more information, visit bca-pool.com or call 866.852.0999.

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