



BILLIARD CONGRESS
OF AMERICA

SEAL OF APPROVAL APPLICATION

This application must be completed in full and returned to the Billiard Congress of America's headquarters, accompanied by a \$450 non-refundable fee and six (6) non-returnable product samples. Please include packaging, and any materials that will accompany the product in a retail purchase. Five PBIA Instructors will receive products for review, and one sample will be kept at the BCA. If you have a limited supply of samples, you may also send only one sample to the address on the Application. The fee for this process is \$500 (The additional \$50 fee will be used for postage to send the product to each evaluator).

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Name of submitted product: _____

Description of submitted product:

In order to receive the PBIA Instructors Seal of Approval, the review committee must ensure the submitted item is an effective training product that can help players improve their game or help teachers teach. How does your product meet this requirement?:

After your product has completed the review process, you will be notified (within 12 weeks) of whether the product has been approved or denied. In either case, you will receive all comments from the Review Committee. If your product is approved (approval by 4 out of 5 reviewing instructors), you will receive official permission to use the Seal in all marketing materials, on the product packaging and the product itself. Further, you will be permitted to use any comments from the reviewing instructors.

If the product is not approved, you may make substantial modifications, based on instructor feedback, and then resubmit the product for a \$275 fee. A new application must be completed and six samples included in the application. This will begin a fresh review process.

Please send the application, check and product samples to:

Billiard Congress of America
Attn: Seal of Approval
500 Discovery Pkwy, Suite 125
Superior, CO 80027