## FOR IMMEDIATE RELEASE



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## PRESS RELEASE

## 2015 BEF Junior Nationals to be Held at South Point Hotel & Convention Center in Las Vegas August 4-7

**October 8, 2014 (Denver, CO):** The Billiard Education Foundation (BEF) is thrilled to announce its 27<sup>th</sup> Annual Junior National 9-Ball Championships to be held August 4-7, 2015 at the South Point Hotel & Convention Center in Las Vegas, Nevada alongside the Billiard Congress of America (BCA) Expo.

"We are excited to once again host the Billiard Education Foundation Junior National 9-Ball Championships during the 2015 BCA Billiard & Home Leisure Expo," said Billiard Congress of America Chairman Mike Serra. "Supporting junior competition via our partnership with the BEF goes hand-in-hand with our mission to promote the game of billiards. We received an overwhelming number of positive comments from Expo attendees and exhibitors about the excitement and energy the BEF Junior Nationals brought to the 2014 Expo. We look forward to an even more successful event taking place during the 2015 BCA Expo in Las Vegas."

For over two decades, young billiard student-athletes from all over the country compete in local qualifiers for their chance at this prestigious title, scholarship dollars, and prizes. It's the only junior event in the U.S. that qualifies young players to compete at the WPA (World Pool-Billiard Association) World Junior 9-Ball Championships.

Between junior leagues, qualifiers and the newly launched Junior State Championship program, the BEF is anticipating its largest participation next year. The national championships boasts four age divisions: 18 & Under Boys, 18 & Under Girls, 14 & Under Boys, and 14 & Under Girls.

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To learn more about how to host or participate in a qualifier or state championship, visit <a href="www.billiardeducation.org">www.billiardeducation.org</a> or call (303) 926-1039. Underwriting and sponsorship opportunities are also available.

The Billiard Education Foundation (BEF) was formed in 1993 as a 501(c)(3) nonprofit charity committed to promoting a lifelong love of pool and building the next generation of players through youth programs and academic scholarships. The BEF also sanctions Junior State Championships, produces the annual Junior National 9-Ball Championships and qualifies young players each year for the WPA World Junior Championships.

Founded in 1948, the Billiard Congress of America (BCA) is a non-profit trade organization dedicated to growing a united, prosperous and highly regarded billiard industry through BCA leadership. The BCA seeks to enhance the success of its members and promote the game of billiards though educational, marketing and promotional efforts, annual industry trade shows and other programs designed to encourage billiards as a lifestyle and make pool everybody's game. For more information, visit www.bca-pool.com or call 303.243.5070.