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## PRESS RELEASE

### Eli Lilly and Company Renews Its Gold Level Sponsorship

*Joint Efforts Reflects Support of 2015 Conference and BDPA Indianapolis*

**Largo, MD (December 2014)** -The long-term investment into BDPA by Eli Lilly and Company has been ongoing for well over a decade. It continues as Eli Lilly and Company renewed its Gold Level corporate sponsorship of the 37<sup>th</sup> Annual BDPA Technology Conference in Washington DC on August 18-22, 2015. Eli Lilly and Company agreed to underwrite a variety of activities that include the BDPA IT Showcase, college scholarships, career fair, BDPA Job Board participation and an investment in the BDPA Indianapolis chapter. Eli Lilly believes in the BDPA mission of advancing the careers of African Americans in the information technology industry ‘from the classroom to the boardroom’.

Eli Lilly and Company seeks to discover and bring life-changing medicines to those who need them, improve the understanding and management of disease, and give back to communities through philanthropy and volunteerism. The company embraces diversity by understanding, respecting and valuing differences. BDPA has seen the commitment by Eli Lilly and Company to diversity in its workplace, marketplace and its relationships with suppliers. The company clearly understands that caring for people across the globe and working to make lives better starts with understanding and including everyone in its effort to discover solutions that make life better.

“We are proud to again partner with and support BDPA. The organization’s work to ensure a diverse talent pipeline for the future and to encourage young people to explore careers in science and technology aligns with our beliefs at Lilly,” says Eli Lilly senior director Tim Coleman, “Education is so vital to creating the professionals who will contribute to the discovery of innovative medicines of the future.”

Founded in 1975, BDPA is the premier organization for African American professionals in the information technology industry. BDPA has fulfilled its mission and worked to bridge the digital divide by providing career growth opportunities for its members.

“BDPA is excited to continue our partnership with Eli Lilly in 2015. As we approach the celebration of our 40th year in existence, we look forward to Eli Lilly helping us advance careers from the classroom to the boardroom,” said National BDPA president Pamela Mathews.

For more information about BDPA or its sponsorship program, please contact us by email ([corpsales@bdpa.org](mailto:corpsales@bdpa.org)) or phone (301.584-3135 x108).