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## STATE FARM EXPANDS COMMITMENT TO BDPA

**LARGO, MD** – State Farm, an American group of insurance and financial services companies in the United States, recently expanded its commitment as a Silver Level Sponsor to the 38<sup>th</sup> Annual BDPA Technology Conference & Career Fair, August 10-13 at the Westin Peachtree Plaza in Atlanta, GA. State Farm agreed to sponsor the BDPA Mobile Application Showcase for high school and college students by providing scholarships for the winning entries. The number of students competing in the showcase is expected to more than double this year.

State Farm currently ranked No. 41 on the Fortune 500 list of largest companies, insures more cars and homes than any other insurer and is a leading insurer of watercraft in the United States. The driving force of the Company is comprised of more than 72,000 employees and 18,000 agents. For the past 90+ years, State Farm agents have built and maintained lasting customer relationships. Its tradition of innovation and customer commitment help keep State Farm the industry leader.

*“State Farm is proud to be a sponsor of the 2016 BDPA Mobile showcase. As we continue to grow our State Farm Systems Department in the Atlanta area, we feel it’s important to be a part of this conference,”* said State Farm systems manager Theonnie Shields.

Founded in 1975, BDPA is the premier organization for African American professionals in the technology industry. BDPA has 47 chapters across the United States and is the largest African American Information Technology Association in the country. BDPA continues to fulfill its mission and work to bridge the digital divide by providing career growth opportunities for its members.

*“National BDPA is excited with the sponsorship renewal from State Farm,”* says BDPA conference director Pamela Mathews. *“We appreciate the scholarships to recognize our Mobile Application Showcase Winners during the upcoming national conference and your support overall. Thank you, State Farm, for your continued partnership.”*

To become a BDPA partner like State Farm or to learn more about the National BDPA Technology Conference in Atlanta, as well as sponsorship opportunities, please contact BDPA Corporate Sales Team by email at [corpsales@bdpa.org](mailto:corpsales@bdpa.org) or 301-584-3135 x108.

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