



**LEIGH WATSON HEALY ON  
ALL DATA, NOTHING BUT  
DATA**

*Hear about All Data, Nothing But Data at The  
Evolution of Delivery*

Outsell's 2017 theme is **All Data, Nothing But Data**, focusing on how industry leaders are harnessing the power of data to drive their businesses by offering new data-driven solutions or optimizing their performance. As we think about the Evolution of Delivery, Outsell will offer a look at the possibilities and consequences of a data-driven world and the companies that are making it happen to fuel the planet, deliver better healthcare, support education, and to access to data and information for better decision making.



**About Leigh Watson Healy**

An early member of the Outsell team, Leigh Watson Healy has co-created and led all aspects of Outsell's activities in producing research, advisory, and consulting services for the information and publishing industry. She relies on her extensive experience in market and opportunity assessment, strategic and business planning, and product planning to serve as an executive-level advisor to a broad range of Outsell clients.

[Register for MIP now!](#)

**When & Where?**

April 21st, from 8:30 to 4:30, at the Harvard Club in New York City

**Special thanks to our sponsor**



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