



## Motley to Receive Legend of the Industry Award



The Business Solutions Association (BSA) is honoring John L. Motley, retired President of John Motley Associates (JMA), as the recipient of the association's 2015 Legend of the Industry Award.

Upon graduating from the University of Vermont, with a bachelor's of science degree, Motley began his career in 1973 with Dennison Manufacturing Company. Following after a brief stint in the Cincinnati area, he relocated to Washington, D.C. in the spring of 1974 to cover Virginia and the metropolitan area. In 1974, he finished third in the country in sales increases only to finish first out of 120 sales force representatives two years later. In 1976, Motley became a manufacturer's representative for Beck Rumbaugh Associates with a sales responsibility for the mid-Atlantic states and the District of Columbia.

In January 1980, John Motley Associates was founded when Tenex Corp. offered Motley its sponsorship for the new group. Since its founding 35 years ago, JMA has experienced phenomenal growth with steady increases year over year. Motley devotes his time to maintaining key relationships with dealers, as well as manufacturers.

Motley and his family have been longtime supporters of the National Cathedral Church in Washington, D.C.; City of Hope; and Fight for Children, an organization most known for its yearly event, 'Fight Night.' Motley currently resides in Northern Virginia with his wife, Debbie, and their four children: John, Elizabeth, Caroline, and Kate.

Motley will be honored at the Legend of the Industry Luncheon on October 1 during the 2015 BSA Forum, which takes place Sept. 30-Oct. 1, 2015 at the Loews Atlanta in Atlanta, Georgia.

The Legend of the Industry Luncheon is included in the full registration package for the 2015 Forum. For more information, contact BSA headquarters.



**Wed., Sept. 30 - Thurs., Oct. 1, 2015**

**Loews Atlanta**

**Register for the BSA Annual Forum: [CLICK HERE](#)**

**Book Hotel Rooms: [CLICK HERE](#)**

**Register by Jul. 31, 2015 for Early Bird Rates**

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