OPPORTUNITIES

Platinum

- ▶ Five registrations for the 2017 Forum
- ▶ Five hotel packages for the 2017 Forum
- ▶ Recognition in 2017 Forum Program
- ▶ Sponsorship of one event at 2017 Forum
- ▶ Recognition at sponsored events
- ▶ Acknowledgment on BSA website
- ▶ Company logo in BSA The Record e-newsletter

Diamond

- ▶ Four registrations to 2017 Forum
- ▶ Four hotel packages for the 2017 Forum
- ▶ Recognition in 2017 Forum program
- ▶ Sponsorship of one event at 2017 Forum
- ▶ Recognition at sponsored events
- ▶ Acknowledgment on BSA website
- ▶ Company logo in BSA *The Record* e-newsletter

Gold

- ▶ Three registrations to 2017 Forum
- ▶ Three hotel packages for the 2017 Forum
- ▶ Recognition in 2017 Forum program
- ▶ Sponsorship of one event at 2017 Forum
- ▶ Recognition at sponsored events
- ▶ Acknowledgment on BSA website
- ▶ Company logo in BSA The Record e-newsletter

Silver

- ▶ Two registrations to 2017 Forum
- ▶ Two hotel packages for the 2017 Forum
- ▶ Recognition in 2017 Forum program
- ▶ Sponsorship of one event at 2017 Forum
- ▶ Recognition at sponsored events
- ▶ Acknowledgment on BSA website
- ▶ Company logo in BSA *The Record* e-newsletter

Bronze

- ▶ One registration to 2017 Forum
- ▶ One hotel package for the 2017 Forum
- ▶ Recognition in 2017 Forum program
- ▶ Cooperative sponsorship of one event at 2017 Forum
- ▶ Recognition at the sponsored event
- ▶ Acknowledgment on BSA website
- ▶ Company logo in BSA *The Record* e-newsletter

NEW Partnership Forum Inclusions

▶ Includes two hotel nights (room & tax) at the Austin Hilton in Austin, TX

The included two nights are Wednesday and Thursday, Sept. 6-7, 2017

All registrants will need to show credit card for incidentals upon check-in

▶ Registration to BSA Forum in Austin, TX

NEW Amenities for the Primary Registrant

- ▶ Lunch on Wednesday and Thursday
- ▶ Afternoon refreshment break on Wednesday and Thursday
- ▶ Wednesday evening welcome cocktail reception and hors d'oeuvres
- ▶ Thursday breakfast
- ▶ Thursday morning coffee break
- ▶ Thursday cocktail reception and awards dinner

Partnership Deadline:

Payment must be received by - Aug. 1, 2017

PARTNERSHIP PRICING

Partnership Levels	Regular Rate		
Platinum	\$20,000		
Diamond	\$15,000		
Gold	\$10,000		
Silver	\$6,000		
Bronze	\$3,500		

FOUNDING PARTNERSHIP PROGRAM

AGREEMENT

Yes, count me in as a partner.

I want to participate in BSA as a:

☐ PLATINUM

- ▶ 2017 Forum 5 full Forum registrations
- ▶ Five hotel packages for the 2017 Forum
- ▶ The Record Sponsorship
- Industry Calendar
- ▶ BSA News Releases

□ DIAMOND

- ▶ 2017 Forum 4 full Forum registrations
- ▶ Four hotel packages for the 2017 Forum
- ▶ The Record Sponsorship
- Industry Calendar
- ▶ BSA News Releases

□ GOLD

- ▶ 2017 Forum 3 full Forum registrations
- ▶ Three hotel packages for the 2017 Forum
- ▶ The Record Sponsorship
- ▶ Industry Calendar
- ▶ BSA News Releases

□ SILVER

- ▶ 2017 Forum 2 full Forum registrations
- ▶ Two hotel packages for the 2017 Forum
- ▶ The Record Sponsorship
- Industry Calendar
- ▶ BSA News Releases

■ BRONZE

- ▶ 2017 Forum 1 full Forum registration
- ▶ One hotel package for the 2017 Forum
- ▶ The Record Sponsorship
- Industry Calendar
- ▶ BSA News Releases

☐ I hereby agree to be a partner	in accordance	e with BSA policy.	
Company Name:			
Primary Contact: Mr. 🗆 Mrs. 🗅 Ms. 🗅 _			
Title:			
Mailing Address:			
City:			
State/Province:		Zip Code:	
Phone:			
Fax:			
Website:			
E-mail:			
Payment Options			
☐ Check: Enclosed is a check in the amount of \$		payable to BSA.	
☐ Credit card:			
Charge \$ to my:	☐ Visa	☐ Mastercard	☐American Express
Credit Card #:			
Exp. date:		CVV	
Name on card:			
Signature:			
To submit completed form via:	FAX:		
BSA 3601 East Joppa Road	BSA BSA Pari	nership	

(410) 931-8111

Baltimore, MD 21234

(410) 931-8100