



Platinum

- ▶ Five registrations for the 2017 Forum
- ▶ Five hotel packages for the 2017 Forum
- ▶ Recognition in 2017 Forum Program
- ▶ Sponsorship of one event at 2017 Forum
- ▶ Recognition at sponsored events
- ▶ Acknowledgment on BSA website
- ▶ Company logo in BSA *The Record* e-newsletter

Diamond

- ▶ Four registrations to 2017 Forum
- ▶ Four hotel packages for the 2017 Forum
- ▶ Recognition in 2017 Forum program
- ▶ Sponsorship of one event at 2017 Forum
- ▶ Recognition at sponsored events
- ▶ Acknowledgment on BSA website
- ▶ Company logo in BSA *The Record* e-newsletter

Gold

- ▶ Three registrations to 2017 Forum
- ▶ Three hotel packages for the 2017 Forum
- ▶ Recognition in 2017 Forum program
- ▶ Sponsorship of one event at 2017 Forum
- ▶ Recognition at sponsored events
- ▶ Acknowledgment on BSA website
- ▶ Company logo in BSA *The Record* e-newsletter

Silver

- ▶ Two registrations to 2017 Forum
- ▶ Two hotel packages for the 2017 Forum
- ▶ Recognition in 2017 Forum program
- ▶ Sponsorship of one event at 2017 Forum
- ▶ Recognition at sponsored events
- ▶ Acknowledgment on BSA website
- ▶ Company logo in BSA *The Record* e-newsletter

Bronze

- ▶ One registration to 2017 Forum
- ▶ One hotel package for the 2017 Forum
- ▶ Recognition in 2017 Forum program
- ▶ Cooperative sponsorship of one event at 2017 Forum
- ▶ Recognition at the sponsored event
- ▶ Acknowledgment on BSA website
- ▶ Company logo in BSA *The Record* e-newsletter

NEW Partnership Forum Inclusions

- ▶ Includes two hotel nights (room & tax) at the Austin Hilton in Austin, TX

The included two nights are Wednesday and Thursday, Sept. 6-7, 2017

All registrants will need to show credit card for incidentals upon check-in

- ▶ Registration to BSA Forum in Austin, TX

NEW Amenities for the Primary Registrant

- ▶ Lunch on Wednesday and Thursday
- ▶ Afternoon refreshment break on Wednesday and Thursday
- ▶ Wednesday evening welcome cocktail reception and hors d'oeuvres
- ▶ Thursday breakfast
- ▶ Thursday morning coffee break
- ▶ Thursday cocktail reception and awards dinner

Early Bird Deadline:

Payment must be received by - **Apr. 1, 2017**

PARTNERSHIP PRICING

Partnership Levels	Regular Rate	Early Bird Rate 10% Discount
Platinum	\$20,000	\$18,000
Diamond	\$15,000	\$13,500
Gold	\$10,000	\$9,000
Silver	\$6,000	\$5,400
Bronze	\$3,500	\$3,150



Yes, count me in as a partner.

I want to participate in BSA as a:

PLATINUM

- ▶ 2017 Forum – 5 full Forum registrations
- ▶ Five hotel packages for the 2017 Forum
- ▶ *The Record* Sponsorship
- ▶ Industry Calendar
- ▶ BSA News Releases

DIAMOND

- ▶ 2017 Forum – 4 full Forum registrations
- ▶ Four hotel packages for the 2017 Forum
- ▶ *The Record* Sponsorship
- ▶ Industry Calendar
- ▶ BSA News Releases

GOLD

- ▶ 2017 Forum – 3 full Forum registrations
- ▶ Three hotel packages for the 2017 Forum
- ▶ *The Record* Sponsorship
- ▶ Industry Calendar
- ▶ BSA News Releases

SILVER

- ▶ 2017 Forum – 2 full Forum registrations
- ▶ Two hotel packages for the 2017 Forum
- ▶ *The Record* Sponsorship
- ▶ Industry Calendar
- ▶ BSA News Releases

BRONZE

- ▶ 2017 Forum – 1 full Forum registration
- ▶ One hotel package for the 2017 Forum
- ▶ *The Record* Sponsorship
- ▶ Industry Calendar
- ▶ BSA News Releases

I hereby agree to be a partner in accordance with BSA policy.

Company Name: _____

Primary Contact: Mr. Mrs. Ms. _____

Title: _____

Mailing Address: _____

City: _____

State/Province: _____ Zip Code: _____

Phone: _____

Fax: _____

Website: _____

E-mail: _____

Payment Options

Check:

Enclosed is a check in the amount of \$ _____ payable to BSA.

Credit card:

Charge \$ _____ to my: Visa Mastercard American Express

Credit Card #: _____

Exp. date: _____ CW _____

Name on card: _____

Signature: _____

To submit completed form via:

MAIL:
BSA
3601 East Joppa Road
Baltimore, MD 21234
(410) 931-8100

FAX:
BSA
BSA Partnership
(410) 931-8111