



**Inside:**

- 2...Associations / ALA
- 3...Divisions
- 4...Committees
- 5, 6...Interest Groups

# Connections

THE COMMON BOND, VOICE AND POWER FOR THE LIBRARY COMMUNITY

## President's Message



This will be my final newsletter post, as it is with a heavy heart that I must resign as CAL President due to health reasons. It has not been easy, but I have decided that I must reassess my commitments while also realizing that CAL needs a leader who is able to give much more than I can at this time. I have enjoyed my time with the organization and wish you all the best going forward!

- Joanna Powell



It is with mixed feelings that I report to you all that I must step down as Past President at the end of June. I have accepted a job as the Assistant Librarian for the State Library of Utah, and I know that my new responsibilities will keep me busy. It is hard for me to leave all of the wonderful people I have met and worked with through CAL behind. Thank you all for your dedication to the profession and to CAL.

- Kari May



Colorado Association of Libraries is built upon the collective expertise and talents our members. Hence, I am so appreciative of the time our amazing members have taken in recent months to submit proposals for our next CALCON conference; October 22-24, 2015. The strength of our association comes from your voices; your sharing of your best practices so thank you for making this journey with me in the coming months.

- Laura Summers

### Upcoming Events – see articles in this issue for details!

- June 5: CoALA Spring UnConference – CSU
- June 11: CAL Board Meeting (New date)
- June 17: Makerspace IG meeting
- June 30: Lucy Schweers Award nomination deadline
- June 30: CAL Awards nomination deadline
- July 1: ICLE-IG Nicaragua Trip deposit deadline
- July 8: Adult Services IG meeting

- July 24: CoALA UnConference – Adams State Univ.
  - Aug 6: CASL Workshop
  - Aug 13: CoALA Webinar
  - Aug 14: CATS Division meeting
  - Aug 28: CoPLA Workshop
  - Oct 22-24: CALCON 2015 – Embassy Suites, Loveland
- [Register](#) by Aug 1 for Early Bird Rates

# Associations

## CoALA

Colorado Academic Library Association



Colorado Academic Library Association

There is still time left to register to attend the CoALA Spring Workshop Unconference hosted by CSU-Ft. Collins, June 5!

Scholarships provided by Colorado Library Consortium (CLiC) are still available. Simply

post a topic of interest on the CoALA 2015 Unconference Wiki [Suggested Topics](#) page.

*Suggested topics* may include but not limited to: instruction, emerging trends in reference, collaborative workspaces, technology in the classroom, marketing academic libraries, First Year Experience, distance librarianship, copyright...the list goes on!

Go to the [CoALA Unconference Wiki](#) to join the conversation.

Morning refreshments provided by CoALA and lunch from McAlister's provided by CSU-Ft. Collins

Visit the event [registration page](#) on the CAL website for more information about schedule and registration. Please contact Paul Mascareñas at 303-458-4917 or [pmascarena@regis.edu](mailto:pmascarena@regis.edu) with questions. Hope to see you there!

See the CoALA [webpage](#) for information about the July Unconference and August Webinar!

## CASL

Colorado Association of School Libraries



Save the date! Join CASL on Thursday, August 6 from 9:00-3:00 for the "Year of the Student" workshop. CASL is pleased to welcome keynote speaker Shannon Miller as we kickoff the school year.

Cost for the workshop is \$30 for CAL members and \$50 for non-members and includes lunch. Student rate is \$10 and non-librarians (teachers and administrators) are \$15. Workshop will be held at Farrell B. Howell K-8 School in Denver.

Be sure to like Colorado Association of School Libraries (CASL) on [Facebook](#) for program updates!

## CoPLA

Colorado Public Library Association



Save the date!

CoPLA workshop – Community Engagement and Outreach

August 28, 9:00 am-3:30 pm

Denver Public Library - [Rodolfo "Corky" Gonzales Branch Library](#)

## ALA Election Winners:

Congratulations to those who won their election for ALA positions:

Camila Alire	Trustee at Large	United for Libraries: the Association of Library Trustees, Advocates
Louise Mort Feldman	Vice Chair/Chair Elect	RUSA - BRASS
Martin Garnar	ALA Councilor for the	Intellectual Freedom Round Table (IFRT)
Jamie Hollier	Designated Director, Library Consultants/Independent Librarians	ASCLA
Jennifer Knievel	Vice Chair/Chair-Elect	ACRL's Instruction Section
Terri Switzer	Director	Retired Members Round Table (RMRT)

And much appreciation for those who participated in this year's election cycle but didn't get elected.

Elena Rosenfeld, ALA Chapter Councilor



# Divisions



## Children and Teen Services

Save the Date! Join us for a CATS Division Meeting on August 14, 2015 from 10 a.m. to 3 p.m. at Estes Valley Library.

Enjoy networking, Idea Exchanges, information updates, and a Magic Show by Magician Doc Murdock - who will even teach us some Up-close Magic!! Keep an eye on our [Facebook page](#) and [Blog](#) for more information, and to register.

## Paralibrarian

Thank you to everyone who completed the survey for the Spring Workshop. We will be compiling the information soon and will report on the results in the next newsletter.

*There was an omission in last month's newsletter regarding the Spring Workshop. We'd like to give a special thank you to Clara Sitter, PhD, Program Coordinator and Associate Professor of the Morgridge College of Education's Library and Information Science Program at DU for providing lunch. Because of her generosity, our net proceeds will be considerably higher. Thank you Dr. Sitter!*

### **Nominations are now being accepted for the Lucy Schweers Award!**

The Lucy Schweers Award's purpose is to recognize a paralibrarian who displays outstanding leadership and service through the Colorado Association of Libraries and the CAL Paralibrarian Division, as well as excellence in the library, information or media field within the State of Colorado. The award will be presented to an individual who:

- Has been a participating member of CAL and the Paralibrarian Division for three consecutive years;
- Advances and strengthens the image of paralibrarians;

- Demonstrates pride and excellence in his/her field of expertise.
- Has not previously been a recipient of the Lucy Schweers Award.

If you know someone who is deserving of this award, please consider nominating her or him. The process is easy...

1. **Write a letter of nomination to include with the nomination form.**
2. **Obtain one or more letters of support for your nominee.**
3. **Include supplemental materials (optional)**  
Supplemental materials could be additional letters of support, photos of the nominee or project, newspaper clippings, customer comments or any other evidence of the nominee's merits.

Please submit your nominations to Farabe Smith ([farabes1@gmail.com](mailto:farabes1@gmail.com)). Do not use the nomination form on CAL's website.

**The nomination deadline is 11:59 PM, June 30, 2015.**

The award will be presented at CALCON 2015.



Oct. 22-24

Embassy Suites - Loveland, CO

[Register Today!](#)

CAL Connections is the monthly newsletter of the Colorado Association of Libraries. Please send comments, corrections or suggestions to [calconnections@gmail.com](mailto:calconnections@gmail.com)



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# Committees

## Awards

The CAL Awards Committee is pleased to announce that the nominations for the 2015 CAL Awards are now being accepted through June 30. Please consider nominating projects, partnerships, advocates, volunteers, trustees, libraries, librarians, library staff and others who have made a difference in the Colorado library world! New this year is the Excellence in Youth Services Award.

The [nomination form and full details](#) can be found on the [CAL website](#). It only takes a little of your time to show your appreciation to those who make such a difference!

## Conference Planning

May was all about program selection for the CALCON 2015 Conference Planning Committee! Since we received 170 excellent program submissions from library staff across the state, we made sure to spend the time and energy necessary to select the right programs for this year's conference. The CAL Associations got us off to a great start in April by selecting the first 40 programs. This month the Program Selection Subcommittee diligently reviewed the remaining 130 submissions against the rubric on page 11 of our [Program Submission Packet](#).

The committee then reviewed the top scoring and already designated programs to ensure that our final selections do not include duplications in topic, or presenters where possible, but rather provide a strong mix of perspectives about library-related issues relevant to staff from libraries of all types and sizes that make up our CAL membership. This rigorous process allowed us to accept 80 high quality programs, as well as several alternates (to allow for changes in availability moving forward). We are also holding a few spots open for critical issues or new library trends that may surface in the upcoming months. We are now in the process of slotting the accepted programs into an initial draft of the CALCON 2015 conference schedule, and notifications to all who submitted proposals will begin the week of June 1, 2015. We hope to have a list of the accepted programs posted soon!

## Leadership Development

The CAL Leadership Institute cohort (CALLI) met in May through a webinar on Managing Change. Amy Rodda from Pikes Peak Library District, CAL President Joanna Powell, and Sara Wright from Berthoud Public Library shared their wisdom, thoughts and experiences on managing change.

The topics under change included Building Consensus, Communication, Embracing Change, "Failure" and Negativity, and Making it Stick. As leaders, we were encouraged to open up with those we work with, communicating honestly about pros and cons of change. All three panelists stressed that open honesty aids leaders in finding buy-in from all stakeholders, particularly the staff. When people are allowed to share their thoughts in an open dialogue they feel valued.

We were also challenged to recognize that "failures" are not always that simple. As we take a step back during changes we find that sometimes what we consider failure is just a slower process than we were expecting. Also, during change that is uncomfortable, we find that there is often at least one positive aspect we can focus our efforts in supporting. During the process we can look at what we are learning about ourselves and the situation.

The panelists encouraged us to practice the change often and try to communicate it to a variety of people in various ways. They even went as far as to say that over-communicating is essential in being heard by our patrons, boards, supervisors, and co-workers. This focus on communication causes the change to go from an experiment to a way of life.

Above all, we were encouraged to be patient and enjoy the process of change, focusing on the relationships being built through the process. It was stressed that fun change is important, too. Keeping a sense of humor and focusing on the relationships improves the organization's cohesiveness. The final challenge given to the group was that any change should relate back to the visions and goals of the organization. Once again the CALLI session this month was filled with fun, information and challenge!

Written by Laura McConnell, CALLI participant.

# Interest Groups

## Adult Services

Next two meetings (call in option will be available):

July 8 (Wed), 9 am-noon – Arapahoe Library District, Koelbel Library, Centennial – host, Pamela Bagby

NOTE: Koelbel Library has recently undergone an extensive renovation, including updates to paint, carpet and fixtures throughout the library, more comfortable patron seating, an enhanced coffee shop and Friends bookstore, a new auditorium that will provide the space for small-scale performances and programs, and a fully renovated children's area. Come for the meeting, and stay for the tour!

Oct 8 (Thu) – noon – 3 pm, Garfield County Libraries, Glenwood Springs Branch Library – host, Maura McKenna Masters

To be added to the ASIG mailing list, please send a note to Dodie Ownes at [downes@dclibraries.org](mailto:downes@dclibraries.org).

## International Library Cultural Exchange

**CAL Board and International Library Exchange sponsor a Library Tour to Nicaragua Nov. 7 – 16, 2015**  
*Palacio Nacional: Managua*

**Room still available for ILCE-IG Library and Cultural Tour to Nicaragua Nov. 7 – 16, 2015**

There is still room available for the CAL Board/ILCE-IG trip to Nicaragua to visit libraries and cultural sites and to participate in the 14<sup>th</sup> Annual Library Children's Festival.

Local arrangements will be made by Jane Mirandette, Director of the San Juan del Sur Biblioteca in San Juan del Sur, a beautiful coast town.



Join us to:

- Tour various cultural sites in Nicaragua including Masaya Volcano and its Natural History museum;

the 16<sup>th</sup> century city of Granada, with its cathedrals and the Museo San Francisco with its large collection of pre-Columbian statues; and a visit to a pottery studio and a Clay to Kiln demonstration of the local and very famous pottery techniques.

- Visit rural and urban, large and small libraries including the Palacio Nacional, the headquarters of the National Library network.
- Volunteer and travel with the San Juan del Sur Biblioteca Movil on its regular route to rural schools and participate in the lending process.
- Celebrate the 14<sup>th</sup> anniversary of the SJDS Biblioteca, **the highlight event of the year**, with a library festival and street fair for over 400 children, events for Nicaraguan librarians and teachers, and an evening Gala event.
- Bi-lingual guides for all cultural sites and 24/7 support from managers Jane Mirandette and Edwin Vasquez for all participants. All breakfasts, lunches and dinners except for arrival and



departure travel days, with opportunities to dine with speakers and invited guests are included.



In country costs: \$1,995 CAL Members (spouses, significant

others of members register at member rate); \$2,095 non-CAL members.

Airfare to and from Nicaragua not included (approximately \$800 from Denver).

Deadline for \$500 Deposit: July 1, 2015; Balance due: September 1, 2015

Make checks payable to: HJH Program, 1716 Del Norte Ave. Loveland CO 80538

**Click on links for details:**

[Nicaragua Library Tour Announcement](#)  
[Nicaragua Library Tour 2015 Regist. Form](#)  
[Nicaragua Library Tour 2015 Itinerary](#)

# Makerspace

The next CAL Makerspace Interest Group meeting will be: Wednesday, June 17, 10 am to noon in the ideaLAB, Level 4, Denver Central Library (10 W 14th Avenue Parkway, Denver, 80204). An agenda is being compiled [here](#). If you would like to join the email list for this group, please email Becca Cruz at [rcruz@ppld.org](mailto:rcruz@ppld.org).

## Reader's Advisory

### Highlights from the Reader's Advisory Annual Workshop on April 29<sup>th</sup> 2015

#### Keren Dali - Discovering Reader Appeal:

Ms. Dali spoke about "Reading Appeal" and how to expand RA to thinking about the reader as well. Readers' Advisory is a service for avid readers and other leisure seekers. It is a form of community outreach to readers and non readers. It is not information retrieval about fiction and non-fiction and is a different service than Information and Reference services. Reading Appeal is actually invoking an interest in reading with the patron. This action is not straight forward but rather unpredictable, messy, and involves change. Library staff engaged in Reader's Advisory should be comfortable with taking time to chart new waters. In order to navigate this approach, Ms. Dali presented types of Reading Appeal which includes genre but also looks more closely at the reader and what their needs may be. Reading Appeal consists of two elements: book related factors such as type of book, writing style, author, publisher, availability, and language, and also consists of reader driven factors: curiosity, personal situation, recommendation from personal network, popularity of book within social circles. This creates a two-dimensional approach to Reader's Advisory which considers both the book and the reader. She recommends careful listening to give context to how the reader finds reading materials, what other than the book may have sparked interest, and suggestions of the reader's environment. All of these can assist in helping find reading that really matches the reader and is not a one dimension response to a specific genre.

Ms. Dali's work can be found at her website [www.libraryresearcher.com](http://www.libraryresearcher.com).

#### Nancy Dowd: Reaching Readers Where They Are

Bite-Sized Marketing: Realistic Solutions for Overworked Librarians. Nancy Dowd spoke to some similar themes as Keren Dali but from the

perspective of passive RA and finding fresh, easy, inexpensive ways to draw users into your library collection. Library users are mostly looking for self-directed Reader's Advisory either while in the library or while online. This counters where librarian frequently put their energies – which are mostly in face to face RA and with Book Oriented programs.

For simple marketing purposes libraries can target two types of readers: The Avid Reader is the reader who knows what they want. The Casual Reader is not sure what their next read will be. Both types of Reader's will respond to directional displays that can lead them to books and materials such as simple book displays, themed endcaps and shelf talkers. Displays can also include take away items like bookmarks with more reading suggestions and/or annotated bibliographies. Readers may also be self directed with online tools such as reading maps and e-mail lists is also an option as it is low cost, easy to target content, and e-mail is easily shared. This talk is also a [webinar](#).

#### Victoria Boone & Beth Ann Goodwill: Readers' Advisory Buy In: Our Story

Victoria Boone and Beth Ann Goodwill told the story of the very successful Readers' Advisory Task Force at High Plains Library District. Victoria began small by sending out an e-mail inviting anyone who was interested to come to an initial meeting. She created it on a purely voluntary basis, with few meetings, and each member contributing as their schedule allows. RA embraces many facets of library work and there is plenty of projects to go around. Staff is able to grow professionally and do something they love which increases job satisfaction and confidence. Start where your organization is at - understand current priorities such as operational goals, 'buzz' programs & overall strategic plan. Find a part of your Readers' Advisory plan that fits with the goals and priorities. You may have to start smaller than planned but your passion will be contagious. Your success and enthusiasm will be a foundation for you to build on. Provide statistics & examples to administration that supports a healthy Readers' Advisory program. Victoria Boone can be reached [yboone@highplains.us](mailto:yboone@highplains.us)

#### **RA Bingo**

To finish the day we played a quick game of Shout Out Genre Bingo. A few participants were interested in the Bingo Card generator link. There are several but the one used for Genre Bingo is <http://osric.com/bingo-card-generator/>