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President's Message

Working Together to Strengthen the Future of Colorado Libraries

By: Teri R. Switzer, CAL President

First, BIG THANKS to everyone who tirelessly worked to get information to Colorado voters about Amendments 60 and 61 and Proposition 101! Your efforts created an informed electorate.

Second, I am honored and excited to serve as your President for 2010/2011. For those of you who were unable to attend the 2010 CAL Conference, you missed a fun time. More than that, you missed excellent programs, engaging keynote speakers, and unsurpassed networking opportunities. KUDOS to Stephen Sweeney and his committee members! Plans for CALCON 2011 are already underway, so mark your calendars now --- October 13-15, 2011, Embassy Suites, Loveland.

Several years ago, I remarked that it was a great time to be in the library profession. That statement still holds true. Yes, all of our libraries are experiencing fiscal problems. CAL, like many other associations, has its own set of challenges. However, by working together we can overcome these struggles. This year is going to be one of building community and finding ways for CAL to partner with other library associations and organizations within our great state. This will enable us to continue our advocacy efforts for Colorado libraries, and to provide you, our members, with the tools and skills needed to advocate for your libraries and the profession.

Last year, President Rochelle Logan invited CAL members to take part in a survey. The two comments that were repeated over and

over again were the need for CAL to better communicate with its members and the need for CAL to provide more outreach to our rural communities. We heard you and we are building these into the 2011-2013 CAL Strategic Plan. In February, the CAL Board plus Committee Chairs and some others will hole up for an entire day to brainstorm, discuss, and work together to put the final touches on the strategic plan. I am encouraged by the commitment of our members and CAL's volunteer leaders. I can assure you that we will not leave a single stone unturned.

In addition to specific goals in the strategic plan, other actions we will work on this year include:

- Completing our work on CAL's infrastructure
- Expanding our relationships with other library associations and organizations
- Growing CAL's membership
- Increasing member involvement in CAL and its Associations' committees
- Demonstrating transparency, clarity, and integrity in everything we do
- Improving our value to you, your libraries, and the communities in which you live and work

Thank you for everything you do for Colorado libraries.

On behalf of the CAL leadership and staff, we wish you a very happy holiday season!

Colorado Association
of Libraries

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Colorado Association of School Libraries (CASL) Update

By: Yvonne Miller, CASL President



A Happy Hello and a Sad Farewell-Colorado Teacher Librarians on the Move

Becky Russell's father was the biggest influence on her decision to become a school librarian. Her father had a passion for reading and visited the public library every week for as long as Becky could remember. "It was a big treat for my brother and me to walk with him to the library each week to pick out different books and just explore in the library," she said. After ten years of teaching English to middle and high school students, she discovered that being in the library was where she belonged. And for the past fifteen years, that is where she has been. But that will soon change when she becomes the School Library Senior Consultant. She will miss working with a principal who has a clear vision and believes in a strong, vital library program but is excited to work with teachers and teacher librarians to increase student achievement. I asked her more about her new role:

Q: What are you most excited about in your new position?

A: When I read the description of the job for School Library Senior Consultant back in August, I was energized by various possibilities of this job and how we, as school librarians, can impact student performance within our schools. I AM passionate about school libraries, and I am eager to advocate for 21st century learning at many different levels. I look forward to facilitating workshops and seminars for our school librarians, especially in how we can use technology and other teaching methods to differentiate for ALL of our students as we start implementing the new Colorado standards. I love learning and trying new things, and so I'm eager to continue to learn using current technology to advocate for strong school library programs throughout the state. I also look forward to training classroom teachers throughout the state of Colorado about how school librarians

can help them become even more effective in their classrooms. Lastly, I want to advocate for the power and necessity of high-quality school library programs to principals, administrators and legislators in our state.

Q: What trends do you see for school librarians?

A: I have always believed that a good librarian is an agent of change within his or her school. This is a trend that will continue to be essential in times of budget crisis. School librarians must be leaders within their buildings and possess the ability to make their staff and students excited about taking a risk and trying new things. We have to be personal risk-takers as well, and not be afraid to make mistakes or have uncomfortable conversations with our colleagues about cultural shifts that may need to happen in our schools so that our students have the best opportunities for a quality education. Last year, Joyce Valenza wrote the following quote that has stayed with me as I talk to colleagues at various staff in-services and workshops. She says in her article "Things that Keep Us Up at Night" (School Library Journal, October, 2009) that "Librarians who don't have PLNs, don't attend conferences, don't read cutting-edge professional literature- from both the library and the education worlds-are dragging our profession down. And good people are going with them." I recommend that all librarians read that article and another by her entitled "Manifesto for 21st Century School Librarians" (Voya, October 2010). She nails what we must possess to stay vital and current in a climate of uncertainty and change. Another trend I see is that as school librarians we must possess strong differentiation skills in our teaching. As librarians, we must have effective teaching skills as well, and embedding differentiation in our teaching is something that I feel is a must in order for children to thrive in our current society.

CASL is excited to have Becky as our School Library Senior Consultant and wish her well in her new position!

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Technical Services Automation Division

By: Caroline Norton, Chair

In the Spring of 2010, at the wonderful Auraria gathering, CAL/TSAD Chair Nina McHale suggested we begin to think about the name and the focus of the TSAD division, as the “automation” referred to in our name, Technical Services Automation Division, is now pretty much a foregone conclusion. Also, our reach as a Division encompasses so much more than the traditional Technical Services tasks and responsibilities.

With the surge in invisible, electronic materials, Technical Services groups everywhere have undergone reassessment, redesign and realignment. In order to innovate, streamline, stay current in new technologies, remain agile, integral and appropriate, we need to reach beyond traditional borders and consult with peers in a variety of disciplines. We must network, consult and integrate our initiatives into the goals and objectives of the larger organizations of which we are a part.

As a result of being involved in discussions and planning on such things as Next Generation Catalogs, patron-driven acquisition, digitization projects, collection assessment, social networking and workflow automation we are expanding into new areas, researching and utilizing new applications and experimenting with new processes and procedures.

So, we want you to look beyond the “Technical Services” in our name and to join us and bring your ideas, your creativity, your curiosity and your energy. If you are interested in discovery tools or cloud computing we would like you to join us. If you are interested in process automation, we welcome you. If RDA implementation is your thing, we would love to have you in our group. If you live for Metadata, we want to hear from you. If you are a futurist, we roll out the red carpet.

We would like to make this next year one of exploration, education and discussion and I welcome your participation. Please join us for a wonderful, information-packed journey.

Thank you –

Legislative Committee Update

By: Elena Rosenfeld & Nicolle Davies

Welcome to the Next Level of Community Involvement

The Legislative Committee wants to thank everyone that actively went out in support libraries this year! Activities ranged from the BHAG efforts to educate community leaders to speak in support of libraries to the many individuals who jumped into action to inform their communities about the impact of the three anti-tax initiatives.

Now for the challenge – we know that a new variation of these initiatives will be brought forward again. This means we need to continue building on the success of this past year. In terms of actions, this means:

- Continue to build upon the relationships established with other organizations
- Continue to actively communicate with your community about library services
- And, Continue to advocate for libraries as a relevant necessity to your local, state, and national representatives

These activities can be fun and they are easier than you think. If you have any questions or comments about being involved or about how to build these relationships, please feel free to send a question to the Committee Chairs, Dave Sanger (dsanger401@aol.com) or Elena Rosenfeld (erosenfeld@highplains.us) and they'll be happy to give you some ideas.

Leadership Development Committee Update

By: Elizabeth Kelsen Huber, Chair

The 2010-2011 CAL Leadership Institute (CALLI) got off to a great start in early October. Seventeen participants gathered for their first workshop on October 6 at the Carbon Valley Library. During the half-day session they engaged in self-awareness and assessment activities using the Strengths Finder 2.0 model. Participants enjoyed learning more about their strengths and how to put them into action in their daily lives. The following day the group explored leadership models and concepts including influence, vision, and ethics during a dynamic preconference taught by Pat Wagner. Most of the participants also attended the full CAL Conference. The group will meet again in February to discuss library advocacy and communication skills.

Mountain Plains Library Association (MPLA)

By: Mary Katherine Katzer, MPLA/Colorado representative

[MPLA Professional Forum 2010](#) is seeking papers to be presented at the MLA/MPLA Joint Conference in Billings, MT, 09 April 2010. Please consider submitting a paper! The MPLA Professional Forum is designed to present new ideas, innovations, and case studies in librarianship that would benefit the profession. Research methodology is encouraged, but not essential. School and public librarians, as well as those from academia, are encouraged to participate. The papers are peer reviewed; a prize will be awarded to the winning paper presentation. For more information contact: Mary Caspers-Graper, Hilton M. Briggs Library, SDSU, Box 2115, Brookings, SD 57007-1098 mary.caspers-graper@sdstate.edu (605) 688-5565

The Rio Grande Chapter of the Special Libraries Association would like to invite librarians, library students and others interested in professional development in the information field to upcoming events.

January 13, 2011

Politics and the library: Behind closed doors

Workshop presented by Barbara Jones, Missouri/ Library Advocacy Liaison at the University of Missouri; Thursday, January 13th, 2011; time and place to be determined. For more information on these and other programs, please visit: <http://units.sla.org/chapter/crrio/programs.htm> or contact: Larry Compton, Program Chair SLA-Rio Grande Chapter Lcompton59@q.com

Renew your MPLA membership for 2011! Personal memberships include individual, trustee, student, and retired. There are new benefits for Institutional Membership. They include one staff member receives a personal membership at no additional cost and one free half-page ad in the MPLA Newsletter.

MPLA Jobline now has an RSS newsfeed available for new position listings. The URL is <http://mpla.us/feed.xml>

The website for the annual joint conference is now online. The 2011 conference will be held 06-09 April 2011 at the Billings Hotel and Convention Center in Billings, Montana. Please consider joining us!

The [October 2010 issue of the MPLA Newsletter](#) is available online. There are a couple of new features added to the MPLA Stories. Also the minutes from the October 2010 Executive Board conference call have been posted.

Nominations for an award from MPLA are due January 31, 2011. The MPLA awards include Carl Gaumer Library Champion Award: To be given to the individual, organization or company whose positive support of the Mountain Plains Library Association is demonstrated by repeated conscientious endeavors towards libraries, library staff, trustees and professional activities. MPLA Distinguished Service Award: To be given to an MPLA member who has made notable contributions to the library profession or has furthered significant development of libraries in the Mountain Plains region, or has performed exemplary service for an extended period of time. In the case of retired individuals, the nominee may be a past member of MPLA. MPLA Literary Contribution Award: To be given to an author whose published writings have successfully furthered an understanding and appreciation of the Mountain Plains region. The author need not reside in the region, and the selection may be based on either a single work or a body of works. Published works will be evaluated on the basis of literary worth, readability, and evidence of responsible research. MPLA Beginning Professional Award: To recognize an MPLA member who, as a librarian/media specialist within the first five years after receiving a library/media masters degree, has made a positive impact on the quality and role of library service. Factors such as innovative programming and planning, use of resources, and special projects will be considered. MPLA Unsung Hero Award: To be given to any library individual(s) or group(s) in the MPLA region who have worked on a special project that has some significance to a community but which has not been eligible for a library award, or which has for other reasons specified by the nominator not been recognized to the degree that it merits, by any library organization.

Nominations can be made using the awards nomination form on the MPLA website.

Paralibrarian Division Update

By: Lynda Hoffmann, Reporter

The Colorado Association of Libraries Paralibrarian Division assists Division members in their professional growth and continuing education by providing opportunities for professional networking and collaboration.

The CAL Conference, held this year at the Embassy Suites in Loveland, was a great success. If you were unable to attend, see the CAL website for handouts from many of the keynotes and sessions. The Paralibrarian Division's business meeting was fun and informative. Tim Miller was officially handed the reins as Chair, and Jennifer Kutzik as Chair-elect. Tim subjected himself to a pie throwing by the winners of a trivia contest! A membership to CAL was also given away and the winner was Karen Pelz. We discussed the Spring Workshop, regional committees, and forming a partnership with the Colorado Library Circulation Network. This proposal will be presented to the CAL Executive Board for approval. The Division hopes to collaborate with the CLCN on projects in the future and, in doing so, make paras an even stronger influence in Colorado libraries.

Karyn Pelz has volunteered to be our first regional committee chair for the Northeastern region. Thank you Karen! If you are in the northeast area and would like participate, please e-mail Karen (kpelz@highplains.us). We are looking for volunteers to chair other regional committees. This requires only a minimal commitment of setting up one small networking event and a small CAL fundraiser during the year. If you are interested in chairing a regional committee, please contact Tim Miller.

Plans are in the making for our annual Spring Workshop. It will be held at the Community College of Aurora on March 30th. The theme this year is "The Power of Stories". If you are interested in submitting a proposal for a session, please fill out a form by following this link: <http://fs21.formsite.com/paralibrariandivision/form1/index.html>. If you would like to volunteer to help with the workshop, please contact Tim. This year, the cost of the workshop has been reduced to \$39.99 for CAL members and \$59.99 for non-members. With tight budgets

everywhere, we hope this will help more of you to attend. Watch your e-mail and the CAL website for registration information to come soon.

Just a reminder that the Paralibrarian Division is on LinkedIn and Facebook. Look for the group name, "Colorado Paralibrarians". Wishing you all Happy Holidays!

Tim Miller, Chair:

tmiller@dclibraries.org

Jennifer Kutzik, Chair-elect:

jennifer.kutzik@colostate.edu

Jenny Luper, Past Chair:

jdhworth@hotmail.com

Dan Alcazar, Secretary:

DAlcazar@highplains.us

Lynda Hoffmann, Reporter:

lynda.hoffmann@colostate.edu

CASL Update

(Continued from page 2)

And it is with great sadness that we must say farewell to JoAnn Perry. JoAnn has been a teacher librarian at Cherry Creek High School, a CASL Board member and our AASL Delegate. She is an expert in the AASL Standards and has been a wonderful resource for all school librarians. We are pleased that she will continue to represent Colorado as our AASL Delegate for the remainder of her term. JoAnn will be moving to Texas to become the Director of Innovative Media Systems at Spring Branch Independent School District. Thank you, JoAnn, for your guidance and wisdom. We wish you well in your new position.

Trustees & Friends Division Update

By: Robin Gard, Chair

This election year has reminded us that advocacy for libraries has never been more important. The CAL Trustees and Friends Division is here to help. Our stated goal is “to provide leadership and training so trustees and friends of public libraries will be better prepared to advocate.”

The attendance at our trustee sessions this year was great – particularly the ones that focused on what we can do in our community and state to support efforts that help libraries and provide information on actions and initiatives that will hurt us.

We all breathed a sigh of relief when the Ugly Three were overwhelmingly defeated.

But our work is not over – we need to keep those connections strong. The statewide alliances that worked together to educate the public about the devastating consequences of 60, 61 and 101 should not be allowed to wither.

We can't just talk to the community about libraries and library funding when there is a threat. We all need to have a continuing education and outreach process to forge strong partnerships that will benefit our libraries. Jamie LaRue's BHAG initiative is a great example of how to make an effort to demonstrate the importance of libraries to our towns and cities.

Library advocacy is a collaboration. It braids together the work of boards and trustees, library staff, Friends and other advocacy groups, foundations, patrons and other library lovers to insure that we have the support we need to do the best possible job for our communities.

Individual Membership: New Price Structure for Dues

As approved by the board of directors, the new Individual CAL membership dues structure will take into effect starting January 1, 2011.

Unemployed (limit one year) \$20

Student (limit three years) \$35

Income under \$20,000 - \$45

\$20,000 - \$39,999 - \$70

\$40,000 - \$59,999 - \$95

\$60,000 - \$90,000 - \$120

Over \$90,000 - \$150

Upcoming Events:

- 2011 CAL Conference October 13-15, 2011

Embassy Suites Loveland

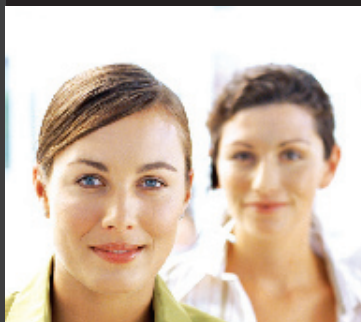
4705 Clydesdale Parkway | Loveland, CO 80538

Visit the Conference web page www.cal-webs.org/conference.html

Loveland Embassy Suites Hotel Info:

4705 Clydesdale Parkway | Loveland, Colorado 80538

Ph:1-800-Embassy (3622779)



Professional Development

*"ALL OF THE TOP
ACHIEVERS I KNOW ARE
LIFE-LONG LEARNERS.
LOOKING FOR NEW
SKILLS, INSIGHTS, AND
IDEAS. IF THEY'RE NOT
LEARNING, THEY'RE NOT
GROWING... NOT MOVING
TOWARD EXCELLENCE."*

- Denis Waitley