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President's Message

Ready! Set! Go! to Keystone...Innovating Colorado Libraries

By: Linda Conway, CAL President



This summer I attended the Technology in Education Conference for K-12 Educators which took place in Copper Mountain. I followed tweets for ALA 2012 in

Anaheim, California at #ala12, the conference for the International Society for Technology in Education San Diego at #ISTE 2012, and the Model Schools Conference in Kissimmee, Florida at #20thMSC. There have been so many conferences this summer with awesome opportunities for learning.

These conferences have themes like: "Think Big, Bold, Beyond...", "Expanding Horizons", "Transforming Our Libraries Ourselves" and "Leading Change during Challenging Times". These themes all reflect an urgency to change and look to the future. There are many pockets of innovation and change in our library communities. Colorado librarians are not just talking about change; they are actively and purposefully changing libraries. While visiting a website today, I ran across this quote on their front page:

"It is not the strongest of the species
That survives
Nor the most intelligent,
but the one most responsive to change".
L.C. Megginson

Libraries and librarians have been around for a very long time because libraries respond to change. Our Colorado librarians are leading their communities into the next century with innovation and change.

There will be many opportunities to continue the

learning at our Annual CAL Conference (October 18-20). Our theme this year also reflects change and looking towards the future. Our innovative conference committee under the leadership of Tabby Farney, the conference committee chair, has made some exciting changes this year beginning with the location. With a move to Keystone in our beautiful Rocky Mountains we hope to see many Colorado librarians from our mountain communities and the western slope as well as our front range folks. Visit our website <http://www.cal-webs.org/index.html> to see what's in store for this year's conference and register today.

Our lobbyists visited our June 1 board meeting to provide us with the latest news for libraries on the legislative front.

Respectfully,

Linda Conway
CAL President

Upcoming Events

- [Trustees and Friends Presents: "After the Book Sale: What's Next for Friends of the Library?"](#)
Aug. 18, 2012
- [CoPLA Presents: "The eMedia Smackdown: Libraries wrestling with the eMedia Future!"](#)
Sept. 21, 2012
- [Ready, Set, GO... to Keystone!](#)
[CAL Conference | October 18th-20th, 2012](#)

2012 CAL Conference Update!

By: Tabby Farney, Conference Committee Chair



INNOVATING COLORADO LIBRARIES

Following the theme of innovation, this year's CAL Conference is changing up the conference schedule to offer you more programs and more time with the vendors. The 2012 CAL Conference kicks off on Thursday, October 18 with a series of morning preconferences and regular break-out sessions will start that afternoon.

The Exhibit Hall will also be opened on Thursday, so if you get to Keystone before the first break-out session starts, feel free to wander around the Exhibits. The Exhibit Hall will be open all day Thursday and Friday of the Conference for your viewing pleasure.

With this little bit of change you get 2 full days with the vendors and 2 ½ days of innovating break-out sessions, excellent keynote speakers, and interactive networking opportunities at the 2012 CAL Conference in Keystone, Colorado.

IMPORTANT CONFERENCE LINKS:

- [CALCON'12 Online Individual Registration](#)
- [CALCON'12 Online Sponsor and Exhibitor Registration](#)
- [Downloadable Exhibitor Prospectus](#)
- [CLEF Silent Auction Form](#)
- [CLEF CALCON Scholarship Application](#)

CLEF Scholarships and Silent Auction at CALCON'12

In order to continue providing scholarships for Colorado library employees and other CAL members to attend association and division workshops and the CAL Conference, we will hold a silent auction at this year's conference in Keystone, October 18th-20th. Items available at the auction range from iPads to home-made food. Monetary donations are also accepted and can be sent to CAL at 3030 W. 81st Ave., Westminster, CO 80031. Checks should be made out to CLEF.

Some examples of what to donate:

- * Gift cards to popular stores and restaurants, ebooks, iTunes, etc.
- * Gift certificates for spa services, yoga classes, travel accommodations, etc.
- * Popular ereaders - iPads, Kindle Fire, Nook, etc.
- * Tickets to shows, concerts, comedy clubs and other Colorado events
- * Artwork - paintings, drawings, photography, etc.
- * Lead a group hike along your favorite trail and provide snacks and conversation
- * Offer your sartorial services as a personal shopper, providing advice and a coffee break or lunch as part of the package
- * Offer a custom-knitted/sewn garment

If you are interested in donating to the 2012 CLEF Silent Auction, [please complete the following form](#). Thank you for your support!

2012 CAL Conference Update! *(cont.)*

Remember to make your Keystone Resort hotel reservation before **September 30, 2012!**
Use the code "CK2CAL" when making your reservation. **Phone: (800) 258-0437**



Single/Double Rate

- Inn at Keystone
\$99.00 + tax
- Keystone Lodge & Spa
\$125.00 + tax
- Keystone Lodge & Spa Loft
\$175.00 + tax
- Conference Village Studio
\$125.00 + tax
- Conference Village 1 Bedroom
\$130.00 + tax
- Conference Village 2 Bedroom
\$200.00 + tax

Paralibrarian Division Update

By: Lynda Hoffman, Paralibrarian Reporter

NEW OFFICERS NEEDED: The CAL Paralibrarian Division needs a new Chair-elect. If your library experience is lacking leadership, coordination, and networking skills, we can offer an opportunity without having to wade through a decades-worth of interviews and resume writing (not to mention begging on your knees)! Dan Alcazar has offered to stay on as Secretary, but this is an elected position, so you are welcome to put your hat in the ring if you're interested. Contact Tim Miller or anyone else on the board for details: http://cal-webs.org/Para_Directory.html.

LUCY SCHWEERS: Nominations are now open for the 2012 Lucy Schweers Award for Excellence in Paralibrarianship. The criteria were changed in 2011 to be more inclusive of the outstanding library support staff in the state of Colorado. The Paralibrarian Award Committee chooses this award winner. The application deadline is midnight (MST) on Saturday, June 30, 2012. Please read the criteria and complete the nomination form at: <http://bit.ly/Schweers>. For questions, send E-mail to: Rcallender@clicweb.org.

DID YOU KNOW? The CAL Conference Program Selection Committee strives to provide a mix of programs for every type of library and every type of library worker. However, the final schedule is subject to what programs are submitted. Your Paralibrarian Division has solicited several speakers to submit program proposals on topics that are important to library workers. The final program schedule will be announced later this summer.

CLIC WORKSHOP: CLIC is always looking for presenters for our Spring Workshop in Grand Junction and Pueblo regarding various topics for Paras, so look for the announcement in August/September for accepting proposals. A small stipend is awarded to help with travel. This is a great opportunity for first-time presenters. Contact Ross Callender for more information. Rcallender@clicweb.org

PLAN AHEAD!! The schedule for the CALCON12 conference has changed. Plan to arrive on Thursday, Oct. 18 and stay through Saturday, Oct. 20 to experience the full conference. Make your reservations NOW for Keystone housing by calling (800) 258-0437. USE CODE "CK2CAL". Reservations must be made by Sept. 30, 2012.

Trustees & Friends Division

By: Robin Gard, Chair

The results are in! It's time to be thinking of our October CAL Conference. In anticipation of that, we sent around a brief survey to find out what session topics would be most useful to library trustees, how many sessions you would like to see on the Trustee track, and how likely you are to attend.

Thank you to everyone who took the time to complete our poll. We had 95 respondents and more than 75% indicated they were definitely or probably attending the conference. The data from this survey was used to help us put together our offerings for this fall.

The comments attached were thoughtful and informative. Here's what's you said:

- Six trustee sessions is too many. You would all prefer 3 or 4 to give you time to attend some other library workshops. We proposed 4 sessions plus a Round Table open discussion for this year.

- We're all trying to keep up with changes in the library world. We all want to talk about how digital resources and e-books are affecting resource allocation and planning. We all want to keep up with new technologies while still offering traditional services.

- The top three session choices were for Strategic Planning, Board Evaluation and Advocacy. We have submitted proposals on these topics, as well as Policy and a Trustee Round Table.

- Our division needs to recognize the particular challenges and opportunities for rural libraries. Stay tuned for "Bigger Isn't Necessarily Better," at the 2013 conference. This year we are making an effort to include presenters from a mix of large and small libraries to cover all the bases.

- Advisory board members would like to be included more. We need more feedback on your duties. After checking online, it's obvious that advisory board duties vary. Some of you are involved in strategic planning, budgeting, and evaluating your director and some are not. Please send me your suggestions! (homerun2@prodigy.net).

- We are proposing a Trustee Roundtable this year to give us a chance to brainstorm about what's on our minds, whether it's how to deal with negative publicity or how to best forge a relationship with our local movers and shakers. Attendees can bring up their concerns for group feedback.

Our division is a big umbrella – we represent trustees on both governing and advisory boards as well as Friends organizations and other advocates. Since much of our programming is geared toward governance issues, we need to find a way to be relevant to our other members.

We are planning a workshop for Friends groups in August. The focus will be on fund-raising and alternatives/supplements to the book sale and book shop model, and on recruiting and energizing memberships. We hope to bring in a speaker from ALA with great specialized experience in these areas.

Many suggestions concerned the "new" library: how to market it to our community, the balance of books and e-books, community spaces, how technology has turned our world upside down and future trends. Our advocacy session, "Where's the Books?" How to Advocate for Your 21st Century Library" proposes to address these concerns and more.

Robin Gard, Chair
CAL Trustees & Friends Division

