

**Exhibitor Application**  
**Central Valley of California**  
**Medical Group Management Association**  
**17th Annual Vendor Fair**  
**September 14, 2017 @ 11:30 AM to 2:00 PM**  
*Modesto Elks Lodge*  
*645 Charity Way, Modesto, 95356*

The fair gives vendors the opportunity to speak with everyone on a more personal level. Come out and show what you have to offer. You may be the solution to someone's problem or the product that someone's been looking for. Even if you are not currently a member of the Central Valley MGMA, we invite you to please come and join us. We appreciate our vendors; your generous support helps keep our association going strong.

**SPONSORSHIP BENEFITS:**

- Interactive visits and lunch with attendees.
  - We are expecting about 50 office managers in attendance. A variety of specialties and practice sizes will be represented.
- Attendee to vendor ratio of 50/50 or better.
- Maximum exposure to Central Valley office managers and staff
- Each vendor will be allocated an area with a 6' x 30" table.

**BOOTH COSTS:**

- \$250 for MGMA members (any region)
- \$350 for non-members before August 10, 2017
- \$400 after August 10, 2017
- REGISTRATION DEADLINE: August 30, 2017

**EXHIBITOR AGREEMENT**

- This application for exhibit space indicates the applicant's willingness to abide by all accompanying terms, conditions, and general regulations the management deems necessary to the success of the exhibition.
- *Exhibit fee is \$250 for CAMGMA members or \$350 for non-members before August 10, 2017. \$400 after August 10, 2017 per booth.* Full payment is required with return of this application.
- **The vendor fee gets you booth space and attendance for one representative. Additional members of your team are \$25 per person.**
- Please note on the application if you request electrical access which we will accommodate if possible.
- Any cancellations must be in writing. A cancellation fee of \$100 per booth will be retained from participants who cancel after August 10, 2017.

**EVENT LOGISTICS**

- Venue is open for setup at 10:00 am; event is 11:00 am to 2:00 pm, and breakdown begins at 2:00 pm. The venue must be vacated by 3:00 pm.
- This year's theme is "Your Flightpath to Success." In line with a lunch presentation from an experienced Blackhawk pilot that will focus on professional and personal success. Each Vendor is invited to decorate their booth in line with the airport aviation theme.
- Each Vendor is asked to participate in the Vendor/Member game that will require attendees to have their ticket punched at each booth.
- Each vendor is asked to bring a raffle prize valued at least \$50.
- **Only CAMGMA members and Medical Office Staff are eligible to win raffle prizes.**

# Sponsorship Opportunities

In addition to the recognition and benefits offered to table sponsors, the following opportunities are available:

- **Security Check Sponsor**– provide early bird door prize of \$100 value and address audience at the start of event. \$575
- **Luggage Sponsor** – provide bags for each attendee and sponsor grand prize of \$150 or more and address audience during grand raffle drawing. \$1200
- **Captain Sponsor** –additional exposure to members during Holiday Luncheon and your logo included in e-marketing for both Vendor Fair and Holiday Luncheon event. \$1750
- **Air Traffic Controller** - additional exposure to members during Holiday Luncheon, your logo on e-marketing for Vendor Fair and Holiday Luncheon, AND even more exposure during Regional Meetings through February 2018. \$3000

		Booth Sponsor	Security	Luggage	Captain	Air Traffic Controller
<i>Vendor Fair Sponsorship Benefits</i>	Booth at Vendor Fair	x	x	x	x	X
	Rep Lunch at Vendor Fair	1	2	2	4	6
	Sponsor Raffle Item	x	x	x	x	X
	Introduction to During Raffle	x	x	x	x	X
	Sponsor Early Bird Drawing Sponsor			x		
	Address Audience at Start of Event			x		
	Logo on Bags Given to Attendees		x			
	Sponsor Grand Raffle Prize		x			
<i>Holiday Luncheon Sponsorship Benefits</i>	Your logo on Event e-marketing				x	X
	Provide Table Favors				x	X
	Sign and Literature Displayed at Event				x	X
	Rep Lunch at Holiday Luncheon				2	4
	Sponsor Raffle Item				x	X
	Introduction and Acknowledgment				x	X
<i>Additional Year-Round Benefits</i>	Your logo on Event e-marketing				x	x
	Special Thank You Spotlight Email Sent to Members					x
	Signage Displayed at Regional Meetings through Feb 2018					x

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Exhibitor Contact information	
Business Name:	
Business Description:	
Contact Name:	Title:
Best Phone Number:	Fax Number:
Email:	
Business Mailing Address:	
City/State/Zip:	
<b>First Representative</b> (included in booth fee)	<b>Second Representative</b> (extra charge \$25 per person)
Name:	Name:

Central Valley MGMA Sponsorship Choice (mark one)		Amount	Amount Due
Booth Sponsor	I am a CAMGMA Member in the _____ Region.	\$250.00	
My business is not a member of the California MGMA	Paying Before August 10, 2017	\$350.00	
	Paying AFTER August 10, 2017	\$400.00	
Additional Representatives	Number of additional company representatives (one representative is included in booth fee)	\$25.00 ea	
Enhanced Sponsorship	<input type="checkbox"/> Security Check (\$575) <input type="checkbox"/> Luggage (\$1200) <input type="checkbox"/> Captain (\$1750) <input type="checkbox"/> Air Traffic Controller (\$3000)		
		<b>Total Due</b>	
Payment Made		Method	Amount
	Check # _____ enclosed (payable to Central Valley MGMA)	Check	
	I paid via credit card at <a href="http://www.goo.gl/qr75Wp">www.goo.gl/qr75Wp</a>	Online	
	For payment amount not available online, enter card info below: Card #: _____ Exp: ____/____ Send receipt to: _____	Credit Card (Not Paid Online)	

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please sign and return the completed form with the appropriate payment to:  
**Karin Hennings, CVMGMA Treasurer, 3430 Tully Rd, Ste 20-416, Modesto, CA 95350**  
 OR email form to: [centralvalleymgma@gmail.com](mailto:centralvalleymgma@gmail.com)

***We truly appreciate your support!***