



2017 Catholic Press Awards *Magazine/Newsletter Division*

Welcome to the 2017 Catholic Press Awards

The purpose of the award program is to recognize the contributions and hard work of association members throughout 2016.

Award winners receive an award certificate and are recognized by their peers during the annual Catholic Media Conference in June. A list of winning entries is available in the June issue of *The Catholic Journalist* and on the CPA website after the conference.

Each Publication member and Freelance member may submit **one FREE entry**.

Thank you for participating and GOOD LUCK!



General Background Information

- ▶ \$36 per entry
- ▶ **First entry FREE**
 - Not required to purchase a paid entry
 - One free entry per Publisher or Freelance Member
- ▶ Submit all entries digitally even when hard copies are required.
- ▶ All entries are for work published in 2016.
- ▶ All members must be in good standing as of March 31, 2017.
- ▶ Deadline: 11:59 p.m. CT, February 10, 2017. Hard copies need to be postmarked by February 10 and received by February 17. Payment deadline is February 17.

The following pages contain:

- ▶ Quick look at categories Page 3
- ▶ Category numbers and descriptions Page 6
- ▶ Eligibility requirements Page 17
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Quick Look

Because certain code numbers have been retired, category numbers are not consecutive.

Type	Number	Title
Design	M01a	BEST COVER - 4-Color, Large (over 6 x 9 ½")
Design	M01b	BEST COVER - 4-Color, Small (up to 6 x 9 ½")
Design	M01c	BEST COVER Black and White, Any Size
Editorial	M02	BEST SHORT STORY
Editorial	M03a	BEST ESSAY - National General Interest Magazines
Editorial	M03b	BEST ESSAY - Diocesan Magazines
Editorial	M03c	BEST ESSAY - Mission Magazines (Overseas and Home)
Editorial	M03d	BEST ESSAY - Religious Order Magazines
Editorial	M03e	BEST ESSAY - Professional & Special-Interest Magazines, including Clergy & Religious
Editorial	M03f	BEST ESSAY - Scholarly Magazines
Editorial	M03g	BEST ESSAY - Prayer & Spirituality Magazines
Editorial	M04	BEST EDITORIAL
Editorial	M05a	BEST REGULAR COLUMN - Spiritual Life
Editorial	M05b	BEST REGULAR COLUMN - General Commentary
Editorial	M05c	BEST REGULAR COLUMN - Family Life
Editorial	M05d	BEST REGULAR COLUMN - Bishop's Column in a Diocesan Magazine
Editorial	M05e	BEST REGULAR COLUMN - Religious Life
Photography	M06a	BEST SINGLE PHOTO - Black & White
Photography	M06b	BEST SINGLE PHOTO - Color
Photography	M06c	BEST SINGLE PHOTO - Year of Mercy
Photography	M07a	BEST PHOTO STORY - News
Photography	M07b	BEST PHOTO STORY - Feature
Photography	M07c	BEST PHOTO STORY - Sports
Photography	M07d	BEST PHOTO STORY - Year of Mercy
Photography	M08a	BEST MULTIPLE PICTURE PACKAGE - News
Photography	M08b	BEST MULTIPLE PICTURE PACKAGE - Feature
Photography	M08c	BEST MULTIPLE PICTURE PACKAGE - Sports
Photography	M08d	BEST MULTIPLE PICTURE PACKAGE - Year of Mercy
Design	M09	BEST ILLUSTRATION WITH GRAPHIC DESIGN OR ART WORK
Editorial	M10a	BEST SPECIAL ISSUE, SECTION, OR SUPPLEMENT - Special Issue
Editorial	M10b	BEST SPECIAL ISSUE, SECTION, OR SUPPLEMENT - Special Section
Editorial	M10c	BEST SPECIAL ISSUE, SECTION, OR SUPPLEMENT - Supplement (Pull-Out Section)
Editorial	M11	BEST INTERVIEW
Editorial	M12a	BEST PERSONALITY PROFILE - Religious Leader
Editorial	M12b	BEST PERSONALITY PROFILE - Cultural Leader



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Editorial	M12c	BEST PERSONALITY PROFILE - Government Leader
Editorial	M12d	BEST PERSONALITY PROFILE - Person of Interest
Editorial	M13	BEST COVERAGE OF RELIGIOUS LIBERTY ISSUES
Editorial	M18	BEST COVERAGE OF IMMIGRATION
Editorial	M19	BEST EXPLANATION OF CHURCH'S POSITION ON MARRIAGE
Editorial	M20	BEST REPORTING ON VOCATIONS TO PRIESTHOOD, RELIGIOUS LIFE OR DIACONATE
Editorial	M21	BEST REVIEW
Editorial	M22	BEST BOOK REVIEW SECTION
Editorial	M23a	BEST IN-DEPTH WRITING
Editorial	M23b	BEST ANALYSIS WRITING
Editorial	M24a	BEST FEATURE ARTICLE - National General Interest Magazines
Editorial	M24b	BEST FEATURE ARTICLE - Diocesan Magazines
Editorial	M24c	BEST FEATURE ARTICLE - Mission Magazines (Overseas and Home)
Editorial	M24d	BEST FEATURE ARTICLE - Religious Order Magazines
Editorial	M24e	BEST FEATURE ARTICLE - Professional & Special-Interest, including Clergy & Religious
Editorial	M24f	BEST FEATURE ARTICLE - Scholarly Magazines
Editorial	M24g	BEST FEATURE ARTICLE - Prayer & Spirituality Magazines
Editorial	M24h	BEST FEATURE ARTICLE - Newsletters
Website/Multimedia	M25	BEST ONLINE PRESENTATION OF MULTIMEDIA VISUALS
Website/Multimedia	M26	BEST MAGAZINE OR NEWSLETTER WEBSITE
General Excellence	M27a	MAGAZINE/NEWSLETTER OF THE YEAR - National General Interest Magazines
General Excellence	M27b	MAGAZINE/NEWSLETTER OF THE YEAR - Diocesan Magazines
General Excellence	M27c	MAGAZINE/NEWSLETTER OF THE YEAR - Mission Magazines (Overseas and Home)
General Excellence	M27d	MAGAZINE/NEWSLETTER OF THE YEAR - Religious Order Magazines
General Excellence	M27e	MAGAZINE/NEWSLETTER OF THE YEAR - Professional & Special-Interest Magazines, including Clergy & Religious
General Excellence	M27f	MAGAZINE/NEWSLETTER OF THE YEAR - Scholarly Magazines
General Excellence	M27g	MAGAZINE/NEWSLETTER OF THE YEAR - Prayer & Spirituality Magazines
General Excellence	M27h	MAGAZINE/NEWSLETTER OF THE YEAR - Newsletters
Design	M29	BEST REDESIGN
Editorial	M30	BEST COVERAGE OF THE YEAR OF MERCY
Editorial	M34	BEST TITLE AND LEAD-IN
Editorial	M35	BEST REPORTING ON A SPECIAL AGE GROUP
Editorial	M36	BEST SPORTS REPORTING
Editorial	M37	BEST SEASONAL ISSUE
Editorial	M38	BEST REPORTING OF THE CELEBRATION OF A SACRAMENT
New Editorial	M39	BEST COVERAGE OF THE PAPAL VISIT TO MEXICO
New Editorial	M40	BEST COVERAGE OF VIOLENCE IN OUR COMMUNITIES





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Magazine/Newsletter Division

New Editorial	M41	BEST COVERAGE OF MOTHER TERESA'S CANONIZATION
New Editorial	M42	BEST COVERAGE OF PRO-LIFE ISSUES
New Editorial	M43a	BEST COVERAGE OF 2016 ELECTION - Regional Issues
New Editorial	M43b	BEST COVERAGE OF 2016 ELECTION - National Issues
New Editorial	M44	BEST COVERAGE OF ECUMENICAL/INTERFAITH ISSUES
New Editorial	M45	BEST COVERAGE OF WORLD YOUTH DAY
New Editorial	M46a	BEST COVERAGE OF OLYMPICS/PARALYMPICS - Olympic Games
New Editorial	M46b	BEST COVERAGE OF OLYMPICS/PARALYMPICS - Paralympic Games
Design	M47a	BEST LAYOUT OF ARTICLE OR COLUMN - National general interest magazine
Design	M47b	BEST LAYOUT OF ARTICLE OR COLUMN - Diocesan magazine
Design	M47c	BEST LAYOUT OF ARTICLE OR COLUMN - Mission magazine (overseas and home)
Design	M47d	BEST LAYOUT OF ARTICLE OR COLUMN - Religious order magazine
Design	M47e	BEST LAYOUT OF ARTICLE OR COLUMN - Professional & special interest magazines, including clergy & religious
Design	M47f	BEST LAYOUT OF ARTICLE OR COLUMN - Scholarly magazine
Design	M47g	BEST LAYOUT OF ARTICLE OR COLUMN - Prayer & spirituality magazines
Design	M47h	BEST LAYOUT OF ARTICLE OR COLUMN - Newsletter
New Editorial	M48a	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Life and Dignity of the Human Person
New Editorial	M48b	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Call to Family, Community and Participation
New Editorial	M48c	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Rights and Responsibilities
New Editorial	M48d	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Option for the Poor and Vulnerable
New Editorial	M48e	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Dignity and Rights of the Workers
New Editorial	M48f	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Solidarity
New Editorial	M48g	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Care for God's Creation
Photography	M49	BEST STORY AND PHOTO PACKAGE
New Editorial	M50a	ALUMNI/AE MAGAZINES FROM CATHOLIC COLLEGES OR UNIVERSITIES -Best Editorial
Photography	M50b	ALUMNI/AE MAGAZINES FROM CATHOLIC COLLEGES OR UNIVERSITIES -Best Single Photo
Photography	M50c	ALUMNI/AE MAGAZINES FROM CATHOLIC COLLEGES OR UNIVERSITIES -Best Photo Story
Photography	M50d	ALUMNI/AE MAGAZINES FROM CATHOLIC COLLEGES OR UNIVERSITIES -Best Multiple Picture Package
New Editorial	M50e	ALUMNI/AE MAGAZINES FROM CATHOLIC COLLEGES OR UNIVERSITIES -Best Interview
New Editorial	M50f	ALUMNI/AE MAGAZINES FROM CATHOLIC COLLEGES OR UNIVERSITIES -Best Personality Profile
New Editorial	M50g	ALUMNI/AE MAGAZINES FROM CATHOLIC COLLEGES OR UNIVERSITIES -Best Feature Article
General Excellence	M50h	ALUMNI/AE MAGAZINES FROM CATHOLIC COLLEGES OR UNIVERSITIES – Alumni/ae Magazine of the Year



Categories & Descriptions

-  The paper symbol next to a category title indicates that hard copies are also required.
-  The pen symbol indicates that Freelance Members may enter this category with Publisher Members.

M01: BEST COVER

Judges will consider graphic elements, typeface, and the extent to which the layout is creative and compelling.

An entry consists of one PDF file of the cover only (not the entire issue).

M01a: 4-color, large (over 6 x 9½")

M01b: 4-color, small (up to 6 x 9½")

M01c: Black and white, any size [NEW]

M02: BEST SHORT STORY

Must be original fiction, not a reprint or taken from a book of stories. Judges will consider writing style, originality and/or creativity of theme or story line, and the extent to which the theme or story line is appropriately developed.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the short story is published.

M03: BEST ESSAY

Judges will consider depth of reflection, persuasiveness and use of examples. Entrants may choose the subcategory that most closely fits their magazine.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the essay is published.

M03a: National general interest magazines

M03b: Diocesan magazines

M03c: Mission magazines (overseas and home)

M03d: Religious order magazines

M03e: Professional & special-interest

magazines, including clergy & religious

M03f: Scholarly magazine

M03g: Prayer & spirituality magazines

M04: BEST EDITORIAL

An article giving the viewpoint of the publication, editor, or staff on a subject on which different opinions can be held. The editorial may be signed or unsigned but must be written by a member of the publication's staff. Judges will focus on the persuasive quality of the editorial, rather than simple commentary.

An entry consists of one PDF file containing the page(s) on which the editorial is published.



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M05: BEST REGULAR COLUMN ↗

Select the subcategory that best fits your column. Judges will review THREE different articles by one or more authors. For an entry written by multiple authors to be considered, it must be a column of the same name, written from time to time by different authors. Judges will focus on the overall effectiveness of the columns submitted.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE columns were published.

M05a: Spiritual life

M05b: General commentary

M05c: Family life

M05d: Bishop's column in a diocesan magazine [NEW]

M05e: Religious life [NEW]

M06: BEST SINGLE PHOTO ↗

Entries will be judged on the content of the photo, picture quality and use.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

M06a: Black and white

M06b: Color

M06c: Year of Mercy [NEW]

M07: BEST PHOTO STORY ↗

A photo story is a cohesive group of select images that by themselves, with little added text, tell a story. The photo story should include opening and closing shots, with each picture moving the story along for the viewer. Text and photo layout/design is secondary and will be judged as such.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the photos were published.

M07a: News

M07b: Feature

M07c: Sports

M07d: Year of Mercy [NEW]

M08: BEST MULTIPLE PICTURE PACKAGE ↗

A multiple picture package includes two or more photographs covering the same event or topic. It is different from a photo story in that the images do not make up a comprehensive story.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the photos were published.

M08a: News package

M08b: Feature package

M08c: Sports package

M08d: Year of Mercy [NEW]



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M09: BEST ILLUSTRATION WITH GRAPHIC DESIGN OR ART WORK 📌

Entries are an illustration originating with the magazine or newsletter of an article, story, or poem.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page on which the illustration was published.

M10: BEST SPECIAL ISSUE, SECTION, OR SUPPLEMENT [NEW SUBCATEGORIES] 📄

Entries should represent an outstanding effort by the publication's various departments to produce a special issue, section, or supplement with a strong editorial theme and content. Seasonal issues should be submitted in M37.

An entry consists of one **HARD COPY** of the issue, section, or supplement mailed to the CPA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet through the awards website.

M10a: Special issue

M10b: Special section

M10c: Supplement (pull-out section)

M11: BEST INTERVIEW 📌

The interview may be in question-and-answer or narrative format. Stories should have an eye for atmosphere and detail.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the interview was published.

M12: BEST PERSONALITY PROFILE [NEW SUBCATEGORIES] 📌

A personality profile conveys the uniqueness of a living or deceased person. Usually includes comments by others about this person. Please select the subcategory that best describes the subject.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the personality profile was published.

M12a: Religious leader

M12b: Cultural leader

M12c: Government leader

M12d: Person of interest



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M13: BEST COVERAGE OF RELIGIOUS LIBERTY ISSUES

This category is for in-depth coverage of a religious liberty issues via articles, columns, special sections, or editorials. If a publication does not have THREE items to submit in this category, you may enter an item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) concerning religious liberty were published. You may also submit a list of URLs if your content is available online.

M18: BEST COVERAGE OF IMMIGRATION

This category is for in-depth coverage of immigration via articles, columns, special sections, or editorials. If a publication does not have THREE items to submit in this category, you may enter an item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) concerning immigration were published. You may also submit a list of URLs if your content is available online.

M19: BEST EXPLANATION OF CHURCH'S POSITION ON MARRIAGE

This category awards in-depth coverage of the Catholic Church's teaching on the Sacrament of Marriage via articles, columns, special sections, or editorials. If a publication does not have THREE items to submit in this category, you may enter an item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) concerning the Church's position on marriage were published. You may also submit a list of URLs if your content is available online.

M20: BEST REPORTING ON VOCATIONS TO PRIESTHOOD, RELIGIOUS LIFE OR DIACONATE

This category is for a one-shot section, feature, series, or personality profile of a religious man or woman, deacon, priest, bishop, or cardinal. Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or video that accompany entries.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing page(s) on which the material was published. You may also submit a list if URLs if your content is available online.



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M21: BEST REVIEW

Review of books, television shows, film, or other media, originating with the publication.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the review was published.

M22: BEST BOOK REVIEW SECTION [UPDATED DESCRIPTION]

An entry is a section combining multiple reviews of books.

An entry consists of one PDF file containing the page(s) on which the review section was published.

M23: BEST IN-DEPTH/ANALYSIS WRITING

Entire story must have been published in one issue. Related graphics, sidebars, photos or videos published in the same article will be considered with the entry.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the pages on which the article was published. You may also submit a URL if your content is available online.

M23a: Best in-depth writing

In-depth writing focuses on the initiative of the publication to present facts of an event or situation of importance that may otherwise be unknown to the reader. This category recognizes reporting, through one's own initiative and work, which will be judged on news value, evidence of investigative work and quality of reporting and writing.

M23b: Analysis writing

Analysis writing focuses on how well the publication informs or interprets an event or situation that is controversial, confusing or misunderstood. This category recognizes reporting, through one's own initiative and work, which will be judged on news value, evidence of investigative work and quality of reporting and writing.

M24: BEST FEATURE ARTICLE

Feature articles tell stories covering a group, trend or event of general interest. Articles on or profiles of one person will not be judged in this category and should be entered in category M11 or M12. Judges will not consider accompanying photographs, charts or illustrations.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the feature article was published.

M24a: National general interest magazine

M24b: Diocesan magazine

M24c: Mission magazine (overseas and home)

M24d: Religious order magazine

M24e: Professional & special interest,
including clergy & religious

M24f: Scholarly magazine

M24g: Prayer & spirituality magazine

M24h: Newsletters



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M25: BEST ONLINE PRESENTATION OF MULTIMEDIA VISUALS 📄

Best use of photo galleries, videos, and other online resources to enhance a publication's online presentation of a story or stories.

Publisher and Freelance Members may enter this category. An entry consists of the URL of the webpage where judges may view the presentation.

M26: BEST MAGAZINE OR NEWSLETTER WEBSITE

The website must be the site of CPA member publication. No e-magazines may be submitted. Judging will focus on overall quality of site content and graphics, as well as effectiveness in meeting site objectives as stated by the entrant.

An entry consists of the URL of the website and a written description of site objectives.

M27: MAGAZINE/NEWSLETTER OF THE YEAR 📄

In this category, formerly called "General Excellence," judges will consider each of the following criteria: selection of stories; originality; quality of writing and headlines; columns; editorials and letters to the editor; quality and appropriateness of art and graphics; and overall design.

An entry consists of two HARD COPY sets of any THREE consecutive issues published during 2016. Only one entry per publication is permitted. Please clip each set of issues together and mail to the CPA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet through the awards website.

M27a: National general interest magazine

M27b: Diocesan magazine

M27c: Mission magazine (overseas and home)

M27d: Religious order magazine

M27e: Professional & special interest

magazines, including clergy & religious

M27f: Scholarly magazine

M27g: Prayer & spirituality magazine

M27h: Newsletter

M29: BEST REDESIGN 📄

This category recognizes the redesign of a magazine. Judging will focus on front page design, interior page layouts, graphic elements, readability, and organization of content.

An entry consists of one HARD COPY of the material to be judged. Please submit two to four samples of the redesigned publication and one sample of the "before" version of the magazine. Include labels to indicate the "before" and "after" designs. Each entrant must submit a PDF file for possible use during the Catholic Press Awards Banquet. A letter may be submitted to explain the redesign process and the staff work necessary to complete it.



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M30: BEST COVERAGE OF THE YEAR OF MERCY

This category is for original content about the Year of Mercy. If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column and/or editorial) on the Year of Mercy were published. You may also submit a list of URLs if your content is available online.

M34: BEST TITLE AND LEAD-IN

Writing a title is both a skill and an art. A good title and lead-in sells the story, provoking the reader to stop and read it. Each word is important; there is no padding. Verbs are snappy, the full title clear and precise.

An entry consists of one PDF file containing the page(s) on which the title, lead-in and complete story were published. You may also post a URL if the content is available online. Blog titles are not eligible for this category.

M35: BEST REPORTING ON A SPECIAL AGE GROUP

Coverage should be of what members of a certain age group (i.e., children, teens, adults or seniors) are doing, not simply of events. An entry may be a single article, a series (maximum three clips, please), pictures, or a special section.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the article or series was published.

M36: BEST SPORTS REPORTING

This category is for a one-shot section, feature, series, or personality profile of an athlete or sports team. Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany entries.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing page(s) on which the material was published. You may also submit a list of URLs if your content is available online.

M37: BEST SEASONAL ISSUE

Entries can be made for either liturgical season (Christmas, Lent, Easter) or secular holiday (Fourth of July, Mother's Day, etc.). Judges will consider depth of content that relates to the season, cover layout and interior page design.

An entry consists of one HARD COPY of the issue sent to the CPA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.



M38: BEST REPORTING OF THE CELEBRATION OF A SACRAMENT 

This category is for an article or column of one of the seven sacraments: baptism, confirmation, Eucharist, penance or reconciliation, anointing of the sick, holy orders and matrimony. Judges will consider the reporter's creativity and ability to tell a compelling story, as well as photographs, artwork or video that accompany the writing.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing page(s) on which the item was published. You may also submit a URL if your content is available online.

M39: BEST COVERAGE OF THE PAPAL VISIT TO MEXICO [NEW] 

This category is for coverage of Pope Francis' trip to Mexico originating with the magazine. If a publication does not have THREE articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) on the papal trip to Mexico were published. You may also submit a list of URLs if your content is available online.

M40: BEST COVERAGE OF VIOLENCE IN OUR COMMUNITIES [NEW] 

This category is for in-depth coverage of escalating violence in our communities. If a publication does not have THREE articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) were published. You may also submit a list of URLs if your content is available online.

M41: BEST COVERAGE OF MOTHER TERESA'S CANONIZATION [NEW] 

This category is for original content about this event (in Rome and/or local observances). If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages of which THREE items (article, column, and/or editorial) about Mother Teresa's canonization were published. You may also submit a list of URLs if your content is available online.



M42: BEST COVERAGE OF PRO-LIFE ISSUES [NEW] ↗

This category is for original content about one or more pro-life issues. If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork, or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) about pro-life issues were published. You may also submit a list of URLs if your content is available online.

M43: BEST COVERAGE OF 2016 ELECTION [NEW] ↗

This category is for original content about election issues (local, regional or national). If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judging will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages of which THREE items (article, column, and/or editorial) about election issues were published. You may also submit a list of URLs if your content is available online.

M43a: Regional political issues

M43b: National political issues

M44: BEST COVERAGE OF ECUMENICAL/INTERFAITH ISSUES [NEW] ↗

This category is for original content about ecumenical and/or interfaith issues. If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages of which THREE items (article, column, and/or editorial) about ecumenical/interfaith issues were published. You may also submit a list of URLs if your content is available online.

M45: BEST COVERAGE OF WORLD YOUTH DAY [NEW] ↗

This category is for original content about World Youth Day (celebration in Poland or local celebration). If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages of which THREE items (article, column, and/or editorial) about World Youth Day were published. You may also submit a list of URLs if your content is available online.



M46: BEST COVERAGE OF OLYMPICS/PARALYMPICS [NEW] ↗

This category is for in-depth coverage of the Olympic and Paralympic Games. If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column and/or editorial) were published. You may also submit a list of URLs if your content is available online.

M46a: Olympic Games

M46b: Paralympic Games

M47: BEST LAYOUT OF ARTICLE OR COLUMN [NEW] ↗

This category recognizes the best use of graphics, text and/or photography in a single article or column.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the material was published.

M47a: National general interest magazine

M47b: Diocesan magazine

M47c: Mission magazine (overseas and home)

M47d: Religious order magazine

M47e: Professional & special interest magazines, including clergy & religious

M47f: Scholarly magazine

M47g: Prayer & spirituality magazines

M47h: Newsletter

M48: BEST REPORTING OF SOCIAL JUSTICE ISSUES [NEW] ↗

This category is for an article or column about one of the seven themes of Catholic social teaching (based on USCCB: <http://www.usccb.org/beliefs-and-teachings/what-we-believe/catholic-social-teaching/seven-themes-of-catholic-social-teaching.cfm>).

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the material was published. You may also submit a URL if your content is available online.

M48a: Life and dignity of the human person

M48b: Call to family, community and participation

M48c: Rights and responsibilities

M48d: Option for the poor and vulnerable

M48e: Dignity and rights of the workers

M48f: Solidarity

M48g: Care for God's creation

M49: BEST STORY AND PHOTO PACKAGE [NEW] ↗

This award is for an article or feature on any topic consisting of both image(s) and written content together. Judges will consider creativity and ability to tell a compelling story, as well as the overall impact of the photo and story together as one piece.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which the story and photo package were published.



2017 Catholic Press Awards *Magazine/Newsletter Division*

M50: ALUMNI/AE MAGAZINES FROM CATHOLIC COLLEGES OR UNIVERSITIES

Only Alumni/ae magazines from Catholic colleges or universities may enter the following subcategories.

M50a: Best Editorial: An article giving the viewpoint of the publication, editor, or staff on a subject on which different opinions can be held. The editorial may be signed or unsigned but must be written by a member of the publication's staff. Judges will focus on the persuasive quality of the editorial, rather than simple commentary.

An entry consists of one PDF file containing the page(s) on which the editorial is published.

M50b: Best Single Photo: Entries may be black and white or color. Entries will be judged on the content of the photo, picture quality and use.

An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

M50c: Best Photo Story: A photo story is a cohesive group of select images that by themselves, with little added text, tell a story. The photo story should include opening and closing shots, with each picture moving the story along for the viewer. Text and photo layout/design is secondary and will be judged as such.

An entry consists of one PDF file containing the page(s) on which the photos were published.

M50d: Best Multiple Picture Package: A multiple picture package includes two or more photographs covering the same event or topic. It is different from a photo story in that the images do not make up a comprehensive story.

An entry consists of one PDF file containing the page(s) on which the photos were published.

M50e: Best Interview: The interview may be in question-and-answer or narrative format. Stories should have an eye for atmosphere and detail.

An entry consists of one PDF file containing the page(s) on which the interview was published.

M50f: Best Personality Profile: A personality profile conveys the uniqueness of a living or deceased person. Usually includes comments by others about this person.

An entry consists of one PDF file containing the page(s) on which the personality profile was published.

M50g: Best Feature Article: Feature articles tell stories covering a group, trend or event of general interest. Articles on or profiles of one person will not be judged in this category and should be entered in category M50e or M50f. Judges will not consider accompanying photographs, charts or illustrations.

An entry consists of one PDF file of the page(s) on which the feature article was published.

M50h: Alumni/ae Magazine of the Year: Judges will consider each of the following criteria: selection of stories; originality; quality of writing and headlines; columns; editorials and letters to the editor; quality and appropriateness of art and graphics; and overall design.

An entry consists of two HARD COPY sets of any THREE consecutive issues published during 2016. Only one entry per publication is permitted. Please clip each set of issues together and mail to the CPA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet through the awards website.



ELIGIBILITY REQUIREMENTS

The Catholic Press Awards is a recognition program for CPA members. The following are eligibility requirements for entries to the Catholic Press Awards:

1. Submitters must be a CPA Publisher Member or Freelance Member in good standing in 2017. Member dues must be paid by March 31, 2017 to participate in the awards program.
2. Entries must be the original work of a publication or freelancer. Include bylines/credits on all submissions. Any items that are plagiarized or incorrectly credited will be disqualified.
3. Publisher Members may submit the work of any employee or freelancer. The author/creator need not be a Staff Member.
4. Work submitted by a Freelance Member must have been used by a Publisher Member in the print publication, on the website, or in the promotion of the publication.
5. Freelance Members may only enter designated categories. Category descriptions will state whether a Freelance Member may enter and will be marked with a pen symbol: *ℒ*. **To avoid duplicate entries, we ask Freelance Members to consult with the publication that printed the material before submitting it. Please confirm that the publication is not submitting the same work in the same category as you.**
6. All entries must be published in the calendar year 2016.
7. Submitters must follow all Catholic Press Awards rules regarding deadlines, submission instructions, and payment for their entries to be considered.

REASONS FOR DISQUALIFICATION

The following are common reasons why entries are disqualified from competition.

- **Too few submissions in a single category.** Every category requires at least two submissions total in order to be evaluated. Any category that has only one submission will be pulled from the competition. In this case, the submitter will be refunded their submission fee.
- **Entry does not meet submission requirements.** In order for judges to evaluate your submissions, entries must include all required components and they must be submitted properly. Please check the category descriptions to make sure your entries are correct. Be sure that hard copy submissions are sent in a timely manner and labelled correctly.

JUDGING

Faculty members from the Journalism Schools of Marquette University, Spring Hill College and DePaul University, along with select professionals familiar with the Catholic Press, will judge the entries.



SUBMISSION INSTRUCTIONS

GETTING STARTED

All entries are submitted digitally through the CPA awards website, <https://catholicpress.secure-platform.com/a/organizations/main/home>. Please read category descriptions to determine submission requirements for each category. If you have questions about eligibility, submissions, or payment, please visit our FAQ page. Tough questions may be directed to Elise Freed-Brown at efreed-brown@catholicpress.org or 312-380-6789.

CREATING A PROFILE

We receive entries through our awards website, <https://catholicpress.secure-platform.com/a/organizations/main/home>. The website allows you to view categories, make submissions, and pay in the same place.

Returning entrants can use the same login information they used last year. To create a new profile, click “Enter the Catholic Press Awards” on the homepage and follow prompts to create a username and password for your account. For simplicity’s sake, we recommend creating **one account** for your publication.

Publisher Members: Please write your publication in the “Organization Name” field so we know where the entries are coming from (i.e., The Catholic Journalist instead of The Catholic Press Association).

CREATING A NEW SUBMISSION

To create a new submission:

1. Either create your account or log into your existing account.
2. Click “Make Another Application” then “Enter Catholic Press Awards.” You will be prompted to review your past submissions or to begin a new submission.
3. Select “Click here to begin a new Submission.” Fill out the form as prompted and click “Save and Next” to continue. You can return to the previous form at any time.
4. At the end of the form, you have a few options:
 - a. Clicking “SAVE” and leaving the form saves your submission as “Incomplete.” You may return to the entry later, edit data, and complete the entry.
 - b. Clicking “ADD TO CART” saves your data and puts your submission in your cart. You can return to the entry later and pay for it, edit the data, or remove it from your cart.

Entries are marked “Complete” after you pay for them. Once an entry is marked “Complete,” you cannot edit it. **We recommend keeping submissions in your cart until you have created all of your entries and checked that they are correct.** Doing so will help prevent duplicate, missing, and incorrect entries for your organization.

5. You can view submissions that are incomplete, in your cart, and complete by clicking “My Applications.” To edit submissions that are incomplete, click “Edit” in the action column. For entries in your cart, click “Make Changes.”



2017 Catholic Press Awards *Magazine/Newsletter Division*

HARD COPY MATERIALS

The following categories require a hard copy submission in addition to the digital submission on the website: M10a-c, M27a-h, M29, M37 and M50h.

To ensure that your submissions are ready for judging:

- Consult the category description to confirm number of hard copies required and what material must be submitted by hard copy
- Provide clean material with no marks or highlighting on the submission
- Label your hard copy materials for easy identification (See LABELLING ENTRIES)
- If two sets of material are required, please clip together each set and affix a label to each set
- Hard copies need to be postmarked by February 10 and received by February 17 to be considered

LABELLING ENTRIES

Please label all hard copy submissions so that judges can identify them. To label your entries:

- From your profile, click “My Applications.” You have the option of printing the submission forms from you completed entries. Click “Print” next to form and affix print out to your hard copy entries. Be sure to print two forms if two hard copy entries are required.

OR

- Print the labels on the last page of the packet. Fill out all information, cut out label, and affix label to each set of hard copy submission.

Be sure to affix label to every set of hard copies. Hard copy entries that arrive without labels may be disqualified.

SHIPPING

In order to help with processing, please:

- Keep individual boxes to no more than 25 lbs
- Mark the outside of box with **Box 1 of #** being sent, and so on
- If paying by check, include printed invoice and payment in Box 1
- Delivery confirmation may have to be done through your carrier’s tracking service
- Call Elise Freed-Brown at 312-380-6789 with any questions



ENTRY FEE & PAYMENT PROCESS

- ▶ \$36 per entry
- ▶ **First entry FREE**
 - Not required to purchase a paid entry
 - One free entry per Publisher or Freelance Member
 - Free entry automatically added to your cart

We accept payment through the awards website by credit card or check:

1. When you have items in your cart, a direct link to your cart will appear under “My Applications.” Click it to edit submission or pay for your entries.
2. Click the “CHECKOUT” button.
3. If you only submit one entry this year, you will receive a notice that your balance is zero and you will be prompted to finalize the transaction. If you have items to pay for, you will be prompted to pay by check or credit card.
4. Select your method of payment, then click “PROCESS.”
5. In the next screen, you will have the option to print your invoice and submission forms. Please print a copy of your invoice to include with your payment if you are paying by check.

MAIL HARD COPY MATERIALS AND PAYMENT TO:

CPA Awards Program
Catholic Press Association
205 West Monroe St., Suite 470
Chicago, IL 60606

ENTRY DEADLINE

11:59 pm CST – Friday, February 10, 2017

For all digital entries and postmarked material



2017 Catholic Press Awards Magazine/Newsletter Division

Labels for Hard Copy Submissions

Award # _____ (Example: M10a)

Publication _____

City _____ State _____

Run date _____

Headline/Title _____

Byline, Credits _____

2017 Catholic Press Awards

Award # _____ (Example: M10a)

Publication _____

City _____ State _____

Run date _____

Headline/Title _____

Byline, Credits _____

2017 Catholic Press Awards

Award # _____ (Example: M10a)

Publication _____

City _____ State _____

Run date _____

Headline/Title _____

Byline, Credits _____

2017 Catholic Press Awards

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Byline, Credits _____

2017 Catholic Press Awards

Award # _____ (Example: M10a)

Publication _____

City _____ State _____

Run date _____

Headline/Title _____

Byline, Credits _____

2017 Catholic Press Awards