



## 2017 Catholic Press Awards *Newspaper Division*

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### **Welcome to the 2017 Catholic Press Awards**

The purpose of the award program is to recognize the contributions and hard work of association members throughout 2016.

Award winners receive an award certificate and are recognized by their peers during the annual Catholic Media Conference in June. A list of winning entries is available in the June issue of *The Catholic Journalist* and on the CPA website after the conference.

Each Publication member and Freelance member may submit **one FREE entry**.

**Thank you for participating and GOOD LUCK!**



## ***General Background Information***

- ▶ \$36 per entry
- ▶ **First entry FREE**
  - Not required to purchase a paid entry
  - One free entry per Publisher or Freelance Member
- ▶ Submit all entries digitally even when hard copies are required.
- ▶ All entries are for work published in 2016.
- ▶ All members must be in good standing as of March 31, 2017.
- ▶ Deadline: 11:59 p.m. CT, February 10, 2017. Hard copies need to be postmarked by February 10 and received by February 17. Payment deadline is February 17.

The following pages contain:

- ▶ Quick look at categories ..... Page 3
- ▶ Category numbers and descriptions ..... Page 9
- ▶ Eligibility requirements ..... Page 27
- ▶ Submission instructions ..... Page 28
- ▶ Payment instructions ..... Page 30
- ▶ Labels for hard copy submissions ..... Page 31



## 2017 Catholic Press Awards *Newspaper Division*

### **Quick Look**

Because certain code numbers have been retired, category numbers are not consecutive.

<b>Type</b>	<b>Number</b>	<b>Title</b>
Design	N01a	BEST FRONT PAGE - Broadsheet
Design	N01b	BEST FRONT PAGE - Tabloid
Circulation-Related	N02a	BEST NEWS WRITING ON A LOCAL OR REGIONAL EVENT - Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N02b	BEST NEWS WRITING ON A LOCAL OR REGIONAL EVENT - Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N02c	BEST NEWS WRITING ON A LOCAL OR REGIONAL EVENT - Non-Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N02d	BEST NEWS WRITING ON A LOCAL OR REGIONAL EVENT - Non-Weekly Diocesan Newspaper, Circulation 25,001 or more
Editorial	N03a	BEST NEWS WRITING ON A NATIONAL OR INTERNATIONAL EVENT - National Event, Diocesan Newspaper
Editorial	N03b	BEST NEWS WRITING ON A NATIONAL OR INTERNATIONAL EVENT - National Event, National Newspaper or Wire Service
Editorial	N03c	BEST NEWS WRITING ON A NATIONAL OR INTERNATIONAL EVENT - International Event, Diocesan Newspaper
Editorial	N03d	BEST NEWS WRITING ON A NATIONAL OR INTERNATIONAL EVENT - International Event, National Newspaper or Wire Service
Editorial	N04a	BEST INVESTIGATIVE NEWS WRITING - Diocesan Newspaper
Editorial	N04b	BEST INVESTIGATIVE NEWS WRITING - National Newspaper or Wire Service
Editorial	N04c	BEST ANALYSIS/BACKGROUND/ROUND-UP NEWS WRITING: The Gerard E. Sherry Award - Diocesan Newspaper
Editorial	N04d	BEST ANALYSIS/BACKGROUND/ROUND-UP NEWS WRITING: The Gerard E. Sherry Award - National Newspaper or Wire Service
Editorial	N05a	BEST IN-DEPTH NEWS/SPECIAL REPORTING - Diocesan Newspaper
Editorial	N05b	BEST IN-DEPTH NEWS/SPECIAL REPORTING - National Newspaper or Wire Service
Circulation-Related	N06a	BEST EDITORIAL ON A LOCAL ISSUE - Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N06b	BEST EDITORIAL ON A LOCAL ISSUE - Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N06c	BEST EDITORIAL ON A LOCAL ISSUE - Non-Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N06d	BEST EDITORIAL ON A LOCAL ISSUE - Non-Weekly Diocesan Newspaper, Circulation 25,001 or more



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Circulation-Related	N07a	BEST EDITORIAL ON A NATIONAL OR INTERNATIONAL ISSUE - Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N07b	BEST EDITORIAL ON A NATIONAL OR INTERNATIONAL ISSUE - Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N07c	BEST EDITORIAL ON A NATIONAL OR INTERNATIONAL ISSUE - Non-Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N07d	BEST EDITORIAL ON A NATIONAL OR INTERNATIONAL ISSUE - Non-Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N07e	BEST EDITORIAL ON A NATIONAL OR INTERNATIONAL ISSUE - National Newspaper
Editorial	N08a	BEST EDITORIAL PAGE OR SECTION - Diocesan Newspaper
Editorial	N08b	BEST EDITORIAL PAGE OR SECTION - National Newspaper
Circulation-Related	N09a	BEST FEATURE WRITING - Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N09b	BEST FEATURE WRITING - Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N09c	BEST FEATURE WRITING - Non-Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N09d	BEST FEATURE WRITING - Non-Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N09e	BEST FEATURE WRITING - National Newspaper or Wire Service
Circulation-Related	N10a	BEST PERSONALITY PROFILE - Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N10b	BEST PERSONALITY PROFILE - Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N10c	BEST PERSONALITY PROFILE - Non-Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N10d	BEST PERSONALITY PROFILE - Non-Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N10e	BEST PERSONALITY PROFILE - National Newspaper or Wire Service
Editorial	N11a	BEST REGULAR COLUMN - Culture, the arts and leisure
Editorial	N11b	BEST REGULAR COLUMN - Spiritual Life
Editorial	N11c	BEST REGULAR COLUMN - Scripture
Editorial	N11d	BEST REGULAR COLUMN - General Commentary
Editorial	N11e	BEST REGULAR COLUMN - Family Life
Editorial	N12a	BEST REPORTING ON SPECIAL AGE GROUP - Children and teens younger than 18
Editorial	N12b	BEST REPORTING ON SPECIAL AGE GROUP - Young adults (18-40)
Editorial	N12c	BEST REPORTING ON SPECIAL AGE GROUP - Senior citizens
Photography	N13a	BEST PHOTO STORY - News
Photography	N13b	BEST PHOTO STORY - Feature



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Photography	N13c	BEST PHOTO STORY - Sports
Photography	N13d	BEST PHOTO STORY - Year of Mercy
Photography	N14a	BEST PHOTOGRAPH - Feature Photo
Photography	N14b	BEST PHOTOGRAPH - General News Photo
Photography	N14c	BEST PHOTOGRAPH - Portrait
Photography	N14d	BEST PHOTOGRAPH - Scenic, Still-Life or Weather Photo
Photography	N14e	BEST PHOTOGRAPH - Photo-Illustration (a generic or studio image that illustrates and abstract concept)
Photography	N14f	BEST PHOTOGRAPH - Sports Photo
Photography	N14g	BEST PHOTOGRAPH - Year of Mercy
Photography	N15a	BEST MULTIPLE PICTURE PACKAGE - News
Photography	N15b	BEST MULTIPLE PICTURE PACKAGE - Feature
Photography	N15c	BEST MULTIPLE PICTURE PACKAGE - Sports
Photography	N15d	BEST MULTIPLE PICTURE PACKAGE - Year of Mercy
Design	N16a	BEST USE OF ART OR GRAPHICS
Design	N16b	BEST USE OF ART OR GRAPHICS - Best original illustration
Design	N16c	BEST USE OF ART OR GRAPHICS - Best chart or information graphic
Advertising	N17	MOST EFFECTIVE USE OF SMALL SPACE
Editorial	N18	BEST HEADLINE
Editorial	N19a	BEST REGULAR SPECIAL SUPPLEMENT
Editorial	N19b	BEST ONE-TIME SPECIAL ISSUE
Editorial	N19c	BEST SPECIAL SUPPLEMENT ON A BISHOP'S TRANSITION
Advertising	N20	BEST SPECIAL SUPPLEMENT OR SPECIAL ISSUE WITH ADVERTISING EMPHASIS
Editorial	N21a	BEST SPORTS JOURNALISM - Sports news
Editorial	N21b	BEST SPORTS JOURNALISM - Sports feature or column
Editorial	N22	BEST SEASONAL ISSUE
Circulation-Related	N23a	BEST REPORTING OF THE CELEBRATION OF A SACRAMENT - Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N23b	BEST REPORTING OF THE CELEBRATION OF A SACRAMENT - Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N23c	BEST REPORTING OF THE CELEBRATION OF A SACRAMENT - Non-Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N23d	BEST REPORTING OF THE CELEBRATION OF A SACRAMENT - Non-Weekly Diocesan Newspaper, Circulation 25,001 or more
Editorial	N24	BEST COVERAGE OF RELIGIOUS LIBERTY ISSUES
Circulation-Related	N28a	BEST REPORTING ON VOCATIONS TO PRIESTHOOD, RELIGIOUS LIFE OR DIACONATE - Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N28b	BEST REPORTING ON VOCATIONS TO PRIESTHOOD, RELIGIOUS LIFE OR DIACONATE - Weekly Diocesan Newspaper, Circulation 25,001 or more



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Circulation-Related	N28c	BEST REPORTING ON VOCATIONS TO PRIESTHOOD, RELIGIOUS LIFE OR DIACONATE - Non-Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N28d	BEST REPORTING ON VOCATIONS TO PRIESTHOOD, RELIGIOUS LIFE OR DIACONATE - Non-Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N28e	BEST REPORTING ON VOCATIONS TO PRIESTHOOD, RELIGIOUS LIFE OR DIACONATE - National Newspaper or Wire Service
Editorial	N29	BEST COVERAGE OF IMMIGRATION
Editorial	N30	BEST REGULAR COLUMN BY A BISHOP OR ARCHBISHOP
Website/Multimedia	N31	BEST ONLINE PRESENTATION OF MULTIMEDIA VISUALS
Website/Multimedia	N32	BEST NEWSPAPER WEBSITE
Editorial	N34	BEST EXPLANATION OF THE CHURCH'S POSITION ON MARRIAGE
Editorial	N35	BEST COVERAGE OF LOCAL POLITICS
General Excellence	N36a	NEWSPAPER OF THE YEAR - Weekly Diocesan Newspaper, Circulation 25,000 or less
General Excellence	N36b	NEWSPAPER OF THE YEAR - Weekly Diocesan Newspaper, Circulation 25,001 or more
General Excellence	N36c	NEWSPAPER OF THE YEAR - Non-Weekly Diocesan Newspaper, Circulation 25,000 or less
General Excellence	N36d	NEWSPAPER OF THE YEAR - Non-Weekly Diocesan Newspaper, Circulation 25,001 or more
General Excellence	N36e	NEWSPAPER OF THE YEAR - National Newspaper
Design	N40	BEST REDESIGN
Circulation-Related	N41a	BEST COVERAGE OF THE YEAR OF MERCY - Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N41b	BEST COVERAGE OF THE YEAR OF MERCY - Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N41c	BEST COVERAGE OF THE YEAR OF MERCY - Non-Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N41d	BEST COVERAGE OF THE YEAR OF MERCY - Non-Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N41e	BEST COVERAGE OF THE YEAR OF MERCY - National Newspaper or Wire Service
New Editorial	N45	BEST COVERAGE OF THE PAPAL VISIT TO MEXICO
New Editorial	N46a	BEST COVERAGE OF VIOLENCE IN OUR COMMUNITIES - Diocesan Newspaper
New Editorial	N46b	BEST COVERAGE OF VIOLENCE IN OUR COMMUNITIES - National Newspaper or Wire Service
Circulation-Related	N47a	BEST COVERAGE OF MOTHER TERESA'S CANONIZATION - Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N47b	BEST COVERAGE OF MOTHER TERESA'S CANONIZATION - Weekly Diocesan Newspaper, Circulation 25,001 or more



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Circulation-Related	N47c	BEST COVERAGE OF MOTHER TERESA'S CANONIZATION - Non-Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N47d	BEST COVERAGE OF MOTHER TERESA'S CANONIZATION - Non-Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N47e	BEST COVERAGE OF MOTHER TERESA'S CANONIZATION - National Newspaper or Wire Service
Circulation-Related	N48a	BEST COVERAGE OF PRO-LIFE ISSUES - Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N48b	BEST COVERAGE OF PRO-LIFE ISSUES - Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N48c	BEST COVERAGE OF PRO-LIFE ISSUES - Non-Weekly Diocesan Newspaper, Circulation 25,000 or less
Circulation-Related	N48d	BEST COVERAGE OF PRO-LIFE ISSUES - Non-Weekly Diocesan Newspaper, Circulation 25,001 or more
Circulation-Related	N48e	BEST COVERAGE OF PRO-LIFE ISSUES - National Newspaper or Wire Service
New Editorial	N49a	BEST ELECTION COVERAGE - Diocesan Newspaper
New Editorial	N49b	BEST ELECTION COVERAGE - National Newspaper or Wire Service
New Editorial	N50a	BEST COVERAGE OF ECUMENICAL AND INTERFAITH ISSUES - Diocesan Newspaper
New Editorial	N50b	BEST REPORTING ON ECUMENICAL AND INTERFAITH ISSUES - National Newspaper or Wire Service
New Editorial	N51a	BEST COVERAGE OF WORLD YOUTH DAY - Diocesan Newspaper
New Editorial	N51b	BEST COVERAGE OF WORLD YOUTH DAY - National Newspaper or Wire Service
New Editorial	N52a	BEST COVERAGE OF THE OLYMPICS/PARALYMPICS - Olympic Games
New Editorial	N52b	BEST COVERAGE OF OLYMPICS/PARALYMPICS - Paralympic Games
Design	N53a	BEST LAYOUT OF ARTICLE OR COLUMN - Weekly Diocesan Newspaper, circulation 25,000 or less
Design	N53b	BEST LAYOUT OF ARTICLE OR COLUMN - Weekly Diocesan Newspaper, circulation 25,001 or more
Design	N53c	BEST LAYOUT OF ARTICLE OR COLUMN - Non-Weekly Diocesan Newspaper, circulation 25,000 or less
Design	N53d	BEST LAYOUT OF ARTICLE OR COLUMN - Non-Weekly Diocesan Newspaper, circulation 25,001 or more
Design	N53e	BEST LAYOUT OF ARTICLE OR COLUMN - National Newspaper or Wire Service
New Editorial	N54a	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Life and Dignity of the Human Person
New Editorial	N54b	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Call to Family, Community and Participation
New Editorial	N54c	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Rights and Responsibilities



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New Editorial	N54d	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Option for the Poor and Vulnerable
New Editorial	N54e	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Dignity and Rights of the Workers
New Editorial	N54f	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Solidarity
New Editorial	N54g	BEST REPORTING OF SOCIAL JUSTICE ISSUES - Care for God's Creation
Photography	N55	BEST STORY AND PHOTO PACKAGE

Full descriptions begin on the next page.





## ***Categories & Descriptions***

-  The paper symbol next to a category title indicates that hard copies are also required.
-  The pen symbol indicates that Freelance Members may enter this category with Publisher Members.

### **N01: BEST FRONT PAGE**

Judging will be based on typography, headline weight, compelling use of graphics and the degree to which the layout draws the eye over the entire page.

For tabloids that quarter-fold, the combination of a folded cover and the actual page one will be considered.

An entry consists of one PDF file containing the front pages only from any THREE consecutive issues. Only one entry per publication is permitted.

N01a: Broadsheet (approximately 17 by 22 inches)

N01b: Tabloid (approximately 11 by 17 inches)

### **N02: BEST NEWS WRITING ON A LOCAL OR REGIONAL EVENT**

Entries are from straight news writing on a subject or topic originating primarily in the geographical area where the newspaper is published. Can be a single story or series, in one issue or several, and may include sidebars. Judges will not consider accompanying photographs, charts or illustrations.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article was published.

#### **N02a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N02b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N02c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N02d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.



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### **N03: BEST NEWS WRITING ON A NATIONAL OR INTERNATIONAL EVENT** /

Entries are from straight news writing on a subject or event of national impact originating outside the geographical area where the newspaper is published. The entry may include coverage of local aspects of the subject or event. Can be a single story or series, in one or several issues, and may include sidebars. Judges will not consider accompanying photographs, charts or illustrations.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article was published.

N03a: National event, diocesan newspaper

N03c: International event, diocesan newspaper

N03b: National event, national newspaper or  
wire service

N03d: International event, national newspaper  
or wire service

### **N04: BEST INVESTIGATIVE OR ANALYSIS NEWS WRITING** /

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article or series was published.

**N04a: BEST INVESTIGATIVE NEWS WRITING - Diocesan newspaper**

**N04b: BEST INVESTIGATIVE NEWS WRITING - National newspaper or wire service**

Investigative writing focuses on the initiative of the newspaper to uncover the facts of an event or situation that are otherwise unknown. Can be a series or a single article, and may include sidebars. Judges will not consider accompanying photographs, charts or illustrations.

**N04c: BEST ANALYSIS/BACKGROUND/ROUND-UP NEWS WRITING: The Gerard E. Sherry Award -  
Diocesan newspaper**

**N04d: BEST ANALYSIS/BACKGROUND/ROUND-UP NEWS WRITING: The Gerard E. Sherry Award -  
National newspaper or wire service**

Analysis writing focuses on how well the paper informs or interprets an event or situation that is controversial, confusing or misunderstood. Can be a series or a single article, and may include sidebars. Judges will not consider accompanying photographs, charts or illustrations.



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### **N05: BEST IN-DEPTH NEWS/SPECIAL REPORTING** /

In-depth news and special reporting focus on the initiative of the newspaper to present facts of an event or situation of importance that may be otherwise unknown to the reader. The category recognizes reporting, through one's own initiative and work, which will be judged on news value, evidence of research, and quality of reporting, writing and local focus. Entire story must have been published in one issue. Related stories, graphics, sidebars photos or videos published in the same article will be considered with the entry.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article was published. You may also submit a URL if your content is available online.

N05a: Diocesan newspaper

N05b: National newspaper or wire service

### **N06: BEST EDITORIAL ON A LOCAL ISSUE**

An editorial is an article giving the viewpoint of the publication, editor, or staff on a subject about which different opinions can be held. The editorial may be signed or unsigned but must be written by a member of the newspaper's staff on an issue originating primarily in the geographical area where the newspaper is published. Emphasis will be on the persuasive quality of the editorial, rather than simple commentary.

An entry consists of one PDF file of the page(s) on which the editorial was published.

#### **N06a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N06b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N06c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N06d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.



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### **N07: BEST EDITORIAL ON A NATIONAL OR INTERNATIONAL ISSUE**

An editorial is an article giving the viewpoint of the publication, editor, or staff on a subject about which different opinions can be held. The editorial may be signed or unsigned but must be written by a member of the newspaper's staff on an issue originating outside the geographical area where the newspaper is published. Emphasis will be on the persuasive quality of the editorial, rather than simple commentary.

An entry consists of one PDF file of the page(s) on which the editorial was published.

#### **N07a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N07b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publication that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N07c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publication that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N07d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

#### **N07e: National newspaper**

### **N08: BEST EDITORIAL PAGE OR SECTION**

Judging will focus on the content of page(s) as well as their layout, variety and overall effect.

An entry consists of one PDF files of the editorial page or section from THREE consecutive issues. One entry is permitted per publication.

N08a: Diocesan newspaper

N08b: National newspaper



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### **N09: BEST FEATURE WRITING**

These entries are stories that cover a group, trend or event of general interest, not “hard” or breaking news. Story should exhibit thorough reporting, but should be distinguished by the quality of its writing, its accessibility, and its human interest value. Editorials, book and movie reviews, personality profiles, background articles and news analyses may not be submitted in this category. Judges will not consider accompanying photographs, charts or illustrations.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article was published.

#### **N09a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N09b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N09c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publication that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N09d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

#### **N09e: National newspaper or wire service**



### **N10: BEST PERSONALITY PROFILE**

Entries in this category should answer two questions: (1) Who is this person? and (2) Why does he/she make a difference? Stories should have an eye for atmosphere and significant personal details, as well as stated beliefs and accomplishments. Judges will consider the quality of writing and ability to convey through words a sense of the whole person.

Publisher and Freelance members may enter this category. An entry consists of one PDF file of the page(s) on which the article was published.

#### **N10a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publication that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N10b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publication that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N10c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publication that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N10d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publication that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

#### **N10e: National newspaper or wire service**

### **N11: BEST REGULAR COLUMN**

An entry consists of THREE different articles by one or more authors. For an entry written by multiple authors to be considered it must be a column of the same name, written from time to time by different authors. Judges will focus on the overall effectiveness of the columns submitted.

Publisher and Freelance Members may enter this category. A column may be entered in one subcategory category only. An entry consists of one PDF file of the page(s) on which THREE columns were published.

N11a: Culture, the arts and leisure

N11b: Spiritual life

N11c: Scripture

N11d: General commentary

N11e: Family life



## **N12: BEST REPORTING ON SPECIAL AGE GROUP**

Coverage should be of what member of the age group are doing, not simply of events. May be a single article, a series (maximum three clips, please), pictures, or even a special section.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the article or series was published.

N12a: Children and teens younger than 18

N12b: Young adults (18-40)

N12c: Senior citizens

## **N13: BEST PHOTO STORY**

A photo story is a cohesive group of select images that by themselves, with little added text, tell a story. The photo story should include opening and closing shots, with each picture moving the story along for the viewer. Text and photo layout/design is secondary and will be judged as such.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which the photos were published.

N13a: News

N13b: Feature

N13c: Sports

N13d: Year of Mercy [NEW]

## **N14: BEST PHOTOGRAPH**

Photos may be black and white or color. Digitally or otherwise manipulated images may be submitted only in category N14e and only if they were identified as such when published.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page on which the photo was published and a second page containing an image of the photo by itself.

N14a: Feature photo

N14b: General news photo

N14c: Portrait

N14d: Scenic, still life or weather photo

N14e: Photo-illustration (a generic or studio image that illustrates and abstract concept)

N14f: Sports photo

N14g: Year of Mercy [NEW]

## **N15a: BEST MULTIPLE PICTURE PACKAGE**

A multiple picture package is two or more photographs covering the same event or topic. A picture package is a group of related photos that do not tell a complete story and are almost always accompanied by text.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which the photos were published.

N15a: News

N15b: Feature

N15c: Sports

N15d: Year of Mercy [NEW]



## **N16: BEST USE OF ART OR GRAPHICS**

Judges will consider the quality of the art as well as its ability to help readers better understand the news article. Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) on which the artwork or graphic and accompanying story was published.

### **N16a: Best use of art or graphics**

Graphics developed by the newspaper's staff or commissioned from a freelance artist specifically for the newspaper to help explain a news or analysis story.

### **N16b: Best original illustration**

Artwork developed by the publication's staff or commissioned from a freelance artist specifically for the newspaper to illustrate a story or theme.

### **N16c: Best chart or information graphic**

A chart, graph or other infographic developed by the newspaper's staff or commissioned from a freelance artist specifically for the newspaper to help explain a news or analysis story.

## **N17: MOST EFFECTIVE USE OF SMALL SPACE**

An ad or ads designed by the newspaper that demonstrates a creative use of small space.

An entry consists of one PDF file of the page on which the advertisement was published.

## **N18: BEST HEADLINE**

Headline writing is both a skill and an art. A good headline sells the story, provoking the reader to stop and read it. Each word is important; there is no padding. Verbs are snappy, the full headline clear and precise.

An entry consists of one PDF file containing the page(s) on which the headline and complete story were published. You may also post a URL if the content is available online. Blog titles are not eligible for this category.

## **N19: BEST REGULAR SUPPLEMENT OR SPECIAL ISSUE**

Items entered in any N19 subcategory may not be entered into N20. Please enter seasonal issues into N22.

Judges will consider front page design, interior page layouts, and the extent to which editorial content creatively and thoroughly addresses the theme(s) of the supplement. May or may not include advertising content.

An entry consists of one HARD COPY of the supplement or issue sent to the CPA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.

### **N19a: Best regular special supplement**

A regular special supplement is planned by the paper (i.e., a "back to school" supplement that runs annually).

### **N19b: Best one-time special issue**

A one-time special supplement is for an event that will not occur again or will not occur again for a long time (i.e., the election of Pope Francis or Pope Francis' visit to the U.S.).

### **N19c: Best special supplement on the bishop's transition**

Supplement that focuses exclusively on a bishop's transition, including new local ordinary, new auxiliary, or retirement.





## 2017 Catholic Press Awards *Newspaper Division*

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### **N20: BEST SPECIAL SUPPLEMENT OR SPECIAL ISSUE WITH ADVERTISING EMPHASIS** 📄

Criteria for this award stress originality of layout and the extent to which advertising content relates to the editorial content. Supplements entered in this category may not be entered in any N19 category. Please enter seasonal issues in N22.

An entry consists of one **HARD COPY** of the supplement or issue sent to the CPA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.

### **N21: BEST SPORTS JOURNALISM** ✍️

An article focusing on sports or athletes. Photos should be submitted in category N14f and will not be considered here.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file of the page(s) containing the published article.

N21a: Sports news

N21b: Sports feature or column

### **N22: BEST SEASONAL ISSUE** 📄

Entries can be made for either liturgical season (Christmas, Lent, Easter) or secular holiday (Fourth of July, Mother's Day, etc.). Judges will consider depth of content that relates to the season, cover layout and interior page design.

An entry consists of one **HARD COPY** of the issue sent to the CPA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.



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### **N23: BEST REPORTING OF THE CELEBRATION OF A SACRAMENT** /

This category is an article about one of the seven sacraments: baptism, confirmation, Eucharist, penance or reconciliation, anointing the sick, holy orders and matrimony. Judges will consider the reporter's creativity and ability to tell a compelling story, as well as photographs, artwork or videos that accompany the article.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing page(s) on which the article was published. You may also submit a URL if your content is available online.

#### **N23a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N23b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N23c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N23d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

### **N24: BEST COVERAGE OF RELIGIOUS LIBERTY ISSUES** /

This category awards in-depth coverage of religious liberty issues via articles, columns, special sections, or editorials. If a publication does not have THREE items to submit in this category, it may enter that item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) that were published concerning religious liberty. You may also submit a list of URLs if your content is available online.



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### **N28: BEST REPORTING ON VOCATIONS TO PRIESTHOOD, RELIGIOUS LIFE OR DIACONATE** /

This award is for a one-shot section, a feature, series, or personality profile of a religious man or woman, deacon, priest, bishop, or cardinal. Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany entries.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing page(s) on which the material was published. You may also submit a URL if your content is available online.

#### **N28a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N28b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N28c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N28d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

#### **N28e: National newspaper or wire service**

### **N29: BEST COVERAGE OF IMMIGRATION** /

This category awards in-depth coverage of this issue via articles, columns, special sections, or editorials. If a publication does not have THREE items to submit in this category, it may enter an item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) that were published concerning immigration. You may also submit a list of URLs if your content is available online.

### **N30: BEST REGULAR COLUMN BY A BISHOP OR ARCHBISHOP**

Judges will consider THREE columns written by the same bishop or archbishop.

An entry consists of one PDF file of the page(s) on which THREE different columns were published.



### **N31: BEST ONLINE PRESENTATION OF MULTIMEDIA VISUALS** /

Best use of photo galleries, videos, and other online resources to enhance a publication's online presentation of a story or stories.

Publisher and Freelance Members may enter this category. An entry consists of the URL of the webpage where judges may view the presentation.

### **N32: BEST NEWSPAPER WEBSITE**

The website must be the site of a publication. No e-newspaper publications may be submitted. Judging will be on overall quality of site content and graphics, as well as effectiveness in meeting site objectives as stated by the entrant.

An entry consists of the URL of the website and a written description of site objectives.

### **N34: BEST EXPLANATION OF THE CHURCH'S POSITION ON MARRIAGE** /

This category awards in-depth coverage of the Catholic Church's teaching on the sacrament of marriage via articles, columns, special sections, or editorials. If a publication does not have THREE items to submit in this category, it may enter an item in another category (for example, best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) that were published concerning this topic. You may also submit a list of URLs if your content is available online.

### **N35: BEST COVERAGE OF LOCAL POLITICS** /

This category awards in-depth coverage of local politics via articles, columns, special sections, or editorials. If a publication does not have THREE items to submit in this category, it may enter that item in another category (for example, best editorial, news writing, column, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. Judges will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) that were published concerning local politics. You may also submit a list of URLs if your content is available online.



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### **N36: NEWSPAPER OF THE YEAR** 📄

In this category, formerly known as “General Excellence,” judges will consider each of the following criteria: selection of stories; originality; quality of writing and headlines; columns; editorials and letters to the editor; quality and appropriateness of art and graphics; and overall graphic design.

Submit any two **HARD COPY** sets of any **THREE** consecutive issues published during 2016. The three consecutive issues constitute one entry, and only one entry is permitted. Please clip together each of the two sets and mail to the CPA office. Each entrant must submit a PDF copy of one page for possible use during the Catholic Press Awards Banquet.

#### **N36a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N36b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N36c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N36d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

#### **N36e: National newspaper**

### **N40: BEST REDESIGN** 📄

This category honors the redesign of a newspaper. Judging will focus on front page design, interior page layouts, graphic elements, readability, and organization of content.

An entry consists of one **HARD COPY** of the material to be judged. Please submit two to four samples of the redesigned publication and one sample of the “before” version of the newspaper. Include labels to indicate the “before” and “after” designs. Each entrant must submit a PDF file for possible use during the Catholic Press Awards Banquet. A letter may be submitted to explain the redesign process and the staff work necessary to complete it.



### **N41: BEST COVERAGE OF THE YEAR OF MERCY**

This category is for original content about the Year of Mercy. If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column and/or editorial) on the Year of Mercy were published. You may also submit a list of URLs if your content is available online.

#### **N41a: Weekly Diocesan Newspaper, Circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N41b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N41c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N41d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

#### **N41e: National newspaper or wire service**

### **N45: BEST COVERAGE OF THE PAPAL VISIT TO MEXICO [NEW]**

This category is for coverage of Pope Francis' trip to Mexico originating with the newspaper. If a publication does not have THREE articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) on the papal trip to Mexico were published. You may also submit a list of URLs if your content is available online.



### **N46: BEST COVERAGE OF VIOLENCE IN OUR COMMUNITIES [NEW]** ↗

This category is for in-depth coverage of escalating violence in our communities. If a publication does not have THREE articles to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the articles.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column, and/or editorial) were published. You may also submit a list of URLs if your content is available online.

N46a: Diocesan newspaper

N46b: National newspaper or wire service

### **N47: BEST COVERAGE OF MOTHER TERESA'S CANONIZATION [NEW]** ↗

This category is for original content about this event (in Rome and/or local observances). If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column and/or editorial) were published. You may also submit a list of URLs if your content is available online.

#### **N47a: Weekly Diocesan Newspaper, Circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N47b: Weekly Diocesan Newspaper, Circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N47c: Non-Weekly Diocesan Newspaper, Circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N47d: Non-Weekly Diocesan Newspaper, Circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

#### **N47e: National Newspaper or Wire Service**



## **N48: BEST COVERAGE OF PRO-LIFE ISSUES [NEW]**

This category is for in-depth coverage of pro-life issues. If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column and/or editorial) were published. You may also submit a list of URLs if your content is available online.

### **N48a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

### **N48b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

### **N48c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

### **N48d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

### **N48e: National newspaper or wire service**

## **N49: BEST COVERAGE OF THE 2016 ELECTION [NEW]**

This category is for in-depth coverage of the 2016 election, including local and national elections and ballot initiatives. If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column and/or editorial) were published. You may also submit a list of URLs if your content is available online.

N49a: Diocesan newspaper

N49b: National newspaper or wire service





### **N50: BEST COVERAGE OF ECUMENICAL AND INTERFAITH ISSUES [NEW]** /

This category is for original content about ecumenical and/or interfaith issues (mix and match as needed). If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column and/or editorial) were published. You may also submit a list of URLs if your content is available online.

N50a: Diocesan Newspaper

N50b: National newspaper or wire service

### **N51: BEST COVERAGE OF WORLD YOUTH DAY [NEW]** /

This category is for original content about World Youth Day (celebration in Poland or local celebration). If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column and/or editorial) on World Youth Day were published. You may also submit a list of URLs if your content is available online.

N51a: Diocesan newspaper

N51b: National newspaper or wire service

### **N52: BEST COVERAGE OF THE OLYMPICS/PARALYMPICS [NEW]** /

This category is for in-depth coverage of the Olympic and Paralympic Games. If a publication does not have THREE items to submit in this category, it may enter an item in another category (i.e., best editorial, interview, column, profile, etc.). Judges will consider the writer's creativity and ability to tell a compelling story. They will also consider photographs, artwork or videos that accompany the items.

Publisher and Freelance members may enter this category. An entry consists of one PDF file containing the pages on which THREE items (article, column and/or editorial) were published. You may also submit a list of URLs if your content is available online.

N52a: Olympic Games

N52b: Paralympic Games



## 2017 Catholic Press Awards *Newspaper Division*

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### **N53: BEST LAYOUT OF ARTICLE OR COLUMN [NEW]** ↗

This category recognizes the best use of graphics, text and/or photography in a single article or column.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the material was published.

#### **N53a: Weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,000 or less.

#### **N53b: Weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 40 or more issues per year and have a circulation of 25,001 or more.

#### **N53c: Non-weekly diocesan newspaper, circulation 25,000 or less**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,000 or less.

#### **N53d: Non-weekly diocesan newspaper, circulation 25,001 or more**

This subcategory is for publications that publish 39 or fewer issues per year and have a circulation of 25,001 or more.

#### **N53e: National newspaper or wire service**

### **N54: BEST REPORTING OF SOCIAL JUSTICE ISSUES [NEW]** ↗

This category is for an article or column about one of the seven themes of Catholic social teaching (based on USCCB: <http://www.usccb.org/beliefs-and-teachings/what-we-believe/catholic-social-teaching/seven-themes-of-catholic-social-teaching.cfm>).

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the page(s) on which the material was published. You may also submit a URL if your content is available online.

N54a: Life and dignity of the human person

N54b: Call to family, community and participation

N54c: Rights and responsibilities

N54d: Option for the poor and vulnerable

N54e: Dignity and rights of the workers

N54f: Solidarity

N54g: Care for God's creation

### **N55: BEST STORY AND PHOTO PACKAGE [NEW]** ↗

This award is for an article or feature on any topic consisting of both image(s) and written content together. Judges will consider creativity and ability to tell a compelling story, as well as the overall impact of the photo and story together as one piece.

Publisher and Freelance Members may enter this category. An entry consists of one PDF file containing the pages on which the story and photo package were published.



## ***ELIGIBILITY REQUIREMENTS***

The Catholic Press Awards is a recognition program for CPA members. The following are eligibility requirements for entries to the Catholic Press Awards:

1. Submitters must be a CPA Publisher Member or Freelance Member in good standing in 2017. Member dues must be paid by March 31, 2017 to participate in the awards program.
2. Entries must be the original work of a publication or freelancer. Include bylines/credits on all submissions. Any items that are plagiarized or incorrectly credited will be disqualified.
3. Publisher Members may submit the work of any employee or freelancer. The author/creator need not be a Staff Member.
4. Work submitted by a Freelance Member must have been used by a Publisher Member in the print publication, on the website, or in the promotion of the publication.
5. Freelance Members may only enter designated categories. Category descriptions will state whether a Freelance Member may enter and will be marked with a pen symbol: *ℒ*. **To avoid duplicate entries, we ask Freelance Members to consult with the publication that printed the material before submitting it. Please confirm that the publication is not submitting the same work in the same category as you.**
6. All entries must be published in the calendar year 2016.
7. Submitters must follow all Catholic Press Awards rules regarding deadlines, submission instructions, and payment for their entries to be considered.

## **REASONS FOR DISQUALIFICATION**

The following are common reasons why entries are disqualified from competition.

- **Too few submissions in a single category.** Every category requires at least two submissions total in order to be evaluated. Any category that has only one submission will be pulled from the competition. In this case, the submitter will be refunded their submission fee.
- **Entry does not meet submission requirements.** In order for judges to evaluate your submissions, entries must include all required components and they must be submitted properly. Please check the category descriptions to make sure your entries are correct. Be sure that hard copy submissions are sent in a timely manner and labelled correctly.

## **JUDGING**

Faculty members from the Journalism Schools of Marquette University, Spring Hill College and DePaul University, along with select professionals familiar with the Catholic Press, will judge the entries.



## ***SUBMISSION INSTRUCTIONS***

### **GETTING STARTED**

All entries are submitted digitally through the CPA awards website, <https://catholicpress.secure-platform.com/a/organizations/main/home>. Please read category descriptions to determine submission requirements for each category. If you have questions about eligibility, submissions, or payment, please visit our FAQ page. Tough questions may be directed to Elise Freed-Brown at [efreed-brown@catholicpress.org](mailto:efreed-brown@catholicpress.org) or 312-380-6789.

### **CREATING A PROFILE**

We receive entries through our awards website, <https://catholicpress.secure-platform.com/a/organizations/main/home>. The website allows you to view categories, make submissions, and pay in the same place.

Returning entrants can use the same login information they used last year. To create a new profile, click “Enter the Catholic Press Awards” on the homepage and follow prompts to create a username and password for your account. For simplicity’s sake, we recommend creating **one account** for your publication.

**Publisher Members:** Please write your publication in the “Organization Name” field so we know where the entries are coming from (i.e., The Catholic Journalist instead of The Catholic Press Association).

### **CREATING A NEW SUBMISSION**

To create a new submission:

1. Either create your account or log into your existing account.
2. Click “Make Another Application” then “Enter Catholic Press Awards.” You will be prompted to review your past submissions or to begin a new submission.
3. Select “Click here to begin a new Submission.” Fill out the form as prompted and click “Save and Next” to continue. You can return to the previous form at any time.
4. At the end of the form, you have a few options:
  - a. Clicking “SAVE” and leaving the form saves your submission as “Incomplete.” You may return to the entry later, edit data, and complete the entry.
  - b. Clicking “ADD TO CART” saves your data and puts your submission in your cart. You can return to the entry later and pay for it, edit the data, or remove it from your cart.

Entries are marked “Complete” after you pay for them. Once an entry is marked “Complete,” you cannot edit it. **We recommend keeping submissions in your cart until you have created all of your entries and checked that they are correct.** Doing so will help prevent duplicate, missing, and incorrect entries for your organization.

5. You can view submissions that are incomplete, in your cart, and complete by clicking “My Applications.” To edit submissions that are incomplete, click “Edit” in the action column. For entries in your cart, click “Make Changes.”



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### **HARD COPY MATERIALS**

The following categories require a hard copy submission in addition to the digital submission on the website: N19a-c, N20, N22, N36a-e, and N40.

To ensure that your submissions are ready for judging:

- Consult the category description to confirm number of hard copies required and what material must be submitted by hard copy
- Provide clean material with no marks or highlighting on the submission
- Label your hard copy materials for easy identification (See LABELLING ENTRIES)
- If two sets of material are required, please clip together each set and affix a label to each set
- Hard copies need to be postmarked by February 10 and received by February 17 to be considered

### **LABELLING ENTRIES**

Please label all hard copy submissions so that judges can identify them. To label your entries:

- From your profile, click “My Applications.” You have the option of printing the submission forms from you completed entries. Click “Print” next to form and affix print out to your hard copy entries. Be sure to print two forms if two hard copy entries are required.

**OR**

- Print the labels on the last page of the packet. Fill out all information, cut out label, and affix label to each set of hard copy submission.

Be sure to affix label to every set of hard copies. Hard copy entries that arrive without labels may be disqualified.

### **SHIPPING**

In order to help with processing, please:

- Keep individual boxes to no more than 25 lbs
- Mark the outside of box with **Box 1 of #** being sent, and so on
- If paying by check, include printed invoice and payment in Box 1
- Delivery confirmation may have to be done through your carrier’s tracking service
- Call Elise Freed-Brown at 312-380-6789 with any questions



## ***ENTRY FEE & PAYMENT PROCESS***

- ▶ \$36 per entry
- ▶ **First entry FREE**
  - Not required to purchase a paid entry
  - One free entry per Publisher or Freelance Member
  - Free entry automatically added to your cart

We accept payment through the awards website by credit card or check:

1. When you have items in your cart, a direct link to your cart will appear under “My Applications.” Click it to edit submission or pay for your entries.
2. Click the “CHECKOUT” button.
3. If you only submit one entry this year, you will receive a notice that your balance is zero and you will be prompted to finalize the transaction. If you have items to pay for, you will be prompted to pay by check or credit card.
4. Select your method of payment, then click “PROCESS.”
5. In the next screen, you will have the option to print your invoice and submission forms. Please print a copy of your invoice to include with your payment if you are paying by check.

### **MAIL HARD COPY MATERIALS AND PAYMENT TO:**

***CPA Awards Program***  
*Catholic Press Association*  
*205 West Monroe St., Suite 470*  
*Chicago, IL 60606*

## **ENTRY DEADLINE**

11:59 pm CST – Friday, February 10, 2017

For all digital entries and postmarked material



# 2017 Catholic Press Awards *Newspaper Division*

## ***Labels for Hard Copy Submissions***

Award # \_\_\_\_\_ (Example: M10a)

Publication \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Run date \_\_\_\_\_

Headline/Title \_\_\_\_\_

\_\_\_\_\_

Byline, Credits \_\_\_\_\_

\_\_\_\_\_

*2017 Catholic Press Awards*

Award # \_\_\_\_\_ (Example: M10a)

Publication \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Run date \_\_\_\_\_

Headline/Title \_\_\_\_\_

\_\_\_\_\_

Byline, Credits \_\_\_\_\_

\_\_\_\_\_

*2017 Catholic Press Awards*

Award # \_\_\_\_\_ (Example: M10a)

Publication \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Run date \_\_\_\_\_

Headline/Title \_\_\_\_\_

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Byline, Credits \_\_\_\_\_

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*2017 Catholic Press Awards*

Award # \_\_\_\_\_ (Example: M10a)

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