

CHICAGO Finance Exchange

Chicago's Premier Network for Accomplished Women in Finance

News

April 2014
Edition 2

Upcoming Events

April 29, 2014
Annual Neighborhood Dinners

Visit the [CFE Online Calendar](#) to view locations and register.

Thank you to our 2014 hosts:
Judy Andringa, Dorothy Bossung, Lori Brown, Denise Kenny, Chris Maki, Joan Rockey, and Janna Sampson.

May 8, 2014
BAC "Back to Basics" Workshop

4:00 pm - 5:30 pm
The Standard Club
Read more detail later in this newsletter.
[Register Online](#)

May 8, 2014
CFE Dinner Program

5:30 pm - 8:00 pm
The Standard Club
Guest Speaker: Leslie Hindman
[Register Online](#)

May 16, 2014
Junior Achievement Volunteer Day

9:00 am - 2:15 pm
Robert Morris University
401 S. State Street, Chicago
[Register Online](#)

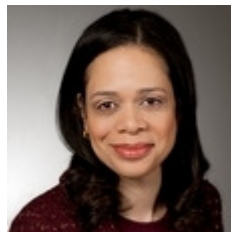
May 19, 2014
Social Media Workshop: "Twitter"

CFE Revamps Newsletter Format

CFE is pleased to launch a new format for its newsletter that brings news directly to your computer or electronic device -- no more having to click and open PDF files. We hope you enjoy the easier-to-access format.

A Message from the President...

MyCFE...Adding Member Value



Just recently Chris, our administrator, reminded me that in 2015 CFE will be celebrating its 35th anniversary. As I reflect on this upcoming milestone, I am grateful for the commitment that our founders envisioned: to establish a community of accomplished women in finance. We have achieved a great deal over the years. With over 220 members representing financial leaders from various organizations, CFE has

been an integral part of the Chicago professional community. Through networking, we have been able to give back to the community and have been a resource to one another as we navigate our careers. I believe that in 2014 organizations such as CFE continue to be essential and must respond to the changing business landscape. Results from the interactive study conducted at our January 2014 annual meeting indicated strong membership support to expand the use of our various branding tools such as events, social media and partnering with outside organizations.

As we build on this feedback, the board will be updating our branding and marketing strategy. Yolanda Daniel and Kim Adriano, newly elected board members and co-chairs of the Branding and Communications Committee, are leading the charge. Understanding the needs of current and prospective members will further strengthen our committee structure and make CFE even more valuable to our members and the broader community.

Here is just a sample of upcoming events that I hope you can attend and will find both enjoyable and useful. Please log on to our website for further details (www.chicagofinanceexchange.org).

- Neighborhood Dinner Meetings (April 29) - Neighborhood dinners will be held in various locations throughout the city and suburbs and are a great way to connect with fellow CFE members in small group settings.

- Board Access Committee Workshop, "Back to Basics" (May 8) -

6:00 pm - 8:00 pm
KPMG, Aon Center, 200 E.
Randolph Drive, Chicago
[Register Online](#)

May 19, 2014
Book Discussion Downtown

6:00 pm
Brasserie by LM
800 S. Michigan
Discussing "Stealing the Mystic
Lamb"
[Register Online](#)

Member Value

CFE offers members the opportunity to enhance the value of their membership by getting involved and joining a committee. If you are interested in getting more involved, contact a committee co-chair today!

Committees Include:

- Board Access
- Branding & Communications
- Education (Previously LunchNLearn)
- Member-To-Member
- Membership
- Philanthropy
- Programs

Nominate A Colleague Today for Membership

CFE has two forms available to nominate a new member. The new Accelerated Nomination Form, and the standard Nomination Form can both be found on the CFE website under "Membership."

Still have questions? Contact Meenal Sethna or Lynn McHugh, Membership Committee Co-Chairs.

This interactive workshop will focus on board readiness, self-assessment and board bio/resume templates.

- Junior Achievement (JA) in a Day at Robert Morris University (May 16) The Philanthropy Committee, working with JA, will be conducting workshops with 125 female high school students to promote financial literacy.

- Social Media Workshops 2014 - The Education committee is organizing workshops that will provide hands-on training on how to effectively use various forms of social media to build your personal brand and strengthen your relationships and network. These workshops are scheduled throughout the year and will be presented by Katherine Ann Rush, Katherine Rush Communications.

- Chicago Connections - Invitation from CFA (June 3) - The CFA Women's group is hosting a leadership event entitled "Women Who Make America." This event will focus on how several women trailblazers have achieved their career goals. The CFA Women Advisory Group is extending an invitation to CFE members.

The start of the spring season represents a new beginning for me and I'm sure for many of you. So enjoy spring with friends and family and make this a new beginning with CFE by joining a committee, sharing your insights or sponsoring a new member. Remember you are CFE's best resource for expanding our membership. If you sponsor a new member, be her CFE guide by introducing her to other members and educating her about various committees and activities.

Thanks to all for your hard work and commitment to the current and future CFE. I'll keep you posted on plans related to our 35th anniversary and other great events. Hope to see you at our next dinner meeting on May 8 and let's make sure to chat and catch-up.

Happy Spring - Donna

Welcome New CFE Members

Be sure to welcome the newest CFE members when you have the opportunity!

Claudia Allen
Partner
Katten Muchin Rosenmen

Suzanne Saxman
Partner
Sefarth Shaw

Rebecca Wing
Acting CEO
Peregrine Financial

Lisa Leonard *(Recently Reinstated)*
Former Vice President
Griffin Pipe/Amsted Industries

Going, Going, Gone:

Demystifying the Auction Business



Presented by

Leslie Hindman

CEO

Leslie Hindman Auctioneers

Leslie will demystify the auction process and share stories that she has gathered after more than thirty years in the industry.

Thursday, May 8, 2014

Networking: 5:30 pm

Dinner: 6:00 pm

Program: 7:00 pm

The Standard Club, 320 S.
Plymouth Ct
2nd Floor

[Register Now](#)

Gauge Your Board Service Readiness

You're interested in board service but do you have the right experience to merit consideration today? If not, do you have a realistic plan to fill in any resume gaps over time? Assisted by our board mentors, this interactive workshop is focused on members who are interested in board service and assessing your readiness. There will be some pre-work required of attendees.

Thursday, May 8, 2014

4:00 pm - 5:30 pm

The Standard Club, 2nd Floor

[Register Now](#)

Philanthropy Committee Exceeds Goal and Returns \$218,042 to the Community

Congratulations to CFE members who volunteered in February during tax season. The group processed 85 tax returns and exceeded its goal of returning \$200,000 to the community. Tax assistance to lower income families was provided in partnership with the Ladder Up organization.

Junior Achievement in a Day - May 16, 2014

CFE's Philanthropy Committee is excited to partner with Junior Achievement (JA) on May 16 to promote financial literacy among 125 female high school students. Volunteers will lead two workshops and have lunch with students. A 1-hour training session is currently being scheduled, if you are interested in volunteering, you can [register online](#) or contact Martha McGuire at (847) 897-7176.

CFE Thanks MarySue Barrett, President, Metropolitan Planning Council, for presenting at its March dinner program.



Donna Moore and MarySue Barrett

[Click to view event photos](#)

(Firefox or Chrome recommended for best viewing)

Chicago Connections

June 3, 2014: Executives' Club of Chicago

"Creating an Ownership Culture in a Large Corporation"

Speaker: Hillshire Brands CEO, Sean Connolly

Hilton Chicago, 7:15-9:15 am

June 3, 2014: CFA Women Advisory Group

"10 Leadership Lessons from Women MAKERS"

Speaker: Betsy West, Associate Professor of Professional Practice, Columbia University Graduate School of Journalism

Northern Trust, 5:00-7:00 pm

Visit CFE's ["Chicago Connections"](#) page for more details.

July 10, 2014

CFE Summer Social

(Members Only Event)

The Boarding House
720 N. Wells, Chicago

[Register Now](#)

Chicago Finance Exchange
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www.chicagofinanceexchange.org

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