

## CHOA 2016 Corporate Sponsorship

Since its inception over twenty-nine years ago, the Canadian Heavy Oil Association (CHOA) has been the premier provider of technical, educational and social events to the heavy oil and oil sands industry. With over 1800 members, a website and multiple events that engage thousands more industry professionals each year, the CHOA provides sponsors a direct channel to reach the key executives, consultants and managers in all aspects of the heavy oil community.

The CHOA 2016 corporate sponsorship program has four levels to choose from as noted below:

<p><b>DIAMOND</b>  <b>\$11,025</b></p> <p><b>(Maximum of 12)</b></p>	<p><b>This Premium Sponsorship provides maximum exposure and customizable benefits.</b></p> <p><b>NEW SPONSORSHIP BENEFIT:</b></p> <ul style="list-style-type: none"> <li>• Pre-purchase Technical Lunch and Beer &amp; Chat tickets in bulk at a reduced member price</li> <li>• Buy 1 CHOA membership (or more) and get the second free</li> </ul> <p><b>Technical Lunches and Beer and Chat events</b></p> <ul style="list-style-type: none"> <li>• Title recognition at one of the Technical Lunches or Beer &amp; Chats (material distribution, table/booth, company overview and/or speaker introduction)</li> <li>• 2 complimentary tickets to the sponsored Technical Lunch or Beer &amp; Chat</li> <li>• Acknowledgement at all 10 Technical Lunches and 5 Beer and Chats (full slide in PowerPoint)</li> </ul> <p><b>CHOA Golf Tournament</b></p> <ul style="list-style-type: none"> <li>• Pre-purchase one golf foursome for the highly sought after Calgary Golf Tournament, 2016. Option to choose either AM or PM tournament.</li> </ul> <p><b>Journal of the Canadian Heavy Oil Association</b></p> <ul style="list-style-type: none"> <li>• Full page, 4-colour ad in a single issue**</li> <li>• 20% discount on all additional ad bookings</li> <li>• Diamond sponsor recognition in all 2016 issues</li> </ul> <p><b>Customized Package for Event Sponsorship</b></p> <ul style="list-style-type: none"> <li>• Tailor sponsorship (\$3000) at the following event(s): Curling, Stampede, Calgary Golf Tournament or Oktoberfest</li> </ul> <p><b>Membership</b></p> <ul style="list-style-type: none"> <li>• Four complimentary 2016 memberships to CHOA</li> </ul> <p><b>CHOA Website</b></p> <ul style="list-style-type: none"> <li>• Logo in rotating footer of the website &amp; hyperlink to your website</li> <li>• Logo with hyperlink to company website on the Corporate Sponsor page of the CHOA website</li> </ul>
<p><b>Gold</b>  <b>\$6,562</b></p> <p><b>(Maximum of 15)</b></p>	<p><b>NEW SPONSORSHIP BENEFIT:</b></p> <ul style="list-style-type: none"> <li>• Pre-purchase Technical Lunch and Beer &amp; Chat tickets in bulk at a reduced member price</li> <li>• Buy 1 CHOA membership and get a second 1 free</li> </ul> <p><b>Technical Lunches and Beer and Chat events</b></p> <ul style="list-style-type: none"> <li>• Acknowledgement at all 10 Technical Lunches and 5 Beer and Chat events</li> </ul> <p><b>Journal of the Canadian Heavy Oil Association</b></p> <ul style="list-style-type: none"> <li>• Half page, 4-colour ad in a single issue**</li> <li>• 20% discount on one additional half page ad</li> <li>• Gold sponsor recognition in all 2016 issues</li> </ul> <p><b>Membership</b></p> <ul style="list-style-type: none"> <li>• Two complimentary 2016 memberships to CHOA</li> </ul> <p><b>CHOA Website</b></p> <ul style="list-style-type: none"> <li>• Logo in rotating footer of the website &amp; hyperlink to your website</li> <li>• Logo with hyperlink to company website on the Corporate Sponsor page of the CHOA website</li> </ul>
<p><b>Silver</b>  <b>\$3,150</b></p>	<p><b>NEW SPONSORSHIP BENEFIT:</b></p> <ul style="list-style-type: none"> <li>• Pre-purchase Technical Lunch and Beer &amp; Chat tickets in bulk at a reduced member price</li> <li>• Buy 1 CHOA membership and get a second 1 free</li> </ul> <p><b>Technical Lunches and Beer and Chat events</b></p> <ul style="list-style-type: none"> <li>• Acknowledgement at all 10 Technical Lunches and 5 Beer and Chat events</li> </ul> <p><b>Journal of the Canadian Heavy Oil Association</b></p> <ul style="list-style-type: none"> <li>• Quarter page, 4-colour ad in a single issue**</li> <li>• Silver sponsor recognition in all 2016 issues</li> </ul>

	<p><b>CHOA Website</b></p> <ul style="list-style-type: none"> <li>• Logo in rotating footer of the website &amp; hyperlink to your website</li> <li>• Logo with hyperlink to company website on the Corporate Sponsor page of the CHOA website</li> </ul>
<p><b>Bronze \$1,575</b></p>	<p><b><i>NEW SPONSORSHIP BENEFIT:</i></b></p> <ul style="list-style-type: none"> <li>• Pre-purchase Technical Lunch and Beer &amp; Chat tickets in bulk at a reduced member price</li> <li>• Buy 1 CHOA membership and get a second 1 free</li> </ul> <p><b>Technical Lunches and Beer and Chat events</b></p> <ul style="list-style-type: none"> <li>• Acknowledgement at all 10 Technical Lunches and 5 Beer and Chat events</li> </ul> <p><b>Journal of the Canadian Heavy Oil Association</b></p> <ul style="list-style-type: none"> <li>• Bronze sponsor recognition in all 2016 issues</li> </ul> <p><b>CHOA Website</b></p> <ul style="list-style-type: none"> <li>• Logo in rotating footer of the website &amp; hyperlink to your website</li> <li>• Logo with hyperlink to company website on the Corporate Sponsor page of the CHOA website</li> </ul>

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**Please scroll down to fill out the 2016 Corporate Sponsor Commitment form.**

## CHOA 2016 Corporate Sponsor Commitment Form

The Canadian Heavy Oil Association is committed to ensuring our Corporate Sponsors receive exceptional value and promotional exposure. Due to this commitment, our sponsorship opportunities are often sold out early through the First Right of Refusal policy with continuing sponsors. To avoid disappointment and maximize choice, we encourage prompt responses.

**Investing in sponsorship with CHOA brings your organization multiple benefits, including:**

- Brand prominence and visibility in the oil and gas industry
- Recognition as an industry contributor and leader
- Opportunities for contact with thought leaders and decision-makers
- Acknowledgement and complimentary tickets to the Sponsor Appreciation Night

**YES,** \_\_\_\_\_ *(company name)* would like to **sponsor the CHOA!**

**Diamond Sponsor –\$11,025**

*I have filled out and am including the Diamond Sponsor Customization form.*

Please insert the 4 complimentary member's names, email addresses and phone numbers:

- 1)
- 2)
- 3)
- 4)

**Gold Sponsor - \$6,562**

Please circle your choice for your Half page ad issue: May    Sept    Dec

Please insert the complimentary member's names, email addresses and phone numbers below:

- 1)
- 2)

Not only do you receive 2 CHOA memberships with your Gold package but also the opportunity to purchase 1 **(or more)** additional memberships (\$125 each) and receive the second for free! Ex. Purchase 2 memberships receive the next 2 for free!

Please list the names of those taking the memberships:

Name	Email Address	Phone Number
<b>Total:</b>		\$

**Silver Sponsor - \$3,150**

Please circle your choice for the Quarter page ad issue: May    Sept    Dec

CHOA has now implemented a buy 1 CHOA membership **(or more)** additional memberships (\$125 each) and receive the second for free! Ex. Purchase 2 memberships receive the next 2 for free!

Please list the names of those taking the memberships:

Name	Email Address	Phone Number
<b>Total:</b>		\$

**Bronze Sponsor - \$1,575**

CHOA has now implemented a buy 1 CHOA membership (**or more**) additional memberships (\$125 each) and receive the second for free! Ex. Purchase 2 memberships receive the next 2 for free!

Please list the names of those taking the memberships:

Name	Email Address	Phone Number
<b>Total:</b>		<b>\$</b>

**NEW TO CHOA CORPORATE SPONSOR PACKAGE!**

Please indicate if you'd like to **PRE-PURCHASE BULK TECHNICAL LUNCH and/or BEER & CHAT** tickets at the reduced member rate for the 2016 year.

Technical Lunch 2016 Program Tickets - Reduced Member Rate = \$30.00	# of tickets:	Sub-Total:
Beer & Chat 2016 Program Tickets - Reduced Member Rate = \$37.00	# of tickets:	Sub-Total:
<b>Total:</b>		<b>\$</b>

\*\*\*Please appoint a lead at your company to advise the CHOA office of ticket use.

Date Submitted:

Sponsor Name:

Address:

City:

Province:

Postal Code:

Contact Name:

Title:

Phone:

Email:

Advertisement Contact Name:

Email:

Phone:

Please email this form back to Jessica Hone – [jhone@choa.ab.ca](mailto:jhone@choa.ab.ca) or call 403.269.1755 x 301, or to Nick Drinkwater – [ndrinkwater@choa.ab.ca](mailto:ndrinkwater@choa.ab.ca) or call 403.542.5230

**Payment**

Cheque\* - An invoice will be generated on receipt of this form. Please note that sponsorship is not considered confirmed until this form has been received by our office.

**Cheques can be sent to:**

CHOA  
 400, 500 - 5th Ave. SW,  
 Calgary, Alberta, T2P 3L5

# Thank you to our 2015 Sponsors!

## DIAMOND SPONSORS

Baker Hughes  
Canadian Natural  
Cenovus  
Halliburton  
IDE Technologies  
RGL Reservoir Management  
Schlumberger  
SNC Lavalin  
Suncor  
Vista Projects  
Wood Group Mustang

### GOLD SPONSORS

Chevron  
Excelsior Engineering  
HOCS Projects  
Husky Energy  
Nalco Champion  
Precise Downhole Services  
Shell Canada  
Stantec

### SILVER SPONSORS

Baytex Energy Ltd.  
Brion Energy  
Big Guns Energy Services  
Clearstream Energy Holdings  
Fjords Engineering  
Golder Associates  
JACOS  
Kandrea Insulation  
Murphy Oil Corporation  
Nexen Canada Ltd.  
Nilex  
Petrospec Engineering  
SAS Institute  
Tartan Canada Corporation  
TransAlta  
Upside Engineering  
Voice Construction

### BRONZE SPONSORS

Arcis Seismic Solutions  
Dupont  
Gemini Corporation  
Koch Oil Sands Operating ULC  
Laricina Energy Ltd.  
Signa 3 Engineering Ltd  
Terracon Geotechnique