

Canadian Heavy Oil Association - Calgary Golf Tournament Thursday, August 10, 2017 – 8am Shotgun Start

Priddis Greens Golf & Country Club - 1 Priddis Greens Drive, Priddis, AB

One of CHOA's signature social events, the Calgary Golf Tournament is a not to be missed marketing and networking opportunity for the Canadian Heavy Oil Industry.

SPONSORSHIP OPPORTUNITIES:

Tournament Title Sponsor (1) \$5,000.00

- 4 complimentary player entries
- Recognition as the Title Sponsor
- Prominent acknowledgement in all marketing material
- Premium logo placement on tournament signage
- Spokesperson allowance to make welcoming comments at breakfast
- Tent or signage at registration (to be provided by sponsor)

Breakfast Sponsor (1) \$2,500.00

- Recognition as Tournament Breakfast Sponsor
- Prominent acknowledgement during the breakfast and signage by the buffet
- Acknowledgement in all marketing material

Lunch Sponsor (1) \$2,500.00

- Recognition as Tournament Lunch Sponsor
- Prominent acknowledgement during the lunch and signage by the buffet
- Acknowledgement in all marketing material

Gift Sponsor (2) \$1500.00

- Signage indicating gifts are sponsored by Company
- Acknowledgement in all marketing material
- Logo placement on tournament signage

Cart Sponsor (2) \$1000.00

- Logo acknowledgement on fleet of golf carts
- Acknowledgement in all print materials
- Logo placement on tournament signage

Food Hole (4) \$1500.00

- Signage on the designated hole
- · Acknowledgement in marketing material
- Logo placement on tournament signage
- Please note **food will be provided by Priddis Greens**; choices will be given to sponsors on a first booked basis.
- Please note: you will be required to have a representative present for the entire tournament

Drink Hole (4) \$1000.00

- Signage on the designated hole
- · Acknowledgement in marketing material
- Logo placement on tournament signage
- Please note: you will be required to have a representative present for the entire tournament
- Please note beverages will be provided through Priddis Greens. <u>Sponsorship does</u>
 <u>not include the cost of Beverages This will be billed directly to the sponsor by</u>
 <u>Priddis Greens.</u>

Hole Sponsor (8) \$500.00 + prize if applicable

- Signage on designated hole
- · Acknowledgement in marketing material
- Logo placement on tournament signage
- Please note: You will be required to have a representative present for the entire tournament

Hole in one Sponsor (4) \$750 + insurance, prize & full day coverage

- Signage on the designated hole
- Logo placement on tournament signage
- Please note: You will be required to have a representative present for the entire tournament

Title Sponsor (1) \$5000.00
Breakfast Reception (1) \$2500.00
Lunch Reception (1) \$2500.00
Gift Sponsor (2) \$1500.00
Cart Sponsor (2) \$1000.00
Food Holes (4) \$1500.00

Hole Sponsor (8) \$500.00 (plus prize if applicable)

 Hole in One Sponsor (4) - \$750.00 + insurance, prize & full day coverage 			
Date Submitted:			
Sponsor Company Name:			
Address:			
City:	Province:	Postal Code:	
Company Contact Name:			
Email:			
Phone:			

Beverage Holes (4) \$1000.00 (plus the cost of the beverages provided by the course)

Please e-mail completed form to <u>aleontaridis@choa.ab.ca</u>

Questions? Please contact Alison Leontaridis at 403.269.1755 ext 303

*An invoice will be generated upon submission of this form and sponsorship will be considered confirmed.

Sponsorship benefits will not commence until payment is received. Please send cheques to:

Canadian Heavy Oil Association 2310 144 – 4th Ave SW Calgary, Alberta, T2P 3N4