



Lines

Newsletter of the
Climbing Wall Association

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Regular Registration Ends 4/18

The regular registration period for the 2014 Climbing Wall Summit is well underway! Over 235 attendees have already registered and pre-conference workshops are filling up! Regular pricing ends April 18, so register soon!

[Register Now >](#)

[View the Pre-Conference Line Up >](#)

[View the Session Line Up >](#)

Rock and Ice Offers CWA Member Discounts

The Climbing Wall Association recently partnered with Rock and Ice Magazine to secure preferential pricing for current CWA members. A 50% Rock and Ice subscription discount is now available to any CWA member with proof of current membership.

[Claim your discount >](#)

Adventure Rock Announces New East Milwaukee Location

MILWAUKEE, Wisconsin (March 21, 2014) Adventure Rock Climbing Gym announces plans for the construction of its second location in the city of Milwaukee. The 18,000 square foot facility will be constructed by Eldorado Climbing Walls and will be located on the Eastside at 2240 North Commerce Street; construction is expected to break ground mid-summer of 2014 for an official opening in December of 2014.

[Read the Full Press Release >](#)

Summit Exhibit Hall is SOLD OUT

For the first time ever, the Summit exhibit hall has sold out. We have packed the space to capacity with the industry's best vendors. Here are a few of the 2014 sponsors:

- Walltopia
- Eldorado Climbing Walls
- Nicros
- Entre Prises
- Perfect Descent
- Petzl
- Groperz
- Rockwerx

[2014 Sponsors and Exhibitors >](#)