



# Lines

Newsletter of the  
Climbing Wall Association

December 2012, Volume 8, Issue 7

## In this Issue

Summit Involvement  
Sizzling Slings  
Case Study Submission  
TRUBLUE, BRG Partner for Charity  
Certification Offerings

## Intro

Happy Holidays from the CWA! We hope that this year has been fruitful for you and your business and we are looking forward to another successful year ahead.

In 2013, our plans include the creation of more business resources, partnerships with like-minded organizations, and regional events.

Please join us for this journey in 2013 by joining us for the Climbing Wall Summit and renewing your CWA membership.

Sincerely,

Bill Zimmermann, CEO

## Get Involved!

Want to get your product in front of the most targeted market this year? CWA has opened the sponsor and exhibitor application process for the 2013 Climbing Wall Summit. Updated sponsor packages include a complimentary one-year CWA membership and product presentations. Space is limited, get involved today!

[View the event prospectus](#)

[Propose a workshop, session, or product presentation](#)

## Earth Treks Announces New Facility in Golden, CO

Slated to open in late 2013, Earth Treks Golden will be Earth Treks' fourth climbing center and first outside of Maryland. Earth Treks' next gym will be housed in a 29,000 sq ft purpose-built building just 15 minutes west of Denver. This new state of the art facility will offer over 25,000 sq ft of climbing and amenities.

[Read the press release](#)

## Member Spotlight: Cascade Specialty

Mike Palmer of Cascade Specialty made the switch from gyms to flooring after installing a new floor at his own facility. When Palmer is not working with gyms to solve their flooring issues, he is leading multi-pitch routes in the North Cascades and enjoying the views. We are excited to hear his unique perspective in this month's member spotlight.

[Read the full interview](#)

## Share Your Success

Each year the CWA offers regulatory and legal assistance to members across the country. In efforts to share these success stories and make them available as a member resource, we are creating case studies based on these experiences. If you would like to share your regulatory or legal success story with CWA, [email us!](#)

## TRUBLUE, Boston Rock Gym Partner for Charity

On November 30, TRUBLUE Autobelays and Boston Rock Gym held a unique charity event to benefit the Wounded Warrior Project. During the event, climbers paid \$5 for five climbs on a TRUBLUE autobelay. All event proceeds up to \$500 were matched by TRUBLUE.

[Read more](#)