



PRESS RELEASE

For Immediate Release  
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## **CLLA Announces Four New Benefit Programs for Members**

Chicago 2/28/2014 — The not-for-profit Commercial Law League of America legal association announced the launch of a comprehensive new affinity program for CLLA members today, with services ranging from office shipping and payroll processing to retirement plan management and marketing piece creation.

Affordable, effective payroll and 401(k) plan set-up and management services are being offered by business outsourcing and human capital management provider ADP, an AAA-rated Fortune 500 company that issues 1 out of every 6 paychecks in the U.S.

Members who participate in the program will receive a 20 percent discount on ADP payroll processing costs, cash back promotions and reduced payroll implementation costs. They can also receive reduced 401(k) retirement program implementation costs and special plan pricing from ADP, ranked the fastest growing retirement plan provider for the past 4 years by *CFO* magazine

“CLLA is thrilled to offer this dynamic program through our partnership with ADP,” said CLLA Executive Vice President Tony Hilvers. “Providing valuable benefits to help members save money and increase efficiency remains the CLLA’s central goal.”

CLLA members can also take advantage of exclusive air, international, ground and freight shipping discounts and save up to 34 percent through an exclusive new program with trusted package delivery service UPS, which serves more than 220 countries and territories.

In addition to new retirement, payroll and shipping member benefits, CLLA premiered a brand new program that provides members with deeply discounted marketing and PR services.

The CLLA Build Your Brand Member Marketing & PR program, created and managed by the CLLA staff, pairs members who need promotional materials with highly experienced writers, designers, printers and photographers — who have worked with organizations such as MasterCard, Nielsen Business Media, Clear Channel Communications, the Word of Mouth Marketing Association, Nike and the New York Times.



The Build Your Brand program includes logo creation; business card design and printing; creation of branded collateral, such as letterhead and envelopes; and ad creation and placement services.

Members can also get professional press releases written and distributed to key media outlets, and Chicago- and Los-Angeles area members can obtain professional headshots and staff photos.

The four new affinity programs — available exclusively to CLLA members — were designed to help CLLA's small business members affordably outsource payroll, marketing and other services to be able to focus on growing their business.

For more information on CLLA's ADP, UPS or Build Your Brand Member Marketing & PR program, please visit [https://www.clla.org/affinity\\_programs/member\\_benefits.cfm](https://www.clla.org/affinity_programs/member_benefits.cfm).

### **About the CLLA**

Since 1895, the not-for-profit Commercial Law League of America has connected experienced attorneys with credit grantors, lending institutions and other commercial credit, bankruptcy and general finance industry members through networking, education, legislative advocacy and specialized legal services. The association's members include attorneys, collection agencies, judges, accountants, trustees, turnaround managers and other credit and finance experts. For more information on the CLLA, please visit [www.CLLA.org](http://www.CLLA.org).

### **About ADP**

With more than \$11 billion in revenues and more than 60 years of experience, ADP® (NASDAQ: ADP) serves approximately 620,000 clients in more than 125 countries. As one of the world's largest providers of business outsourcing and human capital management solutions, ADP offers a wide range of human resource, payroll, talent management, tax and benefits administration solutions from a single source, and helps clients comply with regulatory and legislative changes, such as the Affordable Care Act (ACA). ADP's easy-to-use solutions for employers provide superior value to companies of all types and sizes. For more information about ADP, visit the company's Web site at [www.adp.com](http://www.adp.com).

### **About UPS**

UPS (NYSE:UPS) is a global leader in logistics, offering a broad range of solutions including transporting packages and freight; facilitating international trade, and deploying advanced technology to more efficiently manage the world of business. Headquartered in Atlanta, UPS serves more than 220 countries and territories worldwide. The company can be found on the web at [ups.com](http://ups.com)® and its corporate blog can be found at [blog.ups.com](http://blog.ups.com). To get UPS news direct, visit [pressroom.ups.com/RSS](http://pressroom.ups.com/RSS).