



CLLA Events at the NCBJ

**Submit
Yours
Today!**

2017 Sponsorship Opportunities

Take Advantage of this Exclusive Opportunity to promote your firm to Judges, Attorneys and other key industry players who will be attending NCBJ this year!

Sponsorship will provide you with exposure to the more than 600 persons who attend the CLLA NCBJ Educational Programs. In addition, sponsorship will reinforce your company's message to the more than 300 attendees of the CLLA luncheon program, which will precede the educational programming.

CLLA's Annual Luncheon features the presentation of the Lawrence P. King Award for Excellence in Bankruptcy.

This year's keynote presentation will be "*The Supreme Court: Appointments to and Statutory*

and Constitutional Interpretation by the Court in Bankruptcy Cases" presented by Erwin Chemerinsky, current and founding Dean of the University of California, Irvine School of Law.

As a sponsor of CLLA's NCBJ events, your company's name will be highly visible to a large and prestigious community of bankruptcy professionals. This is a great opportunity for you to share your name and services with a target audience, as well as contribute to outstanding education for the bankruptcy community!

King Award Winner Announced



CLLA's Annual Luncheon features the presentation of the Lawrence P. King Award for Excellence in Bankruptcy.

The 2017 recipient is Nancy B. Rapoport, *Special Counsel to the President of University of Nevada Las Vegas*, Garmen Turner Gordon Professor of Law at William S. Boyd School of Law and Affiliate Professor of Business Law and Ethics at Lee Business School. Join us as we celebrate Ms. Rapoport's accomplishments and present her with her well-deserved award.

and

*The Annual
CLLA Luncheon &
Education Program*

October 9, 2017

Paris Las Vegas, Nevada

CLLA.org/events

NCBJ | National Conference
of Bankruptcy Judges

91st Annual Conference

October 8 – 11, 2017

Paris Las Vegas, Nevada

NCBJmeeting.org



Sponsorships are an excellent way to promote your company and be identified as a proud supporter of the Commercial Law League of America!

This year, we have several different sponsorship levels available. There are no sponsor limits for each level. In addition to these sponsorship tiers, you can choose your own sponsorship amount, providing the flexibility to ensure that the right sponsorship opportunity is available regardless of your budget or needs.

Platinum Sponsor \$5,000

- Prominent company logo placement on the cover of our NCBJ booklet, distributed to more than 600 bankruptcy judges, attorneys and other attendees at CLLA sponsored NCBJ events
- Your company logo prominently displayed within the NCBJ booklet
- Promotional mentions in NCBJ educational material email messages, which are sent to more than 1,100 attendees and have a 42% open rate (more than twice the average email open rate*)
- Your logo displayed on signage shown to 1,500+ NCBJ attendees
- Projection of your logo on the large AV screen during the CLLA luncheon event and before and after the CLLA education program
- Your company logo on a festive centerpiece at the CLLA luncheon event full of packaged candies for attendees to take home
- Frequent mentions in NCBJ promotional emails sent to the CLLA membership and more than 2,300 bankruptcy-focused law firms, attorneys, judicial officials and other industry members
- A prominent link on the CLLA website, featuring your logo, announcing your support of the keynote and educational conference
- The opportunity to place your company branded item (pen, candy bar, USB stick, notepad, etc.) on the CLLA luncheon tables or on the luncheon registration table

Gold Sponsor \$3,750

- Your company logo prominently displayed within the NCBJ booklet
- Promotional mentions in NCBJ educational material email messages, which are sent to more than 1,100 attendees and have a 42% open rate (more than twice the average email open rate*)
- Your logo displayed on signage shown to 1,500+ NCBJ attendees
- Projection of your logo on the large AV screen during the CLLA luncheon event and before and after the CLLA education program
- Your company logo on a festive centerpiece at the CLLA luncheon event full of packaged candies for attendees to take home
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- A prominent link on the CLLA website, featuring your logo, announcing your support of the keynote and educational conference
- The opportunity to place your company branded item (pen, candy bar, USB stick, notepad, etc.) on the CLLA luncheon tables or on the luncheon registration table

Emerald Sponsor \$2,500

- Your company logo prominently displayed within the NCBJ booklet
- Your logo displayed on signage shown to 1,500+ NCBJ attendees
- Projection of your logo on the large AV screen during the CLLA luncheon event and before and after the CLLA education program
- Your company logo on a festive centerpiece at the CLLA luncheon event full of packaged candies for attendees to take home
- Frequent mentions in NCBJ promotional emails sent to the CLLA membership and more than 2,300 bankruptcy-focused law firms, attorneys, judicial officials and other industry members
- A prominent link on the CLLA website, featuring your logo, announcing your support of the keynote and educational conference
- The opportunity to place your company branded item (pen, candy bar, USB stick, notepad, etc.) on the CLLA luncheon tables or on the luncheon registration table

Each sponsor will have their company name and logo posted on the CLLA website and on signage at the event, as well as in all printed or electronic sponsorship listings. Whichever level of sponsorship you choose, CLLA is appreciative of your support of the League and our 2017 NCBJ Educational Programming.

More than 2,000 judges and credit industry practitioners attend the annual NCBJ conference, which allows industry members to interact with bankruptcy judges, attorneys and other industry professionals from across the U.S. The CLLA sponsors a luncheon and educational sessions during the conference.



Sapphire Sponsor \$1,250

- Your company logo prominently displayed within the NCBJ booklet
- Projection of your logo on the large AV screen during the CLLA luncheon event and before and after the CLLA education program
- Your company logo on a festive centerpiece at the CLLA luncheon event full of packaged candies for attendees to take home
- Frequent mentions in NCBJ promotional emails sent to the CLLA membership and more than 2,300 bankruptcy-focused law firms, attorneys, judicial officials and other industry members
- A prominent link on the CLLA website, featuring your logo, announcing your support of the keynote and educational conference
- The opportunity to place your company branded item (pen, candy bar, USB stick, notepad, etc.) on the CLLA luncheon tables or on the luncheon registration table

Silver Centerpiece Sponsor \$500

- Put your company on display at the CLLA luncheon event with this festive centerpiece full of packaged candies and branded with your logo that is easy for attendees to take home
- Your company logo prominently displayed within the NCBJ booklet
- Your logo displayed on signage shown to 1,500+ NCBJ attendees
- Frequent mentions in NCBJ promotional emails sent to the CLLA membership and more than 2,300 bankruptcy-focused law firms, attorneys, judicial officials and other industry members
- A prominent link on the CLLA website, featuring your logo, announcing your support of the keynote and educational conference

Bronze Sponsor \$250

- Your logo displayed on signage shown to 1,500+ NCBJ attendees
- Your company logo prominently displayed within the NCBJ booklet
- Frequent mentions in NCBJ promotional emails sent to the CLLA membership and more than 2,300 bankruptcy-focused law firms, attorneys, judicial officials and other industry members
- A prominent link on the CLLA website, featuring your logo, announcing your support of the keynote and educational conference

Patron Sponsor \$125

- Your logo displayed on signage shown to 1,500+ NCBJ attendees
- Frequent mentions in NCBJ promotional emails sent to the CLLA membership and more than 2,300 bankruptcy-focused law firms, attorneys, judicial officials and other industry members
- Logo displayed on the CLLA website



CLLA Events at the NCBJ 2017 SPONSORSHIP FORM

Take Advantage of This Exclusive Chance to Promote Your Firm to Thousands of Judges, Bankruptcy Attorneys and Other Key Industry Players!

Sponsorship will provide you with exposure to the more than 600 persons who attend the CLLA NCBJ Educational Programs. In addition, sponsorship will reinforce your company's message to the more than 300 attendees of the CLLA luncheon program, which will precede the educational programming. Featuring the presentation of the Lawrence P. King Award for Excellence in Bankruptcy.

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Firm Contact (Please print clearly) _____
Firm Name _____
Address _____
City _____ State/Province _____ ZIP/Postal Code _____
Country _____ Telephone _____ Fax _____
Email _____

SPONSORSHIP OPPORTUNITIES

- Platinum \$5,000 Sapphire \$1,250 Bronze \$250 Other _____
- Gold \$3,750 Silver Centerpiece \$500 Patron \$125
- Emerald \$2,500

PAYMENT OPTIONS

Payment must accompany Sponsorship form.

Check enclosed for \$ _____

Make check payable to Commercial Law League of America, 36404 Treasury Center, Chicago, IL 60694-6400

or Credit Card: Visa MasterCard AmEx *If paying by credit card, a 4% processing fee will be added.*

Printed name of cardholder _____ Signature _____

Billing Address (if different from above) _____

Please fax completed form to the following **secure fax line 847.526.3993**

Note: To meet PCI Compliance, all credit card information should be sent by fax or mail to our payment center.

Any credit cards sent via email will not be processed and automatically deleted.

For your protection the below section will be destroyed after processing.

Questions?

Contact Suzanne Spohr
847.416.7216
sspohr@tso.net

Card Number _____ Exp. Date _____ V-Code: _____
(3 or 4 digit code on card)