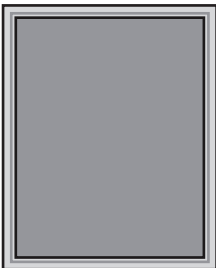


**Full-Color Rates**

Size	CLLA Member Rates (per issue)				Non-Member Rates (per issue)			
	1	2	3	4+	1	2	3	4+
Outside Back Cover**	\$1600	\$1475	\$1405	<b>\$1350</b>	\$1655	\$1530	\$1460	\$1405
Inside Front Cover**	\$1405	\$1280	\$1210	<b>\$1155</b>	\$1655	\$1530	\$1460	\$1405
Inside Back Cover**	\$1405	\$1280	\$1210	<b>\$1155</b>	\$1655	\$1530	\$1460	\$1405
Inside Full-Page	\$1180	\$1085	\$1025	<b>\$985</b>	\$1430	\$1335	\$1275	\$1235
2/3 page	\$985	\$930	\$890	<b>\$860</b>	\$1235	\$1180	\$1140	\$1110
1/2 page	\$760	\$705	\$665	<b>\$635</b>	\$1010	\$955	\$915	\$885
1/3 page	\$535	\$480	\$440	<b>\$410</b>	\$785	\$730	\$690	\$660
1/4 page	\$310	\$255	\$215	<b>\$185</b>	\$560	\$505	\$465	\$435

**BEST VALUE!**

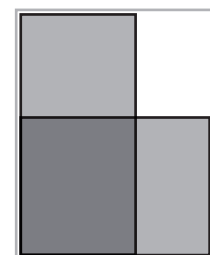
**Size details**



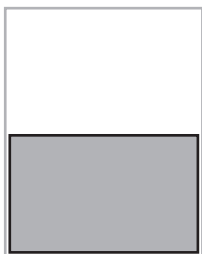
**Full Page w/Bleed**  
(text stays within  
the 8x10.5 in area)  
9"w x 11.5"h



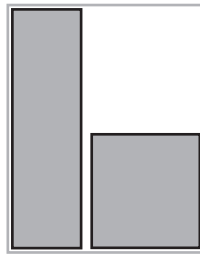
**Full Page**  
8"w x 10.5"h



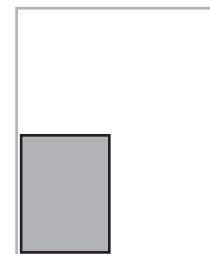
**2/3 Page**  
**VERTICAL**  
4.875"w x 10.5"h  
**HORIZONTAL**  
8"w x 6"h



**1/2 Page**  
8"w x 5.125"h



**1/3 Page**  
**SQUARE**  
4.625"w x 5.125"h  
**VERTICAL**  
2.9375"w x 10.5"h



**1/4 Page**  
**VERTICAL**  
3.75"w x 5.125"h

**Submission Information**

**TO SETUP:**

Please save your finished Ad files as a PDF in the specified size with crop marks if possible. Otherwise, export or save as a TIF or EPS. All your images should be of the highest quality possible for a print publication. All of your fonts/type choices need to be included with your ad. If not, please outline or embed them. Please no photocopies or facsimiles of ads.

*If you would like to have the staff of the Commercial Law League magazine create an ad for you, you must provide all text copy, logos and related art. There will be an additional \$500 fee for each ad created by CLLA staff.*

**TO SEND:**

Please include your name with your materials. If you are sending a photo, include the photo credit name, if applicable. If you are sending your ad/image by email, please send it as an attached file. Send by Email or via File Transfer services. If your ad or photo is less than 4 MB in size, email it to: [editor@ccla.org](mailto:editor@ccla.org)

**\*Rates Good Through December 31, 2017**

**\*\*Available on a first come, first serve basis.**

**Space is not reserved until payment is made in full.**



# Commercial Law World (CLW) Print Advertising Payment Form

**Completion of this form indicates agreement to purchase the advertising space selected below. Advertising is allotted on a first come, first served basis. Advertisers will receive a written confirmation of purchase and instructions for sending ads and artwork (if applicable). 100% Payment is due with commitment. Please call 847.416.7235 to confirm availability of space.**

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Yes  No

Company: \_\_\_\_\_

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City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

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**RATES AND MEMBERSHIP STATUS SUBJECT TO VERIFICATION**

ADVERTISING SPACE	QUANTITY	AMOUNT	ADVERTISING SPACE	QUANTITY	AMOUNT
Inside Front Cover, Full Page			2/3 Page, Randomly Placed		
Back Cover, Full Page			1/2 Page, Randomly Placed		
Inside Back Cover, Full Page			1/4 Page, Randomly Placed		
Full Page, Randomly Placed			1/3 Page, Randomly Placed		

**TOTAL AMOUNT DUE: \$ \_\_\_\_\_**

This Advertising Commitment Form becomes a binding contract when signed and returned to the Commercial Law League of America along with Payment in Full.

Confirming Signature: \_\_\_\_\_

## PAYMENT AND CREDIT CARD AUTHORIZATION

**Payment Information (Payment must be made in U.S. Funds):**

\_\_\_\_\_ Check in the amount of \$ \_\_\_\_\_, made payable to the Commercial Law League of America

Please mail to: **Commercial Law League of America**  
Attention: CLW Editor  
1000 N. Rand Road, Suite 214  
Wauconda, IL 60084

\_\_\_\_\_ Credit Card Payment in the amount of \$ \_\_\_\_\_.

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ AMEX

Cardholder Name: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

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Please fax completed form to the following **SECURE FAX LINE: 847.526.3993**

**NOTE**

For your credit card safety, all credit card information should be sent by fax or mail to our payment center.

Any credit card information sent via Email will be automatically deleted.

FOR YOUR PROTECTION, THE BELOW SECTION WILL BE DESTROYED AFTER PROCESSING.

Credit Card Number: \_\_\_\_\_ V-Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

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