

# CLLA Conference

SEPTEMBER 13–15, 2017

TROPICANA RESORT ON THE BOARDWALK  
ATLANTIC CITY, NEW JERSEY

*Sponsored by the Eastern Region*



*Enhancing the Value of Creditors' Rights Attorneys, Commercial Collection Agencies, Law Lists & Bankruptcy Attorneys*



Join the CLLA in Atlantic City for a conference full of opportunity to enhance the value of Creditors' Rights Attorneys, Commercial Collection Agencies, Law Lists and Bankruptcy Attorneys. Meet with colleagues for stimulating, in-depth discussions and attend exclusive education events that will address issues that matter to you and speak to the current state of our industry.

Take advantage of the chance to network and learn from others who have knowledge and experience to share. Attend to receive the quality offerings you have come to expect from CLLA in a new, exciting setting.

You've spoken and we've listened! The Eastern Region is prepared to give you the biggest bang for your buck yet. Along with outstanding room rates at a newly renovated location, the registration fee is outrageously low for Attorneys, Law Lists and Agencies alike! Spouses are welcome to take part in the fun!

## Who Will Attend

Professionals who benefit most from League affiliation are ones who attend meetings. The meetings are structured to maximize your contact with colleagues from around the U.S., Canada, and abroad. An exceptionally affordable full registration fee allows you entry to all events and educational programs on-site. This meeting attracts an audience of professionals from various aspects of the commercial law arena for members and non-members alike to form business connections. Our meeting site and schedule allow you to do business and still take advantage of all the fun and entertainment Atlantic City offers. *Join us and go all in on your career with CLLA!*

**Visit the [CLLA.org/events](http://CLLA.org/events) for more details.**

## Events Included To Enhance Your Conference Experience

- Networking Cocktail Parties on Wednesday & Thursday evenings
- Fabulous Buffet Luncheon on Thursday – including the presentation of the Robert E. Caine Award, and the installation of New Officers and Council Members of the Eastern Region
- Attorney/Agency Networking Event on Friday morning

## Reserve Your Room Early

### Tropicana Resort on the Boardwalk Atlantic City

2831 Boardwalk • Atlantic City, New Jersey 08401

### Tropicana.net

The CLLA special hotel room rate is \$85 on **Wednesday and Thursday night only** (plus tax/resort fees)! The Tropicana has been fully renovated, with rooms on upper floors and resort amenities available. A limited amount of rooms have been reserved at this amazing rate and they're first come/first serve – so make your plans early! This rate is only available until August 18, 2017 or until all rooms available are sold.

**To make your reservation,** use the link provided at [CLLA.org/events](http://CLLA.org/events) or call **1.800.247.8767** and use our **conference code: HEDLL**

### ***We also have an exciting offer for Agencies only!***

Stay Wednesday night, attend the Friday morning networking/educational session and your Thursday night hotel room is FREE! That's right, we have complimentary rooms for agencies that participate in the full program! What are you waiting for? Reserve now!

## Need More Information

**Contact CLLA at [info@clla.org](mailto:info@clla.org) or please reach out to one of the coordinators of this event:**

**Walter J. Lockhart** – EASTERN REGION CHAIR  
wlockhart@stacollect.com or 1.516.997.2400

**Warren Pinchuck** – EASTERN REGION ARRANGEMENTS CHAIR  
warren@columbialist.com or 1.800.648.1914 ext. 101

**Suzanne Spohr** – DIRECTOR, MEETINGS & EVENTS  
sspohr@tso.net or 1.847.416.7216



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CLLA reserves the right to alter the program and substitute speakers as needed. Check [CLLA.org/events](http://CLLA.org/events) for updates.



## 2017 Schedule of Events

### Wednesday, September 13

- 12:00 p.m. – 5:00 p.m. Board of Governors Meeting
- 2:00 p.m. – 6:00 p.m. Registration
- 6:00 p.m. – 7:00 p.m. Welcome Reception

### Thursday, September 14

- 7:45 a.m. – 8:45 a.m. Continental Breakfast
- 8:00 a.m. – 11:45 a.m. Registration
- 9:00 a.m. – 10:15 a.m. Education Program
- 10:15 a.m. – 10:30 a.m. Break
- 10:30 a.m. – 11:45 a.m. Education Program
- 12:00 p.m. – 2:00 p.m. Business Buffet Lunch  
(Caine Award, Eastern Installation)
- 2:15 p.m. – 3:30 p.m. Education Program
- 3:30 p.m. – 3:45 p.m. Break
- 3:45 p.m. – 5:00 p.m. Education Program
- 6:00 p.m. – 7:00 p.m. Reception

### Friday, September 15

- 7:45 a.m. – 8:45 a.m. Continental Breakfast
- 9:00 a.m. – 10:30 a.m. Attorney/Agency Networking

## Education Programs

- **The Collection of Gambling Debts: Know When To Hold 'Em and When to Fold 'Em.**  
SPEAKER: **Ken Rozich, *Jacobs & Rozich, LLC***
- **The Shell Game: How to Collect From Individuals who use Corporations and/or LLC as “Shells” To Play The Game” and Hide the Pea/\$\$\$ and get Reasonable Attorney’s fees and costs.**  
SPEAKER: **Joseph A. Marino, Esq., *Marino, Mayers & Jarrach, LLC***  
MODERATOR: **Marc Bressler**
- **Making it Right After a Data Breach and ID Theft: The Best Way to Keep Your Clients Happy – and Keep Them Yours**  
Whether your client’s company leaked data through a hacked POS, an unsecured server or the hands of a disgruntled employee, personal information has been exposed and the people impacted expect you to make it right. How do you tailor real help to the real need? What role does legal play in a data breach? Is your law firm at risk? Learn how to prepare yourself for data breaches and improve your ability to secure your clients satisfaction—and your reputation—when a data breach hits home.  
SPEAKER: **Jennifer C. Stueckler, *LegalShield***  
MODERATOR: **Benjamin Farrow, *The Anderson Law Firm***
- **Defending Against Frivolous FDCPA Lawsuits**  
SPEAKER: **Arthur Sanders, *Arthur Sanders, Attorney-At-Law***



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Register using this form or online at [ccla.org](http://ccla.org) today!

Full Name \_\_\_\_\_

Firm / Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email (required) \_\_\_\_\_

Your registration includes admission to all educational sessions, continental breakfasts, Wednesday and Thursday night cocktail receptions and the business luncheon.

Check here if you have a disability and require accommodations to fully participate. CLLA will contact you.

Please note: all attendees must pay a registration fee to receive an entrance badge.

### Non-Members please indicate profession:

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Financial services professional<br>(Title: _____) | <input type="checkbox"/> Commercial collection agency | <input type="checkbox"/> TMA                          | <input type="checkbox"/> Law student             |
| <input type="checkbox"/> Lawyer  | <input type="checkbox"/> Debt buyer                   | <input type="checkbox"/> Vendor                       | <input type="checkbox"/> Judge                   |
| <input type="checkbox"/> Certified commercial collection agency            | <input type="checkbox"/> Law list publisher           | <input type="checkbox"/> Law professor / teacher      | <input type="checkbox"/> U.S. Trustee            |
|  | <input type="checkbox"/> Paralegal                    | <input type="checkbox"/> Editor of a legal periodical | <input type="checkbox"/> Other Profession: _____ |
|  | <input type="checkbox"/> Turnaround manager           | <input type="checkbox"/> Law clerk                    |  |

### Registration Fees & Payment

Register by August 30, 2017 to be included in the Roster of Attendees.

\*The dates provided below will not be extended.

	by 8/15/2017*	after 8/15/2017*	TOTALS
CLLA Members – 1st Member from Firm	\$275	\$325	_____
CLLA Additional Members from Firm	\$250	\$250	_____
Agency – 1st Member from Firm	\$175	\$225	_____
Agency Additional Members from Firm	\$150	\$150	_____
Non-Member – 1st Member from Firm	\$330	\$380	_____
Non-Member Additional Members from Firm	\$295	\$295	_____
Agency Non-Member – from Firm	\$290	\$340	_____
Agency Non-Member Add. Members from Firm	\$225	\$225	_____
Significant Other	\$125	\$125	_____

**Register Early and Save!**  
 Register by August 15, 2017 and  
 Save an additional \$50  
 (off the regular admission cost)

**TOTAL REGISTRATION FEES: \$** \_\_\_\_\_

My check in U.S. funds for \$ \_\_\_\_\_  
 is enclosed as full payment of registration fees.  
 (Make checks payable to CLLA)

If paying by credit card, a 4% processing fee will be added.

I/We plan to attend Thursday Lunch (included in registration fee): # \_\_\_\_\_ of people

### Easy Conference Registration

- |               |   |                   |   |
|---------------|---|-------------------|---|
| <b>Online</b> | By credit card online at <a href="http://www.ccla.org/events">www.ccla.org/events</a>   | <b>By Mail</b>    | Send complete registration form with payment to:<br>Commercial Law League of America<br>36404 Treasury Center<br>Chicago, Illinois 60694-6400 |
| <b>By Fax</b> | Send completed form to the following secure fax line: 847.526.3993<br>NOTE: to meet PCI Compliance, all credit cards sent via email will automatically be deleted. For your protection, your credit card number, expiration date and v-code will be destroyed after payment is processed. | <b>Questions?</b> | Contact the League office at 312.240.1400   |

### Cancellation Policy

Cancellations must be submitted in writing. Registration fee refunds will be granted on the following schedule. Cancellation notice received by August 14, 2017 will receive 100% refund less \$50 processing fee, between August 14 – 18, 2017 will receive a 50% refund, and after August 18, 2017 no refund.

**FOR OFFICE USE ONLY** ENTERED \_\_\_\_\_ ID# \_\_\_\_\_ TYPE \_\_\_\_\_ CK # \_\_\_\_\_ AMT \$ \_\_\_\_\_

### To Pay by Credit Card

American Express Charge my credit card for: \_\_\_\_\_

MasterCard \$ \_\_\_\_\_

Visa **TOTAL**

### All information below is required for credit card:

Printed Name of Cardholder: \_\_\_\_\_

Billing Address of Cardholder: \_\_\_\_\_

Signature: \_\_\_\_\_

Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ VCode: \_\_\_\_\_