

SOCIETY FOR CINEMA STUDIES CONFERENCE
SAN FRANCISCO STATE UNIVERSITY

MARCH 21-24, 1979

(All meetings scheduled in Knuth Hall unless indicated)

WEDNESDAY, March 21

8:30-9:30 Registration

9:30-10:00 Welcome

Paul Romberg, President, San Francisco State University
A. James Bravar, Dean, School of Creative Arts, San Francisco State University
Jim Kitses, Chair, Film Department, San Francisco State University
Timothy Lyons, President, Society for Cinema Studies, Presentation of the
John Howard Lawson Award

THEORY AND PEDAGOGY

Moderator (William F. Van Wert, Temple University)

10:00-10:30 "Film Theory Doesn't Exist: How Can We Teach It?"
Bill Nichols, Queen's University

10:30-11:00 "Semiotic Theory and Pedagogical Implications"
Jerry L. Salvaggio, Washington State University

11:00-11:30 "Semiology and Structuralism for the Masses: a course outline"
Tom Sobchak, University of Utah

11:30-12:00 "A Rejoinder"
Tag Gallagher, Ithaca College

12:00-2:00 LUNCH

Moderator (John Harrington, California Polytechnical State, San Luis Obispo)

2:00-2:30 "Theoretical Aspects of Film/Literature Comparisons"
Michael Klein, Rutgers University

2:30-3:00 "The Formation and Recall of Structurally Equivalent Stories in Movies and Text"
Patricia Baggett, University of Denver

3:00-3:30 "Metatheoretical Concerns in Film Theory"
Gary R. Edgerton, University of Massachusetts

3:30-4:00 "A New Note on the Film, a Theory of Film Criticism Derived from Suzanne
K. Langer's Philosophy of Art"
Trisha Curran, Fordham University

4:00-4:30 "Film Theory and the Tree of Life"
Owen Shapiro, Syracuse University

4:30-5:00 "Writers in the Buff: the Confrontation Between Popular Film Criticism
and Academia"
William C. Siska, University of Utah

SCREENINGS

7:30 McKenna Auditorium (open to SCS Members), SFSU Film Department Cinematheque
Back Street (John Stahl, 1932); Back Street (Robert Stevenson, 1941)

SCREENINGS (cont'd)

7:30 Classroom CALL9 - Projection, as desired, of films relevant to Thursday and Friday Conference presentations. Titles include: Rescued by Rover, Her First Adventure, A Corner in Wheat, The Avenging Conscience, Hiroshima mon amour, Citizen Kane, Un Chien andalou, L'Atalante, Song of Ceylon.

THURSDAY, March 22

8:30-9:30 Registration

THEORY AND POLITICS

9:30-12:00 Panel: "Interpreting and Integrating Marxist and Feminist Approaches to Film Criticism"
 Julia Lesage (Moderator)
 "Integrating Psychoanalytic and Ideological Approaches in Feminist Film Criticism"
 E. Ann Kaplan, English, University College, Rutgers University
 "Women and Revolution in Early Soviet Film Narrative"
 Judith Mayne, Romance Languages, University of Ohio
 "The Search for Tomorrow in Today's Soap Operas"
 Tania Modleski, Modern Thought and Literature, Stanford University
 "Dialectical Filmmaking as Seen in Sara Gomery's One Way or Another"
 Julia Lesage, Jump Cut

12:00-1:30 LUNCH

THEORY AND HISTORIOGRAPHY

Moderator (to be specified)

1:30-2:00 "Testing Theoretical Claims in Pre-Griffith Narrative Films"
 Gerald Mast, University of Chicago

2:00-2:30 "History in Cinema"
 Miriam B. White, University of Iowa

2:30-3:00 "Fact and Affirmation"
 Ron Mottram, Sarah Lawrence College

3:00-5:00 SCS Business Meeting

5:00-6:30 Wine and Cheese Reception

6:30-8:00 DINNER

8:00 McKenna Auditorium (open to SCS Members), SFSU Film Department Cinematheque
 Presentation by Scott Bartlett: Making Serpent (1979)
Moods of the Sea (Slavko Vorkapich and John Hoffman, 1940)
On The Town (Stanley Donen, 1949)

THURSDAY, March 22 - BLAKESLEE ROOM

THEORY APPLIED

Moderator (John Fell, San Francisco State University)

- 9:00-9:30 "The Problem of Theory and Criticism of L'Atalante"
Dudley Andrew, University of Iowa
- 9:30-10:00 "Implication of Home Video Systems for the Narrative Film"
J. Stephen Hank, University of New Orleans
- 10:00-10:30 "A Methodology for Film Analysis: a reading of Hiroshima, mon amour"
Janice Etkowitz
- 10:30-11:00 "S/Z and Citizen Kane"
Lindley P. Hanlon, Brooklyn College of the City University of New York
- 11:00-11:30 "Textual Desire in Bunuel's Un Chien andalou"
Marvin D'Lugo, Clark University
- 11:30-12:00 "The Fury: A Manichean Struggle"
Robert MacLean, University of Western Ontario
- 12:00-1:30 LUNCH
- Moderator (to be specified)
- 1:30-2:00 "The Technology, Economics and Aesthetics of Hollywood's Conversion to Color"
Hap Kindem, University of North Carolina at Chapel Hill
- 2:00-2:30 "Theoretical Approaches to Sound Application"
Paul Bacca, California State University, Los Angeles
- 2:30-3:00 "Theory and Practice of Recent Private Eye Criticism"
Marc LeSueur, California College of Arts and Crafts

FRIDAY, March 23

THEORY AND POLITICS

- 9:00-10:00 Panel: "The Musical"
Chuck Kleinhans (moderator)
"The success sequence in Lady Be Good: Montage"
D. Scott Brewer, Northwestern University
"The success sequence in Lady Be Good: Ideological Implications"
Chuck Kleinhans, Northwestern University
"Cultural Roles and Tap Dancing: a Semiotic Rearrangement of the
Hollywood Musical"
Jane Gaines, Northwestern University

THEORY APPLIED

Moderator (to be specified)

- 10:00-10:30 "The Segment in Holiday"
Jonathan Kuntz, Los Angeles Southwest College
- 10:30-12:00 Panel: "Film Acting"
Janice Welsh (Moderator), Western Illinois University
"Film Space and the Actor"
Sharon Russell, IN State University
"Improvisation in Film"
Virginia Wexman, Chicago Circle, University of Chicago
"Film Acting and the Aesthetic of Realism"
Jerry Delamaster, Hofstra University
Respondent: Betty Garrett (On the Town, My Sister Eileen)

12:00-2:15 LUNCH

THEORY APPLIED

Moderator (Douglas Gallez, San Francisco State University)

- 2:15-3:00 "Jung/Sign/Symbol/Film, Part Two: an Amplification of Symbolic Material
in Song of Ceylon"
Don Frederickson, Cornell University
- 3:00-3:30 "The Hand of the Artist in the Early Animated Film: a Case Study in
Generic Iconography"
Don Crafton, Yale University
- 3:30-4:00 "The Development of an Editing Exercise"
Paul Mareth and Alan Bloom, Temple University
- 4:00-4:30 "Film Theory and the Avant-Garde"
Noel Carroll, New York University

THEORY AND HISTORIOGRAPHY

- 4:30-6:00 "Authenticating Textual Sources in Film"
David Shepard, Directors Guild of America
- 7:30 McKenna Auditorium (open to SCS Members), SFSU Department Cinematheque
L'Amour fou (Jacques Rivette, 1968)

FRIDAY, March 23 -- BLAKESLEE HALL

THEORY AND PEDAGOGY

Moderator (Donald Skoller, University of Wisconsin -- Milwaukee)

- 9:00-9:30 "The Desirability of Instruction in Cinema Theory for Film Production Students"
Betsy McLane, University of Southern California
- 9:30-10:00 "Analytic Projection vs. Steenbeck Analysis vs. Video Tape"
John W. Locke, Concordia University
- 10:00-10:30 "Teaching Film Theory in a Conservatory Film Program"
Mitchell W. Block
- 10:30-11:00 "The Relationship of the American Art Museum to the Film Medium"
Suzanne Regan, California State University, Los Angeles

THEORY APPLIED

- 11:00-11:30 "Are You Talking to Me?: Martin Scorsese and the French New Wave"
Marion Weiss, University of Maryland
- 11:30-1:00 LUNCH

FILM AND SOCIETY

Moderator (to be specified)

- 1:00-1:30 "Misfits and Idealists: Terrorism in Filmic Theory and Political Practice"
Stephen E. Bowles, University of Miami
- 1:30-2:00 "The Dominant Dilemma Within the Black Motion Picture Industry"
Valorie Lyles, California State University, Los Angeles
- 2:00-2:30 "Gay Activists and Network Television: a Study of Protest, Pressure and Participation"
Kathryn Montgomery, California State University, Los Angeles
- 2:30-3:00 "Celluloid Assimilation: Screen Jews and the American Dream"
Lester D. Friedman, Syracuse University
- 3:00-3:30 "The Great White Father and the American Indian in Contemporary Film: the Subconscious Origins of the Depiction of the American Indian as Derived from a Psychoanalysis of Filmic Signs in the Narrative of Cinema"
Victoria O'Donnell, North Texas State University

SATURDAY, March 24

9:00-12:00 Panel: "Film, Science and Reality: the Nature of the Filmed Document"
Sari Thomas (moderator)
"The Film That's Not a Film: the Essence of Ethnology"
Sari Thomas, Temple University
"The Problem of the Ethnographic Real"
I.C. Jarvie, York University
"The Filmmaker Creates Reality"
Ben Levin, Temple University
"Objectivity and Visual Style"
Warren Bass, Temple University
"The Moving and Still Image in Visual Anthropology"
Sally Cloninger, Evergreen State College