



## Media Advisory

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### FOR IMMEDIATE RELEASE

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### **With CBA's help, Perry Buck donates \$1k to Partners Mentoring Youth**

GREELEY – The Colorado Bankers Association on Thursday donated \$1,000 to Partners Mentoring Youth on behalf of State Representative Perry Buck.

Buck identified the organization to receive a \$1000 prize she won earlier in 2014 during the Colorado Bankers Association's annual legislative summit.

The mission of Partners Mentoring Youth is “to create and support one-to-one mentoring relationships between positive adult role models and youth facing challenges in their personal, social and academic lives.” Partners Mentoring Youth formed its first partnership in Fort Collins in 1979 and has since expanded to serve youth in Larimer and Weld counties.

The organization works to facilitate mentoring relationships as well as community-based activities for young people, funded by donations and fundraising events. The mentoring partnerships are based on common interests, personality, characteristics and strengths of the volunteer and the needs of each individual young person.

Partners Mentoring Youth Program Coordinator Gail Shatz says Buck's donation will help the organization to “create a better community as these kids grow. These kids are going to have a better life.”

Through mentoring, young people – many of whom don't have strong adult role models elsewhere – are empowered with key life skills and self-advocacy, she said.

She added, “The end results are happy and healthy children and a happy and healthy community.”

Since 2007, The CBA on an annual basis has awarded a \$1000 prize– which comes in the form of a charitable contribution – to the state legislator or public official who answers the most questions correctly during a drawing as part of the organization’s annual legislative event. The luncheon is intended to provide bankers with opportunities to educate themselves on key issues and to interface directly with lawmakers.

The contest works this way:

1. Legislators answer a series of multiple choice questions on a topic of interest to banking.
2. The response card with the most correct answers is named the winner.
3. If there is more than one card with the top number of correct answers, those cards are entered into a drawing, and the winner is randomly selected.
4. CBA makes the donation directly to the winning legislator’s desired charity; he or she never has access to those winnings.

CBA Senior Vice President Jenifer Waller said the organization relishes the yearly opportunity to contribute to organizations that strengthen communities across Colorado.

“We are thrilled to have the ability to support so many fine charities that work tirelessly to make our state a better place,” Waller said. “We congratulate Rep. Buck on her contest win and wish Partners Mentoring Youth continued success in its efforts.”

Previous winners of the contest include:

State Representative Diane Mitsch-Busch

Former state Rep. Joe Rice – Colorado Veteran's Monument Trust

Susan Kirkpatrick (DOLA) – Habitat for Humanity

Former Rep Mike Merrifield – The Colorado Department of Education

Former state Rep. Laura Bradford – The House

Sen. Nancy Todd – Aurora Youth 4 Success

### **About the Colorado Bankers Association**

*The Colorado Bankers Association represents more than 90 percent of the 152 banks in Colorado, which have \$115 billion in assets, 1,600 branches, and 23,000 proud professionals.*

*CBA advocates for Colorado banks of all sizes and charter types before governmental bodies and*

*the public to continually promote and improve the banking industry amid challenge and a changing environment. CBA proactively seeks to increase benefits for bank customers, improve value for shareholders, and grow a stronger business climate for banks and our local economies. CBA supplements its effective advocacy with superior industry-specific information and education for bankers, and various high-quality products and services. CBA focuses on creating a stronger economy and helping Coloradans realize dreams by building better banks.*